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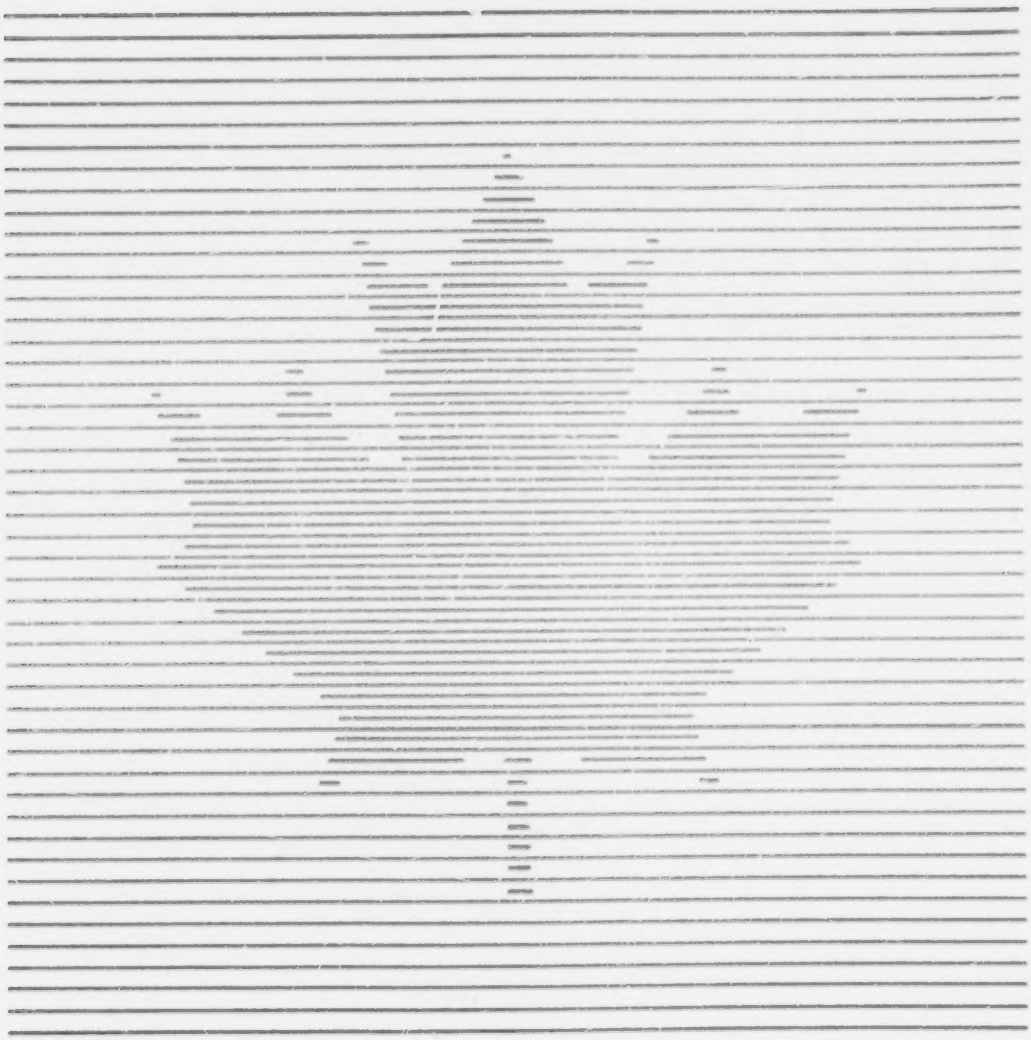
Canadian Daily/Weekly Newspaper Circulation

1986 • 1987

FACTBOOK



Analyses by newspapers, counties, major markets and rankings.

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ABC FACTBOOK - 1986-1987
CANADIAN DAILY/WEEKLY
NEWSPAPER CIRCULATION

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FOREWORD

The ABC "FACTBOOK" was developed sixteen years ago at the request of Canadian advertiser and advertising agency media planners.

Data included in the "FACTBOOK" are derived from the latest ABC Audit Report for each member newspaper. Circulation trends can be updated by using the "FACTBOOK" in conjunction with later ABC "FAS-FAX" reports.

In addition to the "FACTBOOK," ABC offers a variety of computer-generated Data Bank Services which cover county-unit tabulations, structured to meet the user's specific requirements. Data Bank Services are available without charge to ABC advertiser and advertising agency members. For more information on these services, contact either: Lorraine King, ABC Member Service Office, 335 Bay Street, Toronto M5H 2R3 (416/366-8949); Lisa Salems or Ed Nazy, ABC Headquarters, 900 North Meacham Road, Schaumburg, Illinois 60173-4968. (312-885-0910)

GENERAL INTRODUCTION

The ABC Canadian Newspaper FACTBOOK is made up of three major parts. Part I consists of four sections devoted to analyses of data for ABC Daily, Saturday and Sunday issues of Newspaper members and the markets they serve. Part II, also consisting of four sections, provides analyses of data for ABC Weekly Newspaper members. Part III contains one section of both Daily and Weekly Newspaper data.

Each section is printed on a different colour paper for easy reference. Provincial maps, placed at the back of this volume, depict County and/or Census Division boundaries as defined in the 1981 Census. Only those towns are included which have 1,000 + (Census) population and where ABC newspaper members are located.

Section A - Analysis of Individual Newspaper's Circulation

Section A of Part I and Part II of the ABC FACTBOOK lists paid circulation averages from the most recent ABC Audit Report for each newspaper member. These data are provided alphabetically within provinces, which are listed geographically from East to West in the following order:

Newfoundland
Prince Edward Island
Nova Scotia
New Brunswick
Quebec
Ontario
Manitoba
Saskatchewan
Alberta
British Columbia

County (Census Division) circulation analysis follows the listing of market circulation averages. Paid circulation not analyzed by county is included in the "Remainder of Circulation" total. An asterisk identifies each newspaper's county of publication in this listing.

The circulation/occupied household ratio is reported for each reporting market. The percentage of total paid circulation is shown for each component figure. Map reference coordinates shown for each newspaper's city of publication will aid in locating markets on maps, pages 267 - 286.

French language newspapers are identified with the code (F) following the newspaper name.

*See maps on pages 267 - 286.

Section B - Newspaper County (Census Division) Circulation & Coverage Analysis

These alphabetical listings of counties or census divisions by province in Part I and Part II report the circulation and circulation/occupied household ratio of each newspaper member with significant circulation in the area. As in Section A, provinces are listed geographically from East to West. Newspapers published within counties listed are identified by an asterisk symbol. Map reference coordinates will aid in locating counties shown on maps, pages 267 - 286.

Section C - Daily Newspaper Major Market Analyses/Weekly Newspaper Circulation by Province and City

These sections in Part I and Part II provide Daily Newspaper circulation coverage in major markets and Weekly Newspapers and their circulation in alphabetical sequence by province and city.

Section D - Ranking Tables

The tables in these sections of Part I and Part II rank newspapers by total circulation and ABC-defined daily newspaper markets by number of 1986 estimated occupied households.

USERS GUIDE TO PART I
DAILY NEWSPAPER ANALYSES

Part I of the ABC Canadian Newspaper FACTBOOK is devoted to analyses of data for ABC Daily Newspapers and the markets they serve.

Each of the four sections in this part are printed on different colour paper for easy reference. Map reference coordinates used in this book are for the Provincial maps appearing on pages 267 - 286.

Section A - Analysis of Individual Daily Newspaper's Circulation by Markets and Counties

This section lists paid circulation averages for each newspaper, extracted from the most recent ABC Audit Report. Separate figures are reported for each of the established market areas and for the total average paid circulation. Circulation figures are also reported for Census Metropolitan Areas. Listings for all newspapers published within these census-defined markets report circulation for the market within which each is published.

The individual newspaper's county circulation data follows the listing of market data. Home county circulation is shown plus figures for other counties where the newspaper reports circulation of at least 250 copies or a 5% circulation/occupied household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

Occupied households shown for newspaper markets and Census Metropolitan Areas are ABC estimates for the year in which the audit period ended. This section, therefore, contains market estimates for 1984, 1985 and 1986. Occupied households for Counties (Census Divisions) are 1986 estimates.

It should be noted that circulation figures for Census Metropolitan Areas and for counties are extracted from Paragraph 3 of ABC Audit Reports and, as such, do not necessarily represent the average for all daily issues. Under ABC rules, a separation of averages is required where daily circulation on a given day or days is considered abnormally high or low. Reference to Section D-1 of this FACTBOOK will provide additional sets of total average circulation for those newspapers reporting separate circulation averages and the specific publishing days involved.

Section B - Daily Newspaper County (Census Division) Circulation & Coverage Analysis

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all daily newspaper members having at least 250 copies or 5% circulation/occupied household ratio. As in Section A, 1986 occupied household estimates are shown for Counties (Census Divisions).

Section C - Major Market Circulation Coverage Analysis

Publisher reported or ABC compiled circulation data coupled with 1986 estimated population and occupied households are provided in this section for major markets where ABC member daily newspapers circulate. These major markets are listed by size, according to the total market population. Map reference coordinates aid in locating markets on maps, pages 267 - 286.

Newspaper circulation within these census-defined areas with the circulation/occupied household ratio is shown for all member daily newspapers having at least 500 circulation in the area. Newspapers published in the market area are identified by an asterisk symbol.

Section D - Ranking Tables

1. By Circulation Size:

   Each Daily Newspaper member is ranked according to size, based on the circulation averages shown in the latest ABC Audit Report. Where Audit Reports show separate averages for Saturday or other single issues in addition to averages for other daily issues, the table includes the additional sets of averages.

2. By Market Size:

   The second table in this section ranks the ABC newspaper markets according to the number of 1986 estimated occupied households in the City Zone. In a separate table, markets with ABC defined Newspaper Designated Area are listed. Also shown are the number of 1986 estimated occupied households for the Retail Trading Zones and, where applicable, the balance of Newspaper Designated Area outside the City Zone plus totals for both markets.

PART I
SECTION A

ANALYSIS OF

INDIVIDUAL DAILY NEWSPAPER'S CIRCULATION

BY MARKETS AND COUNTIES

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% O TOT
NEWFOUNDLAND							
CORNER BROOK			M 4				
CORNER BROOK WESTERN STAR	9/86			EVE (M-S)			
CITY ZONE		7,000			4,909	70	4
RETAIL TRADING ZONE		17,600			5,137	29	4
TOTAL ZONES		24,600			10,046	41	9
TOTAL PAID CIRCULATION					10,944		
COUNTY CIRCULATION ANALYSIS NEWFOUNDLAND							
CEN. DIV. 04		7,700			2,283	30	2
* CEN. DIV. 05		13,400			7,402	55	6
CEN. DIV. 08		14,900			518	4	
CEN. DIV. 09		6,600			465	7	
REMAINDER OF CIRCULATION					276		
ST. JOHN'S			D14				
ST. JOHN'S TELEGRAM	9/86			EVE (M-F)			
CITY ZONE		25,000			21,450	86	5
RETAIL TRADING ZONE		142,400			17,231	12	4
TOTAL ZONES		167,400			38,681	23	9
CENSUS METROPOLITAN AREA		48,100			30,980	64	8
TOTAL PAID CIRCULATION					38,900		
COUNTY CIRCULATION ANALYSIS NEWFOUNDLAND							
* CEN. DIV. 01		76,000			35,185	46	9
CEN. DIV. 06		12,400			1,790	14	
CEN. DIV. 07		12,600			655	5	
CEN. DIV. 08		14,900			276	2	
CEN. DIV. 10		8,500			447	5	
REMAINDER OF CIRCULATION					547		
ST. JOHN'S TELEGRAM	9/86			WEEKEND			
CITY ZONE		25,000			24,182	97	
RETAIL TRADING ZONE		142,400			29,641	21	
TOTAL ZONES		167,400			53,823	32	
CENSUS METROPOLITAN AREA		48,100			35,966	75	
TOTAL PAID CIRCULATION					54,440		
COUNTY CIRCULATION ANALYSIS NEWFOUNDLAND							
* CEN. DIV. 01		76,000			44,682	59	
CEN. DIV. 02		8,400			1,407	17	
CEN. DIV. 03		6,900			265	4	
CEN. DIV. 05		13,400			287	2	
CEN. DIV. 06		12,400			3,383	27	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEWFOUNDLAND								
ST. JOHN'S	(CONT.)			D14				
ST. JOHN'S TELEGRAM		9/86			WEEKEND			
CEN. DIV. 07			12,600			2,577	21	5
CEN. DIV. 08			14,900			585	4	1
CEN. DIV. 10			8,500			637	8	1
REMAINDER OF CIRCULATION						617		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
PRINCE EDWARD ISLAND							
CHARLOTTETOWN			J18				
CHARLOTTETOWN GUARDIAN, PATRIOT	9/86			MORN/EVE (M-S)			
CITY ZONE		8,200			10,667	130	45
RETAIL TRADING ZONE		34,400			12,496	36	53
TOTAL ZONES		42,600			23,163	54	98
TOTAL PAID CIRCULATION					23,581		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
KINGS		5,900			3,600	61	15
PRINCE		14,500			2,104	15	9
* QUEENS		22,500			17,459	78	74
REMAINDER OF CIRCULATION					418		2
SUMMERSIDE			E12				
SUMMERSIDE JOURNAL-PIONEER	9/86			EVE (M-S)			
CITY ZONE		4,100			3,824	93	33
RETAIL TRADING ZONE		11,900			6,359	53	55
TOTAL ZONES		16,000			10,183	64	89
TOTAL PAID CIRCULATION					11,500		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* PRINCE		14,500			9,993	69	87
QUEENS		22,500			1,123	5	10
REMAINDER OF CIRCULATION					384		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
AMHERST			G11				
AMHERST NEWS	9/86			MORN (M-F)			
CITY ZONE		3,600			2,447	68	61
RETAIL TRADING ZONE		12,300			1,483	12	37
TOTAL ZONES		15,900			3,930	25	98
TOTAL PAID CIRCULATION					4,016		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CUMBERLAND		13,100			3,885	30	97
REMAINDER OF CIRCULATION					131		3
HALIFAX			M18				
HALIFAX CHRONICLE-HERALD, MAIL STAR	9/86			MORN/EVE (M-S)			
CITY ZONE		81,100			59,876	74	43
RETAIL TRADING ZONE		172,800			68,258	40	49
TOTAL ZONES		253,900			128,134	51	93
CENSUS METROPOLITAN AREA		106,300			72,007	68	52
TOTAL PAID CIRCULATION					138,598		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
QUEENS		22,500			382	2	
NOVA SCOTIA							
ANNAPOLIS		8,600			2,629	31	2
ANTIGONISH		5,700			2,964	52	2
CAPE BRETON		40,400			3,831	10	3
COLCHESTER		16,400			6,454	39	5
CUMBERLAND		13,100			4,046	31	3
DIGBY		7,800			2,699	35	2
GUYSBOROUGH		4,500			1,617	36	1
* HALIFAX		110,200			73,875	67	53
HANTS		12,000			7,825	65	6
INVERNESS		7,000			2,816	40	2
KINGS		19,800			8,148	41	6
LUNENBERG		17,500			6,126	35	4
PICTOU		17,600			4,776	27	3
QUEENS		5,000			2,032	41	2
RICHMOND		3,700			1,219	33	1
SHELBURNE		6,200			1,801	29	1
VICTORIA		3,000			819	27	1
YARMOUTH		9,500			3,142	33	2
NEW BRUNSWICK							
WESTMORLAND		39,700			471	1	
REMAINDER OF CIRCULATION					926		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
HALIFAX			M18				
HALIFAX NEWS	9/86			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		110,200			18,455	17	92
TOTAL ZONES		110,200			18,455	17	92
CENSUS METROPOLITAN AREA		106,300			18,269	17	92
TOTAL PAID CIRCULATION					19,965		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* HALIFAX		110,200			18,455	17	92
HANTS		12,000			393	3	2
REMAINDER OF CIRCULATION					1,117		6
NEW GLASGOW			G14				
NEW GLASGOW NEWS	9/86			EVE (M-S)			
CITY ZONE		8,300			7,229	87	65
RETAIL TRADING ZONE		9,300			3,360	36	30
TOTAL ZONES		17,600			10,589	60	96
TOTAL PAID CIRCULATION					11,082		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
ANTIGONISH		5,700			320	6	3
* PICTOU		17,600			10,589	60	96
REMAINDER OF CIRCULATION					173		2
SYDNEY			E18				
SYDNEY CAPE BRETON POST	9/86			EVE (M-S)			
CITY ZONE		12,300			11,718	95	37
RETAIL TRADING ZONE		41,800			19,208	46	61
TOTAL ZONES		54,100			30,926	57	99
TOTAL PAID CIRCULATION					31,307		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CAPE BRETON		40,400			29,635	73	95
INVERNESS		7,000			588	8	2
RICHMOND		3,700			207	6	1
VICTORIA		3,000			496	17	2
REMAINDER OF CIRCULATION					381		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NOVA SCOTIA							
TRURO			H13				
TRURO NEWS	9/86			EVE (M-S)			
CITY ZONE		7,000			5,032	72	58
RETAIL TRADING ZONE		14,800			3,544	24	41
TOTAL ZONES		21,800			8,576	39	98
TOTAL PAID CIRCULATION					8,721		
COUNTY CIRCULATION ANALYSIS NOVA SCOTIA							
* COLCHESTER		16,400			8,458	52	97
REMAINDER OF CIRCULATION					263		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
CARAQUET			B 9				
CARAQUET L'ACADIE NOUVELLE (F)	9/85			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		13,500			3,973	29	70
RETAIL TRADING ZONE		12,300			781	6	14
TOTAL ZONES		25,800			4,754	18	83
TOTAL PAID CIRCULATION					5,701		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* GLOUCESTER		26,300			4,754	18	83
NORTHUMBERLAND		16,600			520	3	9
REMAINDER OF CIRCULATION					427		8
FREDERICTON			G 6				
FREDERICTON GLEANER	9/86			EVE (M-S)			
CITY ZONE		17,900			15,908	89	57
RETAIL TRADING ZONE		24,200			11,011	46	39
TOTAL ZONES		42,100			26,919	64	96
TOTAL PAID CIRCULATION					27,966		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
CARLETON		8,600			943	11	3
NORTHUMBERLAND		16,600			930	6	3
QUEENS		4,400			1,664	38	6
SUNBURY		7,200			4,220	59	15
* YORK		28,300			19,856	70	71
REMAINDER OF CIRCULATION					353		1
MONCTON			G10				
MONCTON TIMES-TRANSCRIPT	9/86			EVE (M-S)			
CITY ZONE		27,700			24,436	88	54
RETAIL TRADING ZONE		72,300			18,718	26	41
TOTAL ZONES		100,000			43,154	43	95
TOTAL PAID CIRCULATION					45,575		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		8,300			5,844	70	13
GLOUCESTER		26,300			1,501	6	3
KENT		9,100			4,715	52	10
KINGS		18,300			315	2	1
NORTHUMBERLAND		16,600			3,417	21	8
RESTIGOUCHE		13,600			1,393	10	3
* WESTMORLAND		39,700			27,677	70	61
REMAINDER OF CIRCULATION					713		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK							
SAINT JOHN			M14				
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE	9/86			MORN/EVE (M-F)			
CITY ZONE		29,300			25,336	87	39
RETAIL TRADING ZONE		211,100			39,029	19	60
TOTAL ZONES		240,400			64,365	27	99
CENSUS METROPOLITAN AREA		40,400			34,457	85	53
TOTAL PAID CIRCULATION					64,933		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		8,300			548	7	1
CARLETON		8,600			2,415	28	4
CHARLOTTE		9,900			4,386	44	7
GLOUCESTER		26,300			1,850	7	3
KINGS		18,300			11,469	63	18
MADAWASKA		12,100			1,122	9	2
NORTHUMBERLAND		16,600			2,772	17	4
QUEENS		4,400			1,142	26	2
RESTIGOUCHE		13,600			1,763	13	3
* ST. JOHN		30,400			26,648	88	41
SUNBURY		7,200			558	8	1
VICTORIA		7,400			2,052	28	3
WESTMORLAND		39,700			2,207	6	3
YORK		28,300			5,187	18	8
REMAINDER OF CIRCULATION					814		1
SAINT JOHN TELEGRAPH-JOURNAL	9/86			SATURDAY			
CITY ZONE		29,300			22,534	77	36
RETAIL TRADING ZONE		211,100			39,665	19	63
TOTAL ZONES		240,400			62,199	26	99
CENSUS METROPOLITAN AREA		40,400			31,264	77	50
TOTAL PAID CIRCULATION					62,803		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
ALBERT		8,300			487	6	1
CARLETON		8,600			2,414	28	4
CHARLOTTE		9,900			4,470	45	7
GLOUCESTER		26,300			1,871	7	3
KENT		9,100			266	3	
KINGS		18,300			11,143	61	18
MADAWASKA		12,100			1,122	9	2
NORTHUMBERLAND		16,600			2,928	18	5
QUEENS		4,400			1,219	28	2
RESTIGOUCHE		13,600			1,890	14	3
* ST. JOHN		30,400			23,803	78	38
SUNBURY		7,200			682	10	1
VICTORIA		7,400			2,097	28	3
WESTMORLAND		39,700			2,048	5	3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
NEW BRUNSWICK								
SAINT JOHN	(CONT.)			M14				
SAINT JOHN TELEGRAPH-JOURNAL		9/86			SATURDAY			
YORK			28,300			5,759	20	9
REMAINDER OF CIRCULATION						604		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE / CITY / PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
CHICOUTIMI			J 8				
CHICOUTIMI PROGRES-DIMANCHE (F)	3/86			SUNDAY			
CITY ZONE		20,200			12,933	64	25
RETAIL TRADING ZONE		43,300			23,088	53	45
TOTAL ZONES		63,500			36,021	57	70
CENSUS METROPOLITAN AREA		44,900			25,176	56	49
TOTAL PAID CIRCULATION					51,319		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		32,300			734	2	1
* CHICOUTIMI		58,000			33,516	58	65
LAC-ST-JEAN-EST		15,800			6,738	43	13
LAC-ST-JEAN-OUEST		19,900			7,991	40	16
QUEBEC		166,800			675		1
SAGUENAY		33,800			1,581	5	3
REMAINDER OF CIRCULATION					84		
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/86			MORN (M-S)			
CITY ZONE		20,200			9,714	48	31
RETAIL TRADING ZONE		43,300			15,223	35	49
TOTAL ZONES		63,500			24,937	39	81
CENSUS METROPOLITAN AREA		44,900			17,896	40	58
TOTAL PAID CIRCULATION					30,918		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* CHICOUTIMI		58,000			22,643	39	73
LAC-ST-JEAN-EST		15,800			4,446	28	14
LAC-ST-JEAN-OUEST		19,900			3,684	19	12
REMAINDER OF CIRCULATION					145		1
GRANBY			R12				
GRANBY LA VOIX DE L'EST (F)	3/86			MORN (M-S)			
CITY ZONE		19,200			8,726	45	59
RETAIL TRADING ZONE		33,800			5,563	17	38
TOTAL ZONES		53,000			14,289	27	97
TOTAL PAID CIRCULATION					14,793		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BAGOT		9,500			400	4	3
BROME		7,000			626	9	4
MISSISQUOI		13,000			2,086	16	14
ROUVILLE		14,900			1,240	8	8
* SHEFFORD		27,300			10,178	37	69

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
GRANBY	(CONT.)			R12				
GRANBY LA VOIX DE L'EST (F)		3/86			MORN (M-S)			
REMAINDER OF CIRCULATION						263		2
MONTREAL				D13				
MONTREAL GAZETTE		3/86			MORN (M-F)			
CITY ZONE			957,500			161,865	17	82
RETAIL TRADING ZONE			412,000			18,531	5	9
TOTAL ZONES			1,369,500			180,396	13	92
CENSUS METROPOLITAN AREA			1,126,800			175,146	16	89
TOTAL PAID CIRCULATION						197,108		
COUNTY CIRCULATION ANALYSIS								
NOVA SCOTIA								
HALIFAX			110,200			289		
QUEBEC								
ABITIBI			32,300			338	1	
ARGENTEUIL			12,500			818	7	
BEAUHARNOIS			19,900			280	1	
BROME			7,000			536	8	
CHAMBLY			115,400			10,348	9	5
CHATEAUGUAY			20,200			3,089	15	2
CHICOUTIMI			58,000			388	1	
DEUX-MONTAGNES			27,300			1,454	5	1
HULL			47,100			567	1	
HUNTINGDON			6,200			575	9	
* ILE-DE-MONTREAL			735,800			143,825	20	73
ILE-JESUS			95,600			7,139	8	4
LAPRAIRIE			38,100			4,148	11	2
L'ASSOMPTION			41,100			423	1	
MISSISQUOI			13,000			611	5	
MONTCALM			11,400			290	3	
QUEBEC			166,800			2,349	1	1
ROUVILLE			14,900			648	4	
SAGUENAY			33,800			407	1	
ST-JEAN			21,700			465	2	
ST-MAURICE			41,300			397	1	
SHEFFORD			27,300			410	2	
SHERBROOKE			45,400			1,125	3	1
STANSTEAD			13,700			470	3	
TERREBONNE			73,000			2,643	4	1
VAUDREUIL			19,000			2,753	15	1
VERCHERES			22,600			450	2	
ONTARIO								
OTTAWA-CARLETON			236,400			4,003	2	2
STORMONT			24,000			783	3	
TORONTO			844,900			392		
REMAINDER OF CIRCULATION						4,695		2

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE / CITY / PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
MONTREAL	(CONT.)			D13				
MONTREAL GAZETTE		3/86			SATURDAY			
CITY ZONE			957,500			210,754	22	78
RETAIL TRADING ZONE			412,000			33,280	8	12
TOTAL ZONES			1,369,500			244,034	18	90
CENSUS METROPOLITAN AREA			1,126,800			230,982	21	86
TOTAL PAID CIRCULATION						270,034		
COUNTY CIRCULATION ANALYSIS								
NEWFOUNDLAND								
CEN. DIV. 10			8,500			272	3	
PRINCE EDWARD ISLAND								
QUEENS			22,500			369	2	
NOVA SCOTIA								
HALIFAX			110,200			792	1	
NEW BRUNSWICK								
ST. JOHN			30,400			253	1	
WESTMORLAND			39,700			325	1	
QUEBEC								
ABITIBI			32,300			446	1	
ARGENTEUIL			12,500			2,187	18	1
BEAUHARNOIS			19,900			474	2	
BROME			7,000			1,655	24	1
CHAMBLY			115,400			14,268	12	5
CHAMPLAIN			44,200			311	1	
CHATEAUGUAY			20,200			4,812	24	2
CHICOUTIMI			58,000			534	1	
DEUX-MONTAGNES			27,300			2,355	9	1
GASPE-EST			11,900			312	3	
HULL			47,100			555	1	
HUNTINGDON			6,200			1,472	24	1
☆ ILE-DE-MONTREAL			735,800			184,935	25	69
ILE-JESUS			95,600			11,017	12	4
LAPRAIRIE			38,100			6,545	17	2
L'ASSOMPTION			41,100			419	1	
LEVIS			37,200			259	1	
MISSISQUOI			13,000			1,410	11	1
MONTCALM			11,400			835	7	
QUEBEC			166,800			3,377	2	1
RICHMOND			13,800			434	3	
ROUVILLE			14,900			973	7	
SAGUENAY			33,800			516	2	
ST-JEAN			21,700			913	4	
ST-MAURICE			41,300			632	2	
SHEFFORD			27,300			754	3	
SHERBROOKE			45,400			2,068	5	1
STANSTEAD			13,700			1,224	9	1
TEMISCAMINGUE			18,900			269	1	
TERREBONNE			73,000			5,747	8	2
VAUDREUIL			19,000			4,124	22	2
VERCHERES			22,600			716	3	

☆ DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE / CITY / PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL GAZETTE	3/86			SATURDAY			
ONTARIO							
GLENGARRY		7,200			559	8	
OTTAWA-CARLETON		236,400			3,920	2	2
PRESCOTT		10,400			381	4	
STORMONT		24,000			1,011	4	
TORONTO		844,900			484		
NORTHWEST TERR.							
BAFFIN		2,200			132	6	
REMAINDER OF CIRCULATION					4,988		2
MONTREAL			D13				
MONTREAL LE DEVOIR (F)	3/86			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,126,800			19,200	2	60
RETAIL TRADING ZONE		242,700			1,214	1	4
TOTAL ZONES		1,369,500			20,414	2	64
CENSUS METROPOLITAN AREA		1,126,800			19,200	2	60
TOTAL PAID CIRCULATION					31,874		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		32,300			291	1	1
CHAMBLY		115,400			1,461	1	5
CHICOUTIMI		58,000			386	1	1
GATINEAU		19,200			275	1	1
HULL		47,100			892	2	3
* ILE-DE-MONTREAL		735,800			15,425	2	48
ILE-JESUS		95,600			977	1	3
LAPRAIRIE		38,100			288	1	1
LEVIS		37,200			280	1	1
QUEBEC		166,800			3,423	2	11
ST-MAURICE		41,300			383	1	1
SHERBROOKE		45,400			548	1	2
TERREBONNE		73,000			560	1	2
ONTARIO							
OTTAWA-CARLETON		236,400			1,524	1	5
REMAINDER OF CIRCULATION					5,161		16
MONTREAL LE DEVOIR (F)	3/86			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,126,800			20,847	2	59
RETAIL TRADING ZONE		242,700			1,727	1	5
TOTAL ZONES		1,369,500			22,574	2	64
CENSUS METROPOLITAN AREA		1,126,800			20,847	2	59
TOTAL PAID CIRCULATION					35,560		

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LE DEVOIR (F)	3/86			SATURDAY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHAMBLY		115,400			1,720	2	5
CHICOUTIMI		58,000			384	1	1
DEUX-MONTAGNES		27,300			262	1	1
GATINEAU		19,200			317	2	1
HULL		47,100			1,018	2	3
* ILE-DE-MONTREAL		735,800			16,486	2	46
ILE-JESUS		95,600			929	1	3
LAPRAIRIE		38,100			378	1	1
LEVIS		37,200			362	1	1
QUEBEC		166,800			3,763	2	11
ST-MAURICE		41,300			498	1	1
SHERBROOKE		45,400			661	2	2
TERREBONNE		73,000			883	1	3
ONTARIO							
OTTAWA-CARLETON		236,400			1,559	1	4
REMAINDER OF CIRCULATION					6,340		18
LE JOURNAL DE MONTREAL (F)	3/86			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,126,800			223,094	20	70
RETAIL TRADING ZONE		242,700			48,010	20	15
TOTAL ZONES		1,369,500			271,104	20	86
CENSUS METROPOLITAN AREA		1,126,800			223,094	20	70
TOTAL PAID CIRCULATION					316,671		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		32,300			3,703	12	1
ARGENTEUIL		12,500			1,606	13	1
ARTHABASKA		20,900			1,860	9	1
BAGOT		9,500			1,173	12	
BEAUHARNOIS		19,900			5,555	28	2
BERTHIER		11,200			1,884	17	1
BROME		7,000			255	4	
CHAMBLY		115,400			23,521	20	7
CHAMPLAIN		44,200			3,224	7	1
CHATEAUGUAY		20,200			3,592	18	1
DEUX-MONTAGNES		27,300			5,182	19	2
DRUMMOND		26,100			3,319	13	1
GATINEAU		19,200			804	4	
HULL		47,100			5,604	12	2
HUNTINGDON		6,200			379	6	
IBERVILLE		8,100			1,240	15	
* ILE-DE-MONTREAL		735,800			141,747	19	45
ILE-JESUS		95,600			21,129	22	7
ILES-DE-LA-MADELEINE		4,000			412	10	
JOLIETTE		22,700			4,802	21	2

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/86			MORN (M-F)			
LABELLE		11,900			1,793	15	1
LAPRAIRIE		38,100			6,588	17	2
L'ASSOMPTION		41,100			9,594	23	3
MASKINONGE		7,200			560	8	
MEGANTIC		19,300			309	2	
MISSISQUOI		13,000			1,237	10	
MONTCALM		11,400			1,840	16	1
NAPIERVILLE		4,800			897	19	
NICOLET		11,600			589	5	
NOUVEAU-QUEBEC		9,800			272	3	
PAPINEAU		13,900			1,187		
RICHELIEU		18,900			5,600	30	2
RICHMOND		13,800			788	6	
ROUVILLE		14,900			2,296	15	1
ST-HYACINTHE		21,800			3,971	18	1
ST-JEAN		21,700			4,419	20	1
ST-MAURICE		41,300			4,094	10	1
SHEFFORD		27,300			2,401	9	1
SHERBROOKE		45,400			2,672	6	1
SOULANGES		5,500			1,005	18	
STANSTEAD		13,700			617	5	
TEMISCAMINGUE		18,900			1,766	9	1
TERREBONNE		73,000			17,276	24	6
VAUDREUIL		19,000			3,015	16	1
VERCHERES		22,600			4,613	20	2
YAMASKA		5,000			424	9	
ONTARIO							
OTTAWA-CARLETON		236,400			2,640	1	1
PRESCOTT		10,400			743	7	
REMAINDER OF CIRCULATION					2,474		1
LE JOURNAL DE MONTREAL (F)	3/86			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,126,800			236,312	21	67
RETAIL TRADING ZONE		242,700			62,895	26	18
TOTAL ZONES		1,369,500			299,207	22	84
CENSUS METROPOLITAN AREA		1,126,800			236,312	21	67
TOTAL PAID CIRCULATION					355,205		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		32,300			4,396	14	1
ARGENTEUIL		12,500			2,339	19	1
ARTHABASKA		20,900			2,237	11	1
BAGOT		9,500			1,603	17	1
BEAUHARNOIS		19,900			6,186	31	2
BERTHIER		11,200			3,098	28	1
BROME		7,000			426	6	
CHAMBLY		115,400			27,363	24	8

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/86			SATURDAY			
CHAMPLAIN		44,200			4,202	10	1
CHATEAUGUAY		20,200			4,593	23	1
DEUX-MONTAGNES		27,300			7,156	26	2
DRUMMOND		26,100			4,127	16	1
GATINEAU		19,200			1,203	6	
HULL		47,100			6,008	13	2
HUNTINGDON		6,200			619	10	
IBERVILLE		8,100			1,670	21	1
* ILE-DE-MONTREAL		735,800			137,598	19	39
ILE-JESUS		95,600			24,707	26	7
ILES-DE-LA-MADELEINE		4,000			392	10	
JOLIETTE		22,700			6,622	29	2
LABELLE		11,900			2,752	23	1
LAPRAIRIE		38,100			8,348	22	2
L'ASSOMPTION		41,100			12,570	31	4
MASKINONGE		7,200			1,047	15	
MEGANTIC		19,300			456	2	
MISSISQUOI		13,000			1,705	13	1
MONTCALM		11,400			3,371	30	1
NAPIERVILLE		4,800			1,117	23	
NICOLET		11,600			859	7	
PAPINEAU		13,900			1,804	13	1
RICHELIEU		18,900			5,993	32	2
RICHMOND		13,800			926	7	
ROUVILLE		14,900			2,965	20	1
ST-HYACINTHE		21,800			4,856	22	1
ST-JEAN		21,700			5,268	24	2
ST-MAURICE		41,300			4,874	12	1
SHEFFORD		27,300			3,046	11	1
SHERBROOKE		45,400			3,130	7	1
SOULANGES		5,500			1,402	26	
STANSTEAD		13,700			848	6	
TEMISCAMINGUE		18,900			1,970	10	1
TERREBONNE		73,000			23,118	32	7
VAUDREUIL		19,000			3,832	20	1
VERCHERES		22,600			5,809	26	2
YAMASKA		5,000			659	13	
ONTARIO							
OTTAWA-CARLETON		236,400			1,853	1	1
PRESCOTT		10,400			862	8	
REMAINDER OF CIRCULATION					3,220		1

* DENOTES HOME COUNTY

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PROVINCE / CITY / PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% Of TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/86			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,126,800			208,462	19	64
RETAIL TRADING ZONE		242,700			57,708	24	18
TOTAL ZONES		1,369,500			266,170	19	82
CENSUS METROPOLITAN AREA		1,126,800			208,462	19	64
TOTAL PAID CIRCULATION					324,962		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		32,300			3,653	11	1
ARGENTEUIL		12,500			1,958	16	1
ARTHABASKA		20,900			2,397	12	1
BAGOT		9,500			1,486	16	1
BEAUHARNOIS		19,900			5,877	30	2
BERTHIER		11,200			2,582	23	1
BROME		7,000			436	6	
CHAMBLY		115,400			24,295	21	8
CHAMPLAIN		44,200			5,679	13	2
CHATEAUGUAY		20,200			4,133	21	1
DEUX-MONTAGNES		27,300			6,688	25	2
DRUMMOND		26,100			3,895	15	1
GATINEAU		19,200			1,054	6	
HULL		47,100			6,789	14	2
HUNTINGDON		6,200			597	10	
IBERVILLE		8,100			1,549	19	1
* ILE-DE-MONTREAL		735,800			118,628	16	37
ILE-JESUS		95,600			22,672	24	7
ILES-DE-LA-MADELEINE		4,000			383	10	
JOLIETTE		22,700			5,702	25	2
LABELLE		11,900			1,927	16	1
LAPRAIRIE		38,100			7,788	20	2
L'ASSOMPTION		41,100			11,553	28	4
MASKINONGE		7,200			829	12	
MEGANTIC		19,300			478	3	
MISSISQUOI		13,000			1,795	14	1
MONTCALM		11,400			2,821	25	1
NAPIERVILLE		4,800			1,003	21	
NICOLET		11,600			1,033	9	
PAPINEAU		13,900			1,576	11	1
RICHELIEU		18,900			5,709	30	2
RICHMOND		13,800			1,328	10	
ROUVILLE		14,900			2,830	19	1
ST-HYACINTHE		21,800			4,696	22	1
ST-JEAN		21,700			4,887	23	2
ST-MAURICE		41,300			5,886	14	2
SHEFFORD		27,300			3,471	13	1
SHERBROOKE		45,400			4,564	10	1
SOULANGES		5,500			1,363	25	
STANSTEAD		13,700			1,223	9	
TEMISCAMINGUE		18,900			1,704	9	1

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
LE JOURNAL DE MONTREAL (F)	3/86			SUNDAY			
TERREBONNE		73,000			20,613	28	6
VAUDREUIL		19,000			3,602	19	1
VERCHERES		22,600			5,411	24	2
YAMASKA		5,000			513	10	
ONTARIO							
OTTAWA-CARLETON		236,400			2,302	1	1
PRESCOTT		10,400			876	8	
STORMONT		24,000			274	1	
REMAINDER OF CIRCULATION					2,454		1
MONTREAL			D13				
MONTREAL LA PRESSE (F)	3/86			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,226,500			157,493	13	81
RETAIL TRADING ZONE		143,000			12,530	9	7
TOTAL ZONES		1,369,500			170,023	12	88
CENSUS METROPOLITAN AREA		1,126,800			149,783	13	77
TOTAL PAID CIRCULATION					193,666		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		32,300			821	3	
ARGENTEUIL		12,500			483	4	
ARTHABASKA		20,900			1,161	6	1
BAGOT		9,500			275	3	
BEAUHARNOIS		19,900			2,261	11	1
BERTHIER		11,200			488	4	
CHAMBLY		115,400			18,492	16	10
CHAMPLAIN		44,200			1,021	2	1
CHATEAUGUAY		20,200			2,178	11	1
CHICOUTIMI		58,000			1,450	3	1
DEUX-MONTAGNES		27,300			2,205	8	1
DRUMMOND		26,100			998	4	1
HULL		47,100			852	2	
IBERVILLE		8,100			619	8	
* ILE-DE-MONTREAL		735,800			91,407	12	47
ILE-JESUS		95,600			15,699	16	8
JOLIETTE		22,700			1,864	8	1
LABELLE		11,900			567	5	
LAPRAIRIE		38,100			5,584	15	3
L'ASSOMPTION		41,100			4,736	12	2
LEVIS		37,200			305	1	
MEGANTIC		19,300			376	2	
MISSISQUOI		13,000			573	4	
MONTCALM		11,400			601	5	
NAPIERVILLE		4,800			348	7	
QUEBEC		166,800			2,177	1	1
RICHELIEU		18,900			2,476	13	1
RIMOUSKI		24,400			526	2	
ROUVILLE		14,900			1,700	11	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LA PRESSE (F)	3/86			MORN (M-F)			
SAGUENAY		33,800			565	2	
ST-HYACINTHE		21,800			2,068	10	1
ST-JEAN		21,700			2,291	11	1
ST-MAURICE		41,300			2,338	6	1
SHEFFORD		27,300			1,000	4	1
SHERBROOKE		45,400			1,372	3	1
SOULANGES		5,500			429	8	
TEMISCAMINGUE		18,900			585	3	
TERREBONNE		73,000			8,858	12	5
VAUDREUIL		19,000			1,719	9	1
VERCHERES		22,600			3,274	15	2
ONTARIO							
OTTAWA-CARLETON		236,400			1,291	1	1
TORONTO		844,900			639		
REMAINDER OF CIRCULATION					4,994		3
MONTREAL LA PRESSE (F)	3/86			SATURDAY			
NEWSPAPER DESIGNATED MARKET		1,226,500			238,554	19	78
RETAIL TRADING ZONE		143,000			24,546	17	8
TOTAL ZONES		1,369,500			263,100	19	86
CENSUS METROPOLITAN AREA		1,126,800			225,348	20	74
TOTAL PAID CIRCULATION					306,426		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		32,300			1,525	5	1
ARGENTEUIL		12,500			1,014	8	
ARTHABASKA		20,900			1,756	8	1
BAGOT		9,500			594	6	
BEAUCE		25,100			332	1	
BEAUHARNOIS		19,900			3,128	16	1
BERTHIER		11,200			1,210	11	
BROME		7,000			864	12	
CHAMBLY		115,400			28,539	25	9
CHAMPLAIN		44,200			2,037	5	1
CHATEAUGUAY		20,200			3,402	17	1
CHICOUTIMI		58,000			2,157	4	1
DEUX-MONTAGNES		27,300			4,007	15	1
DRUMMOND		26,100			1,753	7	1
GATINEAU		19,200			511	3	
HULL		47,100			1,776	4	1
HUNTINGDON		5,200			350	6	
IBERVILLE		8,100			967	12	
* ILE-DE-MONTREAL		735,800			133,849	18	44
ILE-JESUS		95,600			24,185	25	8
JOLIETTE		22,700			3,417	15	1
LABELLE		11,900			1,145	10	
LAC-ST-JEAN-EST		15,800			392	3	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LA PRESSE (F)	3/86			SATURDAY			
LAC-ST-JEAN-OUEST		19,900			409	2	
LAPRAIRIE		38,100			8,791	23	3
L'ASSOMPTION		41,100			7,888	19	3
LEVIS		37,200			582	2	
MASKINONGE		7,200			311	4	
MEGANTIC		19,300			666	4	
MISSISQUOI		13,000			1,223	9	
MONTCALM		11,400			1,813	16	1
NAPIERVILLE		4,800			630	13	
NICOLET		11,600			449	4	
PAPINEAU		13,900			439	3	
QUEBEC		166,800			4,160	3	1
RICHELIEU		18,900			3,495	19	1
RICHMOND		13,800			368	3	
RIMOUSKI		24,400			834	3	
ROUVILLE		14,900			2,767	19	1
SAGUENAY		33,800			899	3	
ST-HYACINTHE		21,800			3,367	15	1
ST-JEAN		21,700			3,739	17	1
ST-MAURICE		41,300			4,303	10	1
SHEFFORD		27,300			1,971	7	1
SHERBROOKE		45,400			2,849	6	1
SOULANGES		5,500			777	14	
STANSTEAD		13,700			742	5	
TEMISCAMINGUE		18,900			959	5	
TERREBONNE		73,000			17,147	24	6
VAUDREUIL		19,000			3,050	16	1
VERCHERES		22,600			5,555	25	2
ONTARIO							
OTTAWA-CARLETON		236,400			1,471	1	1
TORONTO		844,900			780		
REMAINDER OF CIRCULATION					5,082		2
MONTREAL LA PRESSE (F)	3/86			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,226,500			112,126	9	79
RETAIL TRADING ZONE		143,000			11,399	8	8
TOTAL ZONES		1,369,500			123,525	9	87
CENSUS METROPOLITAN AREA		1,126,800			106,119	9	75
TOTAL PAID CIRCULATION					141,646		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		32,300			352	1	
ARGENTEUIL		12,500			404	3	
ARTHABASKA		20,900			1,081	5	1
BAGOT		9,500			263	3	
BEAUHARNOIS		19,900			1,808	9	1
BERTHIER		11,200			451	4	

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE / CITY / PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL LA PRESSE (F)	3/86			SUNDAY			
CHAMBLY		115,400			15,126	13	11
CHAMPLAIN		44,200			1,491	3	1
CHATEAUGUAY		20,200			1,971	10	1
CHICOUTIMI		58,000			543	1	
DEUX-MONTAGNES		27,300			1,956	7	1
DRUMMOND		26,100			978	4	1
HULL		47,100			605	1	
IBERVILLE		8,100			517	6	
* ILE-DE-MONTREAL		735,800			56,873	8	40
ILE-JESUS		95,600			12,776	13	9
JOLIETTE		22,700			1,611	7	1
LABELLE		11,900			374	3	
LAPRAIRIE		38,100			4,745	13	3
L'ASSOMPTION		41,100			4,173	10	3
MEGANTIC		19,300			361	2	
MISSISQUOI		13,000			482	4	
MONTCALM		11,400			467	4	
NAPIERVILLE		4,800			307	6	
QUEBEC		166,800			1,389	1	1
RICHELIEU		18,900			2,295	12	2
RIMOUSKI		24,400			451	2	
ROUVILLE		14,900			1,524	10	1
SAGUENAY		33,800			309	1	
ST-HYACINTHE		21,800			1,937	9	1
ST-JEAN		21,700			1,888	9	1
ST-MAURICE		41,300			2,652	6	2
SHEFFORD		27,300			1,062	4	1
SHERBROOKE		45,400			1,386	3	1
SOULANGES		5,500			382	7	
STANSTEAD		13,700			266	2	
TEMISCAMINGUE		18,900			268	1	
TERREBONNE		73,000			7,540	10	5
VAUDREUIL		19,000			1,633	9	1
VERCHERES		22,600			2,987	13	2
REMAINDER OF CIRCULATION					3,962		3
QUEBEC			D17				
QUEBEC LE SOLEIL (F)	3/86			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		203,000			72,327	36	63
RETAIL TRADING ZONE		56,500			13,131	23	12
TOTAL ZONES		259,500			85,458	33	75
CENSUS METROPOLITAN AREA		211,800			74,302	35	65
TOTAL PAID CIRCULATION					114,295		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,100			445	4	
QUEBEC							
BEAUCE		25,100			2,809	11	3

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
QUEBEC LE SOLEIL (F)	3/86			MORN (M-F)			
BELLECHASSE		7,700			1,721	22	2
BONAVENTURE		12,100			1,239	10	1
CHARLEVOIX-EST		5,500			1,033	19	1
CHARLEVOIX-OUEST		4,400			793	18	1
CHICOUTIMI		58,000			620	1	1
DORCHESTER		11,000			1,932	18	2
GASPE-EST		11,900			1,398	12	1
GASPE-OUEST		5,600			1,015	18	1
ILE-DE-MONTREAL		735,800			689		1
KAMOURASKA		9,300			1,141	12	1
LEVIS		37,200			10,178	27	9
L'ISLET		6,900			1,214	18	1
LOTBINIERE		9,600			2,317	24	2
MATANE		10,200			1,282	13	1
MATAPEDIA		7,500			608	8	1
MEGANTIC		19,300			1,852	10	2
MONTMAGNY		8,100			1,709	21	2
MONTMORENCY NO. 1		8,000			2,363	30	2
MONTMORENCY NO. 2		2,200			753	34	1
PORTNEUF		22,000			4,433	20	4
* QUEBEC		166,800			61,881	37	54
RIMOUSKI		24,400			2,714	11	2
RIVIERE-DU-LOUP		14,100			1,645	12	1
SAGUENAY		33,800			3,516	10	3
TEMISCOUATA		6,100			924	15	1
REMAINDER OF CIRCULATION					2,071		2
QUEBEC LE SOLEIL (F)	3/86			SATURDAY			
NEWSPAPER DESIGNATED MARKET		203,000			90,534	45	66
RETAIL TRADING ZONE		56,500			15,478	27	11
TOTAL ZONES		259,500			106,012	41	77
CENSUS METROPOLITAN AREA		211,800			93,158	44	68
TOTAL PAID CIRCULATION					137,946		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,100			486	4	
QUEBEC							
BEAUCE		25,100			3,155	13	2
BELLECHASSE		7,700			1,843	24	1
BONAVENTURE		12,100			1,278	11	1
CHARLEVOIX-EST		5,500			1,060	19	1
CHARLEVOIX-OUEST		4,400			853	19	1
CHICOUTIMI		58,000			912	2	1
DORCHESTER		11,000			2,096	19	2
GASPE-EST		11,900			1,276	11	1
GASPE-OUEST		5,600			1,055	19	1
ILE-DE-MONTREAL		735,800			673		1

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
QUEBEC LE SOLEIL (F)	3/86			SATURDAY			
KAMOURASKA		9,300			1,306	14	1
LAC-ST-JEAN-EST		15,800			305	2	
LAC-ST-JEAN-OUEST		19,900			316	2	
LEVIS		37,200			13,206	36	10
L'ISLET		6,900			1,338	19	1
LOTBINIERE		9,600			2,606	27	2
MATANE		10,200			1,385	14	1
MATAPEDIA		7,500			652	9	1
MEGANTIC		19,300			1,840	10	1
MONTMAGNY		8,100			1,817	22	1
MONTMORENCY NO. 1		8,000			2,799	35	2
MONTMORENCY NO. 2		2,200			940	43	1
PORTNEUF		22,000			5,517	25	4
* QUEBEC		166,800			77,140	46	56
RIMOUSKI		24,400			3,074	13	2
RIVIERE-DU-LOUP		14,100			1,751	12	1
SAGUENAY		33,800			4,019	12	3
ST-MAURICE		41,300			326	1	
TEMISCOUATA		6,100			979	16	1
REMAINDER OF CIRCULATION					1,943		1
QUEBEC LE SOLEIL (F)	3/86			SUNDAY			
NEWSPAPER DESIGNATED MARKET		203,000			55,020	27	62
RETAIL TRADING ZONE		56,500			10,009	18	11
TOTAL ZONES		259,500			65,029	25	73
CENSUS METROPOLITAN AREA		211,800			56,596	27	64
TOTAL PAID CIRCULATION					88,730		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,100			397	3	
QUEBEC							
BEAUCE		25,100			2,131	9	2
BELLECHASSE		7,700			1,262	16	1
BONAVENTURE		12,100			1,042	9	1
CHARLEVOIX-EST		5,500			840	15	1
CHARLEVOIX-OUEST		4,400			667	15	1
CHICOUTIMI		58,000			379	1	
DORCHESTER		11,000			1,353	12	2
GASPE-EST		11,900			1,088	9	1
GASPE-OUEST		5,600			919	16	1
ILE-DE-MONTREAL		735,800			473		1
KAMOURASKA		9,300			979	11	1
LEVIS		37,200			7,893	21	9
L'ISLET		6,900			1,058	15	1
LOTBINIERE		9,600			1,758	18	2
MATANE		10,200			1,181	12	1
MATAPEDIA		7,500			538	7	1

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
QUEBEC LE SOLEIL (F)	3/86			SUNDAY			
MEGANTIC		19,300			1,366	7	2
MONTMAGNY		8,100			1,410	17	2
MONTMORENCY NO. 1		8,000			1,829	23	2
MONTMORENCY NO. 2		2,200			608	28	1
PORTNEUF		22,000			3,453	16	4
* QUEBEC		166,800			46,918	28	53
RIMOUSKI		24,400			2,268	9	3
RIVIERE-DU-LOUP		14,100			1,386	10	2
SAGUENAY		33,800			3,180	9	4
TEMISCOUATA		6,100			781	13	1
REMAINDER OF CIRCULATION					1,573		2
QUEBEC			D17				
LE JOURNAL DE QUEBEC (F)	3/86			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		211,800			61,075	29	58
RETAIL TRADING ZONE		47,700			8,768	18	8
TOTAL ZONES		259,500			69,843	27	66
CENSUS METROPOLITAN AREA		211,800			61,075	29	58
TOTAL PAID CIRCULATION					105,496		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,100			273	2	
QUEBEC							
BEAUCE		25,100			4,639	19	4
BELLECHASSE		7,700			1,060	14	1
BONAVENTURE		12,100			985	8	1
CHARLEVOIX-EST		5,500			1,099	20	1
CHARLEVOIX-OUEST		4,400			771	18	1
CHICOUTIMI		58,000			6,188	11	6
DORCHESTER		11,000			1,673	15	2
FRONTENAC		8,800			741	8	1
GASPE-EST		11,900			916	8	1
KAMOURASKA		9,300			1,083	12	1
LAC-ST-JEAN-EST		15,800			2,016	13	2
LAC-ST-JEAN-OUEST		19,900			2,746	14	3
LEVIS		37,200			8,713	23	8
L'ISLET		6,900			770	11	1
LOTBINIERE		9,600			1,062	11	1
MATANE		10,200			795	8	1
MATAPEDIA		7,500			469	6	
MEGANTIC		19,300			2,233	12	2
MONTMAGNY		8,100			1,410	17	1
MONTMORENCY NO. 1		8,000			1,956	25	2
MONTMORENCY NO. 2		2,200			131	6	
PORTNEUF		22,000			3,999	18	4
* QUEBEC		166,800			51,002	31	48
RIMOUSKI		24,400			2,605	11	3
RIVIERE-DU-LOUP		14,100			1,899	14	2

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PROVINCE / CITY / PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC								
QUEBEC	(CONT.)			D17				
LE JOURNAL DE QUEBEC (F)		3/86			MORN (M-F)			
SAGUENAY			33,800			3,450	10	3
TEMISCOUATA			6,100			433	7	
REMAINDER OF CIRCULATION						379		
LE JOURNAL DE QUEBEC (F)		3/86			SATURDAY			
NEWSPAPER DESIGNATED MARKET			211,800			61,210	29	57
RETAIL TRADING ZONE			47,700			10,235	22	10
TOTAL ZONES			259,500			71,445	28	66
CENSUS METROPOLITAN AREA			211,800			61,210	29	57
TOTAL PAID CIRCULATION						108,062		
COUNTY CIRCULATION ANALYSIS								
NEW BRUNSWICK								
MADAWASKA			12,100			283	2	
QUEBEC								
BEAUCE			25,100			4,916	20	5
BELLECHASSE			7,700			1,387	18	1
BONAVENTURE			12,100			1,022	8	1
CHARLEVOIX-EST			5,500			1,175	21	1
CHARLEVOIX-OUEST			4,400			814	19	1
CHICOUTIMI			58,000			5,602	10	5
DORCHESTER			11,000			1,887	17	2
FRONTENAC			8,800			892	10	1
GASPE-EST			11,900			821	7	1
KAMOURASKA			9,300			1,194	13	1
LAC-ST-JEAN-EST			15,800			1,923	12	2
LAC-ST-JEAN-OUEST			19,900			2,461	12	2
LEVIS			37,200			9,377	25	9
L'ISLET			6,900			896	13	1
LOTBINIERE			9,600			1,469	15	1
MATANE			10,200			879	9	1
MATAPEDIA			7,500			546	7	1
MEGANTIC			19,300			2,320	12	2
MONTMAGNY			8,100			1,599	20	2
MONTMORENCY NO. 1			8,000			2,246	28	2
MONTMORENCY NO. 2			2,200			183	8	
PORTNEUF			22,000			4,565	21	4
* QUEBEC			166,800			50,190	30	46
RIMOUSKI			24,400			2,789	11	3
RIVIERE-DU-LOUP			14,100			1,962	14	2
SAGUENAY			33,800			3,535	11	3
TEMISCOUATA			6,100			520	9	1
REMAINDER OF CIRCULATION						609		1

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
QUEBEC (CONT.)			D17				
LE JOURNAL DE QUEBEC (F)	3/86			SUNDAY			
NEWSPAPER DESIGNATED MARKET		211,800			51,796	25	58
RETAIL TRADING ZONE		47,700			8,147	17	9
TOTAL ZONES		259,500			59,943	23	67
CENSUS METROPOLITAN AREA		211,800			51,796	25	58
TOTAL PAID CIRCULATION					89,919		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
MADAWASKA		12,100			255	2	
QUEBEC							
BEAUCE		25,100			4,150	17	5
BELLECHASSE		7,700			901	12	1
BONAVENTURE		12,100			796	7	1
CHARLEVOIX-EST		5,500			973	18	1
CHARLEVOIX-OUEST		4,400			689	16	1
CHICOUTIMI		58,000			4,008	7	5
DORCHESTER		11,000			1,337	12	2
FRONTENAC		8,800			1,003	11	1
GASPE-EST		11,900			717	6	1
KAMOURASKA		9,300			1,058	11	1
LAC-ST-JEAN-EST		15,800			1,373	9	2
LAC-ST-JEAN-OUEST		19,900			1,803	9	2
LEVIS		37,200			7,971	21	9
L'ISLET		6,900			739	11	1
LOTBINIERE		9,600			1,016	11	1
MATANE		10,200			660	7	1
MATAPEDIA		7,500			433	6	1
MEGANTIC		19,300			2,220	12	3
MONTMAGNY		8,100			1,310	16	2
MONTMORENCY NO. 1		8,000			1,887	24	2
MONTMORENCY NO. 2		2,200			154	7	
PORTNEUF		22,000			3,898	18	4
* QUEBEC		166,800			42,419	25	47
RIMOUSKI		24,400			2,237	9	3
RIVIERE-DU-LOUP		14,100			1,910	14	2
SAGUENAY		33,800			2,887	9	3
TEMISCOUATA		6,100			530	9	1
REMAINDER OF CIRCULATION					585		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
SHERBROOKE			R15				
SHERBROOKE RECORD	3/86			EVE (M-F)			
CITY ZONE		34,200			1,918	6	30
RETAIL TRADING ZONE		71,900			3,258	5	51
TOTAL ZONES		106,100			5,176	5	82
TOTAL PAID CIRCULATION					6,346		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BROME		7,000			889	13	14
COMPTON		7,000			619	9	10
MISSISQUOI		13,000			488	4	8
RICHMOND		13,800			569	4	9
* SHERBROOKE		45,400			1,928	4	30
STANSTEAD		13,700			1,081	8	17
REMAINDER OF CIRCULATION					772		12
SHERBROOKE LA TRIBUNE (F)	3/86			MORN (M-F)			
CITY ZONE		34,200			20,490	60	51
RETAIL TRADING ZONE		71,900			14,893	21	37
TOTAL ZONES		106,100			35,383	33	89
TOTAL PAID CIRCULATION					39,948		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,900			1,198	6	3
COMPTON		7,000			2,090	30	5
DRUMMOND		26,100			2,249	9	6
FRONTENAC		8,800			1,193	14	3
MEGANTIC		19,300			1,103	6	3
RICHMOND		13,800			4,577	33	12
SHEFFORD		27,300			659	2	2
* SHERBROOKE		45,400			20,825	46	52
STANSTEAD		13,700			3,970	29	10
WOLFE		5,300			1,503	28	4
REMAINDER OF CIRCULATION					581		2
SHERBROOKE LA TRIBUNE (F)	3/86			SATURDAY			
CITY ZONE		34,200			23,846	70	53
RETAIL TRADING ZONE		71,900			16,249	23	36
TOTAL ZONES		106,100			40,095	38	90
TOTAL PAID CIRCULATION					44,771		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE / CITY / PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
QUEBEC							
SHERBROOKE (CONT.)			R15				
SHERBROOKE LA TRIBUNE (F)	3/86			SATURDAY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,900			1,216	6	3
COMPTON		7,000			2,255	32	5
DRUMMOND		26,100			2,266	9	5
FRONTENAC		8,800			1,229	14	3
MEGANTIC		19,300			1,106	6	3
RICHMOND		13,800			4,915	36	11
SHEFFORD		27,300			715	3	2
* SHERBROOKE		45,400			24,320	54	54
STANSTEAD		13,700			4,582	33	10
WOLFE		5,300			1,541	29	3
REMAINDER OF CIRCULATION					626		1
TROIS RIVIERES			M13				
TROIS RIVIERES LE NOUVELLISTE (F)	3/86			MORN (M-S)			
NEWSPAPER DESIGNATED MARKET		75,300			40,952	54	76
TOTAL ZONES		75,300			40,952	54	76
CENSUS METROPOLITAN AREA		42,700			22,223	52	41
TOTAL PAID CIRCULATION					53,872		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARTHABASKA		20,900			695	3	1
CHAMPLAIN		44,200			22,423	51	42
MASKINONGE		7,200			2,289	32	4
NICOLET		11,600			4,597	40	9
PORTNEUF		22,000			323	2	1
* ST-MAURICE		41,300			22,053	53	41
YAMASKA		5,000			639	13	1
REMAINDER OF CIRCULATION					853		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BARRIE			N19				
BARRIE EXAMINER	3/86			EVE (M-S)			
CITY ZONE		16,100			9,777	61	73
RETAIL TRADING ZONE		25,900			3,437	13	26
TOTAL ZONES		42,000			13,214	32	99
TOTAL PAID CIRCULATION					13,348		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* SIMCOE		86,400			13,214	15	99
REMAINDER OF CIRCULATION					134		1
BELLEVILLE			025				
BELLEVILLE INTELLIGENCER	3/86			EVE (M-S)			
CITY ZONE		14,700			10,191	69	59
RETAIL TRADING ZONE		41,300			6,824	17	40
TOTAL ZONES		56,000			17,015	30	99
TOTAL PAID CIRCULATION					17,213		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* HASTINGS		42,100			15,920	38	93
PRINCE EDWARD		8,200			1,060	13	6
REMAINDER OF CIRCULATION					233		1
BRAMPTON			J 6				
BRAMPTON TIMES	9/86			EVE (M-F)			
CITY ZONE		56,800			6,803	12	97
RETAIL TRADING ZONE		9,200			102	1	2
TOTAL ZONES		66,000			6,905	11	99
CENSUS METROPOLITAN AREA		1,182,000			6,915	1	99
TOTAL PAID CIRCULATION					7,013		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* PEEL		188,700			6,915	4	99
REMAINDER OF CIRCULATION					98		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
BRANTFORD			R16				
BRANTFORD EXPOSITOR	12/86			EVE (M-S)			
CITY ZONE		27,900			21,687	78	67
RETAIL TRADING ZONE		40,900			10,353	25	32
TOTAL ZONES		68,800			32,040	47	98
TOTAL PAID CIRCULATION					32,608		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* BRANT		40,400			28,644	71	88
HALDIMAND-NORFOLK		33,900			3,028	9	9
OXFORD		31,300			531	2	2
REMAINDER OF CIRCULATION					405		1
BROCKVILLE			N29				
BROCKVILLE RECORDER AND TIMES	3/86			EVE (M-S)			
CITY ZONE		8,300			7,097	86	48
RETAIL TRADING ZONE		21,400			7,401	35	50
TOTAL ZONES		29,700			14,498	49	97
TOTAL PAID CIRCULATION					14,900		
COUNTY CIRCULATION ANALYSIS ONTARIO							
GRENVILLE		10,100			3,572	35	24
* LEEDS		21,000			10,860	52	73
REMAINDER OF CIRCULATION					468		3
CAMBRIDGE			K 2				
CAMBRIDGE REPORTER	12/86			EVE (M-S)			
CITY ZONE		27,900			12,772	46	93
RETAIL TRADING ZONE		4,500			787	18	6
TOTAL ZONES		32,400			13,559	42	99
CENSUS METROPOLITAN AREA		111,700			13,438	12	98
TOTAL PAID CIRCULATION					13,704		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* WATERLOO		119,800			13,438	11	98
REMAINDER OF CIRCULATION					266		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
CHATHAM			T11				
CHATHAM NEWS	12/86			EVE (M-S)			
CITY ZONE		15,700			10,265	65	66
RETAIL TRADING ZONE		22,300			5,114	23	33
TOTAL ZONES		38,000			15,379	41	99
TOTAL PAID CIRCULATION					15,530		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENT		39,900			15,379	39	99
REMAINDER OF CIRCULATION					151		1
COBOURG			P23				
COBOURG STAR	6/86			EVE (M-F)			
CITY ZONE		4,600			3,508	76	67
RETAIL TRADING ZONE		5,500			1,659	30	31
TOTAL ZONES		10,100			5,167	51	98
TOTAL PAID CIRCULATION					5,279		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NORTHUMBERLAND		25,400			5,167	20	98
REMAINDER OF CIRCULATION					112		2
CORNWALL			L32				
CORNWALL STANDARD-FREEHOLDER	9/86			EVE (M-S)			
CITY ZONE		17,000			12,511	74	73
RETAIL TRADING ZONE		12,200			3,889	32	23
TOTAL ZONES		29,200			16,400	56	96
TOTAL PAID CIRCULATION					17,096		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GLENGARRY		7,200			1,548	22	9
* STORMONT		24,000			15,028	63	88
REMAINDER OF CIRCULATION					520		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
GUELPH			Q17				
GUELPH MERCURY	12/86			EVE (M-S)			
CITY ZONE		28,500			15,433	54	83
RETAIL TRADING ZONE		24,500			2,925	12	16
TOTAL ZONES		53,000			18,358	35	99
TOTAL PAID CIRCULATION					18,496		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* WELLINGTON		50,800			18,155	36	98
REMAINDER OF CIRCULATION					341		2
HAMILTON			N 5				
HAMILTON SPECTATOR	12/86			EVE (M-S)			
CITY ZONE		175,900			112,384	64	80
RETAIL TRADING ZONE		104,900			25,901	25	18
TOTAL ZONES		280,800			138,285	49	98
CENSUS METROPOLITAN AREA		210,400			126,545	60	90
TOTAL PAID CIRCULATION					140,600		
COUNTY CIRCULATION ANALYSIS ONTARIO							
BRANT		40,400			1,010	3	1
HALDIMAND-NORFOLK		33,900			7,181	21	5
HALTON		89,800			23,593	26	17
* HAMILTON-WENTWORTH		164,600			102,196	62	73
NIAGARA		139,200			6,139	4	4
WELLINGTON		50,800			255	1	
REMAINDER OF CIRCULATION					226		
KENORA			E 1				
KENORA MINER AND NEWS	6/86			EVE (M-F)			
CITY ZONE		3,600			3,736	104	79
RETAIL TRADING ZONE		3,500			793	23	17
TOTAL ZONES		7,100			4,529	64	96
TOTAL PAID CIRCULATION					4,744		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* KENORA		20,200			4,569	23	96
REMAINDER OF CIRCULATION					175		4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
KINGSTON			U 9				
KINGSTON WHIG-STANDARD	12/86			EVE (M-S)			
CITY ZONE		22,800			17,491	77	49
RETAIL TRADING ZONE		39,700			16,790	42	47
TOTAL ZONES		62,500			34,281	55	97
NEWSPAPER DESIGNATED MARKET		50,600			31,838	63	90
TOTAL PAID CIRCULATION					35,465		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* FRONTENAC		43,200			26,323	61	74
HASTINGS		42,100			373	1	1
LEEDS		21,000			2,640	13	7
LENNOX & ADDINGTON		12,100			5,207	43	15
PRINCE EDWARD		8,200			533	7	2
REMAINDER OF CIRCULATION					389		1
KIRKLAND LAKE			F 7				
KIRKLAND LAKE NORTHERN NEWS	3/86			EVE (M-S)			
CITY ZONE		4,900			3,306	68	57
RETAIL TRADING ZONE		10,900			2,278	21	40
TOTAL ZONES		15,800			5,584	35	97
TOTAL PAID CIRCULATION					5,764		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* TIMISKAMING		15,800			5,584	35	97
REMAINDER OF CIRCULATION					180		3
KITCHENER-WATERLOO			K 1				
KITCHENER-WATERLOO RECORD	12/86			EVE (M-S)			
CITY ZONE		75,200			50,750	68	65
RETAIL TRADING ZONE		45,600			17,286	38	22
TOTAL ZONES		120,800			68,036	56	87
CENSUS METROPOLITAN AREA		111,700			60,426	54	77
TOTAL PAID CIRCULATION					78,209		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		24,400			1,410	6	2
GREY		27,000			984	4	1
HURON		20,700			652	3	1
OXFORD		31,300			1,028	3	1
PERTH		25,200			3,025	12	4
* WATERLOO		119,800			64,195	54	82
WELLINGTON		50,800			6,649	13	9
REMAINDER OF CIRCULATION					266		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
LINDSAY			M22				
LINDSAY POST	3/86			EVE (M-F)			
CITY ZONE		6,000			3,903	65	87
RETAIL TRADING ZONE		16,100			486	3	11
TOTAL ZONES		22,100			4,389	20	98
TOTAL PAID CIRCULATION					4,474		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* VICTORIA		20,500			4,397	21	98
REMAINDER OF CIRCULATION					77		2
LONDON			R14				
LONDON FREE PRESS	9/86			MORN (M-S)			
CITY ZONE		109,900			65,397	60	51
RETAIL TRADING ZONE		206,200			59,866	29	47
TOTAL ZONES		316,100			125,263	40	98
CENSUS METROPOLITAN AREA		119,000			71,333	60	56
TOTAL PAID CIRCULATION					127,827		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		24,400			917	4	1
ELGIN		24,400			9,303	38	7
ESSEX		114,800			328		
HALDIMAND-NORFOLK		33,900			794	2	1
HURON		20,700			6,679	32	5
KENT		39,900			8,638	22	7
LAMBTON		49,700			11,960	24	9
* MIDDLESEX		131,500			76,667	58	60
OXFORD		31,300			9,858	32	8
PERTH		25,200			2,309	9	2
REMAINDER OF CIRCULATION					374		
NIAGARA FALLS			P 9				
NIAGARA FALLS REVIEW	12/86			EVE (M-S)			
CITY ZONE		26,600			17,547	66	83
RETAIL TRADING ZONE		13,600			3,332	25	16
TOTAL ZONES		40,200			20,879	52	99
CENSUS METROPOLITAN AREA		113,200			17,845	16	85
TOTAL PAID CIRCULATION					21,094		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* NIAGARA		139,200			21,027	15	100
REMAINDER OF CIRCULATION					67		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
NORTH BAY			F21				
NORTH BAY NUGGET	3/86			EVE (M-S)			
CITY ZONE		18,600			13,993	75	59
RETAIL TRADING ZONE		18,200			8,147	45	34
TOTAL ZONES		36,800			22,140	60	93
TOTAL PAID CIRCULATION					23,787		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
TEMISCAMINGUE		18,900			510	3	2
ONTARIO							
* NIPISSING		28,200			18,615	66	78
PARRY SOUND		13,400			3,017	23	13
TIMISKAMING		15,800			1,332	8	6
REMAINDER OF CIRCULATION					313		1
ORILLIA			M19				
ORILLIA PACKET AND TIMES	6/86			EVE (M-S)			
CITY ZONE		8,900			6,718	76	68
RETAIL TRADING ZONE		12,500			2,980	24	30
TOTAL ZONES		21,400			9,698	45	98
TOTAL PAID CIRCULATION					9,876		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
MUSKOKA		15,700			253	2	3
* SIMCOE		86,400			9,503	11	96
REMAINDER OF CIRCULATION					120		1
OSHAWA-WHITBY			K10				
OSHAWA TIMES	12/86			EVE (M-S)			
CITY ZONE		61,900			20,170	33	90
RETAIL TRADING ZONE		45,500			2,067	5	9
TOTAL ZONES		107,400			22,237	21	99
CENSUS METROPOLITAN AREA		61,900			20,170	33	90
TOTAL PAID CIRCULATION					22,370		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* DURHAM		110,900			22,237	20	99
REMAINDER OF CIRCULATION					133		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OTTAWA			S31				
OTTAWA LE DROIT (F)	3/86			EVE (M-F)			
CITY ZONE		253,500			27,116	11	67
RETAIL TRADING ZONE		186,800			12,451	7	31
TOTAL ZONES		440,300			39,567	9	98
CENSUS METROPOLITAN AREA		296,600			30,374	10	75
TOTAL PAID CIRCULATION					40,497		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GATINEAU		19,200			5,097	27	13
HULL		47,100			18,430	39	46
PAPINEAU		13,900			4,000	29	10
PONTIAC		6,600			563	9	1
ONTARIO							
* OTTAWA-CARLETON		236,400			7,951	3	20
PRESCOTT		10,400			1,476	14	4
RUSSELL		7,900			1,844	23	5
REMAINDER OF CIRCULATION					1,136		3
OTTAWA			S31				
OTTAWA CITIZEN	3/86			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		296,600			147,440	50	79
TOTAL ZONES		296,600			147,440	50	79
CENSUS METROPOLITAN AREA		296,600			147,440	50	79
TOTAL PAID CIRCULATION					187,606		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GATINEAU		19,200			4,581	24	2
HULL		47,100			7,072	15	4
PAPINEAU		13,900			979	7	1
PONTIAC		6,600			1,674	25	1
ONTARIO							
DUNDAS		7,000			3,059	44	2
FRONTENAC		43,200			319	1	
GLENGARRY		7,200			692	10	
GRENVILLE		10,100			3,087	31	2
LANARK		18,500			8,997	49	5
LEEDS		21,000			1,365	7	1
* OTTAWA-CARLETON		236,400			135,945	58	73
PRESCOTT		10,400			1,616	16	1
RENFREW		32,000			10,400	33	6
RUSSELL		7,900			3,235	41	2
STORMONT		24,000			3,542	15	2
REMAINDER OF CIRCULATION					1,043		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
OWEN SOUND			L16				
OWEN SOUND SUN TIMES	3/86			EVE (M-S)			
CITY ZONE		7,600			6,871	90	31
RETAIL TRADING ZONE		33,900			14,001	41	63
TOTAL ZONES		41,500			20,872	50	94
TOTAL PAID CIRCULATION					22,119		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		24,400			7,334	30	33
* GREY		27,000			14,341	53	65
REMAINDER OF CIRCULATION					444		2
PEMBROKE			I26				
PEMBROKE OBSERVER	9/86			EVE (M-S)			
CITY ZONE		5,800			4,021	69	58
RETAIL TRADING ZONE		16,800			2,804	17	41
TOTAL ZONES		22,600			6,825	30	99
TOTAL PAID CIRCULATION					6,928		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		32,000			6,678	21	96
REMAINDER OF CIRCULATION					250		4
PETERBOROUGH			O22				
PETERBOROUGH EXAMINER	12/86			EVE (M-S)			
CITY ZONE		24,000			17,043	71	68
RETAIL TRADING ZONE		27,100			7,405	27	30
TOTAL ZONES		51,100			24,448	48	98
TOTAL PAID CIRCULATION					25,080		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
NORTHUMBERLAND		25,400			1,148	5	5
* PETERBOROUGH		39,900			22,846	57	91
VICTORIA		20,500			802	4	3
REMAINDER OF CIRCULATION					284		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
PORT HOPE			P22				
PORT HOPE GUIDE	6/86			EVE (M-F)			
CITY ZONE		4,200			2,923	70	84
RETAIL TRADING ZONE		1,200			464	39	13
TOTAL ZONES		5,400			3,387	63	98
TOTAL PAID CIRCULATION					3,464		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* NORTHUMBERLAND		25,400			3,385	13	98
REMAINDER OF CIRCULATION					79		2
ST. CATHARINES			O 8				
ST. CATHARINES STANDARD	12/86			EVE (M-S)			
CITY ZONE		48,800			33,860	69	80
RETAIL TRADING ZONE		15,400			6,216	40	15
TOTAL ZONES		64,200			40,076	62	95
CENSUS METROPOLITAN AREA		113,200			40,179	36	95
TOTAL PAID CIRCULATION					42,388		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* NIAGARA		139,200			42,281	30	100
REMAINDER OF CIRCULATION					107		
ST. THOMAS			S13				
ST. THOMAS TIMES-JOURNAL	12/86			EVE (M-S)			
CITY ZONE		10,800			6,957	64	71
RETAIL TRADING ZONE		13,600			2,744	20	28
TOTAL ZONES		24,400			9,701	40	99
TOTAL PAID CIRCULATION					9,790		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* ELGIN		24,400			9,701	40	99
REMAINDER OF CIRCULATION					89		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
SARNIA			R10				
SARNIA OBSERVER	9/86			EVE (M-S)			
CITY ZONE		29,900			19,962	67	84
RETAIL TRADING ZONE		19,800			3,835	19	16
TOTAL ZONES		49,700			23,797	48	100
TOTAL PAID CIRCULATION					23,908		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* LAMBTON		49,700			23,797	48	100
REMAINDER OF CIRCULATION					111		1
SAULT STE. MARIE			D 8				
SAULT STE. MARIE STAR	3/86			EVE (M-S)			
CITY ZONE		27,600			21,277	77	81
RETAIL TRADING ZONE		6,600			4,587	70	17
TOTAL ZONES		34,200			25,864	76	98
TOTAL PAID CIRCULATION					26,407		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* ALGOMA		50,000			26,067	52	99
REMAINDER OF CIRCULATION					340		1
SIMCOE			S16				
SIMCOE REFORMER	3/86			EVE (M-F)			
CITY ZONE		5,200			3,940	76	40
RETAIL TRADING ZONE		16,500			5,584	34	57
TOTAL ZONES		21,700			9,524	44	97
TOTAL PAID CIRCULATION					9,831		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* HALDIMAND-NORFOLK		33,900			9,588	28	98
REMAINDER OF CIRCULATION					243		3
STRATFORD			Q15				
STRATFORD BEACON-HERALD	12/86			EVE (M-S)			
CITY ZONE		10,000			8,139	81	62
RETAIL TRADING ZONE		11,300			3,987	35	31
TOTAL ZONES		21,300			12,126	57	93
TOTAL PAID CIRCULATION					13,076		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO								
STRATFORD	(CONT.)			Q15				
STRATFORD BEACON-HERALD		12/86			EVE (M-S)			
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
OXFORD			31,300			586	2	5
* PERTH			25,200			12,148	48	93
REMAINDER OF CIRCULATION						342		3
SUDBURY				E17				
SUDBURY STAR		3/86			EVE (M-S)			
NEWSPAPER DESIGNATED MARKET			51,700			23,906	46	88
RETAIL TRADING ZONE			22,000			3,089	14	11
TOTAL ZONES			73,700			26,995	37	99
CENSUS METROPOLITAN AREA			50,400			23,039	46	85
TOTAL PAID CIRCULATION						27,222		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
ALGOMA			50,000			754	2	3
MANITOULIN			4,000			579	15	2
* SUDBURY RM			51,700			23,906	46	88
SUDBURY DISTRICT			9,300			1,812	20	7
REMAINDER OF CIRCULATION						171		1
THUNDER BAY				F 4				
THUNDER BAY TIMES NEWS		6/86			MORN/EVE (M-S)			
CITY ZONE			40,100			30,181	75	81
RETAIL TRADING ZONE			19,300			5,964	31	16
TOTAL ZONES			59,400			36,145	61	97
CENSUS METROPOLITAN AREA			45,500			30,525	67	82
TOTAL PAID CIRCULATION						37,324		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
KENORA			20,200			945	5	3
RAINY RIVER			8,700			784	9	2
* THUNDER BAY			56,900			35,124	62	94
REMAINDER OF CIRCULATION						471		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TIMMINS			F 6				
TIMMINS PRESS	3/86			EVE (M-S)			
CITY ZONE		16,300			10,492	64	79
RETAIL TRADING ZONE		5,600			1,383	25	11
TOTAL ZONES		21,900			11,875	54	90
TOTAL PAID CIRCULATION					13,215		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		34,100			13,095	38	99
REMAINDER OF CIRCULATION					120		1
TORONTO			K 8				
TORONTO STAR	9/86			ALL DAY (M-F)			
NEWSPAPER DESIGNATED MARKET		2,036,200			466,336	23	89
TOTAL ZONES		2,036,200			466,336	23	89
CENSUS METROPOLITAN AREA		1,182,000			376,377	32	72
TOTAL PAID CIRCULATION					523,218		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		735,800			558		
ONTARIO							
ALGOMA		50,000			1,540	3	
BRANT		40,400			2 988	7	1
BRUCE		24,400			3,913	16	1
COCHRANE		34,100			570	2	
DUFFERIN		11,700			2,066	18	
DURHAM		110,900			22,964	21	4
ELGIN		24,400			350	1	
FRONTENAC		43,200			4,484	10	1
GREY		27,000			3,488	13	1
HALDIMAND-NORFOLK		33,900			1,866	6	
HALIBURTON		4,800			1,129	24	
HALTON		89,800			18,127	20	4
HAMILTON-WENTWORTH		164,600			7,107	4	1
HASTINGS		42,100			7,284	17	1
HURON		20,700			852	4	
KENT		39,900			426	1	
LAMBTON		49,700			272	1	
LANARK		18,500			460	3	
LEEDS		21,000			824	4	
LENNOX & ADDINGTON		12,100			832	7	
MIDDLESEX		131,500			3,946	3	1
MUSKOKA		15,700			5,335	34	1
NIAGARA		139,200			12,919	9	3
NIPISSING		28,200			2,492	9	1
NORTHUMBERLAND		25,400			4,409	17	1
OTTAWA-CARLETON		236,400			3,011	1	1
OXFORD		31,300			847	3	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			K 8				
TORONTO STAR	9/86			ALL DAY (M-F)			
PARRY SOUND		13,400			2,425	18	1
PEEL		188,700			52,791	28	10
PERTH		25,200			1,325	5	
PETERBOROUGH		39,900			3,683	9	1
PRINCE EDWARD		8,200			972	12	
RENFREW		32,000			494	2	
SIMCOE		86,400			15,124	18	3
STORMONT		24,000			360	2	
SUDBURY RM		51,700			3,762	7	1
SUDBURY DISTRICT		9,300			625	7	
THUNDER BAY		56,900			347	1	
TIMISKAMING		15,800			1,020	7	
* TORONTO		844,900			276,493	33	53
VICTORIA		20,500			4,300	21	1
WATERLOO		119,800			3,469	3	1
WELLINGTON		50,800			4,503	9	1
YORK		103,200			35,393	34	7
REMAINDER OF CIRCULATION					1,073		
TORONTO STAR	9/86			SATURDAY			
NEWSPAPER DESIGNATED MARKET		2,036,200			719,767	35	89
TOTAL ZONES		2,036,200			719,767	35	89
CENSUS METROPOLITAN AREA		1,182,000			554,549	47	69
TOTAL PAID CIRCULATION					808,859		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		735,800			1,167		
ONTARIO							
ALGOMA		50,000			2,032	4	
BRANT		40,400			4,406	11	1
BRUCE		24,400			6,404	26	1
COCHRANE		34,100			758	2	
DUFFERIN		11,700			4,789	41	1
DURHAM		110,900			40,675	37	5
ELGIN		24,400			371	2	
ESSEX		114,800			869	1	
FRONTENAC		43,200			4,780	11	1
GREY		27,000			6,564	24	1
HALDIMAND-NORFOLK		33,900			2,866	9	
HALIBURTON		4,800			3,168	66	
HALTON		89,800			30,399	34	4
HAMILTON-WENTWORTH		164,600			6,654	4	1
HASTINGS		42,100			12,516	30	2
HURON		20,700			1,605	8	
KENT		39,900			532	1	
LAMBTON		49,700			1,239	3	
LANARK		18,500			597	3	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			K 8				
TORONTO STAR	9/86			SATURDAY			
LEEDS		21,000			1,148	6	
LENNOX & ADDINGTON		12,100			1,031	9	
MIDDLESEX		131,500			5,017	4	1
MUSKOKA		15,700			9,583	61	1
NIAGARA		139,200			17,990	13	2
NIPISSING		28,200			2,754	10	
NORTHUMBERLAND		25,400			7,787	31	1
OTTAWA-CARLETON		236,400			4,030	2	1
OXFORD		31,300			1,510	5	
PARRY SOUND		13,400			3,710	28	1
PEEL		188,700			86,949	46	11
PERTH		25,200			2,956	12	
PETERBOROUGH		39,900			10,716	27	1
PRINCE EDWARD		8,200			1,537	19	
RENFREW		32,000			803	3	
SIMCOE		86,400			34,957	41	4
STORMONT		24,000			509	2	
SUDBURY RM		51,700			3,974	8	1
SUDBURY DISTRICT		9,300			508	6	
THUNDER BAY		56,900			609	1	
TIMISKAMING		15,800			1,551	10	
* TORONTO		844,900			390,859	46	48
VICTORIA		20,500			10,092	49	1
WATERLOO		119,800			6,995	6	1
WELLINGTON		50,800			9,599	19	1
YORK		103,200			56,900	55	7
ALBERTA							
CEN. DIV. 06		271,800			490		
BRITISH COLUMBIA							
GREATER VANCOUVER		490,300			277		
REMAINDER OF CIRCULATION					1,627		
TORONTO STAR	9/86			SUNDAY			
NEWSPAPER DESIGNATED MARKET		2,036,200			418,191	21	79
TOTAL ZONES		2,036,200			418,191	21	79
CENSUS METROPOLITAN AREA		1,182,000			311,957	26	59
TOTAL PAID CIRCULATION					530,565		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ILE-DE-MONTREAL		735,800			1,108		
ONTARIO							
ALGOMA		50,000			2,072	4	
BRANT		40,400			4,620	11	1
BRUCE		24,400			4,321	18	1
COCHRANE		34,100			627	2	
DUFFERIN		11,700			2,053	18	
DURHAM		110,900			20,119	18	4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			K 8				
TORONTO STAR	9/86			SUNDAY			
ELGIN		24,400			2,691	11	1
ESSEX		114,800			1,334	1	
FRONTENAC		43,200			6,947	16	1
GREY		27,000			4,325	16	1
HALDIMAND-NORFOLK		33,900			3,110	9	1
HALIBURTON		4,800			1,348	28	
HALTON		89,800			19,319	22	4
HAMILTON-WENTWORTH		164,600			11,647	7	2
HASTINGS		42,100			9,081	22	2
HURON		20,700			1,941	9	
KENT		39,900			2,163	5	
LAMBTON		49,700			4,127	8	1
LANARK		18,500			1,556	8	
LEEDS		21,000			1,745	8	
LENNOX & ADDINGTON		12,100			1,178	10	
MIDDLESEX		131,500			20,461	16	4
MUSKOKA		15,700			5,548	35	1
NIAGARA		139,200			17,054	12	3
NIPISSING		28,200			3,624	13	1
NORTHUMBERLAND		25,400			4,228	17	1
OTTAWA-CARLETON		236,400			12,244	5	2
OXFORD		31,300			3,025	10	1
PARRY SOUND		13,400			2,456	18	1
PEEL		188,700			49,789	26	9
PERTH		25,200			2,885	11	1
PETERBOROUGH		39,900			5,736	14	1
PRINCE EDWARD		8,200			1,135	14	
RENFREW		32,000			1,466	5	
SIMCOE		86,400			16,766	19	3
STORMONT		24,000			1,698	7	
SUDBURY RM		51,700			4,339	8	1
SUDBURY DISTRICT		9,300			670	7	
THUNDER BAY		56,900			403	1	
TIMISKAMING		15,800			1,034	7	
* TORONTO		844,900			220,736	26	42
VICTORIA		20,500			4,277	21	1
WATERLOO		119,800			6,597	6	1
WELLINGTON		50,800			5,788	11	1
YORK		103,200			29,462	29	6
MANITOBA							
CEN. DIV. 11		240,500			323		
REMAINDER OF CIRCULATION					1,389		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO			K 8				
TORONTO SUN	9/86			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		1,282,400			254,355	20	90
TOTAL ZONES		1,282,400			254,355	20	90
CENSUS METROPOLITAN AREA		1,182,000			237,295	20	84
TOTAL PAID CIRCULATION		281,918					
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
DUFFERIN		11,700			1,251	11	
DURHAM		110,900			20,294	18	7
HALTON		89,800			9,202	10	3
HAMILTON-WENTWORTH		164,600			4,024	2	1
NORTHUMBERLAND		25,400			1,334	5	1
OTTAWA-CARLETON		236,400			554		
PEEL		188,700			41,679	22	15
PETERBOROUGH		39,900			2,245	6	1
SIMCOE		86,400			4,530	5	2
* TORONTO		844,900			170,266	20	60
VICTORIA		20,500			837	4	
WATERLOO		119,800			6,162	5	2
WELLINGTON		50,800			2,570	5	1
YORK		103,200			16,903	16	6
REMAINDER OF CIRCULATION					67		
TORONTO SUN	9/86			SUNDAY			
NEWSPAPER DESIGNATED MARKET		1,282,400			386,354	30	84
TOTAL ZONES		1,282,400			386,354	30	84
CENSUS METROPOLITAN AREA		1,182,000			353,802	30	77
TOTAL PAID CIRCULATION					458,752		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		24,400			763	3	
DUFFERIN		11,700			3,794	32	1
DURHAM		110,900			39,257	35	9
GREY		27,000			1,413	5	
HALTON		89,800			21,298	24	5
HAMILTON-WENTWORTH		164,600			8,004	5	2
MUSKOKA		15,700			2,147	14	1
NIAGARA		139,200			6,319	5	1
NORTHUMBERLAND		25,400			2,947	12	1
OTTAWA-CARLETON		236,400			525		
PARRY SOUND		13,400			329	3	
PEEL		188,700			71,631	38	16
PETERBOROUGH		39,900			3,836	10	1
SIMCOE		86,400			15,653	18	3
* TORONTO		844,900			233,180	28	51
VICTORIA		20,500			2,138	10	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ONTARIO							
TORONTO (CONT.)			K 8				
TORONTO SUN	9/86			SUNDAY			
WATERLOO		119,800			8,834	7	2
WELLINGTON		50,800			4,635	9	1
YORK		103,200			31,921	31	7
REMAINDER OF CIRCULATION					128		
WELLAND-PORT COLBORNE			P 8				
WELLAND TRIBUNE	12/86			EVE (M-S)			
CITY ZONE		24,100			13,980	58	83
RETAIL TRADING ZONE		21,200			2,355	11	14
TOTAL ZONES		45,300			16,335	36	97
CENSUS METROPOLITAN AREA		113,200			16,113	14	96
TOTAL PAID CIRCULATION					16,780		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* NIAGARA		139,200			16,520	12	99
REMAINDER OF CIRCULATION					260		2
WINDSOR			T 8				
WINDSOR STAR	3/86			EVE (M-S)			
CITY ZONE		78,600			64,206	82	74
RETAIL TRADING ZONE		58,800			21,503	37	25
TOTAL ZONES		137,400			85,709	62	99
CENSUS METROPOLITAN AREA		88,800			71,213	80	82
TOTAL PAID CIRCULATION					86,598		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* ESSEX		114,800			83,613	73	97
KENT		39,900			2,641	7	3
REMAINDER OF CIRCULATION					344		
WOODSTOCK			R15				
WOODSTOCK SENTINEL-REVIEW	12/86			EVE (M-S)			
CITY ZONE		9,900			5,919	60	66
RETAIL TRADING ZONE		16,500			3,031	18	34
TOTAL ZONES		26,400			8,950	34	99
TOTAL PAID CIRCULATION					9,031		
COUNTY CIRCULATION ANALYSIS ONTARIO							
* OXFORD		31,300			8,950	29	99
REMAINDER OF CIRCULATION					81		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
BRANDON			Q 4				
BRANDON SUN	6/86			EVE (M-TH & S)			
CITY ZONE		14,500			11,383	79	61
RETAIL TRADING ZONE		27,700			6,642	24	36
TOTAL ZONES		42,200			18,025	43	97
TOTAL PAID CIRCULATION					18,567		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 05		6,400			1,410	22	8
CEN. DIV. 06		4,300			1,087	25	6
* CEN. DIV. 07		21,500			13,647	64	74
CEN. DIV. 15		9,900			1,806	18	10
REMAINDER OF CIRCULATION					617		3
BRANDON SUN	6/86			FRIDAY			
CITY ZONE		14,500			12,205	84	54
RETAIL TRADING ZONE		27,700			9,683	35	43
TOTAL ZONES		42,200			21,888	52	97
TOTAL PAID CIRCULATION					22,508		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 05		6,400			2,203	34	10
CEN. DIV. 06		4,300			1,828	43	8
* CEN. DIV. 07		21,500			15,007	70	67
CEN. DIV. 15		9,900			2,725	28	12
REMAINDER OF CIRCULATION					745		3
PORTAGE LA PRAIRIE			P 8				
PORTAGE LA PRAIRIE GRAPHIC	6/86			EVE (M-S)			
CITY ZONE		5,100			4,202	82	90
RETAIL TRADING ZONE		4,400			389	9	8
TOTAL ZONES		9,500			4,591	48	99
TOTAL PAID CIRCULATION					4,661		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 09		8,200			4,580	56	98
REMAINDER OF CIRCULATION					81		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE / CITY / PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG			G11				
WINNIPEG SUN	3/86			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		240,500			37,792	16	89
TOTAL ZONES		240,500			37,792	16	89
CENSUS METROPOLITAN AREA		247,500			38,120	15	90
TOTAL PAID CIRCULATION					42,545		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 02		12,000			481	4	1
CEN. DIV. 03		13,100			295	2	1
CEN. DIV. 07		21,500			713	3	2
CEN. DIV. 09		8,200			547	7	1
* CEN. DIV. 11		240,500			37,792	16	89
CEN. DIV. 12		5,300			271	5	1
CEN. DIV. 13		10,800			486	5	1
CEN. DIV. 22		6,800			303	5	1
REMAINDER OF CIRCULATION					1,657		4
WINNIPEG SUN	3/86			SUNDAY			
NEWSPAPER DESIGNATED MARKET		240,500			46,046	19	89
TOTAL ZONES		240,500			46,046	19	89
CENSUS METROPOLITAN AREA		247,500			46,434	19	90
TOTAL PAID CIRCULATION					51,775		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 02		12,000			377	3	1
CEN. DIV. 03		13,100			301	2	1
CEN. DIV. 07		21,500			853	4	2
CEN. DIV. 09		8,200			757	9	2
* CEN. DIV. 11		240,500			46,046	19	89
CEN. DIV. 12		5,300			399	8	1
CEN. DIV. 13		10,800			769	7	2
CEN. DIV. 18		8,000			289	4	1
CEN. DIV. 21		7,700			263	3	1
REMAINDER OF CIRCULATION					1,721		3
WINNIPEG			G11				
WINNIPEG FREE PRESS	3/86			EVE (M-F)			
CITY ZONE		242,800			136,576	56	78
BALANCE IN NEWSPAPER DESIGNATED MARKET		67,700			20,180	30	12
TOTAL ZONES		310,500			156,756	51	90
CENSUS METROPOLITAN AREA		247,500			138,628	56	79
TOTAL PAID CIRCULATION					174,686		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG (CONT.)			G11				
WINNIPEG FREE PRESS	3/86			EVE (M-F)			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		20,200			3,850	19	2
RAINY RIVER		8,700			1,194	14	1
MANITOBA							
CEN. DIV. 01		5,800			1,961	34	1
CEN. DIV. 02		12,000			2,985	25	2
CEN. DIV. 03		13,100			2,631	20	2
CEN. DIV. 04		3,900			909	23	1
CEN. DIV. 05		6,400			655	10	
CEN. DIV. 06		4,300			311	7	
CEN. DIV. 07		21,500			2,011	9	1
CEN. DIV. 08		5,100			820	16	1
CEN. DIV. 09		8,200			1,746	21	1
CEN. DIV. 10		2,100			643	31	
* CEN. DIV. 11		240,500			136,531	57	78
CEN. DIV. 12		5,300			1,839	35	1
CEN. DIV. 13		10,800			4,218	39	2
CEN. DIV. 14		4,700			1,796	38	1
CEN. DIV. 15		9,900			1,216	12	1
CEN. DIV. 16		4,300			515	12	
CEN. DIV. 17		10,800			1,592	15	1
CEN. DIV. 18		8,000			2,406	30	1
CEN. DIV. 20		4,900			700	14	
CEN. DIV. 21		7,700			1,685	22	1
CEN. DIV. 22		6,800			948	14	1
CEN. DIV. 23		2,500			584	23	
REMAINDER OF CIRCULATION					940		1
WINNIPEG FREE PRESS	3/86			SATURDAY			
CITY ZONE		242,800			172,550	71	72
BALANCE IN NEWSPAPER DESIGNATED MARKET		67,700			39,627	59	17
TOTAL ZONES		310,500			212,177	68	89
CENSUS METROPOLITAN AREA		247,500			175,891	71	74
TOTAL PAID CIRCULATION					238,704		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		20,200			4,488	22	2
RAINY RIVER		8,700			1,601	18	1
THUNDER BAY		56,900			393	1	
MANITOBA							
CEN. DIV. 01		5,800			3,550	61	2
CEN. DIV. 02		12,000			6,152	51	3
CEN. DIV. 03		13,100			6,505	50	3
CEN. DIV. 04		3,900			1,858	48	1
CEN. DIV. 05		6,400			957	15	
CEN. DIV. 06		4,300			409	10	

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA							
WINNIPEG (CONT.)			G11				
WINNIPEG FREE PRESS	3/86			SATURDAY			
CEN. DIV. 07		21,500			2,754	13	1
CEN. DIV. 08		5,100			1,711	34	1
CEN. DIV. 09		8,200			3,898	48	2
CEN. DIV. 10		2,100			1,175	56	1
* CEN. DIV. 11		240,500			172,449	72	72
CEN. DIV. 12		5,300			3,268	62	1
CEN. DIV. 13		10,800			6,754	63	3
CEN. DIV. 14		4,700			3,468	74	2
CEN. DIV. 15		9,900			1,960	20	1
CEN. DIV. 16		4,300			764	18	
CEN. DIV. 17		10,800			2,610	24	1
CEN. DIV. 18		8,000			4,958	62	2
CEN. DIV. 20		4,900			849	17	
CEN. DIV. 21		7,700			2,521	33	1
CEN. DIV. 22		6,800			1,405	21	1
CEN. DIV. 23		2,500			813	33	
REMAINDER OF CIRCULATION					1,434		1
WINNIPEG FREE PRESS	3/86			SUNDAY			
CITY ZONE		242,800			118,822	49	79
BALANCE IN NEWSPAPER DESIGNATED MARKET		67,700			19,056	28	13
TOTAL ZONES		310,500			137,878	44	91
CENSUS METROPOLITAN AREA		247,500			120,911	49	80
TOTAL PAID CIRCULATION					151,116		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
KENORA		20,200			2,777	14	2
RAINY RIVER		8,700			945	11	1
MANITOBA							
CEN. DIV. 01		5,800			1,834	32	1
CEN. DIV. 02		12,000			2,936	25	2
CEN. DIV. 03		13,100			2,427	19	2
CEN. DIV. 04		3,900			677	17	
CEN. DIV. 05		6,400			511	8	
CEN. DIV. 06		4,300			219	5	
CEN. DIV. 07		21,500			1,526	7	1
CEN. DIV. 08		5,100			632	12	
CEN. DIV. 09		8,200			1,605	20	1
CEN. DIV. 10		2,100			518	25	
* CEN. DIV. 11		240,500			118,802	49	79
CEN. DIV. 12		5,300			1,832	35	1
CEN. DIV. 13		10,800			4,244	39	3
CEN. DIV. 14		4,700			1,753	37	1
CEN. DIV. 15		9,900			821	8	1
CEN. DIV. 16		4,300			399	9	
CEN. DIV. 17		10,800			1,123	10	1
CEN. DIV. 18		8,000			1,927	24	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
MANITOBA								
WINNIPEG	(CONT.)			G11				
WINNIPEG FREE PRESS		3/86			SUNDAY			
CEN. DIV. 20			4,900			536	11	
CEN. DIV. 21			7,700			1,391	18	1
CEN. DIV. 22			6,800			781	12	1
CEN. DIV. 23			2,500			296	12	
REMAINDER OF CIRCULATION						604		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
MOOSE JAW			P 8				
MOOSE JAW TIMES-HERALD	3/86			EVE (M-S)			
CITY ZONE		13,900			8,795	63	92
RETAIL TRADING ZONE		8,200			547	7	6
TOTAL ZONES		22,100			9,342	42	98
TOTAL PAID CIRCULATION					9,525		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 07		20,000			9,189	46	97
REMAINDER OF CIRCULATION					336		4
PRINCE ALBERT			I 8				
PRINCE ALBERT HERALD	3/86			EVE (M-S)			
CITY ZONE		12,100			7,876	65	82
RETAIL TRADING ZONE		25,900			1,478	6	16
TOTAL ZONES		38,000			9,354	25	98
TOTAL PAID CIRCULATION					9,559		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 15		28,300			8,857	31	93
CEN. DIV. 16		14,600			360	3	4
REMAINDER OF CIRCULATION					342		4
REGINA			P10				
REGINA LEADER-POST	3/86			EVE (M-S)			
CITY ZONE		65,000			45,649	70	64
BALANCE IN NEWSPAPER DESIGNATED MARKET		126,100			25,074	20	35
TOTAL ZONES		191,100			70,723	37	99
CENSUS METROPOLITAN AREA		65,600			45,689	70	64
TOTAL PAID CIRCULATION					71,407		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 01		12,200			3,389	28	5
CEN. DIV. 02		9,800			2,737	28	4
CEN. DIV. 03		7,800			1,388	18	2
CEN. DIV. 04		5,100			822	16	1
CEN. DIV. 05		15,500			3,531	23	5
* CEN. DIV. 06		81,500			50,209	62	70
CEN. DIV. 07		20,000			2,819	14	4
CEN. DIV. 08		13,800			1,937	14	3
CEN. DIV. 09		16,900			2,539	15	4
CEN. DIV. 10		8,800			860	10	1
CEN. DIV. 11		83,400			578	1	1
REMAINDER OF CIRCULATION					598		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
SASKATCHEWAN							
SASKATOON			L 7				
SASKATOON STAR PHOENIX	3/86			EVE (M-S)			
CITY ZONE		69,000			42,403	62	70
BALANCE IN NEWSPAPER DESIGNATED MARKET		29,800			7,272	24	12
TOTAL ZONES		98,800			49,675	50	82
CENSUS METROPOLITAN AREA		69,000			42,672	62	70
TOTAL PAID CIRCULATION					60,980		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 08		13,800			505	4	1
CEN. DIV. 10		8,800			655	7	1
* CEN. DIV. 11		83,400			45,761	55	75
CEN. DIV. 12		9,300			1,752	19	3
CEN. DIV. 13		9,900			1,883	19	3
CEN. DIV. 14		18,100			2,367	13	4
CEN. DIV. 15		28,300			4,017	14	7
CEN. DIV. 16		14,600			2,220	15	4
CEN. DIV. 17		12,400			1,114	9	2
REMAINDER OF CIRCULATION					706		1

For the vacation that you missed because the media plan was still up in the air, *you* could have been in the air!

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* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
CALGARY			0 9				
CALGARY HERALD	6/86			MORN (M-TH & S)			
CITY ZONE		240,500			115,628	48	86
RETAIL TRADING ZONE		160,200			15,344	10	11
TOTAL ZONES		400,700			130,972	33	98
CENSUS METROPOLITAN AREA		240,500			115,628	48	86
TOTAL PAID CIRCULATION					134,172		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		20,200			505	3	
CEN. DIV. 02		40,900			1,950	5	2
CEN. DIV. 03		12,000			944	8	1
CEN. DIV. 04		4,300			529	12	
CEN. DIV. 05		13,400			2,540	19	2
* CEN. DIV. 06		271,800			122,793	45	92
CEN. DIV. 08		47,100			851	2	1
CEN. DIV. 09		8,600			1,536	18	1
BRITISH COLUMBIA							
EAST KOOTENAY		22,300			1,163	5	1
REMAINDER OF CIRCULATION					1,361		1
CALGARY HERALD	6/86			SUNDAY			
CITY ZONE		240,500			98,282	41	87
RETAIL TRADING ZONE		160,200			12,260	8	11
TOTAL ZONES		400,700			110,542	28	98
CENSUS METROPOLITAN AREA		240,500			98,282	41	87
TOTAL PAID CIRCULATION					112,801		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		20,200			607	3	1
CEN. DIV. 02		40,900			1,637	4	2
CEN. DIV. 03		12,000			63[illegible]	5	1
CEN. DIV. 04		4,300			431	10	
CEN. DIV. 05		13,400			1,695	13	2
* CEN. DIV. 06		271,800			103,906	38	92
CEN. DIV. 08		47,100			637	1	1
CEN. DIV. 09		8,600			1,247	15	1
BRITISH COLUMBIA							
EAST KOOTENAY		22,300			1,178	5	1
REMAINDER OF CIRCULATION					830		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
CALGARY (CONT.)			0 9				
CALGARY SUN	6/86			MORN (M-F)			
CITY ZONE		240,500			61,574	26	84
RETAIL TRADING ZONE		160,200			9,229	6	13
TOTAL ZONES		400,700			70,803	18	97
CENSUS METROPOLITAN AREA		240,500			61,574	26	84
TOTAL PAID CIRCULATION					72,912		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		20,200			1,605	8	2
CEN. DIV. 02		40,900			2,562	6	4
CEN. DIV. 03		12,000			616	5	1
CEN. DIV. 04		4,300			248	6	
CEN. DIV. 05		13,400			1,145	9	2
* CEN. DIV. 06		271,800			63,499	23	87
CEN. DIV. 08		47,100			1,962	4	3
CEN. DIV. 09		8,600			1,214	14	2
REMAINDER OF CIRCULATION					61		
CALGARY SUN	6/86			SUNDAY			
CITY ZONE		240,500			70,503	29	81
RETAIL TRADING ZONE		160,200			11,715	7	14
TOTAL ZONES		400,700			82,218	21	95
CENSUS METROPOLITAN AREA		240,500			70,503	29	81
TOTAL PAID CIRCULATION					86,678		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		20,200			1,892	9	2
CEN. DIV. 02		40,900			3,747	9	4
CEN. DIV. 03		12,000			748	6	1
CEN. DIV. 04		4,300			243	6	
CEN. DIV. 05		13,400			1,581	12	2
* CEN. DIV. 06		271,800			73,314	27	85
CEN. DIV. 08		47,100			2,359	5	3
CEN. DIV. 09		8,600			1,515	18	2
REMAINDER OF CIRCULATION					1,279		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON			Q 4				
EDMONTON JOURNAL	6/86			MORN (M-TH & S)			
CITY ZONE		227,400			122,300	54	72
RETAIL TRADING ZONE		254,000			44,644	18	26
TOTAL ZONES		481,400			166,944	35	98
CENSUS METROPOLITAN AREA		251,000			128,244	51	75
TOTAL PAID CIRCULATION					170,957		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 04		4,300			222	5	
CEN. DIV. 07		13,900			2,557	18	2
CEN. DIV. 08		47,100			2,318	5	1
CEN. DIV. 09		8,600			580	7	
CEN. DIV. 10		28,300			5,615	20	3
* CEN. DIV. 11		296,300			137,824	47	81
CEN. DIV. 12		25,900			5,925	23	4
CEN. DIV. 13		17,900			3,789	21	2
CEN. DIV. 14		9,400			1,831	20	1
CEN. DIV. 15		39,900			6,505	16	4
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,400			1,107	6	1
NORTHWEST TERR.							
FORT SMITH		7,700			1,629	21	1
REMAINDER OF CIRCULATION					1,055		1
EDMONTON JOURNAL	6/86			FRIDAY			
CITY ZONE		227,400			141,896	62	68
RETAIL TRADING ZONE		254,000			63,330	25	30
TOTAL ZONES		481,400			205,226	43	98
CENSUS METROPOLITAN AREA		251,000			149,682	60	72
TOTAL PAID CIRCULATION					209,340		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 04		4,300			223	5	
CEN. DIV. 07		13,900			3,887	28	2
CEN. DIV. 08		47,100			2,864	6	1
CEN. DIV. 09		8,600			657	8	
CEN. DIV. 10		28,300			8,393	30	4
* CEN. DIV. 11		296,300			163,553	55	78
CEN. DIV. 12		25,900			8,067	31	4
CEN. DIV. 13		17,900			7,220	40	3
CEN. DIV. 14		9,400			3,111	33	2
CEN. DIV. 15		39,900			7,474	19	4
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,400			1,132	6	1
NORTHWEST TERR.							
FORT SMITH		7,700			1,609	21	1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON (CONT.)			Q 4				
EDMONTON JOURNAL	6/86			FRIDAY			
REMAINDER OF CIRCULATION					1,150		1
EDMONTON JOURNAL	6/86			SUNDAY			
CITY ZONE		227,400			110,844	49	74
RETAIL TRADING ZONE		254,000			37,166	15	25
TOTAL ZONES		481,400			148,010	31	98
CENSUS METROPOLITAN AREA		251,000			116,066	46	77
TOTAL PAID CIRCULATION					150,773		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		13,900			1,947	14	1
CEN. DIV. 08		47,100			1,798	4	1
CEN. DIV. 09		8,600			577	7	
CEN. DIV. 10		28,300			4,397	16	3
* CEN. DIV. 11		296,300			124,436	42	83
CEN. DIV. 12		25,900			5,122	20	3
CEN. DIV. 13		17,900			2,873	16	2
CEN. DIV. 14		9,400			1,496	16	1
CEN. DIV. 15		39,900			5,364	13	4
BRITISH COLUMBIA							
PEACE RIVER-LIARD		19,400			935	5	1
NORTHWEST TERR.							
FORT SMITH		7,700			763	10	1
REMAINDER OF CIRCULATION					1,065		1
EDMONTON			Q 4				
EDMONTON SUN	6/86			MORN (M-F)			
NEWSPAPER DESIGNATED MARKET		260,800			71,366	27	85
TOTAL ZONES		260,800			71,366	27	85
CENSUS METROPOLITAN AREA		251,000			65,999	26	78
TOTAL PAID CIRCULATION					84,145		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		13,900			487	4	1
CEN. DIV. 08		47,100			302	1	
CEN. DIV. 09		8,600			338	4	
CEN. DIV. 10		28,300			3,068	11	4
* CEN. DIV. 11		296,300			73,378	25	87
CEN. DIV. 12		25,900			2,990	12	4
CEN. DIV. 13		17,900			1,536	9	2
CEN. DIV. 14		9,400			1,336	14	2
CEN. DIV. 15		39,900			516	1	1
REMAINDER OF CIRCULATION					194		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
EDMONTON (CONT.)			Q 4				
EDMONTON SUN	6/86			SUNDAY			
NEWSPAPER DESIGNATED MARKET		260,800			98,244	38	85
TOTAL ZONES		260,800			98,244	38	85
CENSUS METROPOLITAN AREA		251,000			90,676	36	79
TOTAL PAID CIRCULATION					115,206		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 07		13,900			498	4	
CEN. DIV. 08		47,100			488	1	
CEN. DIV. 09		8,600			410	5	
CEN. DIV. 10		28,300			4,417	16	4
* CEN. DIV. 11		296,300			100,695	34	87
CEN. DIV. 12		25,900			3,698	14	3
CEN. DIV. 13		17,900			2,173	12	2
CEN. DIV. 14		9,400			1,970	21	2
CEN. DIV. 15		39,900			579	2	1
REMAINDER OF CIRCULATION					278		
FORT MCMURRAY			D 4				
FORT MCMURRAY TODAY	6/86			EVE (M-TH)			
CITY OF PUBLICATION		11,800			6,790	58	96
TOTAL ZONES		11,800			6,790	58	96
TOTAL PAID CIRCULATION					7,110		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 12		25,900			7,076	27	100
REMAINDER OF CIRCULATION					34		1
FORT MCMURRAY TODAY	6/86			FRIDAY			
CITY OF PUBLICATION		11,800			8,318	71	96
TOTAL ZONES		11,800			8,318	71	96
TOTAL PAID CIRCULATION					8,644		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 12		25,900			8,608	33	100
REMAINDER OF CIRCULATION					36		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
GRANDE PRAIRIE			D 2				
GRANDE PRAIRIE HERALD-TRIBUNE	9/86			EVE (M-TH)			
CITY ZONE		9,400			5,883	63	70
RETAIL TRADING ZONE		24,600			2,434	10	29
TOTAL ZONES		34,000			8,317	25	99
TOTAL PAID CIRCULATION					8,415		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,900			8,323	21	99
REMAINDER OF CIRCULATION					92		1
LETHBRIDGE			R11				
LETHBRIDGE HERALD	6/86			EVE (M-S)			
CITY ZONE		22,100			15,256	69	57
RETAIL TRADING ZONE		34,900			11,204	32	42
TOTAL ZONES		57,000			26,460	46	99
TOTAL PAID CIRCULATION					26,680		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 01		20,200			487	2	2
* CEN. DIV. 02		40,900			20,583	50	77
CEN. DIV. 03		12,000			3,208	27	12
CEN. DIV. 05		13,400			299	2	1
CEN. DIV. 09		8,600			954	11	4
BRITISH COLUMBIA							
EAST KOOTENAY		22,300			969	4	4
REMAINDER OF CIRCULATION					180		1
MEDICINE HAT			Q14				
MEDICINE HAT NEWS	3/86			EVE (M-S)			
CITY ZONE		16,200			11,782	73	84
RETAIL TRADING ZONE		6,400			2,068	32	15
TOTAL ZONES		22,600			13,850	61	98
TOTAL PAID CIRCULATION					14,070		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 01		20,200			13,497	67	96
REMAINDER OF CIRCULATION					573		4

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
ALBERTA							
RED DEER			L 9				
RED DEER ADVOCATE	6/86			EVE (M-S)			
CITY ZONE		20,400			14,030	69	61
RETAIL TRADING ZONE		47,200			8,832	19	38
TOTAL ZONES		67,600			22,862	34	99
TOTAL PAID CIRCULATION					23,017		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
CEN. DIV. 06		271,800			288		1
CEN. DIV. 07		13,900			462	3	2
* CEN. DIV. 08		47,100			21,954	47	95
REMAINDER OF CIRCULATION					313		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
CRANBROOK			M18				
CRANBROOK TOWNSMAN	3/86			EVE (M-F)			
CITY ZONE		6,500			4,136	64	95
RETAIL TRADING ZONE		15,800			176	1	4
TOTAL ZONES		22,300			4,312	19	99
TOTAL PAID CIRCULATION					4,378		
COUNTY CIRCULATION ANALYSIS BRITISH COLUMBIA							
* EAST KOOTENAY		22,300			4,312	19	99
REMAINDER OF CIRCULATION					66		2
FORT ST. JOHN			D 6				
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/86			EVE (M-F)			
CITY ZONE		4,600			2,675	58	77
RETAIL TRADING ZONE		2,100			733	35	21
TOTAL ZONES		6,700			3,408	51	98
TOTAL PAID CIRCULATION					3,467		
COUNTY CIRCULATION ANALYSIS BRITISH COLUMBIA							
* PEACE RIVER-LIARD		19,400			3,430	18	99
REMAINDER OF CIRCULATION					37		1
KAMLOOPS			K11				
KAMLOOPS NEWS	12/86			EVE (M-S)			
CITY ZONE		22,600			17,780	79	86
RETAIL TRADING ZONE		13,900			2,663	19	13
TOTAL ZONES		36,500			20,443	56	99
TOTAL PAID CIRCULATION					20,672		
COUNTY CIRCULATION ANALYSIS BRITISH COLUMBIA							
* THOMPSON-NICOLA		36,500			20,443	56	99
REMAINDER OF CIRCULATION					229		1
KELOWNA			K13				
KELOWNA COURIER	12/86			EVE (M-S)			
CITY ZONE		18,800			13,947	74	85
RETAIL TRADING ZONE		16,500			2,206	13	14
TOTAL ZONES		35,300			16,153	46	99
TOTAL PAID CIRCULATION					16,335		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
KELOWNA (CONT.)			K13				
KELOWNA COURIER	12/86			EVE (M-S)			
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL OKANAGAN		35,300			16,153	46	99
REMAINDER OF CIRCULATION					182		1
NANAIMO			M 6				
NANAIMO FREE PRESS	12/86			EVE (M-S)			
CITY ZONE		19,100			7,984	42	84
RETAIL TRADING ZONE		31,400			1,445	5	15
TOTAL ZONES		50,500			9,429	19	99
TOTAL PAID CIRCULATION					9,522		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
COWICHAN VALLEY		20,700			358	2	4
* NANAIMO		33,800			8,959	27	94
REMAINDER OF CIRCULATION					205		2
NELSON			M16				
NELSON NEWS	9/86			MORN (M-F)			
CITY ZONE		3,800			2,746	72	47
RETAIL TRADING ZONE		19,900			2,794	14	48
TOTAL ZONES		23,700			5,540	23	95
TOTAL PAID CIRCULATION					5,818		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		21,400			5,508	26	95
REMAINDER OF CIRCULATION					310		5
PENTICTON			M13				
PENTICTON HERALD	12/86			EVE (M-F)			
CITY ZONE		10,700			6,436	60	79
RETAIL TRADING ZONE		13,000			1,591	12	20
TOTAL ZONES		23,700			8,027	34	99
TOTAL PAID CIRCULATION					8,147		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		25,900			8,027	31	99
REMAINDER OF CIRCULATION					120		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
PORT ALBERNI			M 5				
PORT ALBERNI ALBERNI VALLEY TIMES	9/86			EVE (M-F)			
CITY ZONE		6,800			5,147	76	72
RETAIL TRADING ZONE		4,200			1,858	44	26
TOTAL ZONES		11,000			7,005	64	98
TOTAL PAID CIRCULATION					7,120		
COUNTY CIRCULATION ANALYSIS BRITISH COLUMBIA							
* ALBERNI-CLAYOQUOT		11,000			7,005	64	98
REMAINDER OF CIRCULATION					115		2
PRINCE GEORGE			E 6				
PRINCE GEORGE CITIZEN	9/86			EVE (M-S)			
CITY ZONE		22,800			18,287	80	84
RETAIL TRADING ZONE		21,200			3,092	15	14
TOTAL ZONES		44,000			21,379	49	99
TOTAL PAID CIRCULATION					21,703		
COUNTY CIRCULATION ANALYSIS BRITISH COLUMBIA							
BULKLEY-NECHAKO		13,200			1,341	10	6
* FRASER-FORT GEORGE		30,800			20,038	65	92
REMAINDER OF CIRCULATION					324		2
PRINCE RUPERT			E 4				
PRINCE RUPERT NEWS	9/86			EVE (M-F)			
CITY ZONE		5,900			3,647	62	93
RETAIL TRADING ZONE		2,000			220	11	6
TOTAL ZONES		7,900			3,867	49	99
TOTAL PAID CIRCULATION					3,911		
COUNTY CIRCULATION ANALYSIS BRITISH COLUMBIA							
* SKEENA-Q.CHARLOTTE		8,200			3,867	47	99
REMAINDER OF CIRCULATION					44		1

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
TRAIL			M15				
TRAIL TIMES	9/86			EVE (M-F)			
CITY ZONE		4,400			3,171	72	52
RETAIL TRADING ZONE		10,900			2,792	26	46
TOTAL ZONES		15,300			5,963	39	98
TOTAL PAID CIRCULATION					6,074		
COUNTY CIRCULATION ANALYSIS BRITISH COLUMBIA							
CENTRAL KOOTENAY		21,400			358	2	6
☆ KOOTENAY BOUNDARY		12,600			5,661	45	93
REMAINDER OF CIRCULATION					55		1
VANCOUVER			D10				
VANCOUVER PROVINCE	9/86			MORN (M-F)			
CITY ZONE		350,600			86,705	25	50
RETAIL TRADING ZONE		245,800			55,493	23	32
TOTAL ZONES		596,400			142,198	24	82
CENSUS METROPOLITAN AREA		530,500			129,417	24	75
TOTAL PAID CIRCULATION					172,959		
COUNTY CIRCULATION ANALYSIS BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,000			530	5	
BULKLEY-NECHAKO		13,200			564	4	
CAPITAL		112,000			1,134	1	1
CARIBOO		21,500			2,238	10	1
CENTRAL COAST		1,100			87	8	
CEN. FRAZER VALLEY		47,800			9,432	20	6
CENTRAL KOOTENAY		21,400			1,580	7	1
CENTRAL OKANAGAN		35,300			2,685	8	2
COLUMBIA-SHUSWAP		17,200			1,935	11	1
COMOX-STRATHCONA		27,900			1,398	5	1
COWICHAN VALLEY		20,700			616	3	
DEWDNEY-ALOUETTE		23,700			5,238	22	3
EAST KOOTENAY		22,300			1,059	5	1
FRASER-CHEAM		21,900			4,912	22	3
FRASER-FORT GEORGE		30,800			874	3	1
☆ GREATER VANCOUVER		490,300			120,009	25	69
KITIMAT-STIKINE		13,800			1,159	8	1
KOOTENAY BOUNDARY		12,600			1,251	10	1
MOUNT WADDINGTON		5,500			849	15	1
NANAIMO		33,800			1,692	5	1
NORTH OKANAGAN		22,000			1,310	6	1
OKANAGAN-SIMILKAMEEN		25,900			3,416	13	2
PEACE RIVER-LIARD		19,400			728	4	
POWELL RIVER		6,900			1,003	15	1
SKEENA-Q.CHARLOTTE		8,200			654	8	
SQUAMISH-LILLOOET		7,200			1,956	27	1
SUNSHINE COAST		7,300			952	13	1

☆ DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA								
VANCOUVER	(CONT.)			D10				
VANCOUVER PROVINCE		9/86			MORN (M-F)			
THOMPSON-NICOLA			36,500			3,386	9	2
REMAINDER OF CIRCULATION						312		
VANCOUVER PROVINCE		9/86			SUNDAY			
CITY ZONE			350,600			104,464	30	48
RETAIL TRADING ZONE			245,800			72,666	30	33
TOTAL ZONES			596,400			177,130	30	81
CENSUS METROPOLITAN AREA			530,500			160,424	30	73
TOTAL PAID CIRCULATION						219,279		
COUNTY CIRCULATION ANALYSIS								
BRITISH COLUMBIA								
ALBERNI-CLAYOQUOT			11,000			730	7	
BULKLEY-NECHAKO			13,200			776	6	
CAPITAL			112,000			1,576	1	1
CARIBOO			21,500			2,987	14	1
CENTRAL COAST			1,100			73	7	
CEN. FRAZER VALLEY			47,800			12,475	26	6
CENTRAL KOOTENAY			21,400			2,115	10	1
CENTRAL OKANAGAN			35,300			3,963	11	2
COLUMBIA-SHUSWAP			17,200			2,144	13	1
COMOX-STRATHCONA			27,900			1,884	7	1
COWICHAN VALLEY			20,700			950	5	
DEWDNEY-ALOUETTE			23,700			6,700	28	3
EAST KOOTENAY			22,300			1,254	6	1
FRASER-CHEAM			21,900			6,262	29	3
FRASER-FORT GEORGE			30,800			1,724	6	1
* GREATER VANCOUVER			490,300			148,342	30	68
KITIMAT-STIKINE			13,800			1,853	13	1
KOOTENAY BOUNDARY			12,600			1,628	13	1
MOUNT WADDINGTON			5,500			1,009	18	1
NANAIMO			33,800			2,453	7	1
NORTH OKANAGAN			22,000			1,830	8	1
OKANAGAN-SIMILKAMEEN			25,900			4,351	17	2
PEACE RIVER-LIARD			19,400			1,175	6	1
POWELL RIVER			6,900			1,244	18	1
SKEENA-Q.CHARLOTTE			8,200			1,020	12	1
SQUAMISH-LILLOOET			7,200			2,414	34	1
SUNSHINE COAST			7,300			1,297	18	1
THOMPSON-NICOLA			36,500			4,536	12	2
REMAINDER OF CIRCULATION						514		

* DENOTES HOME COUNTY

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PROVINCE / CITY / PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VANCOUVER (CONT.)			D10				
VANCOUVER SUN	9/86			EVE (M-TH)			
CITY ZONE		350,600			141,012	40	61
RETAIL TRADING ZONE		245,800			71,247	29	31
TOTAL ZONES		596,400			212,259	36	91
CENSUS METROPOLITAN AREA		530,500			198,438	37	85
TOTAL PAID CIRCULATION					232,908		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,000			824	8	
BULKLEY-NECHAKO		13,200			395	3	
CAPITAL		112,000			3,260	3	1
CARIBOO		21,500			633	3	
CEN. FRAZER VALLEY		47,800			10,940	23	5
CENTRAL KOOTENAY		21,400			603	3	
CENTRAL OKANAGAN		35,300			364	1	
COLUMBIA-SHUSWAP		17,200			685	4	
COMOX-STRATHCONA		27,900			2,751	10	1
COWICHAN VALLEY		20,700			1,279	6	1
DEWDNEY-ALOUETTE		23,700			6,167	26	3
EAST KOOTENAY		22,300			721	3	
FRASER-CHEAM		21,900			3,614	17	2
FRASER-FORT GEORGE		30,800			487	2	
* GREATER VANCOUVER		490,300			188,087	38	81
KOOTENAY BOUNDARY		12,600			475	4	
MOUNT WADDINGTON		5,500			547	10	
NANAIMO		33,800			2,886	9	1
NORTH OKANAGAN		22,000			347	2	
OKANAGAN-SIMILKAMEEN		25,900			694	3	
POWELL RIVER		6,900			1,000	15	
SQUAMISH-LILLOOET		7,200			1,527	21	1
SUNSHINE COAST		7,300			2,071	28	1
THOMPSON-NICOLA		36,500			997	3	
REMAINDER OF CIRCULATION					1,554		1
VERNON			K13				
VERNON NEWS	12/86			EVE (M-S)			
CITY ZONE		11,600			7,165	62	84
RETAIL TRADING ZONE		20,300			1,123	6	13
TOTAL ZONES		31,900			8,288	26	97
TOTAL PAID CIRCULATION					8,520		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* NORTH OKANAGAN		22,000			8,248	38	97
REMAINDER OF CIRCULATION					272		3

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY MARKETS & COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT.
BRITISH COLUMBIA							
VICTORIA			N 7				
VICTORIA TIMES-COLONIST	9/86			ALL DAY (M-S)			
NEWSPAPER DESIGNATED MARKET		105,400			63,600	60	82
RETAIL TRADING ZONE		61,100			10,879	18	14
TOTAL ZONES		166,500			74,479	45	96
CENSUS METROPOLITAN AREA		105,400			63,600	60	82
TOTAL PAID CIRCULATION					77,562		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,000			990	9	1
* CAPITAL		112,000			65,735	59	85
COMOX-STRATHCONA		27,900			1,886	7	2
COWICHAN VALLEY		20,700			5,588	27	7
NANAIMO		33,800			3,156	9	4
REMAINDER OF CIRCULATION					207		
VICTORIA TIMES-COLONIST	9/86			SUNDAY			
NEWSPAPER DESIGNATED MARKET		105,400			61,350	58	81
RETAIL TRADING ZONE		61,100			10,839	18	14
TOTAL ZONES		166,500			72,189	43	96
CENSUS METROPOLITAN AREA		105,400			61,350	58	81
TOTAL PAID CIRCULATION					75,362		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
ALBERNI-CLAYOQUOT		11,000			886	8	1
* CAPITAL		112,000			63,205	56	84
COMOX-STRATHCONA		27,900			1,987	7	3
COWICHAN VALLEY		20,700			5,660	27	8
NANAIMO		33,800			3,324	10	4
REMAINDER OF CIRCULATION					300		

* DENOTES HOME COUNTY

PART I
SECTION B

DAILY NEWSPAPER
COUNTY (CENSUS DIVISION) CIRCULATION
& COVERAGE ANALYSIS

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEWFOUNDLAND

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	76,000	R13			
*ST. JOHN'S TELEGRAM			EVE	35,185	46
*ST. JOHN'S TELEGRAM			WEEKEND	44,682	59
CEN. DIV. 02	8,400	R10			
ST. JOHN'S TELEGRAM			WEEKEND	1,407	17
CEN. DIV. 03	6,900	P 7			
ST. JOHN'S TELEGRAM			WEEKEND	265	4
CEN. DIV. 04	7,700	O 3			
CORNER BROOK WESTERN STAR			EVE	2,283	30
CEN. DIV. 05	13,400	M 5			
*CORNER BROOK WESTERN STAR			EVE	7,402	55
ST. JOHN'S TELEGRAM			WEEKEND	287	2
CEN. DIV. 06	12,400	N 8			
ST. JOHN'S TELEGRAM			EVE	1,790	14
ST. JOHN'S TELEGRAM			WEEKEND	3,383	27
CEN. DIV. 07	12,600	N11			
ST. JOHN'S TELEGRAM			EVE	655	5
ST. JOHN'S TELEGRAM			WEEKEND	2,577	20
CEN. DIV. 08	14,900	L 7			
CORNER BROOK WESTERN STAR			EVE	518	3
ST. JOHN'S TELEGRAM			EVE	276	2
ST. JOHN'S TELEGRAM			WEEKEND	585	4
CEN. DIV. 09	6,600	I 6			
CORNER BROOK WESTERN STAR			EVE	465	7
CEN. DIV. 10	8,500	E 4			
ST. JOHN'S TELEGRAM			EVE	447	5
ST. JOHN'S TELEGRAM			WEEKEND	637	7
MONTREAL GAZETTE			SATURDAY	272	3

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	5,900	F14			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	3,600	61
PRINCE	14,500	D11			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	2,104	15
*SUMMERSIDE JOURNAL-PIONEER			EVE	9,993	69
QUEENS	22,500	F13			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	382	2
*CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	17,459	78
SUMMERSIDE JOURNAL-PIONEER			EVE	1,123	5
MONTREAL GAZETTE			SATURDAY	369	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,600	J10			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,629	31
ANTIGONISH	5,700	G15			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,964	52
NEW GLASGOW NEWS			EVE	320	6
CAPE BRETON	40,400	F18			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	3,831	9
*SYDNEY CAPE BRETON POST			EVE	29,635	73
COLCHESTER	16,400	H13			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	6,454	39
*TRURO NEWS			EVE	8,458	52
CUMBERLAND	13,100	H11			
*AMHERST NEWS			MORN	3,885	30
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	4,046	31
DIGBY	7,800	K 9			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,699	35
GUYSBOROUGH	4,500	H15			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,617	36
HALIFAX	110,200	I14			
*HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	73,875	67
*HALIFAX NEWS			MORN	18,455	17
MONTREAL GAZETTE			MORN	289	
MONTREAL GAZETTE			SATURDAY	792	1
HANTS	12,000	I12			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	7,825	65
HALIFAX NEWS			MORN	393	3
INVERNESS	7,000	F16			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,816	40
SYDNEY CAPE BRETON POST			EVE	588	8
KINGS	19,800	I11			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	8,148	41
LUNENBERG	17,500	J11			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	6,126	35
PICTOU	17,600	H14			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	4,776	27
*NEW GLASGOW NEWS			EVE	10,589	60
QUEENS	5,000	K10			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,032	41
RICHMOND	3,700	G17			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,219	33
SYDNEY CAPE BRETON POST			EVE	207	6

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
SHELBURNE	6,200	L10			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,801	29
VICTORIA	3,000	E17			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN	819	27
SYDNEY CAPE BRETON POST			EVE	496	17
YARMOUTH	9,500	L 9			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	3,142	33

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,300	G10			
MONCTON TIMES-TRANSCRIPT			EVE	5,844	70
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	548	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	487	6
CARLETON	8,600	F 4			
FREDERICTON GLEANER			EVE	943	11
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,415	28
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,414	28
CHARLOTTE	9,900	I 5			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	4,386	44
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	4,470	45
GLOUCESTER	26,300	B 8			
*CARAQUET L'ACADIE NOUVELLE (F)			MORN	4,754	18
MONCTON TIMES-TRANSCRIPT			EVE	1,501	6
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,850	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,871	7
KENT	9,100	E 9			
MONCTON TIMES-TRANSCRIPT			EVE	4,715	52
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	266	3
KINGS	18,300	H 8			
MONCTON TIMES-TRANSCRIPT			EVE	315	2
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	11,469	63
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	11,143	61
MADAWASKA	12,100	C 3			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN	1,122	9
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,122	9
QUEBEC LE SOLEIL (F)			MORN	445	4
QUEBEC LE SOLEIL (F)			SATURDAY	486	4
QUEBEC LE SOLEIL (F)			SUNDAY	397	3
LE JOURNAL DE QUEBEC (F)			MORN	273	2
LE JOURNAL DE QUEBEC (F)			SATURDAY	283	2
LE JOURNAL DE QUEBEC (F)			SUNDAY	255	2
NORTHUMBERLAND	16,600	D 7			
CARAQUET L'ACADIE NOUVELLE (F)			MORN	520	3
FREDERICTON GLEANER			EVE	930	6
MONCTON TIMES-TRANSCRIPT			EVE	3,417	21
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,772	17
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,928	18
QUEENS	4,400	G 8			
FREDERICTON GLEANER			EVE	1,664	38
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,142	26
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,219	28
RESTIGOUCHE	13,600	B 5			
MONCTON TIMES-TRANSCRIPT			EVE	1,393	10
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,763	13
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,890	14

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ST. JOHN	30,400	M14			
*ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	26,648	88
*SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	23,803	78
MONTREAL GAZETTE			SATURDAY	253	1
SUNBURY	7,200	G 7			
FREDERICTON GLEANER			EVE	4,220	59
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	558	8
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	682	9
VICTORIA	7,400	D 4			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,052	28
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,097	28
WESTMORLAND	39,700	F10			
*MONCTON TIMES-TRANSCRIPT			EVE	27,677	70
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,207	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,048	5
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	471	1
MONTREAL GAZETTE			SATURDAY	325	1
YORK	28,300	G 5			
*FREDERICTON GLEANER			EVE	19,856	70
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	5,187	18
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	5,759	20

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	32,300	J 3			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	734	2
MONTREAL GAZETTE			MORN	338	1
MONTREAL GAZETTE			SATURDAY	446	1
MONTREAL LE DEVOIR (F)			MORN	291	1
LE JOURNAL DE MONTREAL (F)			MORN	3,703	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,396	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,653	11
MONTREAL LA PRESSE (F)			MORN	821	3
MONTREAL LA PRESSE (F)			SATURDAY	1,525	5
MONTREAL LA PRESSE (F)			SUNDAY	352	1
ARGENTEUIL	12,500	O 6			
MONTREAL GAZETTE			MORN	818	7
MONTREAL GAZETTE			SATURDAY	2,187	18
LE JOURNAL DE MONTREAL (F)			MORN	1,606	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,339	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,958	16
MONTREAL LA PRESSE (F)			MORN	483	4
MONTREAL LA PRESSE (F)			SATURDAY	1,014	8
MONTREAL LA PRESSE (F)			SUNDAY	404	3
ARTHABASKA	20,900	O15			
LE JOURNAL DE MONTREAL (F)			MORN	1,860	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,237	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,397	11
MONTREAL LA PRESSE (F)			MORN	1,161	6
MONTREAL LA PRESSE (F)			SATURDAY	1,756	8
MONTREAL LA PRESSE (F)			SUNDAY	1,081	5
SHERBROOKE LA TRIBUNE (F)			MORN	1,198	6
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,216	6
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	695	3
BAGOT	9,500	Q12			
GRANBY LA VOIX DE L'EST (F)			MORN	400	4
LE JOURNAL DE MONTREAL (F)			MORN	1,173	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,603	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,486	16
MONTREAL LA PRESSE (F)			MORN	275	3
MONTREAL LA PRESSE (F)			SATURDAY	594	6
MONTREAL LA PRESSE (F)			SUNDAY	263	3
BEAUCE	25,100	N19			
MONTREAL LA PRESSE (F)			SATURDAY	332	1
QUEBEC LE SOLEIL (F)			MORN	2,809	11
QUEBEC LE SOLEIL (F)			SATURDAY	3,155	13
QUEBEC LE SOLEIL (F)			SUNDAY	2,131	8
LE JOURNAL DE QUEBEC (F)			MORN	4,639	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,916	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,150	17
BEAUHARNOIS	19,900	R27			
MONTREAL GAZETTE			MORN	280	1
MONTREAL GAZETTE			SATURDAY	474	2
LE JOURNAL DE MONTREAL (F)			MORN	5,555	28

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
BEAUHARNOIS (CONT).					
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,186	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,877	30
MONTREAL LA PRESSE (F)			MORN	2,261	11
MONTREAL LA PRESSE (F)			SATURDAY	3,128	16
MONTREAL LA PRESSE (F)			SUNDAY	1,808	9
BELLECHASSE	7,700	L21			
QUEBEC LE SOLEIL (F)			MORN	1,721	22
QUEBEC LE SOLEIL (F)			SATURDAY	1,843	24
QUEBEC LE SOLEIL (F)			SUNDAY	1,262	16
LE JOURNAL DE QUEBEC (F)			MORN	1,060	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,387	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	901	12
BERTHIER	11,200	M10			
LE JOURNAL DE MONTREAL (F)			MORN	1,884	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,098	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,582	23
MONTREAL LA PRESSE (F)			MORN	488	4
MONTREAL LA PRESSE (F)			SATURDAY	1,210	11
MONTREAL LA PRESSE (F)			SUNDAY	451	4
BONAVENTURE	12,100	D30			
QUEBEC LE SOLEIL (F)			MORN	1,239	10
QUEBEC LE SOLEIL (F)			SATURDAY	1,278	11
QUEBEC LE SOLEIL (F)			SUNDAY	1,042	9
LE JOURNAL DE QUEBEC (F)			MORN	985	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,022	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	796	7
BROME	7,000	S13			
GRANBY LA VOIX DE L'EST (F)			MORN	626	9
MONTREAL GAZETTE			MORN	536	8
MONTREAL GAZETTE			SATURDAY	1,655	24
LE JOURNAL DE MONTREAL (F)			MORN	255	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	426	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	436	6
MONTREAL LA PRESSE (F)			SATURDAY	864	12
SHERBROOKE RECORD			EVE	889	13
CHAMBLY	115,400	P30			
MONTREAL GAZETTE			MORN	10,348	9
MONTREAL GAZETTE			SATURDAY	14,268	12
MONTREAL LE DEVOIR (F)			MORN	1,461	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,720	1
LE JOURNAL DE MONTREAL (F)			MORN	23,521	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	27,363	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	24,295	21
MONTREAL LA PRESSE (F)			MORN	18,492	16
MONTREAL LA PRESSE (F)			SATURDAY	28,539	25
MONTREAL LA PRESSE (F)			SUNDAY	15,126	13
CHAMPLAIN	44,200	L13			
MONTREAL GAZETTE			SATURDAY	311	1
LE JOURNAL DE MONTREAL (F)			MORN	3,224	7

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CHAMPLAIN (CONT).					
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,202	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,679	13
MONTREAL LA PRESSE (F)			MORN	1,021	2
MONTREAL LA PRESSE (F)			SATURDAY	2,037	5
MONTREAL LA PRESSE (F)			SUNDAY	1,491	3
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	22,423	51
CHARLEVOIX-EST	5,500	G20			
QUEBEC LE SOLEIL (F)			MORN	1,033	19
QUEBEC LE SOLEIL (F)			SATURDAY	1,060	19
QUEBEC LE SOLEIL (F)			SUNDAY	840	15
LE JOURNAL DE QUEBEC (F)			MORN	1,099	20
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,175	21
LE JOURNAL DE QUEBEC (F)			SUNDAY	973	18
CHARLEVOIX-OUEST	4,400	G19			
QUEBEC LE SOLEIL (F)			MORN	793	18
QUEBEC LE SOLEIL (F)			SATURDAY	853	19
QUEBEC LE SOLEIL (F)			SUNDAY	667	15
LE JOURNAL DE QUEBEC (F)			MORN	771	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	814	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	689	16
CHATEAUGUAY	20,200	S28			
MONTREAL GAZETTE			MORN	3,089	15
MONTREAL GAZETTE			SATURDAY	4,812	24
LE JOURNAL DE MONTREAL (F)			MORN	3,592	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,593	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,133	20
MONTREAL LA PRESSE (F)			MORN	2,178	11
MONTREAL LA PRESSE (F)			SATURDAY	3,402	17
MONTREAL LA PRESSE (F)			SUNDAY	1,971	10
CHICOUTIMI	58,000	J 8			
*CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	33,516	58
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	22,643	39
MONTREAL GAZETTE			MORN	388	1
MONTREAL GAZETTE			SATURDAY	534	1
MONTREAL LE DEVOIR (F)			MORN	386	1
MONTREAL LE DEVOIR (F)			SATURDAY	384	1
MONTREAL LA PRESSE (F)			MORN	1,450	3
MONTREAL LA PRESSE (F)			SATURDAY	2,157	4
MONTREAL LA PRESSE (F)			SUNDAY	543	1
QUEBEC LE SOLEIL (F)			MORN	620	1
QUEBEC LE SOLEIL (F)			SATURDAY	912	2
QUEBEC LE SOLEIL (F)			SUNDAY	379	1
LE JOURNAL DE QUEBEC (F)			MOFN	6,188	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,602	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,008	7
COMPTON	7,000	R17			
SHERBROOKE RECORD			EVE	619	9
SHERBROOKE LA TRIBUNE (F)			MORN	2,090	30
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,255	32

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY / PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
DEUX-MONTAGNES	27,300	O26			
MONTREAL GAZETTE			MORN	1,454	5
MONTREAL GAZETTE			SATURDAY	2,355	9
MONTREAL LE DEVOIR (F)			SATURDAY	262	1
LE JOURNAL DE MONTREAL (F)			MORN	5,182	19
LE JOURNAL DE MONTREAL (F)			SATURDAY	7,156	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,688	25
MONTREAL LA PRESSE (F)			MORN	2,205	8
MONTREAL LA PRESSE (F)			SATURDAY	4,007	15
MONTREAL LA PRESSE (F)			SUNDAY	1,956	7
DORCHESTER	11,000	M20			
QUEBEC LE SOLEIL (F)			MORN	1,932	18
QUEBEC LE SOLEIL (F)			SATURDAY	2,096	19
QUEBEC LE SOLEIL (F)			SUNDAY	1,353	12
LE JOURNAL DE QUEBEC (F)			MORN	1,673	15
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,887	17
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,337	12
DRUMMOND	26,100	P14			
LE JOURNAL DE MONTREAL (F)			MORN	3,319	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,127	16
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,895	15
MONTREAL LA PRESSE (F)			MORN	998	4
MONTREAL LA PRESSE (F)			SATURDAY	1,753	7
MONTREAL LA PRESSE (F)			SUNDAY	978	4
SHERBROOKE LA TRIBUNE (F)			MORN	2,249	9
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,266	9
FRONTENAC	8,800	Q19			
LE JOURNAL DE QUEBEC (F)			MORN	741	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	892	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,003	11
SHERBROOKE LA TRIBUNE (F)			MORN	1,193	14
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,229	14
GASPE-EST	11,900	C31			
MONTREAL GAZETTE			SATURDAY	312	3
QUEBEC LE SOLEIL (F)			MORN	1,398	12
QUEBEC LE SOLEIL (F)			SATURDAY	1,276	11
QUEBEC LE SOLEIL (F)			SUNDAY	1,088	9
LE JOURNAL DE QUEBEC (F)			MORN	916	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	821	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	717	6
GASPE-OUEST	5,600	B30			
QUEBEC LE SOLEIL (F)			MORN	1,015	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,055	19
QUEBEC LE SOLEIL (F)			SUNDAY	919	16
GATINEAU	19,200	M 4			
OTTAWA LE DROIT (F)			EVE	5,097	27
OTTAWA CITIZEN			ALL DAY	4,581	24
MONTREAL LE DEVOIR (F)			MORN	275	1
MONTREAL LE DEVOIR (F)			SATURDAY	317	2

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GATINEAU (CONT).					
LE JOURNAL DE MONTREAL (F)			MORN	804	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,203	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,054	5
MONTREAL LA PRESSE (F)			SATURDAY	511	3
HULL	47,100	B 2			
OTTAWA LE DROIT (F)			EVE	18,430	39
OTTAWA CITIZEN			ALL DAY	7,072	15
MONTREAL GAZETTE			MORN	567	1
MONTREAL GAZETTE			SATURDAY	555	1
MONTREAL LE DEVOIR (F)			MORN	892	2
MONTREAL LE DEVOIR (F)			SATURDAY	1,018	2
LE JOURNAL DE MONTREAL (F)			MORN	5,604	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,008	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,789	14
MONTREAL LA PRESSE (F)			MORN	852	2
MONTREAL LA PRESSE (F)			SATURDAY	1,776	4
MONTREAL LA PRESSE (F)			SUNDAY	605	1
HUNTINGDON	6,200	B25			
MONTREAL GAZETTE			MORN	575	9
MONTREAL GAZETTE			SATURDAY	1,472	24
LE JOURNAL DE MONTREAL (F)			MORN	379	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	619	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	597	10
MONTREAL LA PRESSE (F)			SATURDAY	350	6
IBERVILLE	8,100	B32			
LE JOURNAL DE MONTREAL (F)			MORN	1,240	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,670	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,549	19
MONTREAL LA PRESSE (F)			MORN	619	8
MONTREAL LA PRESSE (F)			SATURDAY	967	12
MONTREAL LA PRESSE (F)			SUNDAY	517	6
ILE-DE-MONTREAL	735,800	J24			
TORONTO STAR			ALL DAY	558	
TORONTO STAR			SATURDAY	1,167	
TORONTO STAR			SUNDAY	1,108	
*MONTREAL GAZETTE			MORN	143,825	20
*MONTREAL GAZETTE			SATURDAY	184,935	25
*MONTREAL LE DEVOIR (F)			MORN	15,425	2
*MONTREAL LE DEVOIR (F)			SATURDAY	16,486	2
*LE JOURNAL DE MONTREAL (F)			MORN	141,747	19
*LE JOURNAL DE MONTREAL (F)			SATURDAY	137,598	19
*LE JOURNAL DE MONTREAL (F)			SUNDAY	118,628	16
*MONTREAL LA PRESSE (F)			MORN	91,407	12
*MONTREAL LA PRESSE (F)			SATURDAY	133,849	18
*MONTREAL LA PRESSE (F)			SUNDAY	56,873	8
QUEBEC LE SOLEIL (F)			MORN	689	
QUEBEC LE SOLEIL (F)			SATURDAY	673	
QUEBEC LE SOLEIL (F)			SUNDAY	473	
ILE-JESUS	95,600	E12			
MONTREAL GAZETTE			MORN	7,139	7

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ILE-JESUS (CONT).					
MONTREAL GAZETTE			SATURDAY	11,017	12
MONTREAL LE DEVOIR (F)			MORN	977	1
MONTREAL LE DEVOIR (F)			SATURDAY	929	1
LE JOURNAL DE MONTREAL (F)			MORN	21,129	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	24,707	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	22,672	24
MONTREAL LA PRESSE (F)			MORN	15,699	16
MONTREAL LA PRESSE (F)			SATURDAY	24,185	25
MONTREAL LA PRESSE (F)			SUNDAY	12,776	13
ILES-DE-LA-MADELEINE	4,000	C12			
LE JOURNAL DE MONTREAL (F)			MORN	412	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	392	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	383	10
JOLIETTE	22,700	L30			
LE JOURNAL DE MONTREAL (F)			MORN	4,802	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,622	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,702	25
MONTREAL LA PRESSE (F)			MORN	1,864	8
MONTREAL LA PRESSE (F)			SATURDAY	3,417	15
MONTREAL LA PRESSE (F)			SUNDAY	1,611	7
KAMOURASKA	9,300	H21			
QUEBEC LE SOLEIL (F)			MORN	1,141	12
QUEBEC LE SOLEIL (F)			SATURDAY	1,306	14
QUEBEC LE SOLEIL (F)			SUNDAY	979	11
LE JOURNAL DE QUEBEC (F)			MORN	1,083	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,194	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,058	11
LABELLE	11,900	M 4			
LE JOURNAL DE MONTREAL (F)			MORN	1,793	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,752	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,927	16
MONTREAL LA PRESSE (F)			MORN	567	5
MONTREAL LA PRESSE (F)			SATURDAY	1,145	10
MONTREAL LA PRESSE (F)			SUNDAY	374	3
LAC-ST-JEAN-EST	15,800	J 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,738	43
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	4,446	28
MONTREAL LA PRESSE (F)			SATURDAY	392	2
QUEBEC LE SOLEIL (F)			SATURDAY	305	2
LE JOURNAL DE QUEBEC (F)			MORN	2,016	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,923	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,373	9
LAC-ST-JEAN-OUEST	19,900	J 6			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	7,991	40
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	3,684	19
MONTREAL LA PRESSE (F)			SATURDAY	409	2
QUEBEC LE SOLEIL (F)			SATURDAY	316	2
LE JOURNAL DE QUEBEC (F)			MORN	2,746	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,461	12

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LAC-ST-JEAN-OUEST (CONT).					
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,803	9
LAPRAIRIE	38,100	Q30			
MONTREAL GAZETTE			MORN	4,148	11
MONTREAL GAZETTE			SATURDAY	6,545	17
MONTREAL LE DEVOIR (F)			MORN	288	1
MONTREAL LE DEVOIR (F)			SATURDAY	378	1
LE JOURNAL DE MONTREAL (F)			MORN	6,588	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	8,348	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,788	20
MONTREAL LA PRESSE (F)			MORN	5,584	15
MONTREAL LA PRESSE (F)			SATURDAY	8,791	23
MONTREAL LA PRESSE (F)			SUNDAY	4,745	12
L'ASSOMPTION	41,100	N28			
MONTREAL GAZETTE			MORN	423	1
MONTREAL GAZETTE			SATURDAY	419	1
LE JOURNAL DE MONTREAL (F)			MORN	9,594	23
LE JOURNAL DE MONTREAL (F)			SATURDAY	12,570	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	11,553	28
MONTREAL LA PRESSE (F)			MORN	4,736	12
MONTREAL LA PRESSE (F)			SATURDAY	7,888	19
MONTREAL LA PRESSE (F)			SUNDAY	4,173	10
LEVIS	37,200	L18			
MONTREAL GAZETTE			SATURDAY	259	1
MONTREAL LE DEVOIR (F)			MORN	280	1
MONTREAL LE DEVOIR (F)			SATURDAY	362	1
MONTREAL LA PRESSE (F)			MORN	305	1
MONTREAL LA PRESSE (F)			SATURDAY	582	2
QUEBEC LE SOLEIL (F)			MORN	10,178	27
QUEBEC LE SOLEIL (F)			SATURDAY	13,206	36
QUEBEC LE SOLEIL (F)			SUNDAY	7,893	21
LE JOURNAL DE QUEBEC (F)			MORN	8,713	23
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,377	25
LE JOURNAL DE QUEBEC (F)			SUNDAY	7,971	21
L'ISLET	6,900	I20			
QUEBEC LE SOLEIL (F)			MORN	1,214	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,338	19
QUEBEC LE SOLEIL (F)			SUNDAY	1,058	15
LE JOURNAL DE QUEBEC (F)			MORN	770	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	896	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	739	11
LOTBINIERE	9,600	M16			
QUEBEC LE SOLEIL (F)			MORN	2,317	24
QUEBEC LE SOLEIL (F)			SATURDAY	2,606	27
QUEBEC LE SOLEIL (F)			SUNDAY	1,758	18
LE JOURNAL DE QUEBEC (F)			MORN	1,062	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,469	15
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,016	11
MASKINONGE	7,200	L10			
LE JOURNAL DE MONTREAL (F)			MORN	560	8

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MASKINONGE (CONT).					
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,047	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	829	12
MONTREAL LA PRESSE (F)			SATURDAY	311	4
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	2,289	32
MATANE	10,200	C27			
QUEBEC LE SOLEIL (F)			MORN	1,282	13
QUEBEC LE SOLEIL (F)			SATURDAY	1,385	14
QUEBEC LE SOLEIL (F)			SUNDAY	1,181	12
LE JOURNAL DE QUEBEC (F)			MORN	795	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	879	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	660	6
MATAPEDIA	7,500	D26			
QUEBEC LE SOLEIL (F)			MORN	608	8
QUEBEC LE SOLEIL (F)			SATURDAY	652	9
QUEBEC LE SOLEIL (F)			SUNDAY	538	7
LE JOURNAL DE QUEBEC (F)			MORN	469	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	546	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	433	6
MEGANTIC	19,300	N17			
LE JOURNAL DE MONTREAL (F)			MORN	309	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	456	2
LE JOURNAL DE MONTREAL (F)			SUNDAY	478	2
MONTREAL LA PRESSE (F)			MORN	376	2
MONTREAL LA PRESSE (F)			SATURDAY	666	3
MONTREAL LA PRESSE (F)			SUNDAY	361	2
QUEBEC LE SOLEIL (F)			MORN	1,852	10
QUEBEC LE SOLEIL (F)			SATURDAY	1,840	10
QUEBEC LE SOLEIL (F)			SUNDAY	1,366	7
LE JOURNAL DE QUEBEC (F)			MORN	2,233	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,320	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,220	12
SHERBROOKE LA TRIBUNE (F)			MORN	1,103	6
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,106	6
MISSISQUOI	13,000	T12			
GRANBY LA VOIX DE L'EST (F)			MORN	2,086	16
MONTREAL GAZETTE			MORN	611	5
MONTREAL GAZETTE			SATURDAY	1,410	11
LE JOURNAL DE MONTREAL (F)			MORN	1,237	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,705	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,795	14
MONTREAL LA PRESSE (F)			MORN	573	4
MONTREAL LA PRESSE (F)			SATURDAY	1,223	9
MONTREAL LA PRESSE (F)			SUNDAY	482	4
SHERBROOKE RECORD			EVE	488	4
MONTCALM	11,400	L28			
MONTREAL GAZETTE			MORN	290	3
MONTREAL GAZETTE			SATURDAY	835	7
LE JOURNAL DE MONTREAL (F)			MORN	1,840	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,371	30
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,821	25

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MONTCALM (CONT).					
MONTREAL LA PRESSE (F)			MORN	601	5
MONTREAL LA PRESSE (F)			SATURDAY	1,813	16
MONTREAL LA PRESSE (F)			SUNDAY	467	4
MONTMAGNY	8,100	K21			
QUEBEC LE SOLEIL (F)			MORN	1,709	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,817	22
QUEBEC LE SOLEIL (F)			SUNDAY	1,410	17
LE JOURNAL DE QUEBEC (F)			MORN	1,410	17
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,599	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,310	16
MONTMORENCY NO. 1	8,000	H18			
QUEBEC LE SOLEIL (F)			MORN	2,363	30
QUEBEC LE SOLEIL (F)			SATURDAY	2,799	35
QUEBEC LE SOLEIL (F)			SUNDAY	1,829	23
LE JOURNAL DE QUEBEC (F)			MORN	1,956	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,246	28
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,887	24
MONTMORENCY NO. 2	2,200	D19			
QUEBEC LE SOLEIL (F)			MORN	753	34
QUEBEC LE SOLEIL (F)			SATURDAY	940	43
QUEBEC LE SOLEIL (F)			SUNDAY	608	28
LE JOURNAL DE QUEBEC (F)			MORN	131	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	183	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	154	7
NAPIERVILLE	4,800	R29			
LE JOURNAL DE MONTREAL (F)			MORN	897	19
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,117	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,003	21
MONTREAL LA PRESSE (F)			MORN	348	7
MONTREAL LA PRESSE (F)			SATURDAY	630	13
MONTREAL LA PRESSE (F)			SUNDAY	307	6
NICOLET	11,600	N14			
LE JOURNAL DE MONTREAL (F)			MORN	589	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	859	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,033	9
MONTREAL LA PRESSE (F)			SATURDAY	449	4
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	4,597	40
NOUVEAU-QUEBEC	9,800	S 4			
LE JOURNAL DE MONTREAL (F)			MORN	272	3
PAPINEAU	13,900	O 4			
OTTAWA LE DROIT (F)			EVE	4,000	29
OTTAWA CITIZEN			ALL DAY	979	7
LE JOURNAL DE MONTREAL (F)			MORN	1,187	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,804	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,576	11
MONTREAL LA PRESSE (F)			SATURDAY	439	3

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PONTIAC	6,600	M 3			
OTTAWA LE DROIT (F)			EVE	563	9
OTTAWA CITIZEN			ALL DAY	1,674	25
PORTNEUF	22,000	J15			
QUEBEC LE SOLEIL (F)			MORN	4,433	20
QUEBEC LE SOLEIL (F)			SATURDAY	5,517	25
QUEBEC LE SOLEIL (F)			SUNDAY	3,453	16
LE JOURNAL DE QUEBEC (F)			MORN	3,999	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,565	21
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,898	18
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	323	1
QUEBEC	166,800	D17			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	675	
MONTREAL GAZETTE			MORN	2,349	1
MONTREAL GAZETTE			SATURDAY	3,377	2
MONTREAL LE DEVOIR (F)			MORN	3,423	2
MONTREAL LE DEVOIR (F)			SATURDAY	3,763	2
MONTREAL LA PRESSE (F)			MORN	2,177	1
MONTREAL LA PRESSE (F)			SATURDAY	4,160	2
MONTREAL LA PRESSE (F)			SUNDAY	1,389	1
*QUEBEC LE SOLEIL (F)			MORN	61,881	37
*QUEBEC LE SOLEIL (F)			SATURDAY	77,140	46
*QUEBEC LE SOLEIL (F)			SUNDAY	46,918	28
*LE JOURNAL DE QUEBEC (F)			MORN	51,002	31
*LE JOURNAL DE QUEBEC (F)			SATURDAY	50,190	30
*LE JOURNAL DE QUEBEC (F)			SUNDAY	42,419	25
RICHELIEU	18,900	M32			
LE JOURNAL DE MONTREAL (F)			MORN	5,600	30
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,993	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,709	30
MONTREAL LA PRESSE (F)			MORN	2,476	13
MONTREAL LA PRESSE (F)			SATURDAY	3,495	18
MONTREAL LA PRESSE (F)			SUNDAY	2,295	12
RICHMOND	13,800	Q15			
MONTREAL GAZETTE			SATURDAY	434	3
LE JOURNAL DE MONTREAL (F)			MORN	788	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	926	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,328	10
MONTREAL LA PRESSE (F)			SATURDAY	368	3
SHERBROOKE RECORD			EVE	569	4
SHERBROOKE LA TRIBUNE (F)			MORN	4,577	33
SHERBROOKE LA TRIBUNE (F)			SATURDAY	4,915	36
RIMOUSKI	24,400	E24			
MONTREAL LA PRESSE (F)			MORN	526	2
MONTREAL LA PRESSE (F)			SATURDAY	834	3
MONTREAL LA PRESSE (F)			SUNDAY	451	2
QUEBEC LE SOLEIL (F)			MORN	2,714	11
QUEBEC LE SOLEIL (F)			SATURDAY	3,074	13
QUEBEC LE SOLEIL (F)			SUNDAY	2,268	9
LE JOURNAL DE QUEBEC (F)			MORN	2,605	11

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
RIMOUSKI (CONT).					
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,789	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,237	9
RIVIERE-DU-LOUP	14,100	G22			
QUEBEC LE SOLEIL (F)			MORN	1,645	12
QUEBEC LE SOLEIL (F)			SATURDAY	1,751	12
QUEBEC LE SOLEIL (F)			SUNDAY	1,386	10
LE JOURNAL DE QUEBEC (F)			MORN	1,899	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,962	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,910	14
ROUVILLE	14,900	Q33			
GRANBY LA VOIX DE L'EST (F)			MORN	1,240	8
MONTREAL GAZETTE			MORN	648	4
MONTREAL GAZETTE			SATURDAY	973	7
LE JOURNAL DE MONTREAL (F)			MORN	2,296	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,965	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,830	19
MONTREAL LA PRESSE (F)			MORN	1,700	11
MONTREAL LA PRESSE (F)			SATURDAY	2,767	19
MONTREAL LA PRESSE (F)			SUNDAY	1,524	10
SAGUENAY	33,800	F 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,581	5
MONTREAL GAZETTE			MORN	407	1
MONTREAL GAZETTE			SATURDAY	516	2
MONTREAL LA PRESSE (F)			MORN	565	2
MONTREAL LA PRESSE (F)			SATURDAY	899	3
MONTREAL LA PRESSE (F)			SUNDAY	309	1
QUEBEC LE SOLEIL (F)			MORN	3,516	10
QUEBEC LE SOLEIL (F)			SATURDAY	4,019	12
QUEBEC LE SOLEIL (F)			SUNDAY	3,180	9
LE JOURNAL DE QUEBEC (F)			MORN	3,450	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,535	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,887	9
ST-HYACINTHE	21,800	O32			
LE JOURNAL DE MONTREAL (F)			MORN	3,971	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,856	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,696	22
MONTREAL LA PRESSE (F)			MORN	2,068	9
MONTREAL LA PRESSE (F)			SATURDAY	3,367	15
MONTREAL LA PRESSE (F)			SUNDAY	1,937	9
ST-JEAN	21,700	R31			
MONTREAL GAZETTE			MORN	465	2
MONTREAL GAZETTE			SATURDAY	913	4
LE JOURNAL DE MONTREAL (F)			MORN	4,419	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,268	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,887	23
MONTREAL LA PRESSE (F)			MORN	2,291	11
MONTREAL LA PRESSE (F)			SATURDAY	3,739	17
MONTREAL LA PRESSE (F)			SUNDAY	1,888	9

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ST-MAURICE	41,300	L12			
MONTREAL GAZETTE			MORN	397	1
MONTREAL GAZETTE			SATURDAY	632	2
MONTREAL LE DEVOIR (F)			MORN	383	1
MONTREAL LE DEVOIR (F)			SATURDAY	498	1
LE JOURNAL DE MONTREAL (F)			MORN	4,094	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,874	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,886	14
MONTREAL LA PRESSE (F)			MORN	2,338	6
MONTREAL LA PRESSE (F)			SATURDAY	4,303	10
MONTREAL LA PRESSE (F)			SUNDAY	2,652	6
QUEBEC LE SOLEIL (F)			SATURDAY	326	1
*TROIS RIVIERES LE NOUVELLISTE (F)			MORN	22,053	53
SHEFFORD	27,300	R13			
*GRANBY LA VOIX DE L'EST (F)			MORN	10,178	37
MONTREAL GAZETTE			MORN	410	2
MONTREAL GAZETTE			SATURDAY	754	3
LE JOURNAL DE MONTREAL (F)			MORN	2,401	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,046	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,471	13
MONTREAL LA PRESSE (F)			MORN	1,000	4
MONTREAL LA PRESSE (F)			SATURDAY	1,971	7
MONTREAL LA PRESSE (F)			SUNDAY	1,062	4
SHERBROOKE LA TRIBUNE (F)			MORN	659	2
SHERBROOKE LA TRIBUNE (F)			SATURDAY	715	3
SHERBROOKE	45,400	R15			
MONTREAL GAZETTE			MORN	1,125	2
MONTREAL GAZETTE			SATURDAY	2,068	5
MONTREAL LE DEVOIR (F)			MORN	548	1
MONTREAL LE DEVOIR (F)			SATURDAY	661	1
LE JOURNAL DE MONTREAL (F)			MORN	2,672	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,130	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,564	10
MONTREAL LA PRESSE (F)			MORN	1,372	3
MONTREAL LA PRESSE (F)			SATURDAY	2,849	6
MONTREAL LA PRESSE (F)			SUNDAY	1,386	3
*SHERBROOKE RECORD			EVE	1,928	4
*SHERBROOKE LA TRIBUNE (F)			MORN	20,825	46
*SHERBROOKE LA TRIBUNE (F)			SATURDAY	24,320	54
SOULANGES	5,500	R25			
LE JOURNAL DE MONTREAL (F)			MORN	1,005	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,402	25
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,363	25
MONTREAL LA PRESSE (F)			MORN	429	8
MONTREAL LA PRESSE (F)			SATURDAY	777	14
MONTREAL LA PRESSE (F)			SUNDAY	382	7
STANSTEAD	13,700	S15			
MONTREAL GAZETTE			MORN	470	3
MONTREAL GAZETTE			SATURDAY	1,224	9
LE JOURNAL DE MONTREAL (F)			MORN	617	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	848	6

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COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
STANSTEAD (CONT).					
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,223	9
MONTREAL LA PRESSE (F)			SATURDAY	742	5
MONTREAL LA PRESSE (F)			SUNDAY	266	2
SHERBROOKE RECORD			EVE	1,081	8
SHERBROOKE LA TRIBUNE (F)			MORN	3,970	29
SHERBROOKE LA TRIBUNE (F)			SATURDAY	4,582	33
TEMISCAMINGUE	18,900	K 2			
NORTH BAY NUGGET			EVE	510	3
MONTREAL GAZETTE			SATURDAY	269	1
LE JOURNAL DE MONTREAL (F)			MORN	1,766	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,970	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,704	9
MONTREAL LA PRESSE (F)			MORN	585	3
MONTREAL LA PRESSE (F)			SATURDAY	959	5
MONTREAL LA PRESSE (F)			SUNDAY	268	1
TEMISCOUATA	6,100	G23			
QUEBEC LE SOLEIL (F)			MORN	924	15
QUEBEC LE SOLEIL (F)			SATURDAY	979	16
QUEBEC LE SOLEIL (F)			SUNDAY	781	13
LE JOURNAL DE QUEBEC (F)			MORN	433	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	520	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	530	9
TERREBONNE	73,000	M26			
MONTREAL GAZETTE			MORN	2,643	4
MONTREAL GAZETTE			SATURDAY	5,747	8
MONTREAL LE DEVOIR (F)			MORN	560	1
MONTREAL LE DEVOIR (F)			SATURDAY	883	1
LE JOURNAL DE MONTREAL (F)			MORN	17,276	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	23,118	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	20,613	28
MONTREAL LA PRESSE (F)			MORN	8,858	12
MONTREAL LA PRESSE (F)			SATURDAY	17,147	23
MONTREAL LA PRESSE (F)			SUNDAY	7,540	10
VAUDREUIL	19,000	Q25			
MONTREAL GAZETTE			MORN	2,753	14
MONTREAL GAZETTE			SATURDAY	4,124	22
LE JOURNAL DE MONTREAL (F)			MORN	3,015	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,832	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,602	19
MONTREAL LA PRESSE (F)			MORN	1,719	9
MONTREAL LA PRESSE (F)			SATURDAY	3,050	16
MONTREAL LA PRESSE (F)			SUNDAY	1,633	9
VERCHERES	22,600	N31			
MONTREAL GAZETTE			MORN	450	2
MONTREAL GAZETTE			SATURDAY	716	3
LE JOURNAL DE MONTREAL (F)			MORN	4,613	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,809	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,411	24
MONTREAL LA PRESSE (F)			MORN	3,274	14
MONTREAL LA PRESSE (F)			SATURDAY	5,555	25

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COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
VERCHERES (CONT).					
MONTREAL LA PRESSE (F)			SUNDAY	2,987	13
WOLFE	5,300	P17			
SHERBROOKE LA TRIBUNE (F)			MORN	1,503	28
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,541	29
YAMASKA	5,000	O12			
LE JOURNAL DE MONTREAL (F)			MORN	424	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	659	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	513	10
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	639	13

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALGOMA	50,000	D12			
*SAULT STE. MARIE STAR			EVE	26,067	52
SUDBURY STAR			EVE	754	2
TORONTO STAR			ALL DAY	1,540	3
TORONTO STAR			SATURDAY	2,032	4
TORONTO STAR			SUNDAY	2,072	4
BRANT	40,400	R16			
*BRANTFORD EXPOSITOR			EVE	28,644	71
HAMILTON SPECTATOR			EVE	1,010	3
TORONTO STAR			ALL DAY	2,988	7
TORONTO STAR			SATURDAY	4,406	11
TORONTO STAR			SUNDAY	4,620	11
BRUCE	24,400	M14			
KITCHENER-WATERLOO RECORD			EVE	1,410	6
LONDON FREE PRESS			MORN	917	4
OWEN SOUND SUN TIMES			EVE	7,334	30
TORONTO STAR			ALL DAY	3,913	16
TORONTO STAR			SATURDAY	6,404	26
TORONTO STAR			SUNDAY	4,321	18
TORONTO SUN			SUNDAY	763	3
COCHRANE	34,100	E 6			
*TIMMINS PRESS			EVE	13,095	38
TORONTO STAR			ALL DAY	570	2
TORONTO STAR			SATURDAY	758	2
TORONTO STAR			SUNDAY	627	2
DUFFERIN	11,700	O17			
TORONTO STAR			ALL DAY	2,066	18
TORONTO STAR			SATURDAY	4,789	41
TORONTO STAR			SUNDAY	2,053	18
TORONTO SUN			MORN	1,251	11
TORONTO SUN			SUNDAY	3,794	32
DUNDAS	7,000	M31			
OTTAWA CITIZEN			ALL DAY	3,059	44
DURHAM	110,900	I10			
*OSHAWA TIMES			EVE	22,237	20
TORONTO STAR			ALL DAY	22,964	21
TORONTO STAR			SATURDAY	40,675	37
TORONTO STAR			SUNDAY	20,119	18
TORONTO SUN			MORN	20,294	18
TORONTO SUN			SUNDAY	39,257	35
ELGIN	24,400	S13			
LONDON FREE PRESS			MORN	9,303	38
*ST. THOMAS TIMES-JOURNAL			EVE	9,701	40
TORONTO STAR			ALL DAY	350	1
TORONTO STAR			SATURDAY	371	2
TORONTO STAR			SUNDAY	2,691	11

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ESSEX	114,800	T 8			
LONDON FREE PRESS			MORN	328	
TORONTO STAR			SATURDAY	869	1
TORONTO STAR			SUNDAY	1,334	1
*WINDSOR STAR			EVE	83,613	73
FRONTENAC	43,200	M27			
*KINGSTON WHIG-STANDARD			EVE	26,323	61
OTTAWA CITIZEN			ALL DAY	319	1
TORONTO STAR			ALL DAY	4,484	10
TORONTO STAR			SATURDAY	4,780	11
TORONTO STAR			SUNDAY	6,947	16
GLENGARRY	7,200	K32			
CORNWALL STANDARD-FREEHOLDER			EVE	1,548	22
OTTAWA CITIZEN			ALL DAY	692	10
MONTREAL GAZETTE			SATURDAY	559	8
GRENVILLE	10,100	M30			
BROCKVILLE RECORDER AND TIMES			EVE	3,572	35
OTTAWA CITIZEN			ALL DAY	3,087	31
GREY	27,000	M16			
KITCHENER-WATERLOO RECORD			EVE	984	4
*OWEN SOUND SUN TIMES			EVE	14,341	53
TORONTO STAR			ALL DAY	3,488	13
TORONTO STAR			SATURDAY	6,564	24
TORONTO STAR			SUNDAY	4,325	16
TORONTO SUN			SUNDAY	1,413	5
HALDIMAND-NORFOLK	33,900	S16			
BRANTFORD EXPOSITOR			EVE	3,028	9
HAMILTON SPECTATOR			EVE	7,181	21
LONDON FREE PRESS			MORN	794	2
*SIMCOE REFORMER			EVE	9,588	28
TORONTO STAR			ALL DAY	1,866	6
TORONTO STAR			SATURDAY	2,866	8
TORONTO STAR			SUNDAY	3,110	9
HALIBURTON	4,800	K22			
TORONTO STAR			ALL DAY	1,129	24
TORONTO STAR			SATURDAY	3,168	66
TORONTO STAR			SUNDAY	1,348	28
HALTON	89,800	L 5			
HAMILTON SPECTATOR			EVE	23,593	26
TORONTO STAR			ALL DAY	18,127	20
TORONTO STAR			SATURDAY	30,399	34
TORONTO STAR			SUNDAY	19,319	22
TORONTO SUN			MORN	9,202	10
TORONTO SUN			SUNDAY	21,298	24
HAMILTON-WENTWORTH	164,600	M 4			
*HAMILTON SPECTATOR			EVE	102,196	62
TORONTO STAR			ALL DAY	7,107	4

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HAMILTON-WENTWORTH (CONT).					
TORONTO STAR			SATURDAY	6,654	4
TORONTO STAR			SUNDAY	11,647	7
TORONTO SUN			MORN	4,024	2
TORONTO SUN			SUNDAY	8,004	5
HASTINGS	42,100	O25			
*BELLEVILLE INTELLIGENCER			EVE	15,920	38
KINGSTON WHIG-STANDARD			EVE	373	1
TORONTO STAR			ALL DAY	7,284	17
TORONTO STAR			SATURDAY	12,516	30
TORONTO STAR			SUNDAY	9,081	22
HURON	20,700	O13			
KITCHENER-WATERLOO RECORD			EVE	652	3
LONDON FREE PRESS			MORN	6,679	32
TORONTO STAR			ALL DAY	852	4
TORONTO STAR			SATURDAY	1,605	8
TORONTO STAR			SUNDAY	1,941	9
KENORA	20,200	C 4			
WINNIPEG FREE PRESS			EVE	3,850	19
WINNIPEG FREE PRESS			SATURDAY	4,488	22
WINNIPEG FREE PRESS			SUNDAY	2,777	14
*KENORA MINER AND NEWS			EVE	4,569	23
THUNDER BAY TIMES NEWS			MORN/EVE	945	5
KENT	39,900	S11			
*CHATHAM NEWS			EVE	15,379	39
LONDON FREE PRESS			MORN	8,638	22
TORONTO STAR			ALL DAY	426	1
TORONTO STAR			SATURDAY	532	1
TORONTO STAR			SUNDAY	2,163	5
WINDSOR STAR			EVE	2,641	7
LAMBTON	49,700	R11			
LONDON FREE PRESS			MORN	11,960	24
*SARNIA OBSERVER			EVE	23,797	48
TORONTO STAR			ALL DAY	272	1
TORONTO STAR			SATURDAY	1,239	2
TORONTO STAR			SUNDAY	4,127	8
LANARK	18,500	L28			
OTTAWA CITIZEN			ALL DAY	8,997	49
TORONTO STAR			ALL DAY	460	2
TORONTO STAR			SATURDAY	597	3
TORONTO STAR			SUNDAY	1,556	8
LEEDS	21,000	N29			
*BROCKVILLE RECORDER AND TIMES			EVE	10,860	52
KINGSTON WHIG-STANDARD			EVE	2,640	13
OTTAWA CITIZEN			ALL DAY	1,365	7
TORONTO STAR			ALL DAY	824	4
TORONTO STAR			SATURDAY	1,148	5
TORONTO STAR			SUNDAY	1,745	8

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LENNOX & ADDINGTON	12,100	O26			
KINGSTON WHIG-STANDARD			EVE	5,207	43
TORONTO STAR			ALL DAY	832	7
TORONTO STAR			SATURDAY	1,031	9
TORONTO STAR			SUNDAY	1,178	10
MANITOULIN	4,000	G13			
SUDBURY STAR			EVE	579	14
MIDDLESEX	131,500	R13			
*LONDON FREE PRESS			MORN	76,667	58
TORONTO STAR			ALL DAY	3,946	3
TORONTO STAR			SATURDAY	5,017	4
TORONTO STAR			SUNDAY	20,461	16
MUSKOKA	15,700	K20			
ORILLIA PACKET AND TIMES			EVE	253	2
TORONTO STAR			ALL DAY	5,335	34
TORONTO STAR			SATURDAY	9,583	61
TORONTO STAR			SUNDAY	5,548	35
TORONTO SUN			SUNDAY	2,147	14
NIAGARA	139,200	P 8			
HAMILTON SPECTATOR			EVE	6,139	4
*NIAGARA FALLS REVIEW			EVE	21,027	15
*ST. CATHARINES STANDARD			EVE	42,281	30
TORONTO STAR			ALL DAY	12,919	9
TORONTO STAR			SATURDAY	17,990	13
TORONTO STAR			SUNDAY	17,054	12
TORONTO SUN			SUNDAY	6,319	5
*WELLAND TRIBUNE			EVE	16,520	12
NIPISSING	28,200	G22			
*NORTH BAY NUGGET			EVE	18,615	66
TORONTO STAR			ALL DAY	2,492	9
TORONTO STAR			SATURDAY	2,754	10
TORONTO STAR			SUNDAY	3,624	13
NORTHUMBERLAND	25,400	O23			
*COBOURG STAR			EVE	5,167	20
PETERBOROUGH EXAMINER			EVE	1,148	5
*PORT HOPE GUIDE			EVE	3,385	13
TORONTO STAR			ALL DAY	4,409	17
TORONTO STAR			SATURDAY	7,787	31
TORONTO STAR			SUNDAY	4,228	17
TORONTO SUN			MORN	1,334	5
TORONTO SUN			SUNDAY	2,947	12
OTTAWA-CARLETON	236,400	K29			
*OTTAWA LE DROIT (F)			EVE	7,951	3
*OTTAWA CITIZEN			ALL DAY	135,945	58
TORONTO STAR			ALL DAY	3,011	1
TORONTO STAR			SATURDAY	4,030	2
TORONTO STAR			SUNDAY	12,244	5
TORONTO SUN			MORN	554	

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OTTAWA-CARLETON (CONT).					
TORONTO SUN			SUNDAY	525	
MONTREAL GAZETTE			MORN	4,003	2
MONTREAL GAZETTE			SATURDAY	3,920	2
MONTREAL LE DEVOIR (F)			MORN	1,524	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,559	1
LE JOURNAL DE MONTREAL (F)			MORN	2,640	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,853	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,302	1
MONTREAL LA PRESSE (F)			MORN	1,291	1
MONTREAL LA PRESSE (F)			SATURDAY	1,471	1
OXFORD	31,300	R15			
BRANTFORD EXPOSITOR			EVE	531	2
KITCHENER-WATERLOO RECORD			EVE	1,028	3
LONDON FREE PRESS			MORN	9,858	32
STRATFORD BEACON-HERALD			EVE	586	2
TORONTO STAR			ALL DAY	847	3
TORONTO STAR			SATURDAY	1,510	5
TORONTO STAR			SUNDAY	3,025	10
*WOODSTOCK SENTINEL-REVIEW			EVE	8,950	29
PARRY SOUND	13,400	I19			
NORTH BAY NUGGET			EVE	3,017	23
TORONTO STAR			ALL DAY	2,425	18
TORONTO STAR			SATURDAY	3,710	28
TORONTO STAR			SUNDAY	2,456	18
TORONTO SUN			SUNDAY	329	2
PEEL	188,700	K 6			
*BRAMPTON TIMES			EVE	6,915	4
TORONTO STAR			ALL DAY	52,791	28
TORONTO STAR			SATURDAY	86,949	46
TORONTO STAR			SUNDAY	49,789	26
TORONTO SUN			MORN	41,679	22
TORONTO SUN			SUNDAY	71,631	38
PERTH	25,200	P14			
KITCHENER-WATERLOO RECORD			EVE	3,025	12
LONDON FREE PRESS			MORN	2,309	9
*STRATFORD BEACON-HERALD			EVE	12,148	48
TORONTO STAR			ALL DAY	1,325	5
TORONTO STAR			SATURDAY	2,956	12
TORONTO STAR			SUNDAY	2,885	11
PETERBOROUGH	39,900	N23			
*PETERBOROUGH EXAMINER			EVE	22,846	57
TORONTO STAR			ALL DAY	3,683	9
TORONTO STAR			SATURDAY	10,716	27
TORONTO STAR			SUNDAY	5,736	14
TORONTO SUN			MORN	2,245	6
TORONTO SUN			SUNDAY	3,836	10
PRESCOTT	10,400	K32			
OTTAWA LE DROIT (F)			EVE	1,476	14
OTTAWA CITIZEN			ALL DAY	1,616	16

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
PRESCOTT (CONT).					
MONTREAL GAZETTE			SATURDAY	381	4
LE JOURNAL DE MONTREAL (F)			MORN	743	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	862	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	876	8
PRINCE EDWARD	8,200	P25			
BELLEVILLE INTELLIGENCER			EVE	1,060	13
KINGSTON WHIG-STANDARD			EVE	533	7
TORONTO STAR			ALL DAY	972	12
TORONTO STAR			SATURDAY	1,537	19
TORONTO STAR			SUNDAY	1,135	14
RAINY RIVER	8,700	F 2			
WINNIPEG FREE PRESS			EVE	1,194	14
WINNIPEG FREE PRESS			SATURDAY	1,601	18
WINNIPEG FREE PRESS			SUNDAY	945	11
THUNDER BAY TIMES NEWS			MORN/EVE	784	9
RENFREW	32,000	J26			
OTTAWA CITIZEN			ALL DAY	10,400	33
*PEMBROKE OBSERVER			EVE	6,678	21
TORONTO STAR			ALL DAY	494	2
TORONTO STAR			SATURDAY	803	3
TORONTO STAR			SUNDAY	1,466	5
RUSSELL	7,900	K31			
OTTAWA LE DROIT (F)			EVE	1,844	23
OTTAWA CITIZEN			ALL DAY	3,235	41
SIMCOE	86,400	M19			
*BARRIE EXAMINER			EVE	13,214	15
*ORILLIA PACKET AND TIMES			EVE	9,503	11
TORONTO STAR			ALL DAY	15,124	18
TORONTO STAR			SATURDAY	34,957	40
TORONTO STAR			SUNDAY	16,766	19
TORONTO SUN			MORN	4,530	5
TORONTO SUN			SUNDAY	15,653	18
STORMONT	24,000	L32			
*CORNWALL STANDARD-FREEHOLDER			EVE	15,028	63
OTTAWA CITIZEN			ALL DAY	3,542	15
TORONTO STAR			ALL DAY	360	2
TORONTO STAR			SATURDAY	509	2
TORONTO STAR			SUNDAY	1,698	7
MONTREAL GAZETTE			MORN	783	3
MONTREAL GAZETTE			SATURDAY	1,011	4
LE JOURNAL DE MONTREAL (F)			SUNDAY	274	1
SUDBURY RM	51,700	D16			
*SUDBURY STAR			EVE	23,906	46
TORONTO STAR			ALL DAY	3,762	7
TORONTO STAR			SATURDAY	3,974	8
TORONTO STAR			SUNDAY	4,339	8

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY / PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
SUDBURY DISTRICT	9,300	C16			
SUDBURY STAR			EVE	1,812	19
TORONTO STAR			ALL DAY	625	7
TORONTO STAR			SATURDAY	508	5
TORONTO STAR			SUNDAY	670	7
THUNDER BAY	56,900	E 4			
WINNIPEG FREE PRESS			SATURDAY	393	1
*THUNDER BAY TIMES NEWS			MORN/EVE	35,124	62
TORONTO STAR			ALL DAY	347	1
TORONTO STAR			SATURDAY	609	1
TORONTO STAR			SUNDAY	403	1
TIMISKAMING	15,800	F 7			
*KIRKLAND LAKE NORTHERN NEWS			EVE	5,584	35
NORTH BAY NUGGET			EVE	1,332	8
TORONTO STAR			ALL DAY	1,020	6
TORONTO STAR			SATURDAY	1,551	10
TORONTO STAR			SUNDAY	1,034	7
TORONTO	844,900	K 8			
*TORONTO STAR			ALL DAY	276,493	33
*TORONTO STAR			SATURDAY	390,859	46
*TORONTO STAR			SUNDAY	220,736	26
*TORONTO SUN			MORN	170,266	20
*TORONTO SUN			SUNDAY	233,180	28
MONTREAL GAZETTE			MORN	392	
MONTREAL GAZETTE			SATURDAY	484	
MONTREAL LA PRESSE (F)			MORN	639	
MONTREAL LA PRESSE (F)			SATURDAY	780	
VICTORIA	20,500	M21			
*LINDSAY POST			EVE	4,397	21
PETERBOROUGH EXAMINER			EVE	802	4
TORONTO STAR			ALL DAY	4,300	21
TORONTO STAR			SATURDAY	10,092	49
TORONTO STAR			SUNDAY	4,277	21
TORONTO SUN			MORN	837	4
TORONTO SUN			SUNDAY	2,138	10
WATERLOO	119,800	L 2			
*CAMBRIDGE REPORTER			EVE	13,438	11
*KITCHENER-WATERLOO RECORD			EVE	64,195	54
TORONTO STAR			ALL DAY	3,469	3
TORONTO STAR			SATURDAY	6,995	6
TORONTO STAR			SUNDAY	6,597	6
TORONTO SUN			MORN	6,162	5
TORONTO SUN			SUNDAY	8,834	7
WELLINGTON	50,800	O16			
*GUELPH MERCURY			EVE	18,155	36
HAMILTON SPECTATOR			EVE	255	1
KITCHENER-WATERLOO RECORD			EVE	6,649	13
TORONTO STAR			ALL DAY	4,503	9
TORONTO STAR			SATURDAY	9,599	19

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
WELLINGTON (CONT).					
TORONTO STAR			SUNDAY	5,788	11
TORONTO SUN			MORN	2,570	5
TORONTO SUN			SUNDAY	4,635	9
YORK	103,200	J 7			
TORONTO STAR			ALL DAY	35,393	34
TORONTO STAR			SATURDAY	56,900	55
TORONTO STAR			SUNDAY	29,462	29
TORONTO SUN			MORN	16,903	16
TORONTO SUN			SUNDAY	31,921	31

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY / PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,800	Q13			
WINNIPEG FREE PRESS			EVE	1,961	34
WINNIPEG FREE PRESS			SATURDAY	3,550	61
WINNIPEG FREE PRESS			SUNDAY	1,834	32
CEN. DIV. 02	12,000	R11			
WINNIPEG SUN			MORN	481	4
WINNIPEG SUN			SUNDAY	377	3
WINNIPEG FREE PRESS			EVE	2,985	25
WINNIPEG FREE PRESS			SATURDAY	6,152	51
WINNIPEG FREE PRESS			SUNDAY	2,936	24
CEN. DIV. 03	13,100	S 9			
WINNIPEG SUN			MORN	295	2
WINNIPEG SUN			SUNDAY	301	2
WINNIPEG FREE PRESS			EVE	2,631	20
WINNIPEG FREE PRESS			SATURDAY	6,505	50
WINNIPEG FREE PRESS			SUNDAY	2,427	19
CEN. DIV. 04	3,900	S 8			
WINNIPEG FREE PRESS			EVE	909	23
WINNIPEG FREE PRESS			SATURDAY	1,858	48
WINNIPEG FREE PRESS			SUNDAY	677	17
CEN. DIV. 05	6,400	S 3			
BRANDON SUN			EVE	1,410	22
BRANDON SUN			FRIDAY	2,203	34
WINNIPEG FREE PRESS			EVE	655	10
WINNIPEG FREE PRESS			SATURDAY	957	15
WINNIPEG FREE PRESS			SUNDAY	511	8
CEN. DIV. 06	4,300	Q 2			
BRANDON SUN			EVE	1,087	25
BRANDON SUN			FRIDAY	1,828	43
WINNIPEG FREE PRESS			EVE	311	7
WINNIPEG FREE PRESS			SATURDAY	409	10
WINNIPEG FREE PRESS			SUNDAY	219	5
CEN. DIV. 07	21,500	Q 5			
*BRANDON SUN			EVE	13,647	63
*BRANDON SUN			FRIDAY	15,007	70
WINNIPEG SUN			MORN	713	3
WINNIPEG SUN			SUNDAY	853	4
WINNIPEG FREE PRESS			EVE	2,011	9
WINNIPEG FREE PRESS			SATURDAY	2,754	13
WINNIPEG FREE PRESS			SUNDAY	1,526	7
CEN. DIV. 08	5,100	P 7			
WINNIPEG FREE PRESS			EVE	820	16
WINNIPEG FREE PRESS			SATURDAY	1,711	34
WINNIPEG FREE PRESS			SUNDAY	632	12
CEN. DIV. 09	8,200	Q 8			
*PORTAGE LA PRAIRIE GRAPHIC			EVE	4,580	56
WINNIPEG SUN			MORN	547	7

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 09 (CONT).					
WINNIPEG SUN			SUNDAY	757	9
WINNIPEG FREE PRESS			EVE	1,746	21
WINNIPEG FREE PRESS			SATURDAY	3,898	48
WINNIPEG FREE PRESS			SUNDAY	1,605	20
CEN. DIV. 10	2,100	Q10			
WINNIPEG FREE PRESS			EVE	643	31
WINNIPEG FREE PRESS			SATURDAY	1,175	56
WINNIPEG FREE PRESS			SUNDAY	518	25
CEN. DIV. 11	240,500	G11			
*WINNIPEG SUN			MORN	37,792	16
*WINNIPEG SUN			SUNDAY	46,046	19
*WINNIPEG FREE PRESS			EVE	136,531	57
*WINNIPEG FREE PRESS			SATURDAY	172,449	72
*WINNIPEG FREE PRESS			SUNDAY	118,802	49
TORONTO STAR			SUNDAY	323	
CEN. DIV. 12	5,300	Q11			
WINNIPEG SUN			MORN	271	5
WINNIPEG SUN			SUNDAY	399	8
WINNIPEG FREE PRESS			EVE	1,839	35
WINNIPEG FREE PRESS			SATURDAY	3,268	62
WINNIPEG FREE PRESS			SUNDAY	1,832	35
CEN. DIV. 13	10,800	P11			
WINNIPEG SUN			MORN	486	5
WINNIPEG SUN			SUNDAY	769	7
WINNIPEG FREE PRESS			EVE	4,218	39
WINNIPEG FREE PRESS			SATURDAY	6,754	63
WINNIPEG FREE PRESS			SUNDAY	4,244	39
CEN. DIV. 14	4,700	P10			
WINNIPEG FREE PRESS			EVE	1,796	38
WINNIPEG FREE PRESS			SATURDAY	3,468	74
WINNIPEG FREE PRESS			SUNDAY	1,753	37
CEN. DIV. 15	9,900	O 3			
BRANDON SUN			EVE	1,806	18
BRANDON SUN			FRIDAY	2,725	28
WINNIPEG FREE PRESS			EVE	1,216	12
WINNIPEG FREE PRESS			SATURDAY	1,960	20
WINNIPEG FREE PRESS			SUNDAY	821	8
CEN. DIV. 16	4,300	M 2			
WINNIPEG FREE PRESS			EVE	515	12
WINNIPEG FREE PRESS			SATURDAY	764	18
WINNIPEG FREE PRESS			SUNDAY	399	9
CEN. DIV. 17	10,800	M 5			
WINNIPEG FREE PRESS			EVE	1,592	15
WINNIPEG FREE PRESS			SATURDAY	2,610	24
WINNIPEG FREE PRESS			SUNDAY	1,123	10

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 18	8,000	N 9			
WINNIPEG SUN			SUNDAY	289	4
WINNIPEG FREE PRESS			EVE	2,406	30
WINNIPEG FREE PRESS			SATURDAY	4,958	62
WINNIPEG FREE PRESS			SUNDAY	1,927	24
CEN. DIV. 19	2,600	L14			
CEN. DIV. 20	4,900	G 2			
WINNIPEG FREE PRESS			EVE	700	14
WINNIPEG FREE PRESS			SATURDAY	849	17
WINNIPEG FREE PRESS			SUNDAY	536	11
CEN. DIV. 21	7,700	E 2			
WINNIPEG SUN			SUNDAY	263	3
WINNIPEG FREE PRESS			EVE	1,685	22
WINNIPEG FREE PRESS			SATURDAY	2,521	33
WINNIPEG FREE PRESS			SUNDAY	1,391	18
CEN. DIV. 22	6,800	E 4			
WINNIPEG SUN			MORN	303	4
WINNIPEG FREE PRESS			EVE	948	14
WINNIPEG FREE PRESS			SATURDAY	1,405	21
WINNIPEG FREE PRESS			SUNDAY	781	11
CEN. DIV. 23	2,500	C 3			
WINNIPEG FREE PRESS			EVE	584	23
WINNIPEG FREE PRESS			SATURDAY	813	33
WINNIPEG FREE PRESS			SUNDAY	296	12

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,200	S14			
REGINA LEADER-POST			EVE	3,389	28
CEN. DIV. 02	9,800	S10			
REGINA LEADER-POST			EVE	2,737	28
CEN. DIV. 03	7,800	S 7			
REGINA LEADER-POST			EVE	1,388	18
CEN. DIV. 04	5,100	R 3			
REGINA LEADER-POST			EVE	822	16
CEN. DIV. 05	15,500	P14			
REGINA LEADER-POST			EVE	3,531	23
CEN. DIV. 06	81,500	P10			
*REGINA LEADER-POST			EVE	50,209	62
CEN. DIV. 07	20,000	P 7			
*MOOSE JAW TIMES-HERALD			EVE	9,189	46
REGINA LEADER-POST			EVE	2,819	14
CEN. DIV. 08	13,800	O 3			
REGINA LEADER-POST			EVE	1,937	14
SASKATOON STAR PHOENIX			EVE	505	4
CEN. DIV. 09	16,900	M13			
REGINA LEADER-POST			EVE	2,539	15
CEN. DIV. 10	8,800	M11			
REGINA LEADER-POST			EVE	860	10
SASKATOON STAR PHOENIX			EVE	655	7
CEN. DIV. 11	83,400	M 8			
REGINA LEADER-POST			EVE	578	1
*SASKATOON STAR PHOENIX			EVE	45,761	55
CEN. DIV. 12	9,300	M 5			
SASKATOON STAR PHOENIX			EVE	1,752	19
CEN. DIV. 13	9,900	L 2			
SASKATOON STAR PHOENIX			EVE	1,883	19
CEN. DIV. 14	18,100	J12			
SASKATOON STAR PHOENIX			EVE	2,367	13
CEN. DIV. 15	28,300	J 8			
*PRINCE ALBERT HERALD			EVE	8,857	31
SASKATOON STAR PHOENIX			EVE	4,017	14
CEN. DIV. 16	14,600	I 6			
PRINCE ALBERT HERALD			EVE	360	2
SASKATOON STAR PHOENIX			EVE	2,220	15

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 17	12,400	H 3			
SASKATOON STAR PHOENIX			EVE	1,114	9
CEN. DIV. 18	5,300	C 3			

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY / PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	20,200	R14			
CALGARY HERALD			MORN	505	3
CALGARY HERALD			SUNDAY	607	3
CALGARY SUN			MORN	1,605	8
CALGARY SUN			SUNDAY	1,892	9
LETHBRIDGE HERALD			EVE	487	2
*MEDICINE HAT NEWS			EVE	13,497	67
CEN. DIV. 02	40,900	Q12			
CALGARY HERALD			MORN	1,950	5
CALGARY HERALD			SUNDAY	1,637	4
CALGARY SUN			MORN	2,562	6
CALGARY SUN			SUNDAY	3,747	9
*LETHBRIDGE HERALD			EVE	20,583	50
CEN. DIV. 03	12,000	R 9			
CALGARY HERALD			MORN	944	8
CALGARY HERALD			SUNDAY	633	5
CALGARY SUN			MORN	616	5
CALGARY SUN			SUNDAY	748	6
LETHBRIDGE HERALD			EVE	3,208	27
CEN. DIV. 04	4,300	N14			
CALGARY HERALD			MORN	529	12
CALGARY HERALD			SUNDAY	431	10
CALGARY SUN			MORN	248	6
CALGARY SUN			SUNDAY	243	6
EDMONTON JOURNAL			MORN	222	5
EDMONTON JOURNAL			FRIDAY	223	5
CEN. DIV. 05	13,400	O10			
CALGARY HERALD			MORN	2,540	19
CALGARY HERALD			SUNDAY	1,695	13
CALGARY SUN			MORN	1,145	9
CALGARY SUN			SUNDAY	1,581	12
LETHBRIDGE HERALD			EVE	299	2
CEN. DIV. 06	271,800	N 9			
*CALGARY HERALD			MORN	122,793	45
*CALGARY HERALD			SUNDAY	103,906	38
*CALGARY SUN			MORN	63,499	23
*CALGARY SUN			SUNDAY	73,314	27
RED DEER ADVOCATE			EVE	288	
TORONTO STAR			SATURDAY	490	
CEN. DIV. 07	13,900	K13			
EDMONTON JOURNAL			MORN	2,557	18
EDMONTON JOURNAL			FRIDAY	3,887	28
EDMONTON JOURNAL			SUNDAY	1,947	14
EDMONTON SUN			MORN	487	4
EDMONTON SUN			SUNDAY	498	4
RED DEER ADVOCATE			EVE	462	3
CEN. DIV. 08	47,100	L 8			
CALGARY HERALD			MORN	851	2

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 08 (CONT).					
CALGARY HERALD			SUNDAY	637	1
CALGARY SUN			MORN	1,962	4
CALGARY SUN			SUNDAY	2,359	5
EDMONTON JOURNAL			MORN	2,318	5
EDMONTON JOURNAL			FRIDAY	2,864	6
EDMONTON JOURNAL			SUNDAY	1,798	4
EDMONTON SUN			MORN	302	1
EDMONTON SUN			SUNDAY	488	1
*RED DEER ADVOCATE			EVE	21,954	47
CEN. DIV. 09	8,600	O 7			
CALGARY HERALD			MORN	1,536	18
CALGARY HERALD			SUNDAY	1,247	15
CALGARY SUN			MORN	1,214	14
CALGARY SUN			SUNDAY	1,515	18
EDMONTON JOURNAL			MORN	580	7
EDMONTON JOURNAL			FRIDAY	657	8
EDMONTON JOURNAL			SUNDAY	577	7
EDMONTON SUN			MORN	338	4
EDMONTON SUN			SUNDAY	410	5
LETHBRIDGE HERALD			EVE	954	11
CEN. DIV. 10	28,300	I13			
EDMONTON JOURNAL			MORN	5,615	20
EDMONTON JOURNAL			FRIDAY	8,393	30
EDMONTON JOURNAL			SUNDAY	4,397	16
EDMONTON SUN			MORN	3,068	11
EDMONTON SUN			SUNDAY	4,417	16
CEN. DIV. 11	296,300	I 9			
*EDMONTON JOURNAL			MORN	137,824	47
*EDMONTON JOURNAL			FRIDAY	163,553	55
*EDMONTON JOURNAL			SUNDAY	124,436	42
*EDMONTON SUN			MORN	73,378	25
*EDMONTON SUN			SUNDAY	100,695	34
CEN. DIV. 12	25,900	G14			
EDMONTON JOURNAL			MORN	5,925	23
EDMONTON JOURNAL			FRIDAY	8,067	31
EDMONTON JOURNAL			SUNDAY	5,122	20
EDMONTON SUN			MORN	2,990	12
EDMONTON SUN			SUNDAY	3,698	14
*FORT MCMURRAY TODAY			EVE	7,076	27
*FORT MCMURRAY TODAY			FRIDAY	8,608	33
CEN. DIV. 13	17,900	G 9			
EDMONTON JOURNAL			MORN	3,789	21
EDMONTON JOURNAL			FRIDAY	7,220	40
EDMONTON JOURNAL			SUNDAY	2,873	16
EDMONTON SUN			MORN	1,536	9
EDMONTON SUN			SUNDAY	2,173	12
CEN. DIV. 14	9,400	H 6			
EDMONTON JOURNAL			MORN	1,831	19
EDMONTON JOURNAL			FRIDAY	3,111	33

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 14 (CONT).					
EDMONTON JOURNAL			SUNDAY	1,496	16
EDMONTON SUN			MORN	1,336	14
EDMONTON SUN			SUNDAY	1,970	21
CEN. DIV. 15	39,900	C 3			
EDMONTON JOURNAL			MORN	6,505	16
EDMONTON JOURNAL			FRIDAY	7,474	19
EDMONTON JOURNAL			SUNDAY	5,364	13
EDMONTON SUN			MORN	516	1
EDMONTON SUN			SUNDAY	579	1
*GRANDE PRAIRIE HERALD-TRIBUNE			EVE	8,323	21

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,000	M 4			
*PORT ALBERNI ALBERNI VALLEY TIMES			EVE	7,005	64
VANCOUVER PROVINCE			MORN	530	5
VANCOUVER PROVINCE			SUNDAY	730	7
VANCOUVER SUN			EVE	824	7
VICTORIA TIMES-COLONIST			ALL DAY	990	9
VICTORIA TIMES-COLONIST			SUNDAY	886	8
BULKLEY-NECHAKO	13,200	E 5			
PRINCE GEORGE CITIZEN			EVE	1,341	10
VANCOUVER PROVINCE			MORN	564	4
VANCOUVER PROVINCE			SUNDAY	776	6
VANCOUVER SUN			EVE	395	3
CAPITAL	112,000	O 6			
VANCOUVER PROVINCE			MORN	1,134	1
VANCOUVER PROVINCE			SUNDAY	1,576	1
VANCOUVER SUN			EVE	3,260	3
*VICTORIA TIMES-COLONIST			ALL DAY	65,735	59
*VICTORIA TIMES-COLONIST			SUNDAY	63,205	56
CARIBOO	21,500	H 8			
VANCOUVER PROVINCE			MORN	2,238	10
VANCOUVER PROVINCE			SUNDAY	2,987	14
VANCOUVER SUN			EVE	633	3
CENTRAL COAST	1,100	H 3			
VANCOUVER PROVINCE			MORN	87	8
VANCOUVER PROVINCE			SUNDAY	73	7
CEN. FRAZER VALLEY	47,800	N 9			
VANCOUVER PROVINCE			MORN	9,432	20
VANCOUVER PROVINCE			SUNDAY	12,475	26
VANCOUVER SUN			EVE	10,940	23
CENTRAL KOOTENAY	21,400	L16			
*NELSON NEWS			MORN	5,508	26
TRAIL TIMES			EVE	358	2
VANCOUVER PROVINCE			MORN	1,580	7
VANCOUVER PROVINCE			SUNDAY	2,115	10
VANCOUVER SUN			EVE	603	3
CENTRAL OKANAGAN	35,300	L13			
*KELOWNA COURIER			EVE	16,153	46
VANCOUVER PROVINCE			MORN	2,685	8
VANCOUVER PROVINCE			SUNDAY	3,963	11
VANCOUVER SUN			EVE	364	1
COLUMBIA-SHUSWAP	17,200	I15			
VANCOUVER PROVINCE			MORN	1,935	11
VANCOUVER PROVINCE			SUNDAY	2,144	12
VANCOUVER SUN			EVE	685	4
COMOX-STRATHCONA	27,900	L 4			
VANCOUVER PROVINCE			MORN	1,398	5

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
COMOX-STRATHCONA (CONT).					
VANCOUVER PROVINCE			SUNDAY	1,884	7
VANCOUVER SUN			EVE	2,751	10
VICTORIA TIMES-COLONIST			ALL DAY	1,886	7
VICTORIA TIMES-COLONIST			SUNDAY	1,987	7
COWICHAN VALLEY	20,700	N 6			
NANAIMO FREE PRESS			EVE	358	2
VANCOUVER PROVINCE			MORN	616	3
VANCOUVER PROVINCE			SUNDAY	950	5
VANCOUVER SUN			EVE	1,279	6
VICTORIA TIMES-COLONIST			ALL DAY	5,588	27
VICTORIA TIMES-COLONIST			SUNDAY	5,660	27
DEWDNEY-ALOUETTE	23,700	M 9			
VANCOUVER PROVINCE			MORN	5,238	22
VANCOUVER PROVINCE			SUNDAY	6,700	28
VANCOUVER SUN			EVE	6,167	26
EAST KOOTENAY	22,300	K18			
CALGARY HERALD			MORN	1,163	5
CALGARY HERALD			SUNDAY	1,178	5
LETHBRIDGE HERALD			EVE	969	4
*CRANBROOK TOWNSMAN			EVE	4,312	19
VANCOUVER PROVINCE			MORN	1,059	5
VANCOUVER PROVINCE			SUNDAY	1,254	6
VANCOUVER SUN			EVE	721	3
FRASER-CHEAM	21,900	M10			
VANCOUVER PROVINCE			MORN	4,912	22
VANCOUVER PROVINCE			SUNDAY	6,262	29
VANCOUVER SUN			EVE	3,614	17
FRASER-FORT GEORGE	30,800	E 6			
*PRINCE GEORGE CITIZEN			EVE	20,038	65
VANCOUVER PROVINCE			MORN	874	3
VANCOUVER PROVINCE			SUNDAY	1,724	6
VANCOUVER SUN			EVE	487	2
GREATER VANCOUVER	490,300	D11			
*VANCOUVER PROVINCE			MORN	120,009	24
*VANCOUVER PROVINCE			SUNDAY	148,342	30
*VANCOUVER SUN			EVE	188,087	38
TORONTO STAR			SATURDAY	277	
KITIMAT-STIKINE	13,800	D 4			
VANCOUVER PROVINCE			MORN	1,159	8
VANCOUVER PROVINCE			SUNDAY	1,853	13
KOOTENAY BOUNDARY	12,600	M14			
*TRAIL TIMES			EVE	5,661	45
VANCOUVER PROVINCE			MORN	1,251	10
VANCOUVER PROVINCE			SUNDAY	1,628	13
VANCOUVER SUN			EVE	475	4

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
MOUNT WADDINGTON	5,500	J 3			
VANCOUVER PROVINCE			MORN	849	15
VANCOUVER PROVINCE			SUNDAY	1,009	18
VANCOUVER SUN			EVE	547	10
NANAIMO	33,800	M 6			
*NANAIMO FREE PRESS			EVE	8,959	27
VANCOUVER PROVINCE			MORN	1,692	5
VANCOUVER PROVINCE			SUNDAY	2,453	7
VANCOUVER SUN			EVE	2,886	9
VICTORIA TIMES-COLONIST			ALL DAY	3,156	9
VICTORIA TIMES-COLONIST			SUNDAY	3,324	10
NORTH OKANAGAN	22,000	K14			
VANCOUVER PROVINCE			MORN	1,310	6
VANCOUVER PROVINCE			SUNDAY	1,830	8
VANCOUVER SUN			EVE	347	2
*VERNON NEWS			EVE	8,248	37
OKANAGAN-SIMILKAMEEN	25,900	M12			
*PENTICTON HERALD			EVE	8,027	31
VANCOUVER PROVINCE			MORN	3,416	13
VANCOUVER PROVINCE			SUNDAY	4,351	17
VANCOUVER SUN			EVE	694	3
PEACE RIVER-LIARD	19,400	C 6			
EDMONTON JOURNAL			MORN	1,107	6
EDMONTON JOURNAL			FRIDAY	1,132	6
EDMONTON JOURNAL			SUNDAY	935	5
*FORT ST. JOHN ALASKA HIGHWAY NEWS			EVE	3,430	18
VANCOUVER PROVINCE			MORN	728	4
VANCOUVER PROVINCE			SUNDAY	1,175	6
POWELL RIVER	6,900	K 6			
VANCOUVER PROVINCE			MORN	1,003	15
VANCOUVER PROVINCE			SUNDAY	1,244	18
VANCOUVER SUN			EVE	1,000	14
SKEENA-Q.CHARLOTTE	8,200	D 3			
*PRINCE RUPERT NEWS			EVE	3,867	47
VANCOUVER PROVINCE			MORN	654	8
VANCOUVER PROVINCE			SUNDAY	1,020	12
SQUAMISH-LILLOOET	7,200	K 8			
VANCOUVER PROVINCE			MORN	1,956	27
VANCOUVER PROVINCE			SUNDAY	2,414	34
VANCOUVER SUN			EVE	1,527	21
STIKINE	800	B 3			
SUNSHINE COAST	7,300	L 7			
VANCOUVER PROVINCE			MORN	952	13
VANCOUVER PROVINCE			SUNDAY	1,297	18
VANCOUVER SUN			EVE	2,071	28

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
THOMPSON-NICOLA	36,500	J11			
*KAMLOOPS NEWS			EVE	20,443	56
VANCOUVER PROVINCE			MORN	3,386	9
VANCOUVER PROVINCE			SUNDAY	4,536	12
VANCOUVER SUN			EVE	997	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	7,800	J 2			

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	2,200	H16			
MONTREAL GAZETTE			SATURDAY	132	6
CENTRAL ARTIC	900	H10			
FORT SMITH	7,700	K 5			
EDMONTON JOURNAL			MORN	1,629	21
EDMONTON JOURNAL			FRIDAY	1,609	21
EDMONTON JOURNAL			SUNDAY	763	10
INUVICK	2,300	H 5			
KEEWATIN	1,200	L11			

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PART I
SECTION C

MAJOR MARKET

CIRCULATION & COVERAGE ANALYSIS

MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
POPULATION						
HOUSEHOLDS						
TORONTO, ONTARIO			K 8			
POPULATION		3,220,600				
HOUSEHOLDS		1,182,000				
*BRAMPTON TIMES	9/86			EVE	6,915	1
*TORONTO STAR	9/86			ALL DAY	376,377	32
*TORONTO STAR	9/86			SATURDAY	554,549	47
*TORONTO STAR	9/86			SUNDAY	311,957	26
*TORONTO SUN	9/86			MORN	237,295	20
*TORONTO SUN	9/86			SUNDAY	353,802	30
MONTREAL LA PRESSE (F)	3/86			MORN	633	
MONTREAL LA PRESSE (F)	3/86			SATURDAY	755	
MONTREAL, QUEBEC			D13			
POPULATION		2,896,800				
HOUSEHOLDS		1,126,800				
*MONTREAL LE DEVOIR (F)	3/86			MORN	19,200	2
*MONTREAL LE DEVOIR (F)	3/86			SATURDAY	20,847	2
*MONTREAL GAZETTE	3/86			MORN	175,146	16
*MONTREAL GAZETTE	3/86			SATURDAY	230,982	20
*LE JOURNAL DE MONTREAL (F)	3/86			MORN	223,094	20
*LE JOURNAL DE MONTREAL (F)	3/86			SATURDAY	236,312	21
*LE JOURNAL DE MONTREAL (F)	3/86			SUNDAY	208,462	19
*MONTREAL LA PRESSE (F)	3/86			MORN	149,783	13
*MONTREAL LA PRESSE (F)	3/86			SATURDAY	225,348	20
*MONTREAL LA PRESSE (F)	3/86			SUNDAY	106,119	9
QUEBEC LE SOLEIL (F)	3/86			MORN	698	
QUEBEC LE SOLEIL (F)	3/86			SATURDAY	673	
TORONTO STAR	9/86			ALL DAY	558	
TORONTO STAR	9/86			SATURDAY	1,166	
TORONTO STAR	9/86			SUNDAY	1,108	
VANCOUVER, BRITISH COLUMBIA			D10			
POPULATION		1,136,800				
HOUSEHOLDS		530,500				
*VANCOUVER PROVINCE	9/86			MORN	129,417	24
*VANCOUVER PROVINCE	9/86			SUNDAY	160,424	30
*VANCOUVER SUN	9/86			EVE	198,438	37
OTTAWA-HULL, ONTARIO-QUEBEC			S31			
POPULATION		778,100				
HOUSEHOLDS		296,600				
*OTTAWA CITIZEN	3/86			ALL DAY	147,440	50
*OTTAWA LE DROIT (F)	3/86			EVE	30,374	10
TORONTO STAR	9/86			ALL DAY	3,011	1
TORONTO STAR	9/86			SATURDAY	4,030	1
TORONTO STAR	9/86			SUNDAY	12,244	4
TORONTO SUN	9/86			MORN	554	
TORONTO SUN	9/86			SUNDAY	524	
MONTREAL LE DEVOIR (F)	3/86			MORN	2,665	1
MONTREAL LE DEVOIR (F)	3/86			SATURDAY	2,838	1
MONTREAL GAZETTE	3/86			MORN	4,612	2
MONTREAL GAZETTE	3/86			SATURDAY	4,631	2
LE JOURNAL DE MONTREAL (F)	3/86			MORN	8,592	3
LE JOURNAL DE MONTREAL (F)	3/86			SATURDAY	8,341	3

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
OTTAWA-HULL, ONTARIO-QUEBEC (CONT)			S31			
LE JOURNAL DE MONTREAL (F)	3/86			SUNDAY	9,642	3
MONTREAL LA PRESSE (F)	3/86			MORN	2,214	1
MONTREAL LA PRESSE (F)	3/86			SATURDAY	3,454	1
MONTREAL LA PRESSE (F)	3/86			SUNDAY	877	
EDMONTON, ALBERTA			Q 4			
POPULATION		670,900				
HOUSEHOLDS		251,000				
*EDMONTON JOURNAL	6/86			EVE	128,244	51
*EDMONTON JOURNAL	6/86			FRIDAY	149,682	60
*EDMONTON JOURNAL	6/86			SUNDAY	116,066	46
*EDMONTON SUN	6/86			MORN	65,990	26
*EDMONTON SUN	6/86			SUNDAY	90,676	36
CALGARY, ALBERTA			O 9			
POPULATION		635,000				
HOUSEHOLDS		240,500				
*CALGARY HERALD	6/86			MORN	115,628	48
*CALGARY HERALD	6/86			SUNDAY	98,282	41
*CALGARY SUN	6/86			MORN	61,574	26
*CALGARY SUN	6/86			SUNDAY	70,503	29
WINNIPEG, MANITOBA			G11			
POPULATION		626,500				
HOUSEHOLDS		247,500				
*WINNIPEG FREE PRESS	3/86			EVE	138,628	56
*WINNIPEG FREE PRESS	3/86			SUNDAY	120,911	49
*WINNIPEG SUN	3/86			EVE	38,120	15
*WINNIPEG SUN	3/86			SUNDAY	46,434	19
QUEBEC, QUEBEC			D17			
POPULATION		582,000				
HOUSEHOLDS		211,800				
CHICOUTIMI PROGRES DIMANCHE (F)	3/86			SUNDAY	675	
MONTREAL LE DEVOIR (F)	3/86			MORN	3,358	2
MONTREAL LE DEVOIR (F)	3/86			SATURDAY	3,942	2
MONTREAL GAZETTE	3/86			MORN	2,475	1
MONTREAL GAZETTE	3/86			SATURDAY	3,531	2
MONTREAL LA PRESSE (F)	3/86			MORN	2,410	1
MONTREAL LA PRESSE (F)	3/86			SATURDAY	4,694	2
MONTREAL LA PRESSE (F)	3/86			SUNDAY	1,550	1
*LE JOURNAL DE QUEBEC (F)	3/86			MORN	61,075	29
*LE JOURNAL DE QUEBEC (F)	3/86			SATURDAY	61,210	29
*LE JOURNAL DE QUEBEC (F)	3/86			SUNDAY	51,796	24
*QUEBEC LE SOLEIL (F)	3/86			MORN	74,302	35
*QUEBEC LE SOLEIL (F)	3/86			SATURDAY	93,158	44
*QUEBEC LE SOLEIL (F)	3/86			SUNDAY	56,596	27
HAMILTON, ONTARIO			N 5			
POPULATION		563,200				
HOUSEHOLDS		210,400				
*HAMILTON SPECTATOR	12/86			EVE	126,545	60
TORONTO STAR	9/86			ALL DAY	12,118	6
TORONTO STAR	9/86			SATURDAY	13,818	7
TORONTO STAR	9/86			SUNDAY	17,821	8

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
HAMILTON, ONTARIO (CONT)			N 5			
TORONTO SUN	9/86			MORN	7,840	4
TORONTO SUN	9/86			SUNDAY	16,484	8
ST. CATHARINES-NIAGARA, ONTARIO			O 8			
POPULATION		309,300				
HOUSEHOLDS		113,200				
*NIAGARA FALLS REVIEW	12/86			EVE	17,218	15
*ST. CATHARINES STANDARD	12/86			EVE	40,179	35
TORONTO STAR	9/86			ALL DAY	10,361	9
TORONTO STAR	9/86			SATURDAY	14,692	13
TORONTO STAR	9/86			SUNDAY	14,027	12
TORONTO SUN	9/86			SUNDAY	5,124	5
*WELLAND-PORT COLBORNE TRIBUNE	12/86			EVE	16,113	14
KITCHENER, ONTARIO			K 1			
POPULATION		304,000				
HOUSEHOLDS		111,700				
*CAMBRIDGE REPORTER	12/86			EVE	13,438	12
*KITCHENER-WATERLOO RECORD	12/86			EVE	60,426	54
TORONTO STAR	9/86			ALL DAY	3,393	3
TORONTO STAR	9/86			SATURDAY	6,866	6
TORONTO STAR	9/86			SUNDAY	6,383	6
TORONTO SUN	9/86			MORN	6,162	6
TORONTO SUN	9/86			SUNDAY	8,834	8
LONDON, ONTARIO			R14			
POPULATION		298,500				
HOUSEHOLDS		119,000				
*LONDON FREE PRESS	9/86			MORN	71,333	60
TORONTO STAR	9/86			ALL DAY	3,911	3
TORONTO STAR	9/86			SATURDAY	4,919	4
TORONTO STAR	9/86			SUNDAY	19,798	17
HALIFAX, NOVA SCOITA			M18			
POPULATION		291,300				
HOUSEHOLDS		106,300				
*HALIFAX CHRONICLE-HERALD, MAIL-STAR	9/86			MORN/EVE	72,007	68
*HALIFAX NEWS	9/86			MORN	18,269	17
MONTREAL GAZETTE	3/86			SATURDAY	792	1
VICTORIA, BRITISH COLUMBIA			N 7			
POPULATION		244,200				
HOUSEHOLDS		105,400				
VANCOUVER PROVINCE	9/86			MORN	960	1
VANCOUVER PROVINCE	9/86			SUNDAY	1,393	1
VANCOUVER SUN	9/86			EVE	2,949	3
*VICTORIA TIMES-COLONIST	9/86			ALL DAY	63,600	60
*VICTORIA TIMES-COLONIST	9/86			SUNDAY	61,350	58
WINDSOR, ONTARIO			T 8			
POPULATION		236,600				
HOUSEHOLDS		88,800				
TORONTO STAR	9/86			SATURDAY	865	1
TORONTO STAR	9/86			SUNDAY	1,331	1

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MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
WINDSOR, ONTARIO (CONT)			T 8			
*WINDSOR STAR	3/86			EVE	71,213	80
SASKATOON, SASKATCHEWAN			L 7			
POPULATION		176,200				
HOUSEHOLDS		69,000				
*SASKATOON STAR-PHOENIX	3/86			EVE	42,672	62
REGINA, SASKATCHEWAN			P10			
POPULATION		176,200				
HOUSEHOLDS		65,600				
*REGINA LEADER-POST	3/86			EVE	45,689	70
OSHAWA, ONTARIO			K10			
POPULATION		176,200				
HOUSEHOLDS		61,900				
*OSHAWA-WHITBY TIMES	12/86			EVE	20,170	33
TORONTO STAR	9/86			ALL DAY	10,986	18
TORONTO STAR	9/86			SATURDAY	18,526	30
TORONTO STAR	9/86			SUNDAY	9,564	15
TORONTO SUN	9/86			EVE	13,148	21
TORONTO SUN	9/86			SUNDAY	21,744	35
ST. JOHN'S, NEWFOUNDLAND			D14			
POPULATION		159,000				
HOUSEHOLDS		48,100				
*ST. JOHN'S TELEGRAM	9/86			EVE	30,980	64
*ST. JOHN'S TELEGRAM	9/86			SATURDAY	35,966	75
SUDBURY, ONTARIO			E17			
POPULATION		146,700				
HOUSEHOLDS		50,400				
*SUDBURY STAR	3/86			EVE	23,039	46
TORONTO STAR	9/86			ALL DAY	3,327	7
TORONTO STAR	9/86			SATURDAY	3,492	7
TORONTO STAR	9/86			SUNDAY	3,790	8
CHICOUTIMI-JONQUIERE, QUEBEC			J 8			
POPULATION		139,600				
HOUSEHOLDS		44,900				
*CHICOUTIMI PROGRES-DIMANCHE (F)	3/86			SUNDAY	25,176	56
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/86			EVE	17,896	40
MONTREAL LA PRESSE (F)	3/86			MORN	1,342	3
MONTREAL LA PRESSE (F)	3/86			SATURDAY	1,902	4
LE JOURNAL DE QUEBEC (F)	3/86			MORN	5,090	11
LE JOURNAL DE QUEBEC (F)	3/86			SATURDAY	4,443	10
LE JOURNAL DE QUEBEC (F)	3/86			SUNDAY	3,194	7
QUEBEC LE SOLEIL (F)	3/86			MORN	544	1
QUEBEC LE SOLEIL (F)	3/86			SATURDAY	815	2
THUNDER BAY, ONTARIO			F 4			
POPULATION		123,700				
HOUSEHOLDS		45,500				
*THUNDER BAY TIMES-NEWS, CHRONICLE-JRNL.	6/86			MORN/EVE	30,725	68

* DENOTES NEWSPAPER PUBLISHED WITHIN MARKET.

MAJOR MARKET CIRCULATION COVERAGE ANALYSIS

CENSUS METROPOLITAN AREA	AUDIT PERIOD	CURRENT ESTIMATE	MAP REF.	EDITIONS	CIRCULATION	RATIO CIRC/ HSLDS.
TROIS RIVIERES, QUEBEC			M13			
POPULATION		114,800				
HOUSEHOLDS		42,700				
LE JOURNAL DE MONTREAL (F)	3/86			MORN	4,119	10
LE JOURNAL DE MONTREAL (F)	3/86			SATURDAY	4,848	11
LE JOURNAL DE MONTREAL (F)	3/86			SUNDAY	6,104	14
MONTREAL GAZETTE	3/86			SATURDAY	574	1
MONTREAL LA PRESSE (F)	3/86			MORN	2,063	5
MONTREAL LA PRESSE (F)	3/86			SATURDAY	3,738	9
MONTREAL LA PRESSE (F)	3/86			SUNDAY	2,319	5
*TROIS RIVIERES LE NOUVELLISTE (F)	3/86			MORN	22,223	52
SAINT JOHN, NEW BRUNSWICK			M14			
POPULATION		114,400				
HOUSEHOLDS		40,400				
*SAINT JOHN TELEGRAPH-JRL., TIMES-GLOBE	9/86			MORN/EVE	34,457	85
*SAINT JOHN TELEGRAPH-JOURNAL	9/86			SATURDAY	31,264	77

* DENOTES NEWSPAPER PUBLISHED WITHIN MARKET.

PART I
SECTION D

RANKING TABLES

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	MON TO SAT	CIRCULATION RANK	MON TO FRI	SAT
TORONTO STAR	9/86	ALL DAY		1	523,218	808,859
LE JOURNAL DE MONTREAL (F)	3/86	MORN		2	316,671	355,205
TORONTO SUN	9/86	MORN		3	281,918	
VANCOUVER SUN	9/86	EVE	232,908(A)	4	280,288(A)	282,967(A)
MONTREAL GAZETTE	3/86	MORN		5	197,108	270,034
MONTREAL LA PRESSE (F)	3/86	MORN		6	193,666	306,426
OTTAWA CITIZEN	3/86	ALL DAY		7	187,606	241,046
WINNIPEG FREE PRESS	3/86	EVE		8	174,686	238,704
VANCOUVER PROVINCE	9/86	MORN		9	172,959	
EDMONTON JOURNAL	6/86	MORN	170,957(B)	10		209,340(B)
HAMILTON SPECTATOR	12/86	EVE	140,600	11		
HALIFAX CHRONICLE-HERALD, MAIL STAR	9/86	MORN/EVE	138,598	12		
HALIFAX CHRONICLE-HERALD	9/86	MORN	(79,989)			
HALIFAX MAIL STAR	9/86	EVE	(58,609)			
CALGARY HERALD	6/86	MORN	134,172(C)	13		179,474(C)
LONDON FREE PRESS	9/86	MORN	127,827	14		
QUEBEC LE SOLEIL (F)	3/86	MORN		15	114,295	137,946
LE JOURNAL DE QUEBEC (F)	3/86	MORN		16	105,496	108,062
WINDSOR STAR	3/86	EVE	86,598	17		
EDMONTON SUN	6/86	MORN		18	84,145	
KITCHENER-WATERLOO RECORD	12/86	EVE	78,209	19		
VICTORIA TIMES-COLONIST	9/86	ALL DAY	77,562	20		
CALGARY SUN	6/86	MORN		21	72,912	
REGINA LEADER-POST	3/86	EVE	71,407	22		
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE	9/86	MORN/EVE		23	64,933	62,803
ST. JOHN TELEGRAPH JOURNAL	9/86	MORN			(32,595)	
ST. JOHN TIMES-GLOBE	9/86	EVE			(32,338)	
SASKATOON STAR PHOENIX	3/86	EVE	60,980	24		
TROIS RIVIERES LE NOUVELLISTE (F)	3/86	MORN	53,872	25		
MONCTON TIMES-TRANSCRIPT	9/86	EVE	45,575	26		
WINNIPEG SUN	3/86	MORN		27	42,545	
ST. CATHARINES STANDARD	12/86	EVE	42,388	28		
OTTAWA LE DROIT (F)	3/86	EVE		29	40,497	46,189
SHERBROOKE LA TRIBUNE (F)	3/86	MORN		30	39,948	44,771
ST. JOHN'S TELEGRAM	9/86	EVE		31	38,900	54,440
THUNDER BAY TIMES NEWS, CHRONICLE JRNL.	6/86	MORN/EVE	37,324	32		
THUNDER BAY TIMES NEWS	6/86	MORN	(8,981)			
THUNDER BAY CHRONICLE JOURNAL	6/86	EVE	(28,343)			
KINGSTON WHIG-STANDARD	12/86	EVE	35,465	33		
BRANTFORD EXPOSITOR	12/86	EVE	32,608	34		
MONTREAL LE DEVOIR (F)	3/86	MORN		35	31,874	35,560
SYDNEY CAPE BRETON POST	9/86	EVE	31,307	36		
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)	3/86	MORN	30,918	37		
FREDERICTON GLEANER	9/86	EVE	27,966	38		
SUDBURY STAR	3/86	EVE	27,222	39		
LETHBRIDGE HERALD	6/86	EVE	26,680	40		
SAULT STE. MARIE STAR	3/86	EVE	26,407	41		
PETERBOROUGH EXAMINER	12/86	EVE	25,080	42		

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	CIRCULATION MON TO SAT	RANK	MON TO FRI	SAT
SARNIA OBSERVER	9/86	EVE	23,908	43		
NORTH BAY NUGGET	3/86	EVE	23,787	44		
CHARLOTTETOWN GUARDIAN, PATRIOT	9/86	MORN/EVE	23,581	45		
CHARLOTTETOWN GUARDIAN	9/86	MORN	(17,903)			
CHARLOTTETOWN PATRIOT	9/86	EVE	(5,678)			
RED DEER ADVOCATE	6/86	EVE	23,017	46		
OSHAWA TIMES	12/86	EVE	22,370	47		
OWEN SOUND SUN TIMES	3/86	EVE	22,119	48		
PRINCE GEORGE CITIZEN	9/86	EVE	21,703	49		
NIAGARA FALLS REVIEW	12/86	EVE	21,094	50		
KAMLOOPS NEWS	12/86	EVE	20,672	51		
HALIFAX NEWS	9/86	MORN	19,965	52		
BRANDON SUN	6/86	EVE	18,567(D)	53		22,508(D)
GUELPH MERCURY	12/86	EVE	18,496	54		
BELLEVILLE INTELLIGENCER	3/86	EVE	17,213	55		
CORNWALL STANDARD-FREEHOLDER	9/86	EVE	17,096	56		
WELLAND TRIBUNE	12/86	EVE	16,780	57		
KELOWNA COURIER	12/86	EVE	16,335	58		
CHATHAM NEWS	12/86	EVE	15,530	59		
BROCKVILLE RECORDER AND TIMES	3/86	EVE	14,900	60		
GRANBY LA VOIX DE L'EST (F)	3/86	MORN	14,793	61		
MEDICINE HAT NEWS	3/86	EVE	14,070	62		
CAMBRIDGE REPORTER	12/86	EVE	13,704	63		
BARRIE EXAMINER	3/86	EVE	13,348	64		
TIMMINS PRESS	3/86	EVE	13,215	65		
STRATFORD BEACON-HERALD	12/86	EVE	13,076	66		
SUMMERSIDE JOURNAL-PIONEER	9/86	EVE	11,500	67		
NEW GLASGOW NEWS	9/86	EVE	11,082	68		
CORNER BROOK WESTERN STAR	9/86	EVE	10,944	69		
ORILLIA PACKET AND TIMES	6/86	EVE	9,876	70		
SIMCOE REFORMER	3/86	EVE		71	9,831	
ST. THOMAS TIMES-JOURNAL	12/86	EVE	9,790	72		
PRINCE ALBERT HERALD	3/86	EVE	9,559	73		
MOOSE JAW TIMES-HERALD	3/86	EVE	9,525	74		
NANAIMO FREE PRESS	12/86	EVE	9,522	75		
WOODSTOCK SENTINEL-REVIEW	12/86	EVE	9,031	76		
TRURO NEWS	9/86	EVE	8,721	77		
VERNON NEWS	12/86	EVE	8,520	78		
GRANDE PRAIRIE HERALD-TRIBUNE	9/86	EVE	8,415(E)	79		11,123(E)
PENTICTON HERALD	12/86	EVE		80	8,147	
PORT ALBERNI ALBERNI VALLEY TIMES	9/86	EVE		81	7,120	
FORT MCMURRAY TODAY	6/86	EVE	7,110(G)	82		8,644(G)
BRAMPTON TIMES	9/86	EVE		83	7,013	
PEMBROKE OBSERVER	9/86	EVE	6,928	84		
SHERBROOKE RECORD	3/86	EVE		85	6,346	

ABC DAILY NEWSPAPERS
RANKED BY CIRCULATION SIZE

NEWSPAPER	AUDIT PERIOD	EDITIONS	MON TO SAT	CIRCULATION RANK	MON TO FRI	SAT
TRAIL TIMES	9/86	EVE		86	6,074	
NELSON NEWS	9/86	MORN		87	5,818	
KIRKLAND LAKE NORTHERN NEWS	3/86	EVE	5,764	88		
CARAQUET L'ACADIE NOUVELLE (F)	9/85	MORN		89	5,701	
COBOURG STAR	6/86	EVE		90	5,279	
KENORA MINER AND NEWS	6/86	EVE		91	4,744	
PORTAGE LA PRAIRIE GRAPHIC	6/86	EVE	4,661	92		
LINDSAY POST	3/86	EVE		93	4,474	
CRANBROOK TOWNSMAN	3/86	EVE		94	4,378	
AMHERST NEWS	9/86	MORN		95	4,016	
PRINCE RUPERT NEWS	9/86	EVE		96	3,911	
FORT ST. JOHN ALASKA HIGHWAY NEWS	9/86	EVE		97	3,467	
PORT HOPE GUIDE	6/86	EVE		98	3,464	

NOTES

(A) VANCOUVER SUN IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY; SATURDAY.

(B) EDMONTON JOURNAL IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(C) CALGARY HERALD IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(D) BRANDON SUN IS PUBLISHED EVENING (MONDAY TO SATURDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY AND SATURDAY; FRIDAY.

(E) GRAND PRAIRIE HERALD-TRIBUNE IS PUBLISHED EVENING (MONDAY TO FRIDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

(F) FRENCH NEWSPAPER

(G) FORT MCMURRAY TODAY IS PUBLISHED EVENING (MONDAY TO FRIDAY). AVERAGES REPORTED ARE: MONDAY TO THURSDAY; FRIDAY.

ABC DAILY NEWSPAPER MARKETS

RANKING TABLES

RANKED BY NUMBER OF HOUSEHOLDS

(1986 ESTIMATE)

ABC MARKETS	PROVINCE	CITY ZONE	RANK	RETAIL TRADING ZONE	CITY & RETAIL TRADING ZONES
MONTREAL	QUEBEC	957,500	1	412,000	1,369,500
VANCOUVER	BRITISH COLUMBIA	350,600	2	245,800	596,400
OTTAWA	ONTARIO	253,500	3	186,800	440,300
CALGARY	ALBERTA	240,500	4	160,200	400,700
EDMONTON	ALBERTA	227,400	5	254,000	481,400
HAMILTON	ONTARIO	174,700	6	105,000	279,700
LONDON	ONTARIO	109,900	7	206,700	316,600
HALIFAX	NOVA SCOTIA	81,100	8	172,800	253,900
WINDSOR	ONTARIO	78,600	9	58,800	137,400
KITCHENER-WATERLOO	ONTARIO	75,200	10	45,600	120,800
BRAMPTON	ONTARIO	63,000	11	9,300	72,300
OSHAWA-WHITBY	ONTARIO	61,900	12	45,500	107,400
ST. CATHARINES	ONTARIO	48,800	13	15,400	64,200
THUNDER BAY	ONTARIO	40,100	14	19,300	59,400
SHERBROOKE	QUEBEC	34,200	15	71,900	106,100
SARNIA	ONTARIO	29,900	16	19,800	49,700
SAINT JOHN	NEW BRUNSWICK	29,300	17	211,100	240,400
GUELPH	ONTARIO	28,500	18	24,500	53,000
BRANTFORD	ONTARIO	27,900	19	40,900	68,800
CAMBRIDGE	ONTARIO	27,900	20	4,500	32,400
MONCTON	NEW BRUNSWICK	27,700	21	72,300	100,000
SAULT STE. MARIE	ONTARIO	27,600	22	6,600	34,200
NIAGARA FALLS	ONTARIO	26,600	23	13,600	40,200
ST. JOHN'S	NEWFOUNDLAND	25,000	24	142,400	167,400
WELLAND-PORT COLBORNE	ONTARIO	24,100	25	21,200	45,300
PETERBOROUGH	ONTARIO	24,000	26	27,100	51,100
PRINCE GEORGE	BRITISH COLUMBIA	22,800	27	21,200	44,000
KINGSTON	ONTARIO	22,600	28	38,600	61,200
KAMLOOPS	BRITISH COLUMBIA	22,600	29	13,900	36,500
LETHBRIDGE	ALBERTA	22,100	30	34,900	57,000
RED DEER	ALBERTA	20,400	31	47,200	67,600
CHICOUTIMI	QUEBEC	20,200	32	43,300	63,500
GRANBY	QUEBEC	19,200	33	33,800	53,000
NANAIMO	BRITISH COLUMBIA	19,100	34	31,400	50,500
KELOWNA	BRITISH COLUMBIA	18,800	35	16,500	35,300
NORTH BAY	ONTARIO	18,600	36	18,200	36,800
FREDERICTON	NEW BRUNSWICK	17,900	37	24,200	42,100
CORNWALL	ONTARIO	17,000	38	12,200	29,200
TIMMINS	ONTARIO	16,300	39	5,600	21,900
MEDICINE HAT	ALBERTA	16,200	40	6,400	22,600
BARRIE	ONTARIO	16,100	41	25,900	42,000
CHATHAM	ONTARIO	14,900	42	25,000	39,900
BELLEVILLE	ONTARIO	14,700	43	41,300	56,000
BRANDON	MANITOBA	14,500	44	27,700	42,200
MOOSE JAW	SASKATCHEWAN	13,900	45	8,200	22,100

ABC DAILY NEWSPAPER MARKETS

RANKED BY NUMBER OF HOUSEHOLDS

(1986 ESTIMATE)

ABC MARKETS	PROVINCE	CITY ZONE	RANK	RETAIL TRADING ZONE	CITY & RETAIL TRADING ZONES
FORT MCMURRAY	ALBERTA	13,100	46	*	*
SYDNEY	NOVA SCOTIA	12,300	47	41,800	54,100
PRINCE ALBERT	SASKATCHEWAN	12,100	48	25,900	38,000
VERNON	BRITISH COLUMBIA	11,600	49	20,300	31,900
ST. THOMAS	ONTARIO	11,500	50	14,200	25,700
PENTICTON	BRITISH COLUMBIA	10,700	51	13,000	23,700
STRATFORD	ONTARIO	10,000	52	11,300	21,300
WOODSTOCK	ONTARIO	9,900	53	17,000	26,900
GRANDE PRAIRIE	ALBERTA	9,400	54	24,600	34,000
ORILLIA	ONTARIO	8,900	55	12,500	21,400
BROCKVILLE	ONTARIO	8,300	56	21,400	29,700
NEW GLASGOW	NOVA SCOTIA	8,300	57	9,300	17,600
CHARLOTTETOWN	PRINCE EDWARD ISLAND	8,200	58	34,400	42,600
OWEN SOUND	ONTARIO	7,600	59	33,900	41,500
CORNER BROOK	NEWFOUNDLAND	7,000	60	17,600	24,600
TRURO	NOVA SCOTIA	7,000	61	14,800	21,800
PORT ALBERNI	BRITISH COLUMBIA	6,800	62	4,200	11,000
CRANBROOK	BRITISH COLUMBIA	6,500	63	7,700	14,200
LINDSAY	ONTARIO	6,000	64	16,100	22,100
PRINCE RUPERT	BRITISH COLUMBIA	5,900	65	2,000	7,900
PEMBROKE	ONTARIO	5,800	66	16,800	22,600
SIMCOE	ONTARIO	5,200	67	16,500	21,700
PORTAGE LA PRAIRIE	MANITOBA	5,100	68	4,400	9,500
KIRKLAND LAKE	ONTARIO	4,900	69	10,900	15,800
COBOURG	ONTARIO	4,600	70	5,500	10,100
FORT ST. JOHN	BRITISH COLUMBIA	4,600	71	2,100	6,700
TRAIL	BRITISH COLUMBIA	4,400	72	10,900	15,300
PORT HOPE	ONTARIO	4,200	73	1,200	5,400
SUMMERSIDE	PRINCE EDWARD ISLAND	4,100	74	11,900	16,000
NELSON	BRITISH COLUMBIA	3,800	75	19,900	23,700
AMHERST	NOVA SCOTIA	3,600	76	12,300	15,900
KENORA	ONTARIO	3,600	77	3,500	7,100

* NO RETAIL TRADING ZONES REQUIRED/ESTABLISHED

ABC DAILY NEWSPAPER MARKETS

RANKED BY NUMBER OF HOUSEHOLDS

(1986 ESTIMATE)

ABC MARKETS	PROVINCE	CITY ZONE	RANK	BALANCE OF NEWSPAPER DESIGNATED MARKET	TOTAL NEWSPAPER DESIGNATED MARKET
TORONTO	ONTARIO		1		2,048,000
TORONTO	ONTARIO		2		1,291,700
WINNIPEG	ONTARIO	242,800	3	67,700	310,500
OTTAWA	ONTARIO		4		296,600
EDMONTON	ALBERTA		5		260,800
WINNIPEG	MANITOBA		6		240,500
REGINA	SASKATCHEWAN	65,000	7	126,100	191,100
HALIFAX	NOVA SCOTIA		8		110,200
SASKATOON	SASKATCHEWAN	69,000	9	29,800	98,800
TROIS RIVIERES	QUEBEC		10		75,300

ABC MARKETS	PROVINCE	NEWSPAPER DESIGNATED MARKET	RANK	BALANCE OF RETAIL TRADING ZONE	TOTAL RETAIL TRADING ZONE
MONTREAL	QUEBEC	1,226,500	1	143,000	1,369,500
MONTREAL	QUEBEC	1,126,800	2	242,700	1,369,500
QUEBEC	QUEBEC	211,800	3	47,700	259,500
QUEBEC	QUEBEC	203,000	4	56,500	259,500
SUDBURY	ONTARIO	51,700	5	22,000	73,700
KINGSTON	ONTARIO	50,600	6	11,900	62,500
CARAQUET	NEW BRUNSWICK	13,800	7	12,500	26,300

ABC MARKETS	PROVINCE	CENSUS METROPOLITAN AREA	RANK	BALANCE OF RETAIL TRADING ZONE	TOTAL RETAIL TRADING ZONE
VICTORIA	BRITISH COLUMBIA	105,400	1	61,100	166,500

USERS GUIDE TO PART II
WEEKLY NEWSPAPER ANALYSIS

Part II of the ABC Canadian Newspaper FACTBOOK provides analyses of data for ABC member Weekly Newspapers.

Each of the four sections in this part are printed on different colour paper for easy reference. Map reference coordinates used in this book are for the Provincial maps appearing on pages 267 - 286.

Weekly newspaper members of ABC are audited annually when published in the city or City Zone of a daily newspaper member and bi-annually in other areas. In Sections A and D, a crosshatch symbol is used to identify those newspapers which are audited annually.

Occupied households for Counties (Census Divisions) are 1986 estimates.

For explanatory remarks pertinent to Part I - Daily Newspapers, see Page 1.
Additional explanatory information may be found in the General Introduction pages III and IV.

Section A - Analysis of Individual Weekly Newspaper's Circulation by Counties

This section lists total paid circulation averages for each newspaper, as reported in the most recent ABC Audit Report.

The individual newspaper's county circulation data follows the listing of total circulation averages. Home county circulation is shown plus any county where a newspaper reports circulation of at least 250 copies or a 5% circulation/occupied household ratio. Other paid circulation is included in the "Remainder of Circulation" total.

Section B - Weekly County (Census Division) Circulation & Coverage Analysis

This alphabetical listing of counties or census divisions by province reports the circulation and circulation/occupied household ratio of all Weekly Newspaper members having at least 250 copies or 5% circulation/occupied household ratio.

Section C - Circulation Of Weekly Newspapers by Province and City

Circulation of each ABC Weekly Newspaper member is reported in alphabetical sequence by province and city. Separate columns identify Home County (Census Division), frequency of publication and total average paid circulation.

Section D - Ranking Tables

Each ABC Weekly Newspaper member is ranked according to circulation size, based on the total paid circulation averages shown in the most recent ABC Audit Report. Separate columns identify audit period and frequency of publication.

PART II
SECTION A

ANALYSIS OF
INDIVIDUAL WEEKLY NEWSPAPER'S CIRCULATION
BY COUNTIES

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
PRINCE EDWARD ISLAND							
ALBERTON			C11				
ALBERTON WEST PRINCE GRAPHIC	9/86			WKLY			
TOTAL PAID CIRCULATION					2,100		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* PRINCE		14,500			1,810	12	86
REMAINDER OF CIRCULATION					290		14
MONTAGUE			P14				
MONTAGUE EASTERN GRAPHIC	# 9/86			WKLY			
TOTAL PAID CIRCULATION					6,159		
COUNTY CIRCULATION ANALYSIS							
PRINCE EDWARD ISLAND							
* KINGS		5,900			3,950	67	64
QUEENS		22,500			1,786	8	29
REMAINDER OF CIRCULATION					423		7

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NOVA SCOTIA							
AMHERST			G11				
AMHERST CITIZEN	# 9/86			SATURDAY			
TOTAL PAID CIRCULATION					6,881		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
* CUMBERLAND		13,100			5,770	44	84
NEW BRUNSWICK							
WESTMORLAND		39,700			457	1	7
REMAINDER OF CIRCULATION					654		10
KENTVILLE			I11				
KENTVILLE ADVERTISER	9/86			WKLY			
TOTAL PAID CIRCULATION					9,924		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
HANTS		12,000			313	3	3
* KINGS		19,800			8,822	45	89
REMAINDER OF CIRCULATION					789		8
PORT HAWKESBURY			G16				
PORT HAWKESBURY SCOTIA SUN	9/86			WKLY			
TOTAL PAID CIRCULATION					5,644		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
ANTIGONISH		5,700			614	11	11
GUYSBOROUGH		4,500			946	21	17
* INVERNESS		7,000			2,260	32	40
RICHMOND		3,700			1,176	32	21
VICTORIA		3,000			326	11	6
REMAINDER OF CIRCULATION					322		6
YARMOUTH			L 8				
YARMOUTH VANGUARD	9/85			WKLY			
TOTAL PAID CIRCULATION					10,843		
COUNTY CIRCULATION ANALYSIS							
NOVA SCOTIA							
DIGBY		7,800			1,737	22	16
SHELBURNE		6,200			552	9	5
* YARMOUTH		9,500			7,783	82	72
REMAINDER OF CIRCULATION					771		7

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NEW BRUNSWICK							
BATHURST			A 7				
BATHURST NORTHERN LIGHT	9/85			WKLY			
TOTAL PAID CIRCULATION					8,032		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* GLOUCESTER		26,300			7,310	28	91
REMAINDER OF CIRCULATION					722		9
CHATHAM			D 9				
CHATHAM MIRAMICHI WEEKEND	9/85			WKLY			
TOTAL PAID CIRCULATION					8,166		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,600			7,598	46	93
REMAINDER OF CIRCULATION					568		7
DALHOUSIE			A 6				
DALHOUSIE NEWS	9/85			WKLY			
TOTAL PAID CIRCULATION					3,043		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* RESTIGOUCHE		13,600			2,645	19	87
REMAINDER OF CIRCULATION					398		13
DOAKTOWN			E 7				
DOAKTOWN MIRAMICHI HEADWATERS	9/85			WKLY			
TOTAL PAID CIRCULATION					1,240		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,600			1,083	7	87
REMAINDER OF CIRCULATION					157		13
EDMUNDSTON			A 7				
EDMUNDSTON LE MADAWASKA (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					9,856		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* MADAWASKA		12,100			8,046	66	82
VICTORIA		7,400			304	4	3
REMAINDER OF CIRCULATION					1,506		15
NEWCASTLE			C 9				
NEWCASTLE MIRAMICHI LEADER	9/85			WKLY			
TOTAL PAID CIRCULATION					8,856		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* NORTHUMBERLAND		16,600			7,740	47	87
REMAINDER OF CIRCULATION					1,116		13

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NEW BRUNSWICK							
SACKVILLE			G11				
SACKVILLE TRIBUNE-POST	9/86			WKLY			
TOTAL PAID CIRCULATION					3,298		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* WESTMORLAND		39,700			2,625	7	80
REMAINDER OF CIRCULATION					673		20
SUSSEX			H 8				
SUSSEX KINGS COUNTY RECORD	9/86			WKLY			
TOTAL PAID CIRCULATION					7,474		
COUNTY CIRCULATION ANALYSIS							
NEW BRUNSWICK							
* KINGS		18,300			5,350	29	72
QUEENS		4,400			382	9	5
ST. JOHN		30,400			712	2	10
WESTMORLAND		39,700			396	1	5
REMAINDER OF CIRCULATION					634		8

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QUEBEC							
AMOS			J 3				
L'ECHO D'AMOS (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					3,876		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		32,300			3,775	12	97
REMAINDER OF CIRCULATION					101		3
AMQUI			D25				
AMQUI L'AVANT POSTE GASPESIEN (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					5,391		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* MATAPEDIA		7,500			4,465	60	83
REMAINDER OF CIRCULATION					926		17
CAP AUX MEULES			J24				
CAP AUX MEULES LE RADAR (F)	9/86			WKLY			
TOTAL PAID CIRCULATION					2,414		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ILES-DE-LA-MADELEINE		4,000			2,080	52	86
REMAINDER OF CIRCULATION					334		14
CHIBOUGAMAU			I 5				
CHIBOUGAMAU LA SENTINELLE (F)	3/86			WKLY			
TOTAL PAID CIRCULATION					2,985		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* NOUVEAU-QUEBEC		9,800			2,917	30	98
REMAINDER OF CIRCULATION					68		2
COATICOOK			T16				
COATICOOK LE PROGRES DE COATICOOK (F)	3/85			WKLY			
TOTAL PAID CIRCULATION					3,573		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
COMPTON		7,000			513	7	14
* STANSTEAD		13,700			2,538	19	71
REMAINDER OF CIRCULATION					522		15
HUNTINGDON			S26				
HUNTINGDON GLEANER	3/85			WKLY			
TOTAL PAID CIRCULATION					4,614		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
CHATEAUGUAY		20,200			1,267	6	27
* HUNTINGDON		6,200			2,588	42	56
REMAINDER OF CIRCULATION					759		16

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
JOLIETTE			L30				
JOLIETTE JOURNAL	# 6/86			SATURDAY			
TOTAL PAID CIRCULATION					10,979		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BERTHIER		11,200			1,307	12	12
* JOLIETTE		22,700			7,984	35	73
MONTCALM		11,400			1,180	10	11
REMAINDER OF CIRCULATION					508		5
LAC MEGANTIC			R19				
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	6/85			WKLY			
TOTAL PAID CIRCULATION					5,914		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* FRONTENAC		8,800			4,788	54	81
SHERBROOKE		45,400			296	1	5
REMAINDER OF CIRCULATION					830		14
LA SARRE			J 2				
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					2,969		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		32,300			2,488	8	84
TEMISCAMINGUE		18,900			294	2	10
REMAINDER OF CIRCULATION					187		6
LA TUQUE			L 6				
LA TUQUE L'ECHO DE LA TUQUE (F)	9/85			WKLY			
TOTAL PAID CIRCULATION					3,205		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* CHAMPLAIN		44,200			2,975	7	93
REMAINDER OF CIRCULATION					230		7
LOUISEVILLE			N12				
L'ECHO DE LOUISEVILLE/BERTHIER (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					8,199		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BERTHIER		11,200			3,056	27	37
* MASKINONGE		7,200			4,098	57	50
ST-MAURICE		41,300			770	2	9
REMAINDER OF CIRCULATION					275		3
MALARTIC			J 3				
L'ECHO DE MALARTIC (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					953		

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
MALARTIC (CONT.)			J 3				
L'ECHO DE MALARTIC (F)	6/86			WKLY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		32,300			947	3	99
REMAINDER OF CIRCULATION					6		1
MATAGAMI			I 3				
MATAGAMI L'ECHO DE LA BAIE JAMES (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					265		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* NOUVEAU-QUEBEC		9,800			258	3	97
REMAINDER OF CIRCULATION					7		3
MATANE			C26				
MATANE LA VOIX GASPESIENNE (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					8,105		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
GASPE-OUEST		5,600			1,346	24	17
* MATANE		10,200			5,864	57	72
REMAINDER OF CIRCULATION					895		11
MONTREAL			D13				
MONTREAL ECHOS VEDETTES (F)	# 3/86			SATURDAY			
TOTAL PAID CIRCULATION					162,837		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		32,300			4,022	12	2
ARGENTEUIL		12,500			786	6	
ARTHABASKA		20,900			1,835	9	1
BAGOT		9,500			904	10	1
BEAUCE		25,100			1,994	8	1
BEAUHARNOIS		19,900			2,163	11	1
BELLECHASSE		7,700			698	9	
BERTHIER		11,200			1,516	14	1
BONAVENTURE		12,100			638	5	
CHAMBLY		115,400			6,128	5	4
CHAMPLAIN		44,200			3,793	9	2
CHARLEVOIX-EST		5,500			647	12	
CHARLEVOIX-OUEST		4,400			444	10	
CHATEAUGUAY		20,200			1,346	7	1
CHICOUTIMI		58,000			3,364	6	2
COMPTON		7,000			257	4	
DEUX-MONTAGNES		27,300			1,876	7	1
DORCHESTER		11,000			932	8	1
DRUMMOND		26,100			2,679	10	2
FRONTENAC		8,800			816	9	1
GASPE-EST		11,900			891	7	1
GASPE-OUEST		5,600			613	11	
GATINEAU		19,200			493	3	

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QUEBEC							
MONTREAL (CONT.)			D13				
MONTREAL ECHOS VEDETTES (F)	3/86			SATURDAY			
HULL		47,100			1,630	3	1
HUNTINGDON		6,200			253	4	
IBERVILLE		8,100			745	9	
* ILE-DE-MONTREAL		735,800			35,017	5	22
ILE-JESUS		95,600			5,208	5	3
JOLIETTE		22,700			2,595	11	2
KAMOURASKA		9,300			845	9	1
LABELLE		11,900			1,286	11	1
LAC-ST-JEAN-EST		15,800			1,135	7	1
LAC-ST-JEAN-OUEST		19,900			1,576	8	1
LAPRAIRIE		38,100			2,050	5	1
L'ASSOMPTION		41,100			2,775	7	2
LEVIS		37,200			2,433	7	1
L'ISLET		6,900			688	10	
LOTBINIERE		9,600			739	8	
MASKINONGE		7,200			915	13	1
MATANE		10,200			772	8	
MATAPEDIA		7,500			449	6	
MEGANTIC		19,300			1,588	8	1
MISSISQUOI		13,000			898	7	1
MONTCALM		11,400			1,319	12	1
MONTMAGNY		8,100			1,018	13	1
MONTMORENCY NO. 1		8,000			551	7	
NAPIERVILLE		4,800			593	12	
NICOLET		11,600			813	7	
PAPINEAU		13,900			697	5	
PORTNEUF		22,000			1,637	7	1
QUEBEC		166,800			13,113	8	8
RICHELIEU		18,900			2,176	12	1
RICHMOND		13,800			1,023	7	1
RIMOUSKI		24,400			1,569	6	1
RIVIERE-DU-LOUP		14,100			1,396	10	1
ROUVILLE		14,900			1,152	8	1
SAGUENAY		33,800			2,893	9	2
ST-HYACINTHE		21,800			2,558	12	2
ST-JEAN		21,700			1,998	9	1
ST-MAURICE		41,300			3,593	9	2
SHEFFORD		27,300			2,093	8	1
SHERBROOKE		45,400			2,377	5	1
SOULANGES		5,500			557	10	
STANSTEAD		13,700			783	6	
TEMISCAMINGUE		18,900			1,457	8	1
TEMISCOUATA		6,100			589	10	
TERREBONNE		73,000			7,109	10	4
VAUDREUIL		19,000			1,111	6	1
VERCHERES		22,600			1,614	7	1
WOLFE		5,300			316	6	
YAMASKA		5,000			614	12	
ONTARIO							
OTTAWA-CARLETON		236,400			599		
PRESCOTT		10,400			270	3	
TIMISKAMING		15,800			405	3	
REMAINDER OF CIRCULATION					2,412		1

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PROVINCE / CITY / PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
QUEBEC							
NEW CARLISLE			E31				
NEW CARLISLE SPEC	9/86			WKLY			
TOTAL PAID CIRCULATION					3,048		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BONAVENTURE		12,100			945	8	31
GASPE-EST		11,900			879	7	29
REMAINDER OF CIRCULATION					1,224		40
PLESSISVILLE			N16				
PLESSISVILLE LA FEUILLE D'ERABLE (F)	#12/84			WKLY			
TOTAL PAID CIRCULATION					4,177		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* MEGANTIC		19,300			3,474	18	83
REMAINDER OF CIRCULATION					703		17
POINTE CLAIRE			E11				
POINTE CLAIRE CHRONICLE	# 6/86			WKLY			
TOTAL PAID CIRCULATION					25,706		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ILE-DE-MONTREAL		735,800			23,747	3	92
VAUDREUIL		19,000			1,938	10	8
REMAINDER OF CIRCULATION					21		
RIVIERE-DU-LOUP			F22				
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					7,339		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
KAMOURASKA		9,300			926	10	13
* RIVIERE-DU-LOUP		14,100			5,211	37	71
TEMISCOUATA		6,100			592	10	8
REMAINDER OF CIRCULATION					610		8
ROUYN			K 1				
ROUYN LA FRONTIERE (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					12,976		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ABITIBI		32,300			3,989	12	31
* TEMISCAMINGUE		18,900			8,718	46	67
REMAINDER OF CIRCULATION					269		2
ROUYN-NORANDA PRESS	# 6/86			WKLY			
TOTAL PAID CIRCULATION					358		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* TEMISCAMINGUE		18,900			213	1	59

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QUEBEC							
ROUYN (CONT.)			K 1				
ROUYN-NORANDA PRESS	6/86			WKLY			
REMAINDER OF CIRCULATION					145		41
ST. GEORGES			020				
ST. GEORGES L'ECLAIREUR-PROGRES (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					10,991		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* BEAUCE		25,100			7,856	31	71
DORCHESTER		11,000			1,025	9	9
FRONTENAC		8,800			642	7	6
REMAINDER OF CIRCULATION					1,468		13
SAINT HYACINTHE			P33				
LE COURRIER DE SAINT HYACINTHE (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					12,086		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
BAGOT		9,500			2,554	27	21
RICHELIEU		18,900			267	1	2
ROUVILLE		14,900			338	2	3
* ST-HYACINTHE		21,800			8,146	37	67
SHEFFORD		27,300			254	1	2
REMAINDER OF CIRCULATION					527		4
ST. JEAN			R31				
SAINT JEAN LE CANADA FRANCAIS (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					16,391		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
IBERVILLE		8,100			3,448	43	21
MISSISQUOI		13,000			388	3	2
NAPIERVILLE		4,800			347	7	2
* ST-JEAN		21,700			11,745	54	72
REMAINDER OF CIRCULATION					463		3
ST. JEROME			N27				
ST. JEROME L'ECHO DU NORD (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					10,727		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
DEUX-MONTAGNES		27,300			550	2	5
* TERREBONNE		73,000			9,609	13	90
REMAINDER OF CIRCULATION					568		5
SHAWVILLE			N 3				
SHAWVILLE EQUITY	12/85			WKLY			
TOTAL PAID CIRCULATION					4,176		

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QUEBEC							
SHAWVILLE (CONT.)			N 3				
SHAWVILLE EQUITY	12/85			WKLY			
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* PONTIAC		6,600			2,921	44	70
REMAINDER OF CIRCULATION					1,255		30
VAL D'OR			K 3				
VAL D'OR L'ECHO ABITIBIEN (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					9,754		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		32,300			8,616	27	88
NOUVEAU-QUEBEC		9,800			752	8	8
REMAINDER OF CIRCULATION					386		4
VAL D'OR STAR	# 6/86			WKLY			
TOTAL PAID CIRCULATION					327		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ABITIBI		32,300			233	1	71
REMAINDER OF CIRCULATION					94		29
VICTORIAVILLE			O15				
VICTORIAVILLE L'UNION DES CANTONS (F)	# 6/86			WKLY			
TOTAL PAID CIRCULATION					13,160		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* ARTHABASKA		20,900			10,889	52	83
MEGANTIC		19,300			1,009	5	8
NICOLET		11,600			290	3	2
WOLFE		5,300			244	5	2
REMAINDER OF CIRCULATION					728		6
VILLE-MARIE			L 1				
VILLE-MARIE LE TEMISCAMIEN (F)	6/85			WKLY			
TOTAL PAID CIRCULATION					2,610		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
* TEMISCAMINGUE		18,900			2,459	13	94
REMAINDER OF CIRCULATION					151		6

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ONTARIO							
ALEXANDRIA			L33				
ALEXANDRIA GLENGARRY NEWS	9/86			WKLY			
TOTAL PAID CIRCULATION					7,598		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* GLENGARRY		7,200			4,804	67	63
OTTAWA-CARLETON		236,400			266		4
PRESCOTT		10,400			285	3	4
STORMONT		24,000			1,129	5	15
REMAINDER OF CIRCULATION					1,114		15
ALLISTON			N18				
ALLISTON HERALD	12/85			WKLY			
TOTAL PAID CIRCULATION					5,268		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		86,400			4,757	6	90
REMAINDER OF CIRCULATION					511		10
ALMONTE			K28				
ALMONTE GAZETTE	6/86			WKLY			
TOTAL PAID CIRCULATION					2,858		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LANARK		18,500			2,315	13	81
REMAINDER OF CIRCULATION					543		19
ARNPRIOR			K28				
ARNPRIOR CHRONICLE-GUIDE	3/86			WKLY			
TOTAL PAID CIRCULATION					5,932		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
LANARK		18,500			359	2	6
OTTAWA-CARLETON		236,400			1,243	1	21
* RENFREW		32,000			3,907	12	66
REMAINDER OF CIRCULATION					423		7
ATIKOKAN			F 3				
ATIKOKAN PROGRESS	3/86			WKLY			
TOTAL PAID CIRCULATION					2,256		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RAINY RIVER		8,700			1,827	21	81
REMAINDER OF CIRCULATION					429		19
AYLMER			S14				
AYLMER EXPRESS	3/85			WKLY			
TOTAL PAID CIRCULATION					3,817		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ELGIN		24,400			3,387	14	89

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO								
AYLMER	(CONT.)			S14				
AYLMER EXPRESS		3/85			WKLY			
REMAINDER OF CIRCULATION						430		11
BLENHEIM				T11				
BLENHEIM NEWS-TRIBUNE		12/85			WKLY			
TOTAL PAID CIRCULATION						3,017		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
* KENT			39,900			2,690	7	89
REMAINDER OF CIRCULATION						327		11
BRACEBRIDGE				K20				
BRACEBRIDGE HERALD-GAZETTE		12/86			WKLY			
TOTAL PAID CIRCULATION						4,673		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
* MUSKOKA			15,700			3,492	22	75
REMAINDER OF CIRCULATION						1,181		25
CARLETON PLACE				L29				
CARLETON PLACE CANADIAN		3/86			WKLY			
TOTAL PAID CIRCULATION						3,711		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
* LANARK			18,500			3,201	17	86
OTTAWA-CARLETON			236,400			252		7
REMAINDER OF CIRCULATION						258		7
COCHRANE				E 7				
COCHRANE NORTHLAND POST		3/85			WKLY			
TOTAL PAID CIRCULATION						2,761		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
* COCHRANE			34,100			2,337	7	85
REMAINDER OF CIRCULATION						424		15
COLLINGWOOD				M18				
COLLINGWOOD ENTERPRISE-BULLETIN		6/86			WKLY			
TOTAL PAID CIRCULATION						5,786		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
GREY			27,000			266	1	5
* SIMCOE			86,400			5,124	6	89
REMAINDER OF CIRCULATION						396		7
DEEP RIVER				H25				
DEEP RIVER NORTH RENFREW TIMES		6/86			WKLY			
TOTAL PAID CIRCULATION						2,769		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
DEEP RIVER (CONT.)			H25				
DEEP RIVER NORTH RENFREW TIMES	6/86			WKLY			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RENFREW		32,000			2,367	7	85
REMAINDER OF CIRCULATION					402		15
DELHI			S16				
DELHI NEWS-RECORD	12/86			WKLY			
TOTAL PAID CIRCULATION					3,795		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		33,900			2,885	9	76
OXFORD		31,300			355	1	9
REMAINDER OF CIRCULATION					555		15
DRYDEN			E 2				
DRYDEN OBSERVER	3/85			WKLY			
TOTAL PAID CIRCULATION					6,665		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* KENORA		20,200			5,932	29	89
REMAINDER OF CIRCULATION					733		11
DUNNVILLE			S18				
DUNNVILLE CHRONICLE	12/85			WKLY			
TOTAL PAID CIRCULATION					3,645		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HALDIMAND-NORFOLK		33,900			3,376	10	93
REMAINDER OF CIRCULATION					269		7
FORT FRANCES			F 2				
FORT FRANCES TIMES	3/86			WKLY			
TOTAL PAID CIRCULATION					6,317		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* RAINY RIVER		8,700			5,090	59	81
REMAINDER OF CIRCULATION					1,227		19
GANANOQUE			O28				
GANANOQUE REPORTER	12/85			WKLY			
TOTAL PAID CIRCULATION					3,838		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* LEEDS		21,000			3,344	16	87
REMAINDER OF CIRCULATION					494		13

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
GRAVENHURST			L20				
GRAVENHURST NEWS	9/86			WKLY			
TOTAL PAID CIRCULATION					2,148		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,700			1,886	12	88
REMAINDER OF CIRCULATION					262		12
HANOVER			N15				
HANOVER POST	12/85			WKLY			
TOTAL PAID CIRCULATION					4,364		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
BRUCE		24,400			503	2	12
* GREY		27,000			3,564	13	82
REMAINDER OF CIRCULATION					297		7
HAWKESBURY			K33				
HAWKESBURY LE CARILLON (F)	9/86			WKLY			
TOTAL PAID CIRCULATION					7,199		
COUNTY CIRCULATION ANALYSIS							
QUEBEC							
ARGENTEUIL		12,500			431	3	6
ONTARIO							
* PRESCOTT		10,400			5,001	48	69
RUSSELL		7,900			1,156	15	16
REMAINDER OF CIRCULATION					611		8
HUNTSVILLE			J20				
HUNTSVILLE FORESTER	12/85			WKLY			
TOTAL PAID CIRCULATION					4,991		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MUSKOKA		15,700			3,901	25	78
PARRY SOUND		13,400			303	2	6
REMAINDER OF CIRCULATION					787		16
IROQUOIS FALLS			E 7				
IROQUOIS FALLS ENTERPRISE	3/85			WKLY			
TOTAL PAID CIRCULATION					3,089		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* COCHRANE		34,100			2,662	8	86
REMAINDER OF CIRCULATION					427		14
LEAMINGTON			U 9				
LEAMINGTON POST	6/86			WKLY			
TOTAL PAID CIRCULATION					5,426		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* ESSEX		114,800			5,247	5	97

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
LEAMINGTON (CONT.)			U 9				
LEAMINGTON POST	6/86			WKLY			
REMAINDER OF CIRCULATION					179		3
LINDSAY			M22				
LINDSAY POST	# 3/86			WKLY			
TOTAL PAID CIRCULATION					4,458		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
DURHAM		110,900			527		12
* VICTORIA		20,500			2,895	14	65
REMAINDER OF CIRCULATION					1,036		23
LISTOWEL			D15				
LISTOWEL BANNER	# 9/86			WKLY			
TOTAL PAID CIRCULATION					4,461		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
HURON		20,700			539	3	12
* PERTH		25,200			3,261	13	73
REMAINDER OF CIRCULATION					661		15
LITTLE CURRENT			G1/				
LITTLE CURRENT MANITOULIN EXPOSITOR	3/86			WKLY			
TOTAL PAID CIRCULATION					4,495		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MANITOULIN		4,000			2,695	67	60
SUDBURY RM		51,700			329	1	7
REMAINDER OF CIRCULATION					1,471		33
MEAFORD			L16				
MEAFORD EXPRESS	3/85			WKLY			
TOTAL PAID CIRCULATION					2,857		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* GREY		27,000			2,339	9	82
REMAINDER OF CIRCULATION					518		18
MIDLAND			L18				
MIDLAND FREE PRESS	3/86			SEMIWKLY			
TOTAL PAID CIRCULATION					5,990		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* SIMCOE		86,400			5,867	7	98
REMAINDER OF CIRCULATION					123		2
MOUNT FOREST			O15				
MOUNT FOREST CONFEDERATE	3/86			WKLY			
TOTAL PAID CIRCULATION					2,797		

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
MOUNT FOREST (CONT.)			O15				
MOUNT FOREST CONFEDERATE	3/86			WKLY			
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GREY		27,000			355	1	13
* WELLINGTON		50,800			2,123	4	76
REMAINDER OF CIRCULATION					319		11
NEW LISKEARD			F 8				
NEW LISKEARD TIMISKAMING SPEAKER	3/85			WKLY			
TOTAL PAID CIRCULATION					7,333		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* TIMISKAMING		15,800			6,548	41	89
REMAINDER OF CIRCULATION					785		11
ORANGEVILLE			O17				
ORANGEVILLE BANNER	3/85			SEMIWKLY			
TOTAL PAID CIRCULATION					6,044		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* DUFFERIN		11,700			5,214	45	86
PEEL		188,700			399		7
REMAINDER OF CIRCULATION					431		7
PERTH			M28				
PERTH COURIER	3/86			WKLY			
TOTAL PAID CIRCULATION					6,542		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
FRONTENAC		43,200			275	1	4
* LANARK		18,500			5,296	29	81
REMAINDER OF CIRCULATION					971		15
PORT ELGIN			L14				
PORT ELGIN BEACON TIMES	6/85			WKLY			
TOTAL PAID CIRCULATION					4,086		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* BRUCE		24,400			3,720	15	91
REMAINDER OF CIRCULATION					366		9
RENFREW			K27				
RENFREW MERCURY	3/85			WKLY			
TOTAL PAID CIRCULATION					7,047		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
OTTAWA-CARLETON		236,400			257		4
* RENFREW		32,000			5,865	18	83
REMAINDER OF CIRCULATION					925		13

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO							
SMITH FALLS			M28				
SMITHS FALLS RECORD NEWS	3/86			WKLY			
TOTAL PAID CIRCULATION					5,682		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
GRENVILLE		10,100			327	3	6
* LANARK		18,500			4,515	24	79
LEEDS		21,000			367	2	6
REMAINDER OF CIRCULATION					473		8
STITTSVILLE			T30				
STITTSVILLE NEWS	9/85			WKLY			
TOTAL PAID CIRCULATION					3,412		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* OTTAWA-CARLETON		236,400			3,256	1	95
REMAINDER OF CIRCULATION					156		5
STRATHROY			R12				
STRATHROY AGE DISPATCH	12/85			WKLY			
TOTAL PAID CIRCULATION					5,490		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* MIDDLESEX		131,500			5,106	4	93
REMAINDER OF CIRCULATION					384		7
TILLSONBURG			S15				
TILLSONBURG NEWS	# 3/87			TRIWKLY			
TOTAL PAID CIRCULATION					6,493		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
ELGIN		24,400			760	3	12
HALDIMAND-NORFOLK		33,900			1,053	3	16
* OXFORD		31,300			4,417	14	68
REMAINDER OF CIRCULATION					263		4
TRENTON			P24				
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	3/85			TRIWKLY			
TOTAL PAID CIRCULATION					7,870		
COUNTY CIRCULATION ANALYSIS							
ONTARIO							
* HASTINGS		42,100			6,409	15	81
NORTHUMBERLAND		25,400			936	4	12
PRINCE EDWARD		8,200			417	5	5
REMAINDER OF CIRCULATION					108		1
WIARTON			K15				
WIARTON ECHO	3/85			WKLY			
TOTAL PAID CIRCULATION					4,403		

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# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ONTARIO								
WIARTON	(CONT.)			K15				
WIARTON ECHO		3/85			WKLY			
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
* BRUCE			24,400			3,177	13	72
GREY			27,000			318	1	7
REMAINDER OF CIRCULATION						908		21
WINGHAM				O14				
WINGHAM ADVANCE TIMES		# 9/86			WKLY			
TOTAL PAID CIRCULATION						2,718		
COUNTY CIRCULATION ANALYSIS								
ONTARIO								
* HURON			20,700			2,207	11	81
REMAINDER OF CIRCULATION						511		19

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
MANITOBA							
ALTONA			S10				
ALTONA RED RIVER VALLEY ECHO	3/86			WKLY			
TOTAL PAID CIRCULATION					3,316		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 02		12,000			2,629	22	79
CEN. DIV. 11		240,500			315		9
REMAINDER OF CIRCULATION					372		11
GLADSTONE			P 7				
GLADSTONE AGE PRESS	6/86			WKLY			
TOTAL PAID CIRCULATION					875		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 08		5,100			651	13	74
REMAINDER OF CIRCULATION					224		26
MACGREGOR			P 7				
MACGREGOR HERALD	6/85			WKLY			
TOTAL PAID CIRCULATION					904		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 08		5,100			759	15	84
REMAINDER OF CIRCULATION					145		16
NEEPAWA			P 5				
NEEPAWA PRESS	3/86			WKLY			
TOTAL PAID CIRCULATION					4,431		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 07		21,500			290	1	7
CEN. DIV. 08		5,100			643	13	15
CEN. DIV. 11		240,500			396		9
* CEN. DIV. 15		9,900			2,241	23	51
REMAINDER OF CIRCULATION					861		19
PORTAGE LA PRAIRIE			D 8				
PORTAGE LA PRAIRIE LEADER	6/85			WKLY			
TOTAL PAID CIRCULATION					1,284		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
* CEN. DIV. 09		8,200			456	6	36
REMAINDER OF CIRCULATION					828		64
STEINBACH			R11				
STEINBACH CARILLON	6/86			WKLY			
TOTAL PAID CIRCULATION					12,237		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 01		5,800			1,167	20	10
* CEN. DIV. 02		12,000			7,197	60	59

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
MANITOBA								
STEINBACH	(CONT.)			R11				
STEINBACH CARILLON		6/86			WKLY			
CEN. DIV. 03			13,100			809	6	7
CEN. DIV. 11			240,500			1,487	1	12
CEN. DIV. 12			5,300			411	8	3
REMAINDER OF CIRCULATION						1,166		10
VIRDEN				Q 2				
VIRDEN EMPIRE-ADVANCE		6/85			WKLY			
TOTAL PAID CIRCULATION						3,396		
COUNTY CIRCULATION ANALYSIS								
MANITOBA								
* CEN. DIV. 06			4,300			2,411	56	71
REMAINDER OF CIRCULATION						985		29

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE / CITY / PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
ASSINIBOIA			R 8				
ASSINIBOIA TIMES	# 3/86			WKLY			
TOTAL PAID CIRCULATION					6,119		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 02		9,800			262	3	4
* CEN. DIV. 03		7,800			4,073	52	67
CEN. DIV. 06		81,500			363		6
CEN. DIV. 07		20,000			446	2	7
REMAINDER OF CIRCULATION					975		16
CANORA			M13				
CANORA COURIER	# 3/86			WKLY			
TOTAL PAID CIRCULATION					2,363		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		16,900			1,890	11	80
REMAINDER OF CIRCULATION					473		20
CUT KNIFE			J 3				
CUT KNIFE HWY. 40 COURIER	# 3/86			WKLY			
TOTAL PAID CIRCULATION					803		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,900			493	5	61
REMAINDER OF CIRCULATION					310		39
DAVIDSON			N 8				
DAVIDSON LEADER	# 3/86			WKLY			
TOTAL PAID CIRCULATION					1,878		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 11		83,400			1,541	2	82
REMAINDER OF CIRCULATION					337		18
ESTERHAZY-POTASHVILLE			R14				
ESTERHAZY-POTASHVILLE MINER-JOURNAL	# 3/86			WKLY			
TOTAL PAID CIRCULATION					2,334		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 05		15,500			2,003	13	86
REMAINDER OF CIRCULATION					331		14
ESTEVAN			T13				
ESTEVAN MERCURY	# 3/86			WKLY			
TOTAL PAID CIRCULATION					4,383		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 01		12,200			3,791	31	86
REMAINDER OF CIRCULATION					592		14

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
HUDSON BAY			J13				
HUDSON BAY POST-REVIEW	# 3/86			WKLY			
TOTAL PAID CIRCULATION					2,736		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		18,100			2,092	12	76
REMAINDER OF CIRCULATION					644		24
HUMBOLDT			L 9				
HUMBOLDT JOURNAL	# 3/86			WKLY			
TOTAL PAID CIRCULATION					4,750		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 11		83,400			517	1	11
* CEN. DIV. 15		28,300			3,602	13	76
REMAINDER OF CIRCULATION					631		13
KAMSACK			M14				
KAMSACK TIMES	# 3/86			WKLY			
TOTAL PAID CIRCULATION					1,857		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 09		16,900			1,539	9	83
REMAINDER OF CIRCULATION					318		17
KERROBERT			L 3				
KERROBERT CITIZEN	# 3/86			WKLY			
TOTAL PAID CIRCULATION					790		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,900			645	7	82
REMAINDER OF CIRCULATION					145		18
KINDERSLEY			M 3				
KINDERSLEY CLARION	# 3/86			WKLY			
TOTAL PAID CIRCULATION					3,668		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 08		13,800			453	3	12
* CEN. DIV. 13		9,900			2,638	27	72
REMAINDER OF CIRCULATION					577		16
LA RONGE			E 3				
LA RONGE NORTHERNER	# 3/86			WKLY			
TOTAL PAID CIRCULATION					1,892		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 18		5,300			1,608	30	85
REMAINDER OF CIRCULATION					284		15

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
LEADER			O 2				
LEADER NEWS	# 3/86			WKLY			
TOTAL PAID CIRCULATION					1,245		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 08		13,800			911	7	73
REMAINDER OF CIRCULATION					334		27
MAPLE CREEK			Q 2				
MAPLE CREEK NEWS	# 3/86			WKLY			
TOTAL PAID CIRCULATION					3,050		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 04		5,100			1,635	32	54
CEN. DIV. 08		13,800			497	4	16
ALBERTA							
CEN. DIV. 01		20,200			283	1	9
REMAINDER OF CIRCULATION					635		21
MEADOW LAKE			E 2				
MEADOW LAKE PROGRESS	# 3/86			WKLY			
TOTAL PAID CIRCULATION					3,470		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 17		12,400			2,782	22	80
REMAINDER OF CIRCULATION					688		20
MELVILLE			O13				
MELVILLE ADVANCE	# 3/86			WKLY			
TOTAL PAID CIRCULATION					4,142		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 05		15,500			3,085	20	74
CEN. DIV. 06		81,500			337		8
REMAINDER OF CIRCULATION					720		17
MOOSOMIN			Q15				
MOOSOMIN WORLD-SPECTATOR	# 3/86			WKLY			
TOTAL PAID CIRCULATION					3,831		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 01		12,200			491	4	13
* CEN. DIV. 05		15,500			2,313	15	60
REMAINDER OF CIRCULATION					1,027		27
NIPAWIN			I11				
NIPAWIN JOURNAL	# 3/86			WKLY			
TOTAL PAID CIRCULATION					4,891		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		18,100			4,089	23	84

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION		AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN								
NIPAWIN	(CONT.)			I11				
NIPAWIN JOURNAL		3/86			WKLY			
REMAINDER OF CIRCULATION						802		16
NOKOMIS				M 9				
NOKOMIS TIMES		# 3/86			WKLY			
TOTAL PAID CIRCULATION						1,802		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
CEN. DIV. 06			81,500			663	1	37
* CEN. DIV. 11			83,400			795	1	44
REMAINDER OF CIRCULATION						344		19
NORQUAY				L14				
NORQUAY NORTH STAR		# 3/86			WKLY			
TOTAL PAID CIRCULATION						942		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
* CEN. DIV. 09			16,900			810	5	86
REMAINDER OF CIRCULATION						132		14
NORTH BATTLEFORD				J 4				
NORTH BATTLEFORD NEWS-OPTIMIST		# 3/86			WKLY			
TOTAL PAID CIRCULATION						5,420		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
CEN. DIV. 12			9,300			689	7	13
* CEN. DIV. 16			14,600			3,286	23	61
CEN. DIV. 17			12,400			443	4	8
REMAINDER OF CIRCULATION						1,002		18
OUTLOOK				M 6				
OUTLOOK OUTLOOK		# 3/86			WKLY			
TOTAL PAID CIRCULATION						3,310		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
CEN. DIV. 07			20,000			401	2	12
* CEN. DIV. 11			83,400			1,847	2	56
CEN. DIV. 12			9,300			682	7	21
REMAINDER OF CIRCULATION						380		11
PREECEVILLE				L13				
PREECEVILLE PROGRESS		# 3/86			WKLY			
TOTAL PAID CIRCULATION						1,677		
COUNTY CIRCULATION ANALYSIS								
SASKATCHEWAN								
* CEN. DIV. 09			16,900			1,403	8	84
REMAINDER OF CIRCULATION						274		16

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PROVINCE / CITY / PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
REDVERS			S15				
REDVERS OPTIMIST	# 3/86			WKLY			
TOTAL PAID CIRCULATION					1,935		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 01		12,200			1,241	10	64
REMAINDER OF CIRCULATION					694		36
ROSTHERN			J 7				
ROSTHERN SASKATCHEWAN VALLEY NEWS	# 3/86			WKLY			
TOTAL PAID CIRCULATION					3,912		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 11		83,400			1,205	1	31
* CEN. DIV. 15		28,300			2,066	7	53
REMAINDER OF CIRCULATION					641		16
SEMANS			N10				
SEMANS HIWAY 15 GAZETTE	# 3/86			WKLY			
TOTAL PAID CIRCULATION					1,276		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 10		8,800			891	10	70
REMAINDER OF CIRCULATION					385		30
SHELLBROOK			I 7				
SHELLBROOK CHRONICLE	# 3/86			WKLY			
TOTAL PAID CIRCULATION					2,646		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 16		14,600			2,028	14	77
REMAINDER OF CIRCULATION					618		23
SPIRITWOOD			H 5				
SPIRITWOOD HERALD	# 3/86			WKLY			
TOTAL PAID CIRCULATION					1,089		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 16		14,600			881	6	81
REMAINDER OF CIRCULATION					208		19
SWIFT CURRENT			Q 4				
SWIFT CURRENT SUN	6/85			SEMIWKLY			
TOTAL PAID CIRCULATION					5,749		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 03		7,800			304	4	5
CEN. DIV. 04		5,100			435	9	8
CEN. DIV. 07		20,000			324	2	6
* CEN. DIV. 08		13,800			4,205	30	73
REMAINDER OF CIRCULATION					481		8

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE / CITY / PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
TISDALE			J11				
TISDALE RECORDER	# 3/86			WKLY			
TOTAL PAID CIRCULATION					2,713		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 14		18,100			2,310	13	85
REMAINDER OF CIRCULATION					403		15
UNITY			K 3				
UNITY NORTHWEST HERALD	# 3/86			WKLY			
TOTAL PAID CIRCULATION					2,072		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,900			1,709	17	82
REMAINDER OF CIRCULATION					363		18
WATROUS			M 8				
WATROUS MANITOU	# 3/86			WKLY			
TOTAL PAID CIRCULATION					2,157		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 11		83,400			1,788	2	83
REMAINDER OF CIRCULATION					369		17
WEYBURN			R11				
WEYBURN REVIEW	# 3/86			WKLY			
TOTAL PAID CIRCULATION					6,782		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 01		12,200			267	2	4
* CEN. DIV. 02		9,800			5,183	53	76
CEN. DIV. 06		81,500			383		6
REMAINDER OF CIRCULATION					949		14
WILKIE			K 3				
WILKIE PRESS	# 3/86			WKLY			
TOTAL PAID CIRCULATION					980		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 13		9,900			793	8	81
REMAINDER OF CIRCULATION					187		19
WYNYARD			M10				
WYNYARD ADVANCE	# 3/86			WKLY			
TOTAL PAID CIRCULATION					2,377		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
* CEN. DIV. 10		8,800			1,716	20	72
REMAINDER OF CIRCULATION					661		28

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
SASKATCHEWAN							
YORKTON			N13				
YORKTON ENTERPRISE	6/86			SEMIWKLY			
TOTAL PAID CIRCULATION					10,030		
COUNTY CIRCULATION ANALYSIS							
MANITOBA							
CEN. DIV. 10		2,100			840	40	8
SASKATCHEWAN							
CEN. DIV. 05		15,500			1,892	12	19
* CEN. DIV. 09		16,900			6,261	37	62
REMAINDER OF CIRCULATION					1,037		10
YORKTON THIS WEEK	6/86			WKLY			
TOTAL PAID CIRCULATION					11,051		
COUNTY CIRCULATION ANALYSIS							
SASKATCHEWAN							
CEN. DIV. 05		15,500			1,469	9	13
* CEN. DIV. 09		16,900			7,675	45	69
CEN. DIV. 10		8,800			484	6	4
REMAINDER OF CIRCULATION					1,423		13

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
BANFF			N 6				
BANFF CRAG & CANYON	6/86			WKLY			
TOTAL PAID CIRCULATION					3,706		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 09		8,600			3,268	38	88
REMAINDER OF CIRCULATION					438		12
BEAVERLODGE			D 2				
BEAVERLODGE ADVERTISER	9/85			WKLY			
TOTAL PAID CIRCULATION					1,954		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,900			1,669	4	85
REMAINDER OF CIRCULATION					285		15
BOW ISLAND			R13				
BOW ISLAND 40 MILE COUNTY COMMENTATOR	# 3/86			WKLY			
TOTAL PAID CIRCULATION					4,904		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 01		20,200			3,896	19	79
CEN. DIV. 02		40,900			412	1	8
REMAINDER OF CIRCULATION					596		12
CARDSTON			S10				
CARDSTON CHRONICLE	# 3/86			WKLY			
TOTAL PAID CIRCULATION					1,605		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		12,000			1,490	12	93
REMAINDER OF CIRCULATION					115		7
COALDALE			R11				
COALDALE SUNNY SOUTH NEWS	# 9/86			WKLY			
TOTAL PAID CIRCULATION					4,155		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		40,900			3,642	9	88
REMAINDER OF CIRCULATION					513		12
ECKVILLE			L 9				
ECKVILLE EXAMINER	# 3/86			WKLY			
TOTAL PAID CIRCULATION					964		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		47,100			832	2	86
REMAINDER OF CIRCULATION					132		14

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
FAIRVIEW			D 2				
FAIRVIEW POST	9/85			WKLY			
TOTAL PAID CIRCULATION					3,519		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,900			3,171	8	90
REMAINDER OF CIRCULATION					348		10
FORT MACLEOD			R10				
FORT MACLEOD GAZETTE	# 3/86			WKLY			
TOTAL PAID CIRCULATION					1,722		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		12,000			1,380	12	80
REMAINDER OF CIRCULATION					342		20
FORT VERMILION			C 3				
FORT VERMILION-NORTHERN PIONEER	# 9/86			WKLY			
TOTAL PAID CIRCULATION					1,120		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,900			1,014	3	91
REMAINDER OF CIRCULATION					106		9
GRIMSHAW			D 2				
GRIMSHAW MILE ZERO NEWS	# 9/86			WKLY			
TOTAL PAID CIRCULATION					823		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,900			785	2	95
REMAINDER OF CIRCULATION					38		5
HIGH LEVEL			B 3				
HIGH LEVEL ECHO	# 9/86			WKLY			
TOTAL PAID CIRCULATION					1,527		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,900			1,409	4	92
REMAINDER OF CIRCULATION					118		8
HIGH RIVER			P 9				
HIGH RIVER TIMES	6/86			WKLY			
TOTAL PAID CIRCULATION					2,964		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 06		271,800			2,485	1	84
REMAINDER OF CIRCULATION					479		16
INNISFAIL			M 9				
INNISFAIL PROVINCE	6/86			WKLY			
TOTAL PAID CIRCULATION					2,598		

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
INNISFAIL (CONT.)			M 9				
INNISFAIL PROVINCE	6/86			WKLY			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		47,100			2,357	5	91
REMAINDER OF CIRCULATION					241		9
LACOMBE			L 9				
LACOMBE GLOBE	6/85			WKLY			
TOTAL PAID CIRCULATION					3,266		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		47,100			3,005	6	92
REMAINDER OF CIRCULATION					261		8
MANNING			C 2				
MANNING BANNER POST	# 9/86			WKLY			
TOTAL PAID CIRCULATION					1,104		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,900			964	2	87
REMAINDER OF CIRCULATION					140		13
NANTON			Q 9				
NANTON NEWS	6/86			WKLY			
TOTAL PAID CIRCULATION					1,347		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		12,000			966	8	72
REMAINDER OF CIRCULATION					381		28
PEACE RIVER			D 2				
PEACE RIVER RECORD-GAZETTE	9/86			WKLY			
TOTAL PAID CIRCULATION					5,385		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,900			4,974	12	92
REMAINDER OF CIRCULATION					411		8
PINCHER CREEK			S 9				
PINCHER CREEK ECHO	# 3/86			WKLY			
TOTAL PAID CIRCULATION					2,548		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 03		12,000			2,115	18	83
REMAINDER OF CIRCULATION					433		17
RAYMOND			R11				
RAYMOND REVIEW	# 3/86			WKLY			
TOTAL PAID CIRCULATION					2,076		

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PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
ALBERTA							
RAYMOND (CONT.)			R11				
RAYMOND REVIEW	3/86			WKLY			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		40,900			1,917	5	92
REMAINDER OF CIRCULATION					159		8
RIMBEY			K 9				
RIMBEY RECORD	# 3/86			WKLY			
TOTAL PAID CIRCULATION					2,855		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		47,100			2,332	5	82
REMAINDER OF CIRCULATION					523		18
ROCKY MOUNTAIN HOUSE			L 8				
ROCKY MOUNTAIN HOUSE MOUNTAINEER	6/85			WKLY			
TOTAL PAID CIRCULATION					4,562		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		47,100			4,172	9	91
REMAINDER OF CIRCULATION					390		9
RYCROFT			E 2				
RYCROFT SIGNAL	9/85			WKLY			
TOTAL PAID CIRCULATION					1,499		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 15		39,900			1,381	3	92
REMAINDER OF CIRCULATION					118		8
SEDGEWICK			K13				
SEDGEWICK COMMUNITY PRESS	6/85			WKLY			
TOTAL PAID CIRCULATION					2,480		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		13,900			1,928	14	78
REMAINDER OF CIRCULATION					552		22
STETTLER			L11				
STETTLER INDEPENDENT	6/85			WKLY			
TOTAL PAID CIRCULATION					4,484		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		13,900			3,576	26	80
REMAINDER OF CIRCULATION					908		20
STRATHMORE			O10				
STRATHMORE STANDARD	6/86			WKLY			
TOTAL PAID CIRCULATION					3,785		

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ALBERTA							
STRATHMORE (CONT.)			O10				
STRATHMORE STANDARD	6/86			WKLY			
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 05		13,400			2,841	21	75
CEN. DIV. 06		271,800			533		14
REMAINDER OF CIRCULATION					411		11
SYLVAN LAKE			L 9				
SYLVAN LAKE NEWS	# 3/86			WKLY			
TOTAL PAID CIRCULATION					1,117		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 08		47,100			1,005	2	90
REMAINDER OF CIRCULATION					112		10
TABER			R12				
TABER TIMES	# 9/86			WKLY			
TOTAL PAID CIRCULATION					3,294		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		40,900			3,014	7	92
REMAINDER OF CIRCULATION					280		9
THREE HILLS			M10				
THREE HILLS CAPITAL	6/86			WKLY			
TOTAL PAID CIRCULATION					3,703		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 05		13,400			2,715	20	73
CEN. DIV. 06		271,800			415		11
REMAINDER OF CIRCULATION					573		15
VAUXHALL			Q12				
VAUXHALL ADVANCE	# 9/86			WKLY			
TOTAL PAID CIRCULATION					695		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 02		40,900			626	2	90
REMAINDER OF CIRCULATION					69		10
VULCAN			P10				
VULCAN ADVOCATE	6/85			WKLY			
TOTAL PAID CIRCULATION					3,248		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 05		13,400			1,916	14	59
CEN. DIV. 06		271,800			568		17
REMAINDER OF CIRCULATION					764		24

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ALBERTA							
WAINWRIGHT			K14				
WAINWRIGHT STAR CHRONICLE	6/86			WKLY			
TOTAL PAID CIRCULATION					2,806		
COUNTY CIRCULATION ANALYSIS							
ALBERTA							
* CEN. DIV. 07		13,900			2,544	18	91
REMAINDER OF CIRCULATION					262		9

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ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE / CITY / PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
ABBOTSFORD			N 9				
ABBOTSFORD, SUMAS AND MATSQUI NEWS	9/85			WKLY			
TOTAL PAID CIRCULATION					14,223		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CEN. FRAZER VALLEY		47,800			13,829	29	97
REMAINDER OF CIRCULATION					394		3
CAMPBELL RIVER			K 5				
CAMPBELL RIVER COURIER	9/86			WKLY			
TOTAL PAID CIRCULATION					6,651		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		27,900			6,479	23	97
REMAINDER OF CIRCULATION					172		3
CAMPBELL RIVER UPPER ISLANDER	9/86			WKLY			
TOTAL PAID CIRCULATION					6,180		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		27,900			5,966	21	97
REMAINDER OF CIRCULATION					214		3
CASTLEGAR			M15				
CASTLEGAR NEWS	9/85			WKLY			
TOTAL PAID CIRCULATION					3,950		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		21,400			3,660	17	93
REMAINDER OF CIRCULATION					290		7
COURTENAY			L 5				
COURTENAY COMOX DISTRICT FREE PRESS	9/86			SEMIWKLY			
TOTAL PAID CIRCULATION					9,727		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COMOX-STRATHCONA		27,900			9,414	34	97
REMAINDER OF CIRCULATION					313		3
CRESTON			M17				
CRESTON VALLEY ADVANCE	9/86			SEMIWKLY			
TOTAL PAID CIRCULATION					3,976		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CENTRAL KOOTENAY		21,400			3,622	17	91
REMAINDER OF CIRCULATION					354		9
LANGLEY			N 9				
LANGLEY ADVANCE	9/85			WKLY			
TOTAL PAID CIRCULATION					8,927		

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
LANGLEY (CONT.)			N 9				
LANGLEY ADVANCE	9/85			WKLY			
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* CEN. FRAZER VALLEY		47,800			7,964	17	89
GREATER VANCOUVER		490,300			812		9
REMAINDER OF CIRCULATION					151		2
MISSION			N 9				
MISSION FRASER VALLEY RECORD	9/86			WKLY			
TOTAL PAID CIRCULATION					5,306		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* DEWDNEY-ALOUETTE		23,700			5,093	21	96
REMAINDER OF CIRCULATION					213		4
OLIVER			M13				
OLIVER CHRONICLE	9/85			WKLY			
TOTAL PAID CIRCULATION					2,919		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		25,900			2,614	10	90
REMAINDER OF CIRCULATION					305		10
PORT HARDY			K 2				
PORT HARDY NORTH ISLAND GAZETTE	9/85			WKLY			
TOTAL PAID CIRCULATION					3,757		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* MOUNT WADDINGTON		5,500			3,36/	61	90
REMAINDER OF CIRCULATION					390		10
POWELL RIVER			L 6				
POWELL RIVER NEWS	9/86			WKLY			
TOTAL PAID CIRCULATION					5,382		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* POWELL RIVER		6,900			5,190	75	96
REMAINDER OF CIRCULATION					192		4
REVELSTOKE			I15				
REVELSTOKE REVIEW	9/86			WKLY			
TOTAL PAID CIRCULATION					3,404		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COLUMBIA-SHUSWAP		17,200			2,821	16	83
REMAINDER OF CIRCULATION					583		17

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
BRITISH COLUMBIA							
RICHMOND			E10				
RICHMOND BUY AND SELL PRESS	# 9/86			WKLY			
TOTAL PAID CIRCULATION					32,537		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
CEN. FRAZER VALLEY		47,800			2,077	4	6
DEWDNEY-ALOUETTE		23,700			1,164	5	4
FRASER-CHEAM		21,900			459	2	1
* GREATER VANCOUVER		490,300			26,953	5	83
REMAINDER OF CIRCULATION					1,884		6
RICHMOND REVIEW	9/85			SEMIWKLY			
TOTAL PAID CIRCULATION					15,802		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* GREATER VANCOUVER		490,300			15,766	3	100
REMAINDER OF CIRCULATION					36		
SALMON ARM			J13				
SALMON ARM OBSERVER	9/86			WKLY			
TOTAL PAID CIRCULATION					4,997		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* COLUMBIA-SHUSWAP		17,200			4,190	24	84
NORTH OKANAGAN		22,000			254	1	5
REMAINDER OF CIRCULATION					553		11
SUMMERLAND			L12				
SUMMERLAND REVIEW	9/86			WKLY			
TOTAL PAID CIRCULATION					2,489		
COUNTY CIRCULATION ANALYSIS							
BRITISH COLUMBIA							
* OKANAGAN-SIMILKAMEEN		25,900			2,188	8	88
REMAINDER OF CIRCULATION					301		12

* DENOTES HOME COUNTY

# DENOTES PUBLICATION AUDITED ANNUALLY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
YUKON TERRITORY							
WHITEHORSE			J 3				
WHITEHORSE YUKON NEWS	6/85			TRIWKLY			
TOTAL PAID CIRCULATION					4,704		
COUNTY CIRCULATION ANALYSIS							
YUKON TERRITORY							
* YUKON		7,800			4,619	59	98
REMAINDER OF CIRCULATION					85		2

* DENOTES HOME COUNTY

ANALYSIS OF INDIVIDUAL NEWSPAPER'S CIRCULATION BY COUNTIES

PROVINCE CITY PUBLICATION	AUDIT PERIOD	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.	% OF TOT
NORTHWEST TERRITORY							
HAY RIVER			M 6				
HAY RIVER HUB	6/86			WKLY			
TOTAL PAID CIRCULATION					2,146		
COUNTY CIRCULATION ANALYSIS							
NORTHWEST TERRITORY							
* FORT SMITH		7,700			1,900	25	89
REMAINDER OF CIRCULATION					246		11

* DENOTES HOME COUNTY

For the client that had you spend a Saturday fishing for more information,

Late nights and long weekends spent fishing for critical media data should be a task of the past. ABC's Circulation Data Bank can do your time-consuming "fishing" for media data in a fraction of the time, and prepare up-to-date reports in any one of three flexible applications.

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Audit Bureau of Circulations

Providing information to make better media decisions

PART II
SECTION B

WEEKLY NEWSPAPER
COUNTY (CENSUS DIVISION) CIRCULATION
& COVERAGE ANALYSIS

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEWFOUNDLAND

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	76,000	R13			
CEN. DIV. 02	8,400	R10			
CEN. DIV. 03	6,900	P 7			
CEN. DIV. 04	7,700	O 3			
CEN. DIV. 05	13,400	M 5			
CEN. DIV. 06	12,400	N 8			
CEN. DIV. 07	12,600	N11			
CEN. DIV. 08	14,900	L 7			
CEN. DIV. 09	6,600	I 6			
CEN. DIV. 10	8,500	E 4			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	5,900	F14			
*MONTAGUE EASTERN GRAPHIC			WKLY	3,950	67
PRINCE	14,500	D11			
*ALBERTON WEST PRINCE GRAPHIC			WKLY	1,810	12
QUEENS	22,500	F13			
MONTAGUE EASTERN GRAPHIC			WKLY	1,786	8

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,600	J10			
ANTIGONISH	5,700	G15			
PORT HAWKESBURY SCOTIA SUN			WKLY	614	11
CAPE BRETON	40,400	F18			
COLCHESTER	16,400	H13			
CUMBERLAND	13,100	H11			
*AMHERST CITIZEN			SATURDAY	5,770	44
DIGBY	7,800	K 9			
YARMOUTH VANGUARD			WKLY	1,737	22
GUYSBOROUGH	4,500	H15			
PORT HAWKESBURY SCOTIA SUN			WKLY	946	21
HALIFAX	110,200	I14			
HANTS	12,000	I12			
KENTVILLE ADVERTISER			WKLY	313	3
INVERNESS	7,000	F16			
*PORT HAWKESBURY SCOTIA SUN			WKLY	2,260	32
KINGS	19,800	I11			
*KENTVILLE ADVERTISER			WKLY	8,822	45
LUNENBERG	17,500	J11			
PICTOU	17,600	H14			
QUEENS	5,000	K10			
RICHMOND	3,700	G17			
PORT HAWKESBURY SCOTIA SUN			WKLY	1,176	32
SHELBURNE	6,200	L10			
YARMOUTH VANGUARD			WKLY	552	9
VICTORIA	3,000	E17			
PORT HAWKESBURY SCOTIA SUN			WKLY	326	11
YARMOUTH	9,500	L 9			
*YARMOUTH VANGUARD			WKLY	7,783	82

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,300	G10			
CARLETON	8,600	F 4			
CHARLOTTE	9,900	I 5			
GLOUCESTER	26,300	B 8			
*BATHURST NORTHERN LIGHT			WKLY	7,310	28
KENT	9,100	E 9			
KINGS	18,300	H 8			
*SUSSEX KINGS COUNTY RECORD			WKLY	5,350	29
MADAWASKA	12,100	C 3			
*EDMUNDSTON LE MADAWASKA (F)			WKLY	8,046	67
NORTHUMBERLAND	16,600	D 7			
*CHATHAM MIRAMICHI WEEKEND			WKLY	7,598	46
*DOAKTOWN MIRAMICHI HEADWATERS			WKLY	1,083	7
*NEWCASTLE MIRAMICHI LEADER			WKLY	7,740	47
QUEENS	4,400	G 8			
SUSSEX KINGS COUNTY RECORD			WKLY	382	9
RESTIGOUCHE	13,600	B 5			
*DALHOUSIE NEWS			WKLY	2,645	19
ST. JOHN	30,400	M14			
SUSSEX KINGS COUNTY RECORD			WKLY	712	2
SUNBURY	7,200	G 7			
VICTORIA	7,400	D 4			
EDMUNDSTON LE MADAWASKA (F)			WKLY	304	4
WESTMORLAND	39,700	F10			
*SACKVILLE TRIBUNE-POST			WKLY	2,625	7
SUSSEX KINGS COUNTY RECORD			WKLY	396	1
AMHERST CITIZEN			SATURDAY	457	1
YORK	28,300	G 5			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	32,300	J 3			
*L'ECHO D'AMOS (F)			WKLY	3,775	12
MONTREAL ECHOS VEDETTES (F)			SATURDAY	4,022	12
ROUYN LA FRONTIERE (F)			WKLY	3,989	12
*VAL D'OR L'ECHO ABITIBIEN (F)			WKLY	8,616	27
*L'ECHO DE MALARTIC (F)			WKLY	947	3
*LA SARRE L'ECHO D'ABITIBI-OUEST (F)			WKLY	2,488	8
ARGENTEUIL	12,500	O 6			
HAWKESBURY LE CARILLON (F)			WKLY	431	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	786	6
ARTHABASKA	20,900	O15			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,835	9
*VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	10,889	52
BAGOT	9,500	Q12			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	904	10
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	2,554	27
BEAUCE	25,100	N19			
*ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	7,856	31
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,994	8
BEAUHARNOIS	19,900	R27			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,163	11
BELLECHASSE	7,700	L21			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	698	9
BERTHIER	11,200	M10			
JOLIETTE JOURNAL			SATURDAY	1,307	12
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	3,056	27
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,516	14
BONAVENTURE	12,100	D30			
*NEW CARLISLE SPEC			WKLY	945	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	638	5
BROME	7,000	S13			
CHAMBLY	115,400	P30			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	6,128	5
CHAMPLAIN	44,200	L13			
*LA TUQUE L'ECHO DE LA TUQUE (F)			WKLY	2,975	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,793	9
CHARLEVOIX-EST	5,500	G20			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	647	12
CHARLEVOIX-OUEST	4,400	G19			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	444	10

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CHATEAUGUAY	20,200	S28			
HUNTINGDON GLEANER			WKLY	1,267	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,346	7
CHICOUTIMI	58,000	J 8			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,364	6
COMPTON	7,000	R17			
COATICOOK LE PROGRES DE COATICOOK (F)			WKLY	513	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	257	4
DEUX-MONTAGNES	27,300	O26			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,876	7
ST. JEROME L'ECHO DU NORD (F)			WKLY	550	2
DORCHESTER	11,000	M20			
ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	1,025	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	932	8
DRUMMOND	26,100	P14			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,679	10
FRONTENAC	8,800	Q19			
ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	642	7
*LAC MEGANTIC L'ECHO DE FRONTENAC (F)			WKLY	4,788	54
MONTREAL ECHOS VEDETTES (F)			SATURDAY	816	9
GASPE-EST	11,900	C31			
NEW CARLISLE SPEC			WKLY	879	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	891	7
GASPE-OUEST	5,600	B30			
MATANE LA VOIX GASPESIENNE (F)			WKLY	1,346	24
MONTREAL ECHOS VEDETTES (F)			SATURDAY	613	11
GATINEAU	19,200	M 4			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	493	3
HULL	47,100	R 2			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,630	3
HUNTINGDON	6,200	S25			
*HUNTINGDON GLEANER			WKLY	2,588	42
MONTREAL ECHOS VEDETTES (F)			SATURDAY	253	4
IBERVILLE	8,100	R32			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	745	9
SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	3,448	43
ILE-DE-MONTREAL	735,800	J24			
*MONTREAL ECHOS VEDETTES (F)			SATURDAY	35,017	5
*POINTE CLAIRE CHRONICLE			WKLY	23,747	3
ILE-JESUS	95,600	E12			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	5,208	5

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ILES-DE-LA-MADELEINE	4,000	C12			
*CAP AUX MEULES LE RADAR (F)			WKLY	2,080	52
JOLIETTE	22,700	L30			
*JOLIETTE JOURNAL			SATURDAY	7,984	35
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,595	11
KAMOURASKA	9,300	H21			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	845	9
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WKLY	926	10
LABELLE	11,900	M 4			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,286	11
LAC-ST-JEAN-EST	15,800	J 7			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,135	7
LAC-ST-JEAN-OUEST	19,900	J 6			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,576	8
LAPRAIRIE	38,100	Q30			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,050	5
L'ASSOMPTION	41,100	N28			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,775	7
LEVIS	37,200	L18			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,433	7
L'ISLET	6,900	I20			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	688	10
LOTBINIERE	9,600	M16			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	739	8
MASKINONGE	7,200	L10			
*L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	4,098	57
MONTREAL ECHOS VEDETTES (F)			SATURDAY	915	13
MATANE	10,200	C27			
*MATANE LA VOIX GASPESIENNE (F)			WKLY	5,864	57
MONTREAL ECHOS VEDETTES (F)			SATURDAY	772	8
MATAPEDIA	7,500	D26			
*AMQUI L'AVANT POSTE GASPESIEN (F)			WKLY	4,465	60
MONTREAL ECHOS VEDETTES (F)			SATURDAY	449	6
MEGANTIC	19,300	N17			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,588	8
*PLESSISVILLE LA FEUILLE D'ERABLE (F)			WKLY	3,474	18
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	1,009	5
MISSISQUOI	13,000	T12			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	898	7
SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	388	3

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
MONTCALM	11,400	L28			
JOLIETTE JOURNAL			SATURDAY	1,180	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,319	12
MONTMAGNY	8,100	K21			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,018	13
MONTMORENCY NO. 1	8,000	H18			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	551	7
MONTMORENCY NO. 2	2,200	D19			
NAPIERVILLE	4,800	R29			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	593	12
SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	347	7
NICOLET	11,600	N14			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	813	7
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	290	3
NOUVEAU-QUEBEC	9,800	D 4			
*CHIBOUGAMAU LA SENTINELLE (F)			WKLY	2,917	30
VAL D'OR L'ECHO ABITIBIEN (F)			WKLY	752	8
*MATAGAMI L'ECHO DE LA BAIE JAMES (F)			WKLY	258	3
PAPINEAU	13,900	O 4			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	697	5
PONTIAC	6,600	M 3			
*SHAWVILLE EQUITY			WKLY	2,921	44
PORTNEUF	22,000	J15			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,637	7
QUEBEC	166,800	D17			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	13,113	8
RICHELIEU	18,900	M32			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,176	12
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	267	1
RICHMOND	13,800	Q15			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,023	7
RIMOUSKI	24,400	E24			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,569	6
RIVIERE-DU-LOUP	14,100	G22			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,396	10
*RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WKLY	5,211	37
ROUVILLE	14,900	Q33			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,152	8
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	338	2

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
SAGUENAY	33,800	F 7			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,893	9
ST-HYACINTHE	21,800	O32			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,558	12
*LE COURRIER DE SAINT HYACINTHE (F)			WKLY	8,146	37
ST-JEAN	21,700	R31			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,998	9
*SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	11,745	54
ST-MAURICE	41,300	L12			
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	770	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,593	9
SHEFFORD	27,300	R13			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,093	8
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	254	1
SHERBROOKE	45,400	P15			
LAC MEGANTIC L'ECHO DE FRONTENAC (F)			WKLY	296	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,377	5
SOULANGES	5,500	R25			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	557	10
STANSTEAD	13,700	S15			
*COATICOOK LE PROGRES DE COATICOOK (F)			WKLY	2,538	19
MONTREAL ECHOS VEDETTES (F)			SATURDAY	783	6
TEMISCAMINGUE	18,900	K 2			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,457	8
*ROUYN LA FRONTIERE (F)			WKLY	8,718	46
LA SARRE L'ECHO D'ABITIBI-OUEST (F)			WKLY	294	2
*VILLE-MARIE LE TEMISCAMIEN (F)			WKLY	2,459	13
TEMISCOUATA	6,100	G23			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	589	10
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WKLY	592	10
TERREBONNE	73,000	M26			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	7,109	10
*ST. JEROME L'ECHO DU NORD (F)			WKLY	9,609	13
VAUDREUIL	19,000	Q25			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,111	6
POINTE CLAIRE CHRONICLE			WKLY	1,938	10
VERCHERES	22,600	N31			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,614	7
WOLFE	5,300	P17			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	316	6
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	244	5

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YAMASKA	5,000	012			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	614	12

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALGOMA	50,000	D12			
BRANT	40,400	R16			
BRUCE	24,400	M14			
HANOVER POST			WKLY	503	2
*PORT ELGIN BEACON TIMES			WKLY	3,720	15
*WIARTON ECHO			WKLY	3,177	13
COCHRANE	34,100	E 6			
*COCHRANE NORTHLAND POST			WKLY	2,337	7
*IROQUOIS FALLS ENTERPRISE			WKLY	2,662	8
DUFFERIN	11,700	O17			
*ORANGEVILLE BANNER			SEMIWKLY	5,214	45
DUNDAS	7,000	M31			
DURHAM	110,900	I10			
LINDSAY POST			WKLY	527	
ELGIN	24,400	S13			
*AYLMER EXPRESS			WKLY	3,387	14
TILLSONBURG NEWS			TRIWKLY	760	3
ESSEX	114,800	T 8			
*LEAMINGTON POST			WKLY	5,247	5
FRONTENAC	43,200	M27			
PERTH COURIER			WKLY	275	1
GLENGARRY	7,200	K32			
*ALEXANDRIA GLENGARRY NEWS			WKLY	4,804	67
GRENVILLE	10,100	M30			
SMITHS FALLS RECORD NEWS			WKLY	327	3
GREY	27,000	M16			
COLLINGWOOD ENTERPRISE-BULLETIN			WKLY	266	1
*HANOVER POST			WKLY	3,564	13
*MEAFORD EXPRESS			WKLY	2,339	9
MOUNT FOREST CONFEDERATE			WKLY	355	1
WIARTON ECHO			WKLY	318	1
HALDIMAND-NORFOLK	33,900	S16			
*DELHI NEWS-RECORD			WKLY	2,885	9
*DUNNVILLE CHRONICLE			WKLY	3,376	10
TILLSONBURG NEWS			TRIWKLY	1,053	3
HALIBURTON	4,800	K22			
HALTON	89,800	L 5			
HAMILTON-WENTWORTH	164,600	M 4			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
HASTINGS	42,100	O25			
*TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	6,409	15
HURON	20,700	O13			
LISTOWEL BANNER			WKLY	539	3
*WINGHAM ADVANCE TIMES			WKLY	2,207	11
KENORA	20,200	C 4			
*DRYDEN OBSERVER			WKLY	5,932	29
KENT	39,900	S11			
*BLENHEIM NEWS-TRIBUNE			WKLY	2,690	7
LAMBTON	49,700	R11			
LANARK	18,500	L28			
*ALMONTE GAZETTE			WKLY	2,315	13
ARNPRIOR CHRONICLE-GUIDE			WKLY	359	2
*CARLETON PLACE CANADIAN			WKLY	3,201	17
*PERTH COURIER			WKLY	5,296	29
*SMITHS FALLS RECORD NEWS			WKLY	4,515	24
LEEDS	21,000	N29			
*GANANOQUE REPORTER			WKLY	3,344	16
SMITHS FALLS RECORD NEWS			WKLY	367	2
LENNOX & ADDINGTON	12,100	O26			
MANITOULIN	4,000	G13			
*LITTLE CURRENT MANITOULIN EXPOSITOR			WKLY	2,695	67
MIDDLESEX	131,500	R13			
*STRATHROY AGE DISPATCH			WKLY	5,106	4
MUSKOKA	15,700	K20			
*BRACEBRIDGE HERALD-GAZETTE			WKLY	3,492	22
*GRAVENHURST NEWS			WKLY	1,886	12
*HUNTSVILLE FORESTER			WKLY	3,901	25
NIAGARA	139,200	P 8			
NIPISSING	28,200	G22			
NORTHUMBERLAND	25,400	O23			
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	936	4
OTTAWA-CARLETON	236,400	K29			
ALEXANDRIA GLENGARRY NEWS			WKLY	266	
ARNPRIOR CHRONICLE-GUIDE			WKLY	1,243	1
CARLETON PLACE CANADIAN			WKLY	252	
RENFREW MERCURY			WKLY	257	
*STITTSVILLE NEWS			WKLY	3,256	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	599	

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
OXFORD	31,300	R15			
DELHI NEWS-RECORD			WKLY	355	1
*TILLSONBURG NEWS			TRIWKLY	4,417	14
PARRY SOUND	13,400	I19			
HUNTSVILLE FORESTER			WKLY	303	2
PEEL	188,700	K 6			
ORANGEVILLE BANNER			SEMIWKLY	399	
PERTH	25,200	P14			
*LISTOWEL BANNER			WKLY	3,261	13
PETERBOROUGH	39,900	N23			
PRESCOTT	10,400	K32			
ALEXANDRIA GLENGARRY NEWS			WKLY	285	3
*HAWKESBURY LE CARILLON (F)			WKLY	5,001	48
MONTREAL ECHOS VEDETTES (F)			SATURDAY	270	3
PRINCE EDWARD	8,200	P25			
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	417	5
RAINY RIVER	8,700	F 2			
*ATIKOKAN PROGRESS			WKLY	1,827	21
*FORT FRANCES TIMES			WKLY	5,090	59
RENFREW	32,000	J26			
*ARNPRIOR CHRONICLE-GUIDE			WKLY	3,907	12
*DEEP RIVER NORTH RENFREW TIMES			WKLY	2,367	7
*RENFREW MERCURY			WKLY	5,865	18
RUSSELL	7,900	K31			
HAWKESBURY LE CARILLON (F)			WKLY	1,156	15
SIMCOE	86,400	M19			
*ALLISTON HERALD			WKLY	4,757	6
*COLLINGWOOD ENTERPRISE-BULLETIN			WKLY	5,124	6
*MIDLAND FREE PRESS			SEMIWKLY	5,867	7
STORMONT	24,000	L32			
ALEXANDRIA GLENGARRY NEWS			WKLY	1,129	5
SUDBURY RM	51,700	D16			
LITTLE CURRENT MANITOULIN EXPOSITOR			WKLY	329	1
SUDBURY DISTRICT	9,300	C16			
THUNDER BAY	56,900	E 4			
TIMISKAMING	15,800	F 7			
*NEW LISKEARD TIMISKAMING SPEAKER			WKLY	6,548	41
MONTREAL ECHOS VEDETTES (F)			SATURDAY	405	3

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
TORONTO	844,900	K 8			
VICTORIA	20,500	M21			
*LINDSAY POST			WKLY	2,895	14
WATERLOO	119,800	L 2			
WELLINGTON	50,800	016			
*MOUNT FOREST CONFEDERATE			WKLY	2,123	4
YORK	103,200	J 7			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,800	Q13			
STEINBACH CARILLON			WKLY	1,167	20
CEN. DIV. 02	12,000	R11			
*ALTONA RED RIVER VALLEY ECHO			WKLY	2,629	22
*STEINBACH CARILLON			WKLY	7,197	60
CEN. DIV. 03	13,100	S 9			
STEINBACH CARILLON			WKLY	809	6
CEN. DIV. 04	3,900	S 8			
CEN. DIV. 05	6,400	S 3			
CEN. DIV. 06	4,300	Q 2			
*VIRDEN EMPIRE-ADVANCE			WKLY	2,411	56
CEN. DIV. 07	21,500	Q 5			
NEEPAWA PRESS			WKLY	290	1
CEN. DIV. 08	5,100	P 7			
NEEPAWA PRESS			WKLY	643	13
*MACGREGOR HERALD			WKLY	759	15
*GLADSTONE AGE PRESS			WKLY	651	13
CEN. DIV. 09	8,200	Q 8			
*PORTAGE LA PRAIRIE LEADER			WKLY	456	6
CEN. DIV. 10	2,100	Q10			
YORKTON ENTERPRISE			SEMIWKLY	840	40
CEN. DIV. 11	240,500	G11			
ALTONA RED RIVER VALLEY ECHO			WKLY	315	
NEEPAWA PRESS			WKLY	396	
STEINBACH CARILLON			WKLY	1,487	1
CEN. DIV. 12	5,300	Q11			
STEINBACH CARILLON			WKLY	411	8
CEN. DIV. 13	10,800	P11			
CEN. DIV. 14	4,700	P10			
CEN. DIV. 15	9,900	O 3			
*NEEPAWA PRESS			WKLY	2,241	23
CEN. DIV. 16	4,300	M 2			
CEN. DIV. 17	10,800	M 5			
CEN. DIV. 18	8,000	N 9			
CEN. DIV. 19	2,600	L14			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 20	4,900	G 2			
CEN. DIV. 21	7,700	E 2			
CEN. DIV. 22	6,800	E 4			
CEN. DIV. 23	2,500	C 3			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,200	S14			
*ESTEVAN MERCURY			WKLY	3,791	31
MOOSOMIN WORLD-SPECTATOR			WKLY	491	4
*REDVERS OPTIMIST			WKLY	1,241	10
WEYBURN REVIEW			WKLY	267	2
CEN. DIV. 02	9,800	S10			
ASSINIBOIA TIMES			WKLY	262	3
*WEYBURN REVIEW			WKLY	5,183	53
CEN. DIV. 03	7,800	S 7			
*ASSINIBOIA TIMES			WKLY	4,073	52
SWIFT CURRENT SUN			SEMIWKLY	304	4
CEN. DIV. 04	5,100	R 3			
*MAPLE CREEK NEWS			WKLY	1,635	32
SWIFT CURRENT SUN			SEMIWKLY	435	9
CEN. DIV. 05	15,500	P14			
*ESTERHAZY-POTASHVILLE MINER-JOURNAL			WKLY	2,003	13
*MELVILLE ADVANCE			WKLY	3,085	20
*MOOSOMIN WORLD-SPECTATOR			WKLY	2,313	15
YORKTON ENTERPRISE	-		SEMIWKLY	1,892	12
YORKTON THIS WEEK			WKLY	1,469	9
CEN. DIV. 06	81,500	P10			
ASSINIBOIA TIMES			WKLY	363	
MELVILLE ADVANCE			WKLY	337	
NOKOMIS TIMES			WKLY	663	1
WEYBURN REVIEW			WKLY	383	
CEN. DIV. 07	20,000	P 7			
ASSINIBOIA TIMES			WKLY	446	2
OUTLOOK OUTLOOK			WKLY	401	2
SWIFT CURRENT SUN			SEMIWKLY	324	2
CEN. DIV. 08	13,800	O 3			
KINDERSLEY CLARION			WKLY	453	3
*LEADER NEWS			WKLY	911	7
MAPLE CREEK NEWS			WKLY	497	4
*SWIFT CURRENT SUN			SEMIWKLY	4,205	30
CEN. DIV. 09	16,900	M13			
*CANORA COURIER			WKLY	1,890	11
*KAMSACK TIMES			WKLY	1,539	9
*NORQUAY NORTH STAR			WKLY	810	5
*PREECEVILLE PROGRESS			WKLY	1,403	8
*YORKTON ENTERPRISE			SEMIWKLY	6,261	37
*YORKTON THIS WEEK			WKLY	7,675	45
CEN. DIV. 10	8,800	M11			
*SEMANS HIWAY 15 GAZETTE			WKLY	891	10
*WYNYARD ADVANCE			WKLY	1,716	20
YORKTON THIS WEEK			WKLY	484	6

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 11	83,400	M 8			
*DAVIDSON LEADER			WKLY	1,541	2
HUMBOLDT JOURNAL			WKLY	517	1
*NOKOMIS TIMES			WKLY	795	1
*OUTLOOK OUTLOOK			WKLY	1,847	2
ROSTHERN SASKATCHEWAN VALLEY NEWS			WKLY	1,205	1
*WATROUS MANITOU			WKLY	1,788	2
CEN. DIV. 12	9,300	M 5			
NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	689	7
OUTLOOK OUTLOOK			WKLY	682	7
CEN. DIV. 13	9,900	L 2			
*CUT KNIFE HWY. 40 COURIER			WKLY	493	5
*KERROBERT CITIZEN			WKLY	645	7
*KINDERSLEY CLARION			WKLY	2,638	27
*UNITY NORTHWEST HERALD			WKLY	1,709	17
*WILKIE PRESS			WKLY	793	8
CEN. DIV. 14	18,100	J12			
*HUDSON BAY POST-REVIEW			WKLY	2,092	12
*NIPAWIN JOURNAL			WKLY	4,089	23
*TISDALE RECORDER			WKLY	2,310	13
CEN. DIV. 15	28,300	J 8			
*HUMBOLDT JOURNAL			WKLY	3,602	13
*ROSTHERN SASKATCHEWAN VALLEY NEWS			WKLY	2,066	7
CEN. DIV. 16	14,600	I 6			
*NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	3,286	23
*SHELLBROOK CHRONICLE			WKLY	2,028	14
*SPIRITWOOD HERALD			WKLY	881	6
CEN. DIV. 17	12,400	H 3			
*MEADOW LAKE PROGRESS			WKLY	2,782	22
NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	443	4
CEN. DIV. 18	5,300	C 3			
*LA RONGE NORTHERNER			WKLY	1,608	30

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	20,200	R14			
*BOW ISLAND 40 MILE COUNTY COMMENTATOR			WKLY	3,896	19
MAPLE CREEK NEWS			WKLY	283	1
CEN. DIV. 02	40,900	Q12			
BOW ISLAND 40 MILE COUNTY COMMENTATOR			WKLY	412	1
*COALDALE SUNNY SOUTH NEWS			WKLY	3,642	9
*RAYMOND REVIEW			WKLY	1,917	5
*TABER TIMES			WKLY	3,014	7
*VAUXHALL ADVANCE			WKLY	626	2
CEN. DIV. 03	12,000	R 9			
*CARDSTON CHRONICLE			WKLY	1,490	12
*FORT MACLEOD GAZETTE			WKLY	1,380	12
*NANTON NEWS			WKLY	966	8
*PINCHER CREEK ECHO			WKLY	2,115	18
CEN. DIV. 04	4,300	N14			
CEN. DIV. 05	13,400	O10			
*STRATHMORE STANDARD			WKLY	2,841	21
*THREE HILLS CAPITAL			WKLY	2,715	20
*VULCAN ADVOCATE			WKLY	1,916	14
CEN. DIV. 06	271,800	N 9			
*HIGH RIVER TIMES			WKLY	2,485	1
STRATHMORE STANDARD			WKLY	533	
THREE HILLS CAPITAL			WKLY	415	
VULCAN ADVOCATE			WKLY	568	
CEN. DIV. 07	13,900	K13			
*SEDGEWICK COMMUNITY PRESS			WKLY	1,928	14
*STETTLER INDEPENDENT			WKLY	3,576	26
*WAINWRIGHT STAR CHRONICLE			WKLY	2,544	18
CEN. DIV. 08	47,100	L 8			
*ECKVILLE EXAMINER			WKLY	832	2
*INNISFAIL PROVINCE			WKLY	2,357	5
*LACOMBE GLOBE			WKLY	3,005	6
*RIMBEY RECORD			WKLY	2,332	5
*ROCKY MOUNTAIN HOUSE MOUNTAINEER			WKLY	4,172	9
*SYLVAN LAKE NEWS			WKLY	1,005	2
CEN. DIV. 09	8,600	O 7			
*BANFF CRAG & CANYON			WKLY	3,268	38
CEN. DIV. 10	28,300	I13			
CEN. DIV. 11	296,300	I 9			
CEN. DIV. 12	25,900	G14			
CEN. DIV. 13	17,900	G 9			

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 14	9,400	H 6			
CEN. DIV. 15	39,900	C 3			
*BEAVERLODGE ADVERTISER			WKLY	1,669	4
*FORT VERMILION NORTHERN PIONEER			WKLY	1,014	3
*GRIMSHAW MILE ZERO NEWS			WKLY	785	2
*FAIRVIEW POST			WKLY	3,171	8
*HIGH LEVEL ECHO			WKLY	1,409	4
*MANNING BANNER POST			WKLY	964	2
*PEACE RIVER RECORD-GAZETTE			WKLY	4,974	12
*RYCROFT SIGNAL			WKLY	1,381	3

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,000	M 4			
BULKLEY-NECHAKO	13,200	E 5			
CAPITAL	112,000	O 6			
CARIBOO	21,500	H 8			
CENTRAL COAST	1,100	H 3			
CEN. FRAZER VALLEY	47,800	N 9			
*ABBOTSFORD, SUMAS AND MATSQUI NEWS			WKLY	13,829	29
*LANGLEY ADVANCE			WKLY	7,964	17
RICHMOND BUY AND SELL PRESS			WKLY	2,077	4
CENTRAL KOOTENAY	21,400	L16			
*CASTLEGAR NEWS			WKLY	3,660	17
*CRESTON VALLEY ADVANCE			SEMIWKLY	3,622	17
CENTRAL OKANAGAN	35,300	L13			
COLUMBIA-SHUSWAP	17,200	I15			
*REVELSTOKE REVIEW			WKLY	2,821	16
*SALMON ARM OBSERVER			WKLY	4,190	24
COMOX-STRATHCONA	27,900	L 4			
*CAMPBELL RIVER COURIER			WKLY	6,479	23
*CAMPBELL RIVER UPPER ISLANDER			WKLY	5,966	21
*COURTENAY COMOX DISTRICT FREE PRESS			SEMIWKLY	9,414	34
COWICHAN VALLEY	20,700	N 6			
DEWDNEY-ALOUETTE	23,700	M 9			
*MISSION FRASER VALLEY RECORD			WKLY	5,093	21
RICHMOND BUY AND SELL PRESS			WKLY	1,164	5
EAST KOOTENAY	22,300	K18			
FRASER-CHEAM	21,900	M10			
RICHMOND BUY AND SELL PRESS			WKLY	459	2
FRASER-FORT GEORGE	30,800	E 6			
GREATER VANCOUVER	490,300	D11			
LANGLEY ADVANCE			WKLY	812	
*RICHMOND BUY AND SELL PRESS			WKLY	26,953	6
*RICHMOND REVIEW			SEMIWKLY	15,766	3
KITIMAT-STIKINE	13,800	D 4			
KOOTENAY BOUNDARY	12,600	M14			
MOUNT WADDINGTON	5,500	J 3			
*PORT HARDY NORTH ISLAND GAZETTE			WKLY	3,367	61

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WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
NANAIMO	33,800	M 6			
NORTH OKANAGAN	22,000	K14			
SALMON ARM OBSERVER			WKLY	254	1
OKANAGAN-SIMILKAMEEN	25,900	M12			
*OLIVER CHRONICLE			WKLY	2,614	10
*SUMMERLAND REVIEW			WKLY	2,188	8
PEACE RIVER-LIARD	19,400	C 6			
POWELL RIVER	6,900	K 6			
*POWELL RIVER NEWS			WKLY	5,190	75
SKEENA-Q.CHARLOTTE	8,200	D 3			
SQUAMISH-LILLOOET	7,200	K 8			
STIKINE	800	B 3			
SUNSHINE COAST	7,300	L 7			
THOMPSON-NICOLA	36,500	J11			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	7,800	J 2			
*WHITEHORSE YUKON NEWS			TRIWKLY	4,619	59

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

WEEKLY NEWSPAPER COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	2,200	H16			
CENTRAL ARTIC	900	H10			
FORT SMITH	7,700	K 5			
*HAY RIVER HUB			WKLY	1,900	25
INUVICK	2,300	H 5			
KEEWATIN	1,200	L11			

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

PART II
SECTION C

CIRCULATION OF WEEKLY NEWSPAPERS

BY PROVINCE & CITY

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
PRINCE EDWARD ISLAND			
ALBERTON WEST PRINCE GRAPHIC	PRINCE	WKLY	2,100
MONTAGUE EASTERN GRAPHIC	KINGS	WKLY	6,159
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			8,259
NOVA SCOTIA			
AMHERST CITIZEN	CUMBERLAND	SATURDAY	6,881
KENTVILLE ADVERTISER	KINGS	WKLY	9,924
PORT HAWKESBURY SCOTIA SUN	INVERNESS	WKLY	5,644
YARMOUTH VANGUARD	YARMOUTH	WKLY	10,843
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			33,292
NEW BRUNSWICK			
BATHURST NORTHERN LIGHT	GLOUCESTER	WKLY	8,032
CHATHAM MIRAMICHI WEEKEND	NORTHUMBERLAND	WKLY	8,166
DALHOUSIE NEWS	RESTIGOUCHE	WKLY	3,043
DOAKTOWN MIRAMICHI HEADWATERS	NORTHUMBERLAND	WKLY	1,240
EDMUNDSTON LE MADAWASKA (F)	MADAWASKA	WKLY	9,856
NEWCASTLE MIRAMICHI LEADER	NORTHUMBERLAND	WKLY	8,856
SACKVILLE TRIBUNE-POST	WESTMORLAND	WKLY	3,298
SUSSEX KINGS COUNTY RECORD	KINGS	WKLY	7,474
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			49,965
QUEBEC			
L'ECHO D'AMOS (F)	ABITIBI	WKLY	3,876
AMQUI L'AVANT POSTE GASPESIEN (F)	MATAPEDIA	WKLY	5,391
CAP AUX MEULES LE RADAR (F)	ILES-DE-LA-MADELEINE	WKLY	2,414
CHIBOUGAMAU LA SENTINELLE (F)	NOUVEAU-QUEBEC	WKLY	2,985
COATICOOK LE PROGRES DE COATICOOK (F)	STANSTEAD	WKLY	3,573
HUNTINGDON GLEANER	HUNTINGDON	WKLY	4,614
JOLIETTE JOURNAL	JOLIETTE	SATURDAY	10,979
LAC MEGANTIC L'ECHO DE FRONTENAC (F)	FRONTENAC	WKLY	5,914
LA SARRE L'ECHO D'ABITIBI-OUEST (F)	ABITIBI	WKLY	2,969
LA TUQUE L'ECHO DE LA TUQUE (F)	CHAMPLAIN	WKLY	3,205
L'ECHO DE LOUISEVILLE/BERTHIER (F)	MASKINONGE	WKLY	8,199
L'ECHO DE MALARTIC (F)	ABITIBI	WKLY	953
MATAGAMI L'ECHO DE LA BAIE JAMES (F)	NOUVEAU-QUEBEC	WKLY	265
MATANE LA VOIX GASPESIENNE (F)	MATANE	WKLY	8,105
MONTREAL ECHOS VEDETTES (F)	ILE-DE-MONTREAL	SATURDAY	162,837
NEW CARLISLE SPEC	BONAVENTURE	WKLY	3,048
PLESSISVILLE LA FEUILLE D'ERABLE (F)	MEGANTIC	WKLY	4,177
POINTE CLAIRE CHRONICLE	ILE-DE-MONTREAL	WKLY	25,706
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)	RIVIERE-DU-LOUP	WKLY	7,339
ROUYN LA FRONTIERE (F)	TEMISCAMINGUE	WKLY	12,976
ROUYN-NORANDA PRESS	TEMISCAMINGUE	WKLY	358
ST. GEORGES L'ECLAIREUR-PROGRES (F)	BEAUCE	WKLY	10,991

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
QUEBEC			
LE COURRIER DE SAINT HYACINTHE (F)	ST-HYACINTHE	WKLY	12,086
SAINT JEAN LE CANADA FRANCAIS (F)	ST-JEAN	WKLY	16,391
ST. JEROME L'ECHO DU NORD (F)	TERREBONNE	WKLY	10,727
SHAWVILLE EQUITY	PONTIAC	WKLY	4,176
VAL D'OR L'ECHO ABITIBIEN (F)	ABITIBI	WKLY	9,754
VAL D'OR STAR	ABITIBI	WKLY	327
VICTORIAVILLE L'UNION DES CANTONS (F)	ARTHABASKA	WKLY	13,160
VILLE-MARIE LE TEMISCAMIEN (F)	TEMISCAMINGUE	WKLY	2,610
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			360,105
ONTARIO			
ALEXANDRIA GLENGARRY NEWS	GLENGARRY	WKLY	7,598
ALLISTON HERALD	SIMCOE	WKLY	5,268
ALMONTE GAZETTE	LANARK	WKLY	2,858
ARNPRIOR CHRONICLE-GUIDE	RENFREW	WKLY	5,932
ATIKOKAN PROGRESS	RAINY RIVER	WKLY	2,256
AYLMER EXPRESS	ELGIN	WKLY	3,817
BLENHEIM NEWS-TRIBUNE	KENT	WKLY	3,017
BRACEBRIDGE HERALD-GAZETTE	MUSKOKA	WKLY	4,673
CARLETON PLACE CANADIAN	LANARK	WKLY	3,711
COCHRANE NORTHLAND POST	COCHRANE	WKLY	2,761
COLLINGWOOD ENTERPRISE-BULLETIN	SIMCOE	WKLY	5,786
DEEP RIVER NORTH RENFREW TIMES	RENFREW	WKLY	2,769
DELHI NEWS-RECORD	HALDIMAND-NORFOLK	WKLY	3,795
DRYDEN OBSERVER	KENORA	WKLY	6,665
DUNNVILLE CHRONICLE	HALDIMAND-NORFOLK	WKLY	3,645
FORT FRANCES TIMES	RAINY RIVER	WKLY	6,317
GANANOQUE REPORTER	LEEDS	WKLY	3,838
GRAVENHURST NEWS	MUSKOKA	WKLY	2,148
HANOVER POST	GREY	WKLY	4,364
HAWKESBURY LE CARILLON (F)	PRESCOTT	WKLY	7,199
HUNTSVILLE FORESTER	MUSKOKA	WKLY	4,991
IROQUOIS FALLS ENTERPRISE	COCHRANE	WKLY	3,089
LEAMINGTON POST	ESSEX	WKLY	5,426
LINDSAY POST	VICTORIA	WKLY	4,458
LISTOWEL BANNER	PERTH	WKLY	4,461
LITTLE CURRENT MANITOULIN EXPOSITOR	MANITOULIN	WKLY	4,495
MEAFORD EXPRESS	GREY	WKLY	2,857
MIDLAND FREE PRESS	SIMCOE	SEMIWKLY	5,990
MOUNT FOREST CONFEDERATE	WELLINGTON	WKLY	2,797
NEW LISKEARD TIMISKAMING SPEAKER	TIMISKAMING	WKLY	7,333
ORANGEVILLE BANNER	DUFFERIN	SEMIWKLY	6,044
PERTH COURIER	LANARK	WKLY	6,542
PORT ELGIN BEACON TIMES	BRUCE	WKLY	4,086
RENFREW MERCURY	RENFREW	WKLY	7,047
SMITHS FALLS RECORD NEWS	LANARK	WKLY	5,682
STITTSVILLE NEWS	OTTAWA-CARLETON	WKLY	3,412
STRATHROY AGE DISPATCH	MIDDLESEX	WKLY	5,490
TILLSONBURG NEWS	OXFORD	TRIWKLY	6,493
TRENTON TRENTONIAN AND TRI-COUNTY NEWS	HASTINGS	TRIWKLY	7,870
WIARTON ECHO	BRUCE	WKLY	4,403

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
ONTARIO			
WINGHAM ADVANCE TIMES	HURON	WKLY	2,718
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			194,101
MANITOBA			
ALTONA RED RIVER VALLEY ECHO	CEN. DIV. 02	WKLY	3,316
GLADSTONE AGE PRESS	CEN. DIV. 08	WKLY	875
MACGREGOR HERALD	CEN. DIV. 08	WKLY	904
NEEPAWA PRESS	CEN. DIV. 15	WKLY	4,431
PORTAGE LA PRAIRIE LEADER	CEN. DIV. 09	WKLY	1,284
STEINBACH CARILLON	CEN. DIV. 02	WKLY	12,237
VIRDEN EMPIRE-ADVANCE	CEN. DIV. 06	WKLY	3,396
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			26,443
SASKATCHEWAN			
ASSINIBOIA TIMES	CEN. DIV. 03	WKLY	6,119
CANORA COURIER	CEN. DIV. 09	WKLY	2,363
CUT KNIFE HWY. 40 COURIER	CEN. DIV. 13	WKLY	803
DAVIDSON LEADER	CEN. DIV. 11	WKLY	1,878
ESTERHAZY-POTASHVILLE MINER-JOURNAL	CEN. DIV. 05	WKLY	2,334
ESTEVAN MERCURY	CEN. DIV. 01	WKLY	4,383
HUDSON BAY POST-REVIEW	CEN. DIV. 14	WKLY	2,736
HUMBOLDT JOURNAL	CEN. DIV. 15	WKLY	4,750
KAMSACK TIMES	CEN. DIV. 09	WKLY	1,857
KERROBERT CITIZEN	CEN. DIV. 13	WKLY	790
KINDERSLEY CLARION	CEN. DIV. 13	WKLY	3,668
LA RONGE NORTHERNER	CEN. DIV. 18	WKLY	1,892
LEADER NEWS	CEN. DIV. 08	WKLY	1,245
MAPLE CREEK NEWS	CEN. DIV. 04	WKLY	3,050
MEADOW LAKE PROGRESS	CEN. DIV. 17	WKLY	3,470
MELVILLE ADVANCE	CEN. DIV. 05	WKLY	4,142
MOOSOMIN WORLD-SPECTATOR	CEN. DIV. 05	WKLY	3,831
NIPAWIN JOURNAL	CEN. DIV. 14	WKLY	4,891
NOKOMIS TIMES	CEN. DIV. 11	WKLY	1,802
NORQUAY NORTH STAR	CEN. DIV. 09	WKLY	942
NORTH BATTLEFORD NEWS-OPTIMIST	CEN. DIV. 16	WKLY	5,420
OUTLOOK OUTLOOK	CEN. DIV. 11	WKLY	3,310
PREECEVILLE PROGRESS	CEN. DIV. 09	WKLY	1,677
REDVERS OPTIMIST	CEN. DIV. 01	WKLY	1,935
ROSTHERN SASKATCHEWAN VALLEY NEWS	CEN. DIV. 15	WKLY	3,912
SEMANS HIWAY 15 GAZETTE	CEN. DIV. 10	WKLY	1,276
SHELLBROOK CHRONICLE	CEN. DIV. 16	WKLY	2,646
SPIRITWOOD HERALD	CEN. DIV. 16	WKLY	1,089
SWIFT CURRENT SUN	CEN. DIV. 08	SEMIWKLY	5,749
TISDALE RECORDER	CEN. DIV. 14	WKLY	2,713
UNITY NORTHWEST HERALD	CEN. DIV. 13	WKLY	2,072
WATROUS MANITOU	CEN. DIV. 11	WKLY	2,157
WEYBURN REVIEW	CEN. DIV. 02	WKLY	6,782
WILKIE PRESS	CEN. DIV. 13	WKLY	980

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
SASKATCHEWAN			
WYNYARD ADVANCE	CEN. DIV. 10	WKLY	2,377
YORKTON ENTERPRISE	CEN. DIV. 09	SEMIWKLY	10,030
YORKTON THIS WEEK	CEN. DIV. 09	WKLY	11,051
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			122,122
ALBERTA			
BANFF CRAG & CANYON	CEN. DIV. 09	WKLY	3,706
BEAVERLODGE ADVERTISER	CEN. DIV. 15	WKLY	1,954
BOW ISLAND 40 MILE COUNTY COMMENTATOR	CEN. DIV. 01	WKLY	4,904
CARDSTON CHRONICLE	CEN. DIV. 03	WKLY	1,605
COALDALE SUNNY SOUTH NEWS	CEN. DIV. 02	WKLY	4,155
ECKVILLE EXAMINER	CEN. DIV. 08	WKLY	964
FAIRVIEW POST	CEN. DIV. 15	WKLY	3,519
FORT MACLEOD GAZETTE	CEN. DIV. 03	WKLY	1,722
FORT VERMILION NORTHERN PIONEER	CEN. DIV. 15	WKLY	1,120
GRIMSHAW MILE ZERO NEWS	CEN. DIV. 15	WKLY	823
HIGH LEVEL ECHO	CEN. DIV. 15	WKLY	1,527
HIGH RIVER TIMES	CEN. DIV. 06	WKLY	2,964
INNISFAIL PROVINCE	CEN. DIV. 08	WKLY	2,598
LACOMBE GLOBE	CEN. DIV. 08	WKLY	3,266
MANNING BANNER POST	CEN. DIV. 15	WKLY	1,104
NANTON NEWS	CEN. DIV. 03	WKLY	1,347
PEACE RIVER RECORD-GAZETTE	CEN. DIV. 15	WKLY	5,385
PINCHER CREEK ECHO	CEN. DIV. 03	WKLY	2,548
RAYMOND REVIEW	CEN. DIV. 02	WKLY	2,076
RIMBEY RECORD	CEN. DIV. 08	WKLY	2,855
ROCKY MOUNTAIN HOUSE MOUNTAINEER	CEN. DIV. 08	WKLY	4,562
RYCROFT SIGNAL	CEN. DIV. 15	WKLY	1,499
SEDGEWICK COMMUNITY PRESS	CEN. DIV. 07	WKLY	2,480
STETTLER INDEPENDENT	CEN. DIV. 07	WKLY	4,484
STRATHMORE STANDARD	CEN. DIV. 05	WKLY	3,785
SYLVAN LAKE NEWS	CEN. DIV. 08	WKLY	1,117
TABER TIMES	CEN. DIV. 02	WKLY	3,294
THREE HILLS CAPITAL	CEN. DIV. 05	WKLY	3,703
VAUXHALL ADVANCE	CEN. DIV. 02	WKLY	695
VULCAN ADVOCATE	CEN. DIV. 05	WKLY	3,248
WAINWRIGHT STAR CHRONICLE	CEN. DIV. 07	WKLY	2,806
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			81,815
BRITISH COLUMBIA			
ABBOTSFORD, SUMAS AND MATSQUI NEWS	CEN. FRAZER VALLEY	WKLY	14,223
CAMPBELL RIVER COURIER	COMOX-STRATHCONA	WKLY	6,651
CAMPBELL RIVER UPPER ISLANDER	COMOX-STRATHCONA	WKLY	6,180
CASTLEGAR NEWS	CENTRAL KOOTENAY	WKLY	3,950
COURTENAY COMOX DISTRICT FREE PRESS	COMOX-STRATHCONA	SEMIWKLY	9,727
CRESTON VALLEY ADVANCE	CENTRAL KOOTENAY	SEMIWKLY	3,976
LANGLEY ADVANCE	CEN. FRAZER VALLEY	WKLY	8,927
MISSION FRASER VALLEY RECORD	DEWDNEY-ALOUETTE	WKLY	5,306

CIRCULATION OF WEEKLY NEWSPAPERS BY PROVINCE AND CITY

PROVINCE CITY/PUBLICATION NAME	COUNTY (CENSUS DIV.)	FREQUENCY	TOTAL PAID CIRCULATION
BRITISH COLUMBIA			
OLIVER CHRONICLE	OKANAGAN-SIMILKAMEEN	WKLY	2,919
PORT HARDY NORTH ISLAND GAZETTE	MOUNT WADDINGTON	WKLY	3,757
POWELL RIVER NEWS	POWELL RIVER	WKLY	5,382
REVELSTOKE REVIEW	COLUMBIA-SHUSWAP	WKLY	3,404
RICHMOND BUY AND SELL PRESS	GREATER VANCOUVER	WKLY	32,537
RICHMOND REVIEW	GREATER VANCOUVER	SEMIWKLY	15,802
SALMON ARM OBSERVER	COLUMBIA-SHUSWAP	WKLY	4,997
SUMMERLAND REVIEW	OKANAGAN-SIMILKAMEEN	WKLY	2,489
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			130,227
YUKON			
WHITEHORSE YUKON NEWS	YUKON	TRIWKLY	4,704
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			4,704
NORTHWEST TERR.			
HAY RIVER HUB	FORT SMITH	WKLY	2,146
TOTAL WEEKLY NEWSPAPER CIRCULATION IN PROVINCE			2,146

For the client that had you spend a Saturday fishing for more information, you *could* have been fishing!

Late nights and long weekends spent fishing for critical media data should be a task of the past.

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Audit Bureau of Circulations

Providing information to make better media decisions

PART II
SECTION D

RANKING TABLES

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
1	MONTREAL ECHOS VEDETTES (F)	# 3/86	SAT.	162,837
2	RICHMOND BUY AND SELL PRESS	# 9/86	WKLY	32,537
3	POINTE CLAIRE CHRONICLE	# 6/86	WKLY	25,706
4	SAINT JEAN LE CANADA FRANCAIS (F)	# 6/86	WKLY	16,391
5	RICHMOND REVIEW	9/85	SEMIWKLY	15,802
6	ABBOTSFORD, SUMAS AND MATSQUI NEWS	9/85	WKLY	14,223
7	VICTORIAVILLE L'UNION DES CANTONS (F)	# 6/86	WKLY	13,160
8	ROUYN LA FRONTIERE (F)	# 6/86	WKLY	12,976
9	STEINBACH CARILLON	6/86	WKLY	12,237
10	LE COURRIER DE SAINT HYACINTHE (F)	# 6/86	WKLY	12,086
11	YORKTON THIS WEEK	6/86	WKLY	11,051
12	ST. GEORGES L'ECLAIREUR-PROGRES (F)	# 6/86	WKLY	10,991
13	JOLIETTE JOURNAL	# 6/86	SAT.	10,979
14	YARMOUTH VANGUARD	9/85	WKLY	10,843
15	ST. JEROME L'ECHO DU NORD (F)	# 6/86	WKLY	10,727
16	YORKTON ENTERPRISE	6/86	SEMIWKLY	10,030
17	KENTVILLE ADVERTISER	9/86	WKLY	9,924
18	EDMUNDSTON LE MADAWASKA (F)	# 6/86	WKLY	9,856
19	VAL D'OR L'ECHO ABITIBIEN (F)	# 6/86	WKLY	9,754
20	COURTENAY COMOX DISTRICT FREE PRESS	9/86	SEMIWKLY	9,727
21	LANGLEY ADVANCE	9/85	WKLY	8,927
22	NEWCASTLE MIRAMICHI LEADER	9/85	WKLY	8,856
23	L'ECHO DE LOUISEVILLE/BERTHIER (F)	# 6/86	WKLY	8,199
24	CHATHAM MIRAMICHI WEEKEND	9/85	WKLY	8,166
25	MATANE LA VOIX GASPESIENNE (F)	# 6/86	WKLY	8,105
26	BATHURST NORTHERN LIGHT	9/85	WKLY	8,032
27	TRENTON TRENTONIAN AND TRI-COUNTY NEWS	3/85	TRIWKLY	7,870
28	ALEXANDRIA GLENGARRY NEWS	9/86	WKLY	7,598
29	SUSSEX KINGS COUNTY RECORD	9/86	WKLY	7,474
30	RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)	# 6/86	WKLY	7,339
31	NEW LISKEARD TIMISKAMING SPEAKER	3/85	WKLY	7,333
32	HAWKESBURY LE CARILLON (F)	9/86	WKLY	7,199
33	RENFREW MERCURY	3/85	WKLY	7,047
34	AMHERST CITIZEN	# 9/86	SAT.	6,881
35	WEYBURN REVIEW	# 3/86	WKLY	6,782
36	DRYDEN OBSERVER	3/85	WKLY	6,665
37	CAMPBELL RIVER COURIER	9/86	WKLY	6,651
38	PERTH COURIER	3/86	WKLY	6,542
39	TILLSONBURG NEWS	# 3/87	TRIWKLY	6,493
40	FORT FRANCES TIMES	3/86	WKLY	6,317
41	CAMPBELL RIVER UPPER ISLANDER	9/86	WKLY	6,180
42	MONTAGUE EASTERN GRAPHIC	# 9/86	WKLY	6,159
43	ASSINIBOIA TIMES	# 3/86	WKLY	6,119
44	ORANGEVILLE BANNER	3/85	SEMIWKLY	6,044
45	MIDLAND FREE PRESS	3/86	SEMIWKLY	5,990

# DENOTES PUBLICATION AUDITED ANNUALLY

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
46	ARNPRIOR CHRONICLE-GUIDE	3/86	WKLY	5,932
47	LAC MEGANTIC L'ECHO DE FRONTENAC (F)	6/85	WKLY	5,914
48	COLLINGWOOD ENTERPRISE-BULLETIN	6/86	WKLY	5,786
49	SWIFT CURRENT SUN	6/85	SEMIWKLY	5,749
50	SMITHS FALLS RECORD NEWS	3/86	WKLY	5,682
51	PORT HAWKESBURY SCOTIA SUN	9/86	WKLY	5,644
52	STRATHROY AGE DISPATCH	12/85	WKLY	5,490
53	LEAMINGTON POST	6/86	WKLY	5,426
54	NORTH BATTLEFORD NEWS-OPTIMIST	# 3/86	WKLY	5,420
55	AMQUI L'AVANT POSTE GASPESIEN (F)	# 6/86	WKLY	5,391
56	PEACE RIVER RECORD-GAZETTE	9/86	WKLY	5,385
57	POWELL RIVER NEWS	9/86	WKLY	5,382
58	MISSION FRASER VALLEY RECORD	9/86	WKLY	5,306
59	ALLISTON HERALD	12/85	WKLY	5,268
60	SALMON ARM OBSERVER	9/86	WKLY	4,997
61	HUNTSVILLE FORESTER	12/85	WKLY	4,991
62	BOW ISLAND 40 MILE COUNTY COMMENTATOR	# 3/86	WKLY	4,904
63	NIPAWIN JOURNAL	# 3/86	WKLY	4,891
64	HUMBOLDT JOURNAL	# 3/86	WKLY	4,750
65	WHITEHORSE YUKON NEWS	6/85	TRIWKLY	4,704
66	BRACEBRIDGE HERALD-GAZETTE	12/86	WKLY	4,673
67	HUNTINGDON GLEANER	3/85	WKLY	4,614
68	ROCKY MOUNTAIN HOUSE MOUNTAINEER	6/85	WKLY	4,562
69	LITTLE CURRENT MANITOULIN EXPOSITOR	3/86	WKLY	4,495
70	STETTLER INDEPENDENT	6/85	WKLY	4,484
71	LISTOWEL BANNER	# 9/86	WKLY	4,461
72	LINDSAY POST	# 3/86	WKLY	4,458
73	NEEPAWA PRESS	3/86	WKLY	4,431
74	WIARTON ECHO	3/85	WKLY	4,403
75	ESTEVAN MERCURY	# 3/86	WKLY	4,383
76	HANOVER POST	12/85	WKLY	4,364
77	PLESSISVILLE LA FEUILLE D'ERABLE (F)	#12/84	WKLY	4,177
78	SHAWVILLE EQUITY	12/85	WKLY	4,176
79	COALDALE SUNNY SOUTH NEWS	# 9/86	WKLY	4,155
80	MELVILLE ADVANCE	# 3/86	WKLY	4,142
81	PORT ELGIN BEACON TIMES	6/85	WKLY	4,086
82	CRESTON VALLEY ADVANCE	9/86	SEMIWKLY	3,976
83	CASTLEGAR NEWS	9/85	WKLY	3,950
84	NORTHERN SASKATCHEWAN VALLEY NEWS	# 3/86	WKLY	3,912
85	L'ECHO D'AMOS (F)	# 6/86	WKLY	3,876
86	GANANOQUE REPORTER	12/85	WKLY	3,838
87	MOOSOMIN WORLD-SPECTATOR	# 3/86	WKLY	3,831
88	AYLMER EXPRESS	3/85	WKLY	3,817
89	DELHI NEWS-RECORD	12/86	WKLY	3,795
90	STRATHMORE STANDARD	6/86	WKLY	3,785

# DENOTES PUBLICATION AUDITED ANNUALLY

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
91	PORT HARDY NORTH ISLAND GAZETTE	9/85	WKLY	3,757
92	CARLETON PLACE CANADIAN	3/86	WKLY	3,711
93	BANFF CRAG & CANYON	6/86	WKLY	3,706
94	THREE HILLS CAPITAL	6/86	WKLY	3,703
95	KINDERSLEY CLARION	# 3/86	WKLY	3,668
96	DUNNVILLE CHRONICLE	12/85	WKLY	3,645
97	COATICOOK LE PROGRES DE COATICOOK (F)	3/85	WKLY	3,573
98	FAIRVIEW POST	9/85	WKLY	3,519
99	MEADOW LAKE PROGRESS	# 3/86	WKLY	3,470
100	STITTSVILLE NEWS	9/85	WKLY	3,412
101	REVELSTOKE REVIEW	9/86	WKLY	3,404
102	VIRDEN EMPIRE-ADVANCE	6/85	WKLY	3,396
103	ALTONA RED RIVER VALLEY ECHO	3/86	WKLY	3,316
104	OUTLOOK OUTLOOK	# 3/86	WKLY	3,310
105	SACKVILLE TRIBUNE-POST	9/86	WKLY	3,298
106	TABER TIMES	# 9/86	WKLY	3,294
107	LACOMBE GLOBE	6/85	WKLY	3,266
108	VULCAN ADVOCATE	6/85	WKLY	3,248
109	LA TUQUE L'ECHO DE LA TUQUE (F)	9/85	WKLY	3,205
110	IROQUOIS FALLS ENTERPRISE	3/85	WKLY	3,089
111	MAPLE CREEK NEWS	# 3/86	WKLY	3,050
112	NEW CARLISLE SPEC	9/86	WKLY	3,048
113	DALHOUSIE NEWS	9/85	WKLY	3,043
114	BLENHEIM NEWS-TRIBUNE	12/85	WKLY	3,017
115	CHIBOUGAMAU LA SENTINELLE (F)	3/86	WKLY	2,985
116	LA SARRE L'ECHO D'ABITIBI-OUEST (F)	# 6/86	WKLY	2,969
117	HIGH RIVER TIMES	6/86	WKLY	2,964
118	OLIVER CHRONICLE	9/85	WKLY	2,919
119	ALMONTE GAZETTE	6/86	WKLY	2,858
120	MEAFORD EXPRESS	3/85	WKLY	2,857
121	RIMBEY RECORD	# 3/86	WKLY	2,855
122	WAINWRIGHT STAR CHRONICLE	6/86	WKLY	2,806
123	MOUNT FOREST CONFEDERATE	3/86	WKLY	2,797
124	DEEP RIVER NORTH RENFREW TIMES	6/86	WKLY	2,769
125	COCHRANE NORTHLAND POST	3/85	WKLY	2,761
126	HUDSON BAY POST-REVIEW	# 3/86	WKLY	2,736
127	WINGHAM ADVANCE TIMES	# 9/86	WKLY	2,718
128	TISDALE RECORDER	# 3/86	WKLY	2,713
129	SHELLBROOK CHRONICLE	# 3/86	WKLY	2,646
130	VILLE-MARIE LE TEMISCAMIEN (F)	6/85	WKLY	2,610
131	INNISFAIL PROVINCE	6/86	WKLY	2,598
132	PINCHER CREEK ECHO	# 3/86	WKLY	2,548
133	SUMMERLAND REVIEW	9/86	WKLY	2,489
134	SEDGEWICK COMMUNITY PRESS	6/85	WKLY	2,480
135	CAP AUX MEULES LE RADAR (F)	9/86	WKLY	2,414

# DENOTES PUBLICATION AUDITED ANNUALLY

ABC WEEKLY NEWSPAPERS

RANKED BY CIRCULATION SIZE

		AUDIT PERIOD	FREQ.	CIRCULATION
136	WYNYARD ADVANCE	# 3/86	WKLY	2,377
137	CANORA COURIER	# 3/86	WKLY	2,363
138	ESTERHAZY-POTASHVILLE MINER-JOURNAL	# 3/86	WKLY	2,334
139	ATIKOKAN PROGRESS	3/86	WKLY	2,256
140	WATROUS MANITOU	# 3/86	WKLY	2,157
141	GRAVENHURST NEWS	9/86	WKLY	2,148
142	HAY RIVER HUB	6/86	WKLY	2,146
143	ALBERTON WEST PRINCE GRAPHIC	9/86	WKLY	2,100
144	RAYMOND REVIEW	# 3/86	WKLY	2,076
145	UNITY NORTHWEST HERALD	# 3/86	WKLY	2,072
146	BEAVERLODGE ADVERTISER	9/85	WKLY	1,954
147	REDVERS OPTIMIST	# 3/86	WKLY	1,935
148	LA RONGE NORTHERNER	# 3/86	WKLY	1,892
149	DAVIDSON LEADER	# 3/86	WKLY	1,878
150	KAMSACK TIMES	# 3/86	WKLY	1,857
151	NOKOMIS TIMES	# 3/86	WKLY	1,802
152	FORT MACLEOD GAZETTE	# 3/86	WKLY	1,722
153	PREECEVILLE PROGRESS	# 3/86	WKLY	1,677
154	CARDSTON CHRONICLE	# 3/86	WKLY	1,605
155	HIGH LEVEL ECHO	# 9/86	WKLY	1,527
156	RYCROFT SIGNAL	9/85	WKLY	1,499
157	NANTON NEWS	6/86	WKLY	1,347
158	PORTAGE LA PRAIRIE LEADER	6/85	WKLY	1,284
159	SEMANS HIWAY 15 GAZETTE	# 3/86	WKLY	1,276
160	LEADER NEWS	# 3/86	WKLY	1,245
161	DOAKTOWN MIRAMICHI HEADWATERS	9/85	WKLY	1,240
162	FORT VERMILION NORTHERN PIONEER	# 9/86	WKLY	1,120
163	SYLVAN LAKE NEWS	# 3/86	WKLY	1,117
164	MANNING BANNER POST	# 9/86	WKLY	1,104
165	SPIRITWOOD HERALD	# 3/86	WKLY	1,089
166	WILKIE PRESS	# 3/86	WKLY	980
167	ECKVILLE EXAMINER	# 3/86	WKLY	964
168	L'ECHO DE MALARTIC (F)	# 6/86	WKLY	953
169	NORQUAY NORTH STAR	# 3/86	WKLY	942
170	MACGREGOR HERALD	6/85	WKLY	904
171	GLADSTONE AGE PRESS	6/86	WKLY	875
172	GRIMSHAW MILE ZERO NEWS	# 9/86	WKLY	823
173	CUT KNIFE HWY. 40 COURIER	# 3/86	WKLY	803
174	KERROBERT CITIZEN	# 3/86	WKLY	790
175	VAUXHALL ADVANCE	# 9/86	WKLY	695
176	ROUYN-NORANDA PRESS	# 6/86	WKLY	358
177	VAL D'OR STAR	# 6/86	WKLY	327
178	MATAGAMI L'ECHO DE LA BAIE JAMES (F)	# 6/86	WKLY	265

# DENOTES PUBLICATION AUDITED ANNUALLY

USERS GUIDE TO PART III
DAILY AND WEEKLY NEWSPAPER ANALYSES

Part III of the ABC Canadian Newspaper FACTBOOK provides analyses of data by Newspaper County (Census Division) Circulation & Coverage for both Daily and Weekly ABC member Newspapers within the same listings. For easy reference, the section is printed on the same colour paper as the corresponding sections in Part I and Part II.

An explanation of the data shown for Daily Newspapers in Part III, Section A may be obtained by reference to the explanation of data for Part I, Sections A and B, shown on pages 1 and 2. Similar explanations of data shown for Weekly Newspapers may be found on page 133.

Occupied households in Section A for Counties (Census Divisions) are 1986 estimates.

Map reference coordinates used in this book are for the Provincial maps appearing on pages 267 - 286.

PART III
SECTION A

DAILY AND WEEKLY NEWSPAPER

COUNTY (CENSUS DIVISION) CIRCULATION

& COVERAGE ANALYSIS

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEWFOUNDLAND

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	76,000	R13			
*ST. JOHN'S TELEGRAM			EVE	35,185	46
*ST. JOHN'S TELEGRAM			WEEKEND	44,682	59
CEN. DIV. 02	8,400	R10			
ST. JOHN'S TELEGRAM			WEEKEND	1,407	17
CEN. DIV. 03	6,900	P 7			
ST. JOHN'S TELEGRAM			WEEKEND	265	4
CEN. DIV. 04	7,700	O 3			
CORNER BROOK WESTERN STAR			EVE	2,283	30
CEN. DIV. 05	13,400	M 5			
*CORNER BROOK WESTERN STAR			EVE	7,402	55
ST. JOHN'S TELEGRAM			WEEKEND	287	2
CEN. DIV. 06	12,400	N 8			
ST. JOHN'S TELEGRAM			EVE	1,790	14
ST. JOHN'S TELEGRAM			WEEKEND	3,383	27
CEN. DIV. 07	12,600	N11			
ST. JOHN'S TELEGRAM			EVE	655	5
ST. JOHN'S TELEGRAM			WEEKEND	2,577	20
CEN. DIV. 08	14,900	L 7			
CORNER BROOK WESTERN STAR			EVE	518	3
ST. JOHN'S TELEGRAM			EVE	276	2
ST. JOHN'S TELEGRAM			WEEKEND	585	4
CEN. DIV. 09	6,600	I 6			
CORNER BROOK WESTERN STAR			EVE	465	7
CEN. DIV. 10	8,500	E 4			
ST. JOHN'S TELEGRAM			EVE	447	5
ST. JOHN'S TELEGRAM			WEEKEND	637	7
MONTREAL GAZETTE			SATURDAY	272	3

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

PRINCE EDWARD ISLAND

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
KINGS	5,900	F14			
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	3,600	61
*MONTAGUE EASTERN GRAPHIC			WKLY	3,950	67
PRINCE	14,500	D11			
*ALBERTON WEST PRINCE GRAPHIC			WKLY	1,810	12
CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	2,104	15
*SUMMERSIDE JOURNAL-PIONEER			EVE	9,993	69
QUEENS	22,500	F13			
*CHARLOTTETOWN GUARDIAN, PATRIOT			MORN/EVE	17,459	78
MONTAGUE EASTERN GRAPHIC			WKLY	1,786	8
SUMMERSIDE JOURNAL-PIONEER			EVE	1,123	5
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	382	2
MONTREAL GAZETTE			SATURDAY	369	2

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ANNAPOLIS	8,600	J10			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,629	31
ANTIGONISH	5,700	G15			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,964	52
NEW GLASGOW NEWS			EVE	320	6
PORT HAWKESBURY SCOTIA SUN			WKLY	614	11
CAPE BRETON	40,400	F18			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	3,831	9
☆SYDNEY CAPE BRETON POST			EVE	29,635	73
COLCHESTER	16,400	H13			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	6,454	39
☆TRURO NEWS			EVE	8,458	52
CUMBERLAND	13,100	H11			
☆AMHERST NEWS			MORN	3,885	30
☆AMHERST CITIZEN			SATURDAY	5,770	44
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	4,046	31
DIGBY	7,800	K 9			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,699	35
YARMOUTH VANGUARD			WKLY	1,737	22
GUYSBOROUGH	4,500	H15			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,617	36
PORT HAWKESBURY SCOTIA SUN			WKLY	946	21
HALIFAX	110,200	I14			
☆HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	73,875	67
☆HALIFAX NEWS			MORN	18,455	17
MONTREAL GAZETTE			MORN	289	
MONTREAL GAZETTE			SATURDAY	792	1
HANTS	12,000	I12			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	7,825	65
HALIFAX NEWS			MORN	393	3
KENTVILLE ADVERTISER			WKLY	313	3
INVERNESS	7,000	F16			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,816	40
☆PORT HAWKESBURY SCOTIA SUN			WKLY	2,260	32
SYDNEY CAPE BRETON POST			EVE	588	8
KINGS	19,800	I11			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	8,148	41
☆KENTVILLE ADVERTISER			WKLY	8,822	45
LUNENBERG	17,500	J11			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	6,126	35
PICTOU	17,600	H14			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	4,776	27
☆NEW GLASGOW NEWS			EVE	10,589	60

☆ DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NOVA SCOTIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
QUEENS	5,000	K10			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	2,032	41
RICHMOND	3,700	G17			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,219	33
PORT HAWKESBURY SCOTIA SUN			WKLY	1,176	32
SYDNEY CAPE BRETON POST			EVE	207	6
SHELBURNE	6,200	L10			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	1,801	29
YARMOUTH VANGUARD			WKLY	552	9
VICTORIA	3,000	E17			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN	819	27
PORT HAWKESBURY SCOTIA SUN			WKLY	326	11
SYDNEY CAPE BRETON POST			EVE	496	17
YARMOUTH	9,500	L 9			
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	3,142	33
*YARMOUTH VANGUARD			WKLY	7,783	82

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERT	8,300	G10			
MONCTON TIMES-TRANSCRIPT			EVE	5,844	70
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	548	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	487	6
CARLETON	8,600	F 4			
FREDERICTON GLEANER			EVE	943	11
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,415	28
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,414	28
CHARLOTTE	9,900	I 5			
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	4,386	44
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	4,470	45
GLOUCESTER	26,300	B 8			
*BATHURST NORTHERN LIGHT			WKLY	7,310	28
*CARAQUET L'ACADIE NOUVELLE (F)			MORN	4,754	18
MONCTON TIMES-TRANSCRIPT			EVE	1,501	6
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,850	7
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,871	7
KENT	9,100	E 9			
MONCTON TIMES-TRANSCRIPT			EVE	4,715	52
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	266	3
KINGS	18,300	H 8			
MONCTON TIMES-TRANSCRIPT			EVE	315	2
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	11,469	63
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	11,143	61
*SUSSEX KINGS COUNTY RECORD			WKLY	5,350	29
MADAWASKA	12,100	C 3			
*EDMUNDSTON LE MADAWASKA (F)			WKLY	8,046	67
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN	1,122	9
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,122	9
QUEBEC LE SOLEIL (F)			MORN	445	4
QUEBEC LE SOLEIL (F)			SATURDAY	486	4
QUEBEC LE SOLEIL (F)			SUNDAY	397	3
LE JOURNAL DE QUEBEC (F)			MORN	273	2
LE JOURNAL DE QUEBEC (F)			SATURDAY	283	2
LE JOURNAL DE QUEBEC (F)			SUNDAY	255	2
NORTHUMBERLAND	16,600	D 7			
CARAQUET L'ACADIE NOUVELLE (F)			MORN	520	3
*CHATHAM MIRAMICHI WEEKEND			WKLY	7,598	46
*DOAKTOWN MIRAMICHI HEADWATERS			WKLY	1,083	7
FREDERICTON GLEANER			EVE	930	6
MONCTON TIMES-TRANSCRIPT			EVE	3,417	21
*NEWCASTLE MIRAMICHI LEADER			WKLY	7,740	47
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,772	17
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,928	18
QUEENS	4,400	G 8			
FREDERICTON GLEANER			EVE	1,664	38
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,142	26

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NEW BRUNSWICK

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
QUEENS (CONT.)					
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,219	28
SUSSEX KINGS COUNTY RECORD			WKLY	382	9
RESTIGOUCHE	13,600	B 5			
*DALHOUSIE NEWS			WKLY	2,645	19
MONCTON TIMES-TRANSCRIPT			EVE	1,393	10
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	1,763	13
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	1,890	14
ST. JOHN	30,400	M14			
*ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	26,648	88
*SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	23,803	78
SUSSEX KINGS COUNTY RECORD			WKLY	712	2
MONTREAL GAZETTE			SATURDAY	253	1
SUNBURY	7,200	G 7			
FREDERICTON GLEANER			EVE	4,220	59
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	558	8
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	682	9
VICTORIA	7,400	D 4			
EDMUNDSTON LE MADAWASKA (F)			WKLY	304	4
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,052	28
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,097	28
WESTMORLAND	39,700	F10			
AMHERST CITIZEN			SATURDAY	457	1
HALIFAX CHRONICLE-HERALD, MAIL STAR			MORN/EVE	471	1
*MONCTON TIMES-TRANSCRIPT			EVE	27,677	70
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	2,207	6
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	2,048	5
*SACKVILLE TRIBUNE-POST			WKLY	2,625	7
SUSSEX KINGS COUNTY RECORD			WKLY	396	1
MONTREAL GAZETTE			SATURDAY	325	1
YORK	28,300	G 5			
*FREDERICTON GLEANER			EVE	19,856	70
ST. JOHN TELEGRAPH JOURNAL, TIMES-GLOBE			MORN/EVE	5,187	18
SAINT JOHN TELEGRAPH-JOURNAL			SATURDAY	5,759	20

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY / PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ABITIBI	32,300	J 3			
*L'ECHO D'AMOS (F)			WKLY	3,775	12
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	734	2
*LA SARRE L'ECHO D'ABITIBI-OUEST (F)			WKLY	2,488	8
*L'ECHO DE MALARTIC (F)			WKLY	947	3
MONTREAL GAZETTE			MORN	338	1
MONTREAL GAZETTE			SATURDAY	446	1
MONTREAL LE DEVOIR (F)			MORN	291	1
LE JOURNAL DE MONTREAL (F)			MORN	3,703	11
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,396	14
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,653	11
MONTREAL LA PRESSE (F)			MORN	821	3
MONTREAL LA PRESSE (F)			SATURDAY	1,525	5
MONTREAL LA PRESSE (F)			SUNDAY	352	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	4,022	12
ROUYN LA FRONTIERE (F)			WKLY	3,989	12
*VAL D'OR L'ECHO ABITIBIEN (F)			WKLY	8,616	27
ARGENTEUIL	12,500	O 6			
MONTREAL GAZETTE			MORN	818	7
MONTREAL GAZETTE			SATURDAY	2,187	18
LE JOURNAL DE MONTREAL (F)			MORN	1,606	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,339	19
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,958	16
MONTREAL LA PRESSE (F)			MORN	483	4
MONTREAL LA PRESSE (F)			SATURDAY	1,014	8
MONTREAL LA PRESSE (F)			SUNDAY	404	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	786	6
HAWKESBURY LE CARILLON (F)			WKLY	431	3
ARTHABASKA	20,900	O15			
LE JOURNAL DE MONTREAL (F)			MORN	1,860	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,237	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,397	11
MONTREAL LA PRESSE (F)			MORN	1,161	6
MONTREAL LA PRESSE (F)			SATURDAY	1,756	8
MONTREAL LA PRESSE (F)			SUNDAY	1,081	5
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,835	9
SHERBROOKE LA TRIBUNE (F)			MORN	1,198	6
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,216	6
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	695	3
*VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	10,889	52
BAGOT	9,500	Q12			
GRANBY LA VOIX DE L'EST (F)			MORN	400	4
LE JOURNAL DE MONTREAL (F)			MORN	1,173	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,603	17
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,486	16
MONTREAL LA PRESSE (F)			MORN	275	3
MONTREAL LA PRESSE (F)			SATURDAY	594	6
MONTREAL LA PRESSE (F)			SUNDAY	263	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	904	10
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	2,554	27

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BEAUCE	25,100	N19			
MONTREAL LA PRESSE (F)			SATURDAY	332	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,994	8
QUEBEC LE SOLEIL (F)			MORN	2,809	11
QUEBEC LE SOLEIL (F)			SATURDAY	3,155	13
QUEBEC LE SOLEIL (F)			SUNDAY	2,131	8
LE JOURNAL DE QUEBEC (F)			MORN	4,639	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,916	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,150	17
*ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	7,856	31
BEAUHARNOIS	19,900	R27			
MONTREAL GAZETTE			MORN	280	1
MONTREAL GAZETTE			SATURDAY	474	2
LE JOURNAL DE MONTREAL (F)			MORN	5,555	28
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,186	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,877	30
MONTREAL LA PRESSE (F)			MORN	2,261	11
MONTREAL LA PRESSE (F)			SATURDAY	3,128	16
MONTREAL LA PRESSE (F)			SUNDAY	1,808	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,163	11
BELLECHASSE	7,700	L21			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	698	9
QUEBEC LE SOLEIL (F)			MORN	1,721	22
QUEBEC LE SOLEIL (F)			SATURDAY	1,843	24
QUEBEC LE SOLEIL (F)			SUNDAY	1,262	16
LE JOURNAL DE QUEBEC (F)			MORN	1,060	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,387	18
LE JOURNAL DE QUEBEC (F)			SUNDAY	901	12
BERTHIER	11,200	M10			
JOLIETTE JOURNAL			SATURDAY	1,307	12
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	3,056	27
LE JOURNAL DE MONTREAL (F)			MORN	1,884	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,098	28
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,582	23
MONTREAL LA PRESSE (F)			MORN	488	4
MONTREAL LA PRESSE (F)			SATURDAY	1,210	11
MONTREAL LA PRESSE (F)			SUNDAY	451	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,516	14
BONAVENTURE	12,100	D30			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	638	5
*NEW CARLISLE SPEC			WKLY	945	8
QUEBEC LE SOLEIL (F)			MORN	1,239	10
QUEBEC LE SOLEIL (F)			SATURDAY	1,278	11
QUEBEC LE SOLEIL (F)			SUNDAY	1,042	9
LE JOURNAL DE QUEBEC (F)			MORN	985	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,022	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	796	7
BROME	7,000	S13			
GRANBY LA VOIX DE L'EST (F)			MORN	626	9
MONTREAL GAZETTE			MORN	536	8

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BROME (CONT.)					
MONTREAL GAZETTE			SATURDAY	1,655	24
LE JOURNAL DE MONTREAL (F)			MORN	255	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	426	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	436	6
MONTREAL LA PRESSE (F)			SATURDAY	864	12
SHERBROOKE RECORD			EVE	889	13
CHAMBLY	115,400	P30			
MONTREAL GAZETTE			MORN	10,348	9
MONTREAL GAZETTE			SATURDAY	14,268	12
MONTREAL LE DEVOIR (F)			MORN	1,461	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,720	1
LE JOURNAL DE MONTREAL (F)			MORN	23,521	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	27,363	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	24,295	21
MONTREAL LA PRESSE (F)			MORN	18,492	16
MONTREAL LA PRESSE (F)			SATURDAY	28,539	25
MONTREAL LA PRESSE (F)			SUNDAY	15,126	13
MONTREAL ECHOS VEDETTES (F)			SATURDAY	6,128	5
CHAMPLAIN	44,200	L13			
*LA TUQUE L'ECHO DE LA TUQUE (F)			WKLY	2,975	7
MONTREAL GAZETTE			SATURDAY	311	1
LE JOURNAL DE MONTREAL (F)			MORN	3,224	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,202	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,679	13
MONTREAL LA PRESSE (F)			MORN	1,021	2
MONTREAL LA PRESSE (F)			SATURDAY	2,037	5
MONTREAL LA PRESSE (F)			SUNDAY	1,491	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,793	9
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	22,423	51
CHARLEVOIX-EST	5,500	G20			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	647	12
QUEBEC LE SOLEIL (F)			MORN	1,033	19
QUEBEC LE SOLEIL (F)			SATURDAY	1,060	19
QUEBEC LE SOLEIL (F)			SUNDAY	840	15
LE JOURNAL DE QUEBEC (F)			MORN	1,099	20
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,175	21
LE JOURNAL DE QUEBEC (F)			SUNDAY	973	18
CHARLEVOIX-OUEST	4,400	G19			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	444	10
QUEBEC LE SOLEIL (F)			MORN	793	18
QUEBEC LE SOLEIL (F)			SATURDAY	853	19
QUEBEC LE SOLEIL (F)			SUNDAY	667	15
LE JOURNAL DE QUEBEC (F)			MORN	771	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	814	19
LE JOURNAL DE QUEBEC (F)			SUNDAY	689	16
CHATEAUGUAY	20,200	S28			
HUNTINGDON GLEANER			WKLY	1,267	6
MONTREAL GAZETTE			MORN	3,089	15
MONTREAL GAZETTE			SATURDAY	4,812	24
LE JOURNAL DE MONTREAL (F)			MORN	3,592	18

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CHATEAUGUAY (CONT.)					
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,593	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,133	20
MONTREAL LA PRESSE (F)			MORN	2,178	11
MONTREAL LA PRESSE (F)			SATURDAY	3,402	17
MONTREAL LA PRESSE (F)			SUNDAY	1,971	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,346	7
CHICOUTIMI	58,000	J 8			
*CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	33,516	58
*CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	22,643	39
MONTREAL GAZETTE			MORN	388	1
MONTREAL GAZETTE			SATURDAY	534	1
MONTREAL LE DEVOIR (F)			MORN	386	1
MONTREAL LE DEVOIR (F)			SATURDAY	384	1
MONTREAL LA PRESSE (F)			MORN	1,450	3
MONTREAL LA PRESSE (F)			SATURDAY	2,157	4
MONTREAL LA PRESSE (F)			SUNDAY	543	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,364	6
QUEBEC LE SOLEIL (F)			MORN	620	1
QUEBEC LE SOLEIL (F)			SATURDAY	912	2
QUEBEC LE SOLEIL (F)			SUNDAY	379	1
LE JOURNAL DE QUEBEC (F)			MORN	6,188	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	5,602	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	4,008	7
COMPTON	7,000	R17			
COATICOOK LE PROGRES DE COATICOOK (F)			WKLY	513	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	257	4
SHERBROOKE RECORD			EVE	619	9
SHERBROOKE LA TRIBUNE (F)			MORN	2,090	30
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,255	32
DEUX-MONTAGNES	27,300	O26			
MONTREAL GAZETTE			MORN	1,454	5
MONTREAL GAZETTE			SATURDAY	2,355	9
MONTREAL LE DEVOIR (F)			SATURDAY	262	1
LE JOURNAL DE MONTREAL (F)			MORN	5,182	19
LE JOURNAL DE MONTREAL (F)			SATURDAY	7,156	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,688	25
MONTREAL LA PRESSE (F)			MORN	2,205	8
MONTREAL LA PRESSE (F)			SATURDAY	4,007	15
MONTREAL LA PRESSE (F)			SUNDAY	1,956	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,876	7
ST. JEROME L'ECHO DU NORD (F)			WKLY	550	2
DORCHESTER	11,000	M20			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	932	8
QUEBEC LE SOLEIL (F)			MORN	1,932	18
QUEBEC LE SOLEIL (F)			SATURDAY	2,096	19
QUEBEC LE SOLEIL (F)			SUNDAY	1,353	12
LE JOURNAL DE QUEBEC (F)			MORN	1,673	15
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,887	17
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,337	12
ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	1,025	9

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DRUMMOND	26,100	P14			
LE JOURNAL DE MONTREAL (F)			MORN	3,319	13
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,127	16
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,895	15
MONTREAL LA PRESSE (F)			MORN	998	4
MONTREAL LA PRESSE (F)			SATURDAY	1,753	7
MONTREAL LA PRESSE (F)			SUNDAY	978	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,679	10
SHERBROOKE LA TRIBUNE (F)			MORN	2,249	9
SHERBROOKE LA TRIBUNE (F)			SATURDAY	2,266	9
FRONTENAC	8,800	Q19			
*LAC MEGANTIC L'ECHO DE FRONTENAC (F)			WKLY	4,788	54
MONTREAL ECHOS VEDETTES (F)			SATURDAY	816	9
LE JOURNAL DE QUEBEC (F)			MORN	741	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	892	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,003	11
ST. GEORGES L'ECLAIREUR-PROGRES (F)			WKLY	642	7
SHERBROOKE LA TRIBUNE (F)			MORN	1,193	14
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,229	14
GASPE-EST	11,900	C31			
MONTREAL GAZETTE			SATURDAY	312	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	891	7
NEW CARLISLE SPEC			WKLY	879	7
QUEBEC LE SOLEIL (F)			MORN	1,398	12
QUEBEC LE SOLEIL (F)			SATURDAY	1,276	11
QUEBEC LE SOLEIL (F)			SUNDAY	1,088	9
LE JOURNAL DE QUEBEC (F)			MORN	916	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	821	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	717	6
GASPE-OUEST	5,600	B30			
MATANE LA VOIX GASPESIENNE (F)			WKLY	1,346	24
MONTREAL ECHOS VEDETTES (F)			SATURDAY	613	11
QUEBEC LE SOLEIL (F)			MORN	1,015	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,055	19
QUEBEC LE SOLEIL (F)			SUNDAY	919	16
GATINEAU	19,200	M 4			
MONTREAL LE DEVOIR (F)			MORN	275	1
MONTREAL LE DEVOIR (F)			SATURDAY	317	2
LE JOURNAL DE MONTREAL (F)			MORN	804	4
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,203	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,054	5
MONTREAL LA PRESSE (F)			SATURDAY	511	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	493	3
OTTAWA LE DROIT (F)			EVE	5,097	27
OTTAWA CITIZEN			ALL DAY	4,581	24
HULL	47,100	R 2			
MONTREAL GAZETTE			MORN	567	1
MONTREAL GAZETTE			SATURDAY	555	1
MONTREAL LE DEVOIR (F)			MORN	892	2
MONTREAL LE DEVOIR (F)			SATURDAY	1,018	2

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COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
HULL (CONT.)					
LE JOURNAL DE MONTREAL (F)			MORN	5,604	12
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,008	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	6,789	14
MONTREAL LA PRESSE (F)			MORN	852	2
MONTREAL LA PRESSE (F)			SATURDAY	1,776	4
MONTREAL LA PRESSE (F)			SUNDAY	605	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,630	3
OTTAWA LE DROIT (F)			EVE	18,430	39
OTTAWA CITIZEN			ALL DAY	7,072	15
HUNTINGDON	6,200	S25			
*HUNTINGDON GLEANER			WKLY	2,588	42
MONTREAL GAZETTE			MORN	575	9
MONTREAL GAZETTE			SATURDAY	1,472	24
LE JOURNAL DE MONTREAL (F)			MORN	379	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	619	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	597	10
MONTREAL LA PRESSE (F)			SATURDAY	350	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	253	4
IBERVILLE	8,100	R32			
LE JOURNAL DE MONTREAL (F)			MORN	1,240	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,670	21
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,549	19
MONTREAL LA PRESSE (F)			MORN	619	8
MONTREAL LA PRESSE (F)			SATURDAY	967	12
MONTREAL LA PRESSE (F)			SUNDAY	517	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	745	9
SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	3,448	43
ILE-DE-MONTREAL	735,800	J24			
*MONTREAL GAZETTE			MORN	143,825	20
*MONTREAL GAZETTE			SATURDAY	184,935	25
*MONTREAL LE DEVOIR (F)			MORN	15,425	2
*MONTREAL LE DEVOIR (F)			SATURDAY	16,486	2
*LE JOURNAL DE MONTREAL (F)			MORN	141,747	19
*LE JOURNAL DE MONTREAL (F)			SATURDAY	137,598	19
*LE JOURNAL DE MONTREAL (F)			SUNDAY	118,628	16
*MONTREAL LA PRESSE (F)			MORN	91,407	12
*MONTREAL LA PRESSE (F)			SATURDAY	133,849	18
*MONTREAL LA PRESSE (F)			SUNDAY	56,873	8
*MONTREAL ECHOS VEDETTES (F)			SATURDAY	35,017	5
*POINTE CLAIRE CHRONICLE			WKLY	23,747	3
QUEBEC LE SOLEIL (F)			MORN	689	
QUEBEC LE SOLEIL (F)			SATURDAY	673	
QUEBEC LE SOLEIL (F)			SUNDAY	473	
TORONTO STAR			ALL DAY	558	
TORONTO STAR			SATURDAY	1,167	
TORONTO STAR			SUNDAY	1,108	
ILE-JESUS	95,600	E12			
MONTREAL GAZETTE			MORN	7,139	7
MONTREAL GAZETTE			SATURDAY	11,017	12
MONTREAL LE DEVOIR (F)			MORN	977	1
MONTREAL LE DEVOIR (F)			SATURDAY	929	1

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ILE-JESUS (CONT.)					
LE JOURNAL DE MONTREAL (F)			MORN	21,129	22
LE JOURNAL DE MONTREAL (F)			SATURDAY	24,707	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	22,672	24
MONTREAL LA PRESSE (F)			MORN	15,699	16
MONTREAL LA PRESSE (F)			SATURDAY	24,185	25
MONTREAL LA PRESSE (F)			SUNDAY	12,776	13
MONTREAL ECHOS VEDETTES (F)			SATURDAY	5,208	5
ILES-DE-LA-MADELEINE	4,000	C12			
*CAP AUX MEULES LE RADAR (F)			WKLY	2,080	52
LE JOURNAL DE MONTREAL (F)			MORN	412	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	392	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	383	10
JOLIETTE	22,700	L30			
*JOLIETTE JOURNAL			SATURDAY	7,984	35
LE JOURNAL DE MONTREAL (F)			MORN	4,802	21
LE JOURNAL DE MONTREAL (F)			SATURDAY	6,622	29
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,702	25
MONTREAL LA PRESSE (F)			MORN	1,864	8
MONTREAL LA PRESSE (F)			SATURDAY	3,417	15
MONTREAL LA PRESSE (F)			SUNDAY	1,611	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,595	11
KAMOURASKA	9,300	H21			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	845	9
QUEBEC LE SOLEIL (F)			MORN	1,141	12
QUEBEC LE SOLEIL (F)			SATURDAY	1,306	14
QUEBEC LE SOLEIL (F)			SUNDAY	979	11
LE JOURNAL DE QUEBEC (F)			MORN	1,083	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,194	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,058	11
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WKLY	926	10
LABELLE	11,900	M 4			
LE JOURNAL DE MONTREAL (F)			MORN	1,793	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,752	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,927	16
MONTREAL LA PRESSE (F)			MORN	567	5
MONTREAL LA PRESSE (F)			SATURDAY	1,145	10
MONTREAL LA PRESSE (F)			SUNDAY	374	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,286	11
LAC-ST-JEAN-EST	15,800	J 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	6,738	43
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	4,446	28
MONTREAL LA PRESSE (F)			SATURDAY	392	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,135	7
QUEBEC LE SOLEIL (F)			SATURDAY	305	2
LE JOURNAL DE QUEBEC (F)			MORN	2,016	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,923	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,373	9
LAC-ST-JEAN-OUEST	19,900	J 6			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	7,991	40

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LAC-ST-JEAN-OUEST (CONT.)					
CHICOUTIMI LE QUOTIDIEN DU SAGUENAY (F)			MORN	3,684	19
MONTREAL LA PRESSE (F)			SATURDAY	409	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,576	8
QUEBEC LE SOLEIL (F)			SATURDAY	316	2
LE JOURNAL DE QUEBEC (F)			MORN	2,746	14
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,461	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,803	9
LAPRAIRIE	38,100	Q30			
MONTREAL GAZETTE			MORN	4,148	11
MONTREAL GAZETTE			SATURDAY	6,545	17
MONTREAL LE DEVOIR (F)			MORN	288	1
MONTREAL LE DEVOIR (F)			SATURDAY	378	1
LE JOURNAL DE MONTREAL (F)			MORN	6,588	17
LE JOURNAL DE MONTREAL (F)			SATURDAY	8,348	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	7,788	20
MONTREAL LA PRESSE (F)			MORN	5,584	15
MONTREAL LA PRESSE (F)			SATURDAY	8,791	23
MONTREAL LA PRESSE (F)			SUNDAY	4,745	12
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,050	5
L'ASSOMPTION	41,100	N28			
MONTREAL GAZETTE			MORN	423	1
MONTREAL GAZETTE			SATURDAY	419	1
LE JOURNAL DE MONTREAL (F)			MORN	9,594	23
LE JOURNAL DE MONTREAL (F)			SATURDAY	12,570	31
LE JOURNAL DE MONTREAL (F)			SUNDAY	11,553	28
MONTREAL LA PRESSE (F)			MORN	4,736	12
MONTREAL LA PRESSE (F)			SATURDAY	7,888	19
MONTREAL LA PRESSE (F)			SUNDAY	4,173	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,775	7
LEVIS	37,200	L18			
MONTREAL GAZETTE			SATURDAY	259	1
MONTREAL LE DEVOIR (F)			MORN	280	1
MONTREAL LE DEVOIR (F)			SATURDAY	362	1
MONTREAL LA PRESSE (F)			MORN	305	1
MONTREAL LA PRESSE (F)			SATURDAY	582	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,433	7
QUEBEC LE SOLEIL (F)			MORN	10,178	27
QUEBEC LE SOLEIL (F)			SATURDAY	13,206	36
QUEBEC LE SOLEIL (F)			SUNDAY	7,893	21
LE JOURNAL DE QUEBEC (F)			MORN	8,713	23
LE JOURNAL DE QUEBEC (F)			SATURDAY	9,377	25
LE JOURNAL DE QUEBEC (F)			SUNDAY	7,971	21
L'ISLET	6,900	I20			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	688	10
QUEBEC LE SOLEIL (F)			MORN	1,214	18
QUEBEC LE SOLEIL (F)			SATURDAY	1,338	19
QUEBEC LE SOLEIL (F)			SUNDAY	1,058	15
LE JOURNAL DE QUEBEC (F)			MORN	770	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	896	13
LE JOURNAL DE QUEBEC (F)			SUNDAY	739	11

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QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
LOTBINIERE	9,600	M16			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	739	8
QUEBEC LE SOLEIL (F)			MORN	2,317	24
QUEBEC LE SOLEIL (F)			SATURDAY	2,606	27
QUEBEC LE SOLEIL (F)			SUNDAY	1,758	18
LE JOURNAL DE QUEBEC (F)			MORN	1,062	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,469	15
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,016	11
MASKINONGE	7,200	L10			
*L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	4,098	57
LE JOURNAL DE MONTREAL (F)			MORN	560	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,047	15
LE JOURNAL DE MONTREAL (F)			SUNDAY	829	12
MONTREAL LA PRESSE (F)			SATURDAY	311	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	915	13
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	2,289	32
MATANE	10,200	C27			
*MATANE LA VOIX GASPESIENNE (F)			WKLY	5,864	57
MONTREAL ECHOS VEDETTES (F)			SATURDAY	772	8
QUEBEC LE SOLEIL (F)			MORN	1,282	13
QUEBEC LE SOLEIL (F)			SATURDAY	1,385	14
QUEBEC LE SOLEIL (F)			SUNDAY	1,181	12
LE JOURNAL DE QUEBEC (F)			MORN	795	8
LE JOURNAL DE QUEBEC (F)			SATURDAY	879	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	660	6
MATAPEDIA	7,500	D26			
*AMQUI L'AVANT POSTE GASPESIEN (F)			WKLY	4,465	60
MONTREAL ECHOS VEDETTES (F)			SATURDAY	449	6
QUEBEC LE SOLEIL (F)			MORN	608	8
QUEBEC LE SOLEIL (F)			SATURDAY	652	9
QUEBEC LE SOLEIL (F)			SUNDAY	538	7
LE JOURNAL DE QUEBEC (F)			MORN	469	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	546	7
LE JOURNAL DE QUEBEC (F)			SUNDAY	433	6
MEGANTIC	19,300	N17			
LE JOURNAL DE MONTREAL (F)			MORN	309	2
LE JOURNAL DE MONTREAL (F)			SATURDAY	456	2
LE JOURNAL DE MONTREAL (F)			SUNDAY	478	2
MONTREAL LA PRESSE (F)			MORN	376	2
MONTREAL LA PRESSE (F)			SATURDAY	666	3
MONTREAL LA PRESSE (F)			SUNDAY	361	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,588	8
*PLESSISVILLE LA FEUILLE D'ERABLE (F)			WKLY	3,474	18
QUEBEC LE SOLEIL (F)			MORN	1,852	10
QUEBEC LE SOLEIL (F)			SATURDAY	1,840	10
QUEBEC LE SOLEIL (F)			SUNDAY	1,366	7
LE JOURNAL DE QUEBEC (F)			MORN	2,233	12
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,320	12
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,220	12
SHERBROOKE LA TRIBUNE (F)			MORN	1,103	6
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,106	6

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MEGANTIC (CONT.)					
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	1,009	5
MISSISQUOI	13,000	T12			
GRANBY LA VOIX DE L'EST (F)			MORN	2,086	16
MONTREAL GAZETTE			MORN	611	5
MONTREAL GAZETTE			SATURDAY	1,410	11
LE JOURNAL DE MONTREAL (F)			MORN	1,237	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,705	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,795	14
MONTREAL LA PRESSE (F)			MORN	573	4
MONTREAL LA PRESSE (F)			SATURDAY	1,223	9
MONTREAL LA PRESSE (F)			SUNDAY	482	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	898	7
SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	388	3
SHERBROOKE RECORD			EVE	488	4
MONTCALM	11,400	L28			
JOLIETTE JOURNAL			SATURDAY	1,180	10
MONTREAL GAZETTE			MORN	290	3
MONTREAL GAZETTE			SATURDAY	835	7
LE JOURNAL DE MONTREAL (F)			MORN	1,840	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,371	30
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,821	25
MONTREAL LA PRESSE (F)			MORN	601	5
MONTREAL LA PRESSE (F)			SATURDAY	1,813	16
MONTREAL LA PRESSE (F)			SUNDAY	467	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,319	12
MONTMAGNY	8,100	K21			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,018	13
QUEBEC LE SOLEIL (F)			MORN	1,709	21
QUEBEC LE SOLEIL (F)			SATURDAY	1,817	22
QUEBEC LE SOLEIL (F)			SUNDAY	1,410	17
LE JOURNAL DE QUEBEC (F)			MORN	1,410	17
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,599	20
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,310	16
MONTMORENCY NO. 1	8,000	H18			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	551	7
QUEBEC LE SOLEIL (F)			MORN	2,363	30
QUEBEC LE SOLEIL (F)			SATURDAY	2,799	35
QUEBEC LE SOLEIL (F)			SUNDAY	1,829	23
LE JOURNAL DE QUEBEC (F)			MORN	1,956	24
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,246	28
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,887	24
MONTMORENCY NO. 2	2,200	D19			
QUEBEC LE SOLEIL (F)			MORN	753	34
QUEBEC LE SOLEIL (F)			SATURDAY	940	43
QUEBEC LE SOLEIL (F)			SUNDAY	608	28
LE JOURNAL DE QUEBEC (F)			MORN	131	6
LE JOURNAL DE QUEBEC (F)			SATURDAY	183	8
LE JOURNAL DE QUEBEC (F)			SUNDAY	154	7

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NAPIERVILLE	4,800	R29			
LE JOURNAL DE MONTREAL (F)			MORN	897	19
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,117	23
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,003	21
MONTREAL LA PRESSE (F)			MORN	348	7
MONTREAL LA PRESSE (F)			SATURDAY	630	13
MONTREAL LA PRESSE (F)			SUNDAY	307	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	593	12
SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	347	7
NICOLET	11,600	N14			
LE JOURNAL DE MONTREAL (F)			MORN	589	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	859	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,033	9
MONTREAL LA PRESSE (F)			SATURDAY	449	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	813	7
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	4,597	40
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	290	3
NOUVEAU-QUEBEC	9,800	D 4			
☆CHIBOUGAMAU LA SENTINELLE (F)			WKLY	2,917	30
☆MATAGAMI L'ECHO DE LA BAIE JAMES (F)			WKLY	258	3
LE JOURNAL DE MONTREAL (F)			MORN	272	3
VAL D'OR L'ECHO ABITIBIEN (F)			WKLY	752	8
PAPINEAU	13,900	O 4			
LE JOURNAL DE MONTREAL (F)			MORN	1,187	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,804	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,576	11
MONTREAL LA PRESSE (F)			SATURDAY	439	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	697	5
OTTAWA LE DROIT (F)			EVE	4,000	29
OTTAWA CITIZEN			ALL DAY	979	7
PONTIAC	6,600	M 3			
☆SHAWVILLE EQUITY			WKLY	2,921	44
OTTAWA LE DROIT (F)			EVE	563	9
OTTAWA CITIZEN			ALL DAY	1,674	25
PORTNEUF	22,000	J15			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,637	7
QUEBEC LE SOLEIL (F)			MORN	4,433	20
QUEBEC LE SOLEIL (F)			SATURDAY	5,517	25
QUEBEC LE SOLEIL (F)			SUNDAY	3,453	16
LE JOURNAL DE QUEBEC (F)			MORN	3,999	18
LE JOURNAL DE QUEBEC (F)			SATURDAY	4,565	21
LE JOURNAL DE QUEBEC (F)			SUNDAY	3,898	18
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	323	1
QUEBEC	166,800	D17			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	675	
MONTREAL GAZETTE			MORN	2,349	1
MONTREAL GAZETTE			SATURDAY	3,377	2
MONTREAL LE DEVOIR (F)			MORN	3,423	2
MONTREAL LE DEVOIR (F)			SATURDAY	3,763	2

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QUEBEC (CONT.)					
MONTREAL LA PRESSE (F)			MORN	2,177	1
MONTREAL LA PRESSE (F)			SATURDAY	4,160	2
MONTREAL LA PRESSE (F)			SUNDAY	1,389	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	13,113	8
*QUEBEC LE SOLEIL (F)			MORN	61,881	37
*QUEBEC LE SOLEIL (F)			SATURDAY	77,140	46
*QUEBEC LE SOLEIL (F)			SUNDAY	46,918	28
*LE JOURNAL DE QUEBEC (F)			MORN	51,002	31
*LE JOURNAL DE QUEBEC (F)			SATURDAY	50,190	30
*LE JOURNAL DE QUEBEC (F)			SUNDAY	42,419	25
RICHELIEU	18,900	M32			
LE JOURNAL DE MONTREAL (F)			MORN	5,600	30
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,993	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,709	30
MONTREAL LA PRESSE (F)			MORN	2,476	13
MONTREAL LA PRESSE (F)			SATURDAY	3,495	18
MONTREAL LA PRESSE (F)			SUNDAY	2,295	12
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,176	12
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	267	1
RICHMOND	13,800	Q15			
MONTREAL GAZETTE			SATURDAY	434	3
LE JOURNAL DE MONTREAL (F)			MORN	788	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	926	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,328	10
MONTREAL LA PRESSE (F)			SATURDAY	368	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,023	7
SHERBROOKE RECORD			EVE	569	4
SHERBROOKE LA TRIBUNE (F)			MORN	4,577	33
SHERBROOKE LA TRIBUNE (F)			SATURDAY	4,915	36
RIMOUSKI	24,400	E24			
MONTREAL LA PRESSE (F)			MORN	526	2
MONTREAL LA PRESSE (F)			SATURDAY	834	3
MONTREAL LA PRESSE (F)			SUNDAY	451	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,569	6
QUEBEC LE SOLEIL (F)			MORN	2,714	11
QUEBEC LE SOLEIL (F)			SATURDAY	3,074	13
QUEBEC LE SOLEIL (F)			SUNDAY	2,268	9
LE JOURNAL DE QUEBEC (F)			MORN	2,605	11
LE JOURNAL DE QUEBEC (F)			SATURDAY	2,789	11
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,237	9
RIVIERE-DU-LOUP	14,100	G22			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,396	10
QUEBEC LE SOLEIL (F)			MORN	1,645	12
QUEBEC LE SOLEIL (F)			SATURDAY	1,751	12
QUEBEC LE SOLEIL (F)			SUNDAY	1,386	10
LE JOURNAL DE QUEBEC (F)			MORN	1,899	13
LE JOURNAL DE QUEBEC (F)			SATURDAY	1,962	14
LE JOURNAL DE QUEBEC (F)			SUNDAY	1,910	14
*RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WKLY	5,211	37

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ROUVILLE	14,900	Q33			
GRANBY LA VOIX DE L'EST (F)			MORN	1,240	8
MONTREAL GAZETTE			MORN	648	4
MONTREAL GAZETTE			SATURDAY	973	7
LE JOURNAL DE MONTREAL (F)			MORN	2,296	15
LE JOURNAL DE MONTREAL (F)			SATURDAY	2,965	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,830	19
MONTREAL LA PRESSE (F)			MORN	1,700	11
MONTREAL LA PRESSE (F)			SATURDAY	2,767	19
MONTREAL LA PRESSE (F)			SUNDAY	1,524	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,152	8
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	338	2
SAGUENAY	33,800	F 7			
CHICOUTIMI PROGRES-DIMANCHE (F)			SUNDAY	1,581	5
MONTREAL GAZETTE			MORN	407	1
MONTREAL GAZETTE			SATURDAY	516	2
MONTREAL LA PRESSE (F)			MORN	565	2
MONTREAL LA PRESSE (F)			SATURDAY	899	3
MONTREAL LA PRESSE (F)			SUNDAY	309	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,893	9
QUEBEC LE SOLEIL (F)			MORN	3,516	10
QUEBEC LE SOLEIL (F)			SATURDAY	4,019	12
QUEBEC LE SOLEIL (F)			SUNDAY	3,180	9
LE JOURNAL DE QUEBEC (F)			MORN	3,450	10
LE JOURNAL DE QUEBEC (F)			SATURDAY	3,535	10
LE JOURNAL DE QUEBEC (F)			SUNDAY	2,887	9
ST-HYACINTHE	21,800	Q32			
LE JOURNAL DE MONTREAL (F)			MORN	3,971	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,856	22
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,696	22
MONTREAL LA PRESSE (F)			MORN	2,068	9
MONTREAL LA PRESSE (F)			SATURDAY	3,367	15
MONTREAL LA PRESSE (F)			SUNDAY	1,937	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,558	12
*LE COURRIER DE SAINT HYACINTHE (F)			WKLY	8,146	37
ST-JEAN	21,700	R31			
MONTREAL GAZETTE			MORN	465	2
MONTREAL GAZETTE			SATURDAY	913	4
LE JOURNAL DE MONTREAL (F)			MORN	4,419	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,268	24
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,887	23
MONTREAL LA PRESSE (F)			MORN	2,291	11
MONTREAL LA PRESSE (F)			SATURDAY	3,739	17
MONTREAL LA PRESSE (F)			SUNDAY	1,888	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,998	9
*SAINT JEAN LE CANADA FRANCAIS (F)			WKLY	11,745	54
ST-MAURICE	41,300	L12			
L'ECHO DE LOUISEVILLE/BERTHIER (F)			WKLY	770	2
MONTREAL GAZETTE			MORN	397	1
MONTREAL GAZETTE			SATURDAY	632	2
MONTREAL LE DEVOIR (F)			MORN	383	1

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ST-MAURICE (CONT.)					
MONTREAL LE DEVOIR (F)			SATURDAY	498	1
LE JOURNAL DE MONTREAL (F)			MORN	4,094	10
LE JOURNAL DE MONTREAL (F)			SATURDAY	4,874	12
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,886	14
MONTREAL LA PRESSE (F)			MORN	2,338	6
MONTREAL LA PRESSE (F)			SATURDAY	4,303	10
MONTREAL LA PRESSE (F)			SUNDAY	2,652	6
MONTREAL ECHOS VEDETTES (F)			SATURDAY	3,593	9
QUEBEC LE SOLEIL (F)			SATURDAY	326	1
*TROIS RIVIERES LE NOUVELLISTE (F)			MORN	22,053	53
SHEFFORD	27,300	R13			
*GRANBY LA VOIX DE L'EST (F)			MORN	10,178	37
MONTREAL GAZETTE			MORN	410	2
MONTREAL GAZETTE			SATURDAY	754	3
LE JOURNAL DE MONTREAL (F)			MORN	2,401	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,046	11
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,471	13
MONTREAL LA PRESSE (F)			MORN	1,000	4
MONTREAL LA PRESSE (F)			SATURDAY	1,971	7
MONTREAL LA PRESSE (F)			SUNDAY	1,062	4
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,093	8
LE COURRIER DE SAINT HYACINTHE (F)			WKLY	254	1
SHERBROOKE LA TRIBUNE (F)			MORN	659	2
SHERBROOKE LA TRIBUNE (F)			SATURDAY	715	3
SHERBROOKE	45,400	R15			
LAC MEGANTIC L'ECHO DE FRONTENAC (F)			WKLY	296	1
MONTREAL GAZETTE			MORN	1,125	2
MONTREAL GAZETTE			SATURDAY	2,068	5
MONTREAL LE DEVOIR (F)			MORN	548	1
MONTREAL LE DEVOIR (F)			SATURDAY	661	1
LE JOURNAL DE MONTREAL (F)			MORN	2,672	6
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,130	7
LE JOURNAL DE MONTREAL (F)			SUNDAY	4,564	10
MONTREAL LA PRESSE (F)			MORN	1,372	3
MONTREAL LA PRESSE (F)			SATURDAY	2,849	6
MONTREAL LA PRESSE (F)			SUNDAY	1,386	3
MONTREAL ECHOS VEDETTES (F)			SATURDAY	2,377	5
*SHERBROOKE RECORD			EVE	1,928	4
*SHERBROOKE LA TRIBUNE (F)			MORN	20,825	46
*SHERBROOKE LA TRIBUNE (F)			SATURDAY	24,320	54
SOULANGES	5,500	R25			
LE JOURNAL DE MONTREAL (F)			MORN	1,005	18
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,402	25
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,363	25
MONTREAL LA PRESSE (F)			MORN	429	8
MONTREAL LA PRESSE (F)			SATURDAY	777	14
MONTREAL LA PRESSE (F)			SUNDAY	382	7
MONTREAL ECHOS VEDETTES (F)			SATURDAY	557	10
STANSTEAD	13,700	S15			
*COATICOOK LE PROGRES DE COATICOOK (F)			WKLY	2,538	19
MONTREAL GAZETTE			MORN	470	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

QUEBEC

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
STANSTEAD (CONT.)					
MONTREAL GAZETTE			SATURDAY	1,224	9
LE JOURNAL DE MONTREAL (F)			MORN	617	5
LE JOURNAL DE MONTREAL (F)			SATURDAY	848	6
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,223	9
MONTREAL LA PRESSE (F)			SATURDAY	742	5
MONTREAL LA PRESSE (F)			SUNDAY	266	2
MONTREAL ECHOS VEDETTES (F)			SATURDAY	783	6
SHERBROOKE RECORD			EVE	1,081	8
SHERBROOKE LA TRIBUNE (F)			MORN	3,970	29
SHERBROOKE LA TRIBUNE (F)			SATURDAY	4,582	33
TEMISCAMINGUE	18,900	K 2			
LA SARRE L'ECHO D'ABITIBI-OUEST (F)			WKLY	294	2
MONTREAL GAZETTE			SATURDAY	269	1
LE JOURNAL DE MONTREAL (F)			MORN	1,766	9
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,970	10
LE JOURNAL DE MONTREAL (F)			SUNDAY	1,704	9
MONTREAL LA PRESSE (F)			MORN	585	3
MONTREAL LA PRESSE (F)			SATURDAY	959	5
MONTREAL LA PRESSE (F)			SUNDAY	268	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,457	8
*ROUYN LA FRONTIERE (F)			WKLY	8,718	46
*VILLE-MARIE LE TEMISCAMIEN (F)			WKLY	2,459	13
NORTH BAY NUGGET			EVE	510	3
TEMISCOUATA	6,100	G23			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	589	10
QUEBEC LE SOLEIL (F)			MORN	924	15
QUEBEC LE SOLEIL (F)			SATURDAY	979	16
QUEBEC LE SOLEIL (F)			SUNDAY	781	13
LE JOURNAL DE QUEBEC (F)			MORN	433	7
LE JOURNAL DE QUEBEC (F)			SATURDAY	520	9
LE JOURNAL DE QUEBEC (F)			SUNDAY	530	9
RIVIERE DU LOUP LE SAINT LAURENT ECHO(F)			WKLY	592	10
TERREBONNE	73,000	M26			
MONTREAL GAZETTE			MORN	2,643	4
MONTREAL GAZETTE			SATURDAY	5,747	8
MONTREAL LE DEVOIR (F)			MORN	560	1
MONTREAL LE DEVOIR (F)			SATURDAY	883	1
LE JOURNAL DE MONTREAL (F)			MORN	17,276	24
LE JOURNAL DE MONTREAL (F)			SATURDAY	23,118	32
LE JOURNAL DE MONTREAL (F)			SUNDAY	20,613	28
MONTREAL LA PRESSE (F)			MORN	8,858	12
MONTREAL LA PRESSE (F)			SATURDAY	17,147	23
MONTREAL LA PRESSE (F)			SUNDAY	7,540	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	7,109	10
*ST. JEROME L'ECHO DU NORD (F)			WKLY	9,609	13
VAUDREUIL	19,000	Q25			
MONTREAL GAZETTE			MORN	2,753	14
MONTREAL GAZETTE			SATURDAY	4,124	22
LE JOURNAL DE MONTREAL (F)			MORN	3,015	16
LE JOURNAL DE MONTREAL (F)			SATURDAY	3,832	20
LE JOURNAL DE MONTREAL (F)			SUNDAY	3,602	19

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VAUDREUIL (CONT.)					
MONTREAL LA PRESSE (F)			MORN	1,719	9
MONTREAL LA PRESSE (F)			SATURDAY	3,050	16
MONTREAL LA PRESSE (F)			SUNDAY	1,633	9
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,111	6
POINTE CLAIRE CHRONICLE			WKLY	1,938	10
VERCHERES	22,600	N31			
MONTREAL GAZETTE			MORN	450	2
MONTREAL GAZETTE			SATURDAY	716	3
LE JOURNAL DE MONTREAL (F)			MORN	4,613	20
LE JOURNAL DE MONTREAL (F)			SATURDAY	5,809	26
LE JOURNAL DE MONTREAL (F)			SUNDAY	5,411	24
MONTREAL LA PRESSE (F)			MORN	3,274	14
MONTREAL LA PRESSE (F)			SATURDAY	5,555	25
MONTREAL LA PRESSE (F)			SUNDAY	2,987	13
MONTREAL ECHOS VEDETTES (F)			SATURDAY	1,614	7
WOLFE	5,300	P17			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	316	6
SHERBROOKE LA TRIBUNE (F)			MORN	1,503	28
SHERBROOKE LA TRIBUNE (F)			SATURDAY	1,541	29
VICTORIAVILLE L'UNION DES CANTONS (F)			WKLY	244	5
YAMASKA	5,000	O12			
LE JOURNAL DE MONTREAL (F)			MORN	424	8
LE JOURNAL DE MONTREAL (F)			SATURDAY	659	13
LE JOURNAL DE MONTREAL (F)			SUNDAY	513	10
MONTREAL ECHOS VEDETTES (F)			SATURDAY	614	12
TROIS RIVIERES LE NOUVELLISTE (F)			MORN	639	13

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ALGOMA	50,000	D12			
*SAULT STE. MARIE STAR			EVE	26,067	52
SUDBURY STAR			EVE	754	2
TORONTO STAR			ALL DAY	1,540	3
TORONTO STAR			SATURDAY	2,032	4
TORONTO STAR			SUNDAY	2,072	4
BRANT	40,400	R16			
*BRANTFORD EXPOSITOR			EVE	28,644	71
HAMILTON SPECTATOR			EVE	1,010	3
TORONTO STAR			ALL DAY	2,988	7
TORONTO STAR			SATURDAY	4,406	11
TORONTO STAR			SUNDAY	4,620	11
BRUCE	24,400	M14			
HANOVER POST			WKLY	503	2
KITCHENER-WATERLOO RECORD			EVE	1,410	6
LONDON FREE PRESS			MORN	917	4
OWEN SOUND SUN TIMES			EVE	7,334	30
*PORT ELGIN BEACON TIMES			WKLY	3,720	15
TORONTO STAR			ALL DAY	3,913	16
TORONTO STAR			SATURDAY	6,404	26
TORONTO STAR			SUNDAY	4,321	18
TORONTO SUN			SUNDAY	763	3
*WIARTON ECHO			WKLY	3,177	13
COCHRANE	34,100	E 6			
*COCHRANE NORTHLAND POST			WKLY	2,337	7
*IROQUOIS FALLS ENTERPRISE			WKLY	2,662	8
*TIMMINS PRESS			EVE	13,095	38
TORONTO STAR			ALL DAY	570	2
TORONTO STAR			SATURDAY	758	2
TORONTO STAR			SUNDAY	627	2
DUFFERIN	11,700	O17			
*ORANGEVILLE BANNER			SEMIWKLY	5,214	45
TORONTO STAR			ALL DAY	2,066	18
TORONTO STAR			SATURDAY	4,789	41
TORONTO STAR			SUNDAY	2,053	18
TORONTO SUN			MORN	1,251	11
TORONTO SUN			SUNDAY	3,794	32
DUNDAS	7,000	M31			
OTTAWA CITIZEN			ALL DAY	3,059	44
DURHAM	110,900	I10			
LINDSAY POST			WKLY	527	
*OSHAWA TIMES			EVE	22,237	20
TORONTO STAR			ALL DAY	22,964	21
TORONTO STAR			SATURDAY	40,675	37
TORONTO STAR			SUNDAY	20,119	18
TORONTO SUN			MORN	20,294	18
TORONTO SUN			SUNDAY	39,257	35

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ELGIN	24,400	S13			
*AYLMER EXPRESS			WKLY	3,387	14
LONDON FREE PRESS			MORN	9,303	38
*ST. THOMAS TIMES-JOURNAL			EVE	9,701	40
TILLSONBURG NEWS			TRIWKLY	760	3
TORONTO STAR			ALL DAY	350	1
TORONTO STAR			SATURDAY	371	2
TORONTO STAR			SUNDAY	2,691	11
ESSEX	114,800	T 8			
*LEAMINGTON POST			WKLY	5,247	5
LONDON FREE PRESS			MORN	328	
TORONTO STAR			SATURDAY	869	1
TORONTO STAR			SUNDAY	1,334	1
*WINDSOR STAR			EVE	83,613	73
FRONTENAC	43,200	M27			
*KINGSTON WHIG-STANDARD			EVE	26,323	61
OTTAWA CITIZEN			ALL DAY	319	1
PERTH COURIER			WKLY	275	1
TORONTO STAR			ALL DAY	4,484	10
TORONTO STAR			SATURDAY	4,780	11
TORONTO STAR			SUNDAY	6,947	16
GLENGARRY	7,200	K32			
MONTREAL GAZETTE			SATURDAY	559	8
*ALEXANDRIA GLENGARRY NEWS			WKLY	4,804	67
CORNWALL STANDARD-FREEHOLDER			EVE	1,548	22
OTTAWA CITIZEN			ALL DAY	692	10
GRENVILLE	10,100	M30			
BROCKVILLE RECORDER AND TIMES			EVE	3,572	35
OTTAWA CITIZEN			ALL DAY	3,087	31
SMITHS FALLS RECORD NEWS			WKLY	327	3
GREY	27,000	M16			
COLLINGWOOD ENTERPRISE-BULLETIN			WKLY	266	1
*HANOVER POST			WKLY	3,564	13
KITCHENER-WATERLOO RECORD			EVE	984	4
*MEAFORD EXPRESS			WKLY	2,339	9
MOUNT FOREST CONFEDERATE			WKLY	355	1
*OWEN SOUND SUN TIMES			EVE	14,341	53
TORONTO STAR			ALL DAY	3,488	13
TORONTO STAR			SATURDAY	6,564	24
TORONTO STAR			SUNDAY	4,325	16
TORONTO SUN			SUNDAY	1,413	5
WIARTON ECHO			WKLY	318	1
HALDIMAND-NORFOLK	33,900	S16			
BRANTFORD EXPOSITOR			EVE	3,028	9
*DELHI NEWS-RECORD			WKLY	2,885	9
*DUNNVILLE CHRONICLE			WKLY	3,376	10
HAMILTON SPECTATOR			EVE	7,181	21
LONDON FREE PRESS			MORN	794	2
*SIMCOE REFORMER			EVE	9,588	28

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HALDIMAND-NORFOLK (CONT.)					
TILLSONBURG NEWS			TRIWKLY	1,053	3
TORONTO STAR			ALL DAY	1,866	6
TORONTO STAR			SATURDAY	2,866	8
TORONTO STAR			SUNDAY	3,110	9
HALIBURTON	4,800	K22			
TORONTO STAR			ALL DAY	1,129	24
TORONTO STAR			SATURDAY	3,168	66
TORONTO STAR			SUNDAY	1,348	28
HALTON	89,800	L 5			
HAMILTON SPECTATOR			EVE	23,593	26
TORONTO STAR			ALL DAY	18,127	20
TORONTO STAR			SATURDAY	30,399	34
TORONTO STAR			SUNDAY	19,319	22
TORONTO SUN			MORN	9,202	10
TORONTO SUN			SUNDAY	21,298	24
HAMILTON-WENTWORTH	164,600	M 4			
*HAMILTON SPECTATOR			EVE	102,196	62
TORONTO STAR			ALL DAY	7,107	4
TORONTO STAR			SATURDAY	6,654	4
TORONTO STAR			SUNDAY	11,647	7
TORONTO SUN			MORN	4,024	2
TORONTO SUN			SUNDAY	8,004	5
HASTINGS	42,100	O25			
*BELLEVILLE INTELLIGENCER			EVE	15,920	38
KINGSTON WHIG-STANDARD			EVE	373	1
TORONTO STAR			ALL DAY	7,284	17
TORONTO STAR			SATURDAY	12,516	30
TORONTO STAR			SUNDAY	9,081	22
*TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	6,409	15
HURON	20,700	O13			
KITCHENER-WATERLOO RECORD			EVE	652	3
LISTOWEL BANNER			WKLY	539	3
LONDON FREE PRESS			MORN	6,679	32
TORONTO STAR			ALL DAY	852	4
TORONTO STAR			SATURDAY	1,605	8
TORONTO STAR			SUNDAY	1,941	9
*WINGHAM ADVANCE TIMES			WKLY	2,207	11
KENORA	20,200	C 4			
*DRYDEN OBSERVER			WKLY	5,932	29
*KENORA MINER AND NEWS			EVE	4,569	23
THUNDER BAY TIMES NEWS			MORN/EVE	945	5
WINNIPEG FREE PRESS			EVE	3,850	19
WINNIPEG FREE PRESS			SATURDAY	4,488	22
WINNIPEG FREE PRESS			SUNDAY	2,777	14
KENT	39,900	S11			
*BLENHEIM NEWS-TRIBUNE			WKLY	2,690	7
*CHATHAM NEWS			EVE	15,379	39
LONDON FREE PRESS			MORN	8,638	22

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KENT (CONT.)					
TORONTO STAR			ALL DAY	426	1
TORONTO STAR			SATURDAY	532	1
TORONTO STAR			SUNDAY	2,163	5
WINDSOR STAR			EVE	2,641	7
LAMBTON	49,700	R11			
LONDON FREE PRESS			MORN	11,960	24
*SARNIA OBSERVER			EVE	23,797	48
TORONTO STAR			ALL DAY	272	1
TORONTO STAR			SATURDAY	1,239	2
TORONTO STAR			SUNDAY	4,127	8
LANARK	18,500	L28			
*ALMONTE GAZETTE			WKLY	2,315	13
ARNPRIOR CHRONICLE-GUIDE			WKLY	359	2
*CARLETON PLACE CANADIAN			WKLY	3,201	17
OTTAWA CITIZEN			ALL DAY	8,997	49
*PERTH COURIER			WKLY	5,296	29
*SMITHS FALLS RECORD NEWS			WKLY	4,515	24
TORONTO STAR			ALL DAY	460	2
TORONTO STAR			SATURDAY	597	3
TORONTO STAR			SUNDAY	1,556	8
LEEDS	21,000	N29			
*BROCKVILLE RECORDER AND TIMES			EVE	10,860	52
*GANANOQUE REPORTER			WKLY	3,344	16
KINGSTON WHIG-STANDARD			EVE	2,640	13
OTTAWA CITIZEN			ALL DAY	1,365	7
SMITHS FALLS RECORD NEWS			WKLY	367	2
TORONTO STAR			ALL DAY	824	4
TORONTO STAR			SATURDAY	1,148	5
TORONTO STAR			SUNDAY	1,745	8
LENNOX & ADDINGTON	12,100	O26			
KINGSTON WHIG-STANDARD			EVE	5,207	43
TORONTO STAR			ALL DAY	832	7
TORONTO STAR			SATURDAY	1,031	9
TORONTO STAR			SUNDAY	1,178	10
MANITOULIN	4,000	G13			
*LITTLE CURRENT MANITOULIN EXPOSITOR			WKLY	2,695	67
SUDBURY STAR			EVE	579	14
MIDDLESEX	131,500	R13			
*LONDON FREE PRESS			MORN	76,667	58
*STRATHROY AGE DISPATCH			WKLY	5,106	4
TORONTO STAR			ALL DAY	3,946	3
TORONTO STAR			SATURDAY	5,017	4
TORONTO STAR			SUNDAY	20,461	16
MUSKOKA	15,700	K20			
*BRACEBRIDGE HERALD-GAZETTE			WKLY	3,492	22
*GRAVENHURST NEWS			WKLY	1,886	12
*HUNTSVILLE FORESTER			WKLY	3,901	25
ORILLIA PACKET AND TIMES			EVE	253	2

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MUSKOKA (CONT.)					
TORONTO STAR			ALL DAY	5,335	34
TORONTO STAR			SATURDAY	9,583	61
TORONTO STAR			SUNDAY	5,548	35
TORONTO SUN			SUNDAY	2,147	14
NIAGARA	139,200	P 3			
HAMILTON SPECTATOR			EVE	6,139	4
*NIAGARA FALLS REVIEW			EVE	21,027	15
*ST. CATHARINES STANDARD			EVE	42,281	30
TORONTO STAR			ALL DAY	12,919	9
TORONTO STAR			SATURDAY	17,990	13
TORONTO STAR			SUNDAY	17,054	12
TORONTO SUN			SUNDAY	6,319	5
*WELLAND TRIBUNE			EVE	16,520	12
NIPISSING	28,200	G22			
*NORTH BAY NUGGET			EVE	18,615	66
TORONTO STAR			ALL DAY	2,492	9
TORONTO STAR			SATURDAY	2,754	10
TORONTO STAR			SUNDAY	3,624	13
NORTHUMBERLAND	25,400	O23			
*COBOURG STAR			EVE	5,167	20
PETERBOROUGH EXAMINER			EVE	1,148	5
*PORT HOPE GUIDE			EVE	3,385	13
TORONTO STAR			ALL DAY	4,409	17
TORONTO STAR			SATURDAY	7,787	31
TORONTO STAR			SUNDAY	4,228	17
TORONTO SUN			MORN	1,334	5
TORONTO SUN			SUNDAY	2,947	12
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	936	4
OTTAWA-CARLETON	236,400	K29			
MONTREAL GAZETTE			MORN	4,003	2
MONTREAL GAZETTE			SATURDAY	3,920	2
MONTREAL LE DEVOIR (F)			MORN	1,524	1
MONTREAL LE DEVOIR (F)			SATURDAY	1,559	1
LE JOURNAL DE MONTREAL (F)			MORN	2,640	1
LE JOURNAL DE MONTREAL (F)			SATURDAY	1,853	1
LE JOURNAL DE MONTREAL (F)			SUNDAY	2,302	1
MONTREAL LA PRESSE (F)			MORN	1,291	1
MONTREAL LA PRESSE (F)			SATURDAY	1,471	1
MONTREAL ECHOS VEDETTES (F)			SATURDAY	599	
ALEXANDRIA GLENGARRY NEWS			WKLY	266	
ARNPRIOR CHRONICLE-GUIDE			WKLY	1,243	1
CARLETON PLACE CANADIAN			WKLY	252	
*OTTAWA LE DROIT (F)			EVE	7,951	3
*OTTAWA CITIZEN			ALL DAY	135,945	58
RENFREW MERCURY			WKLY	257	
*STITTSVILLE NEWS			WKLY	3,256	1
TORONTO STAR			ALL DAY	3,011	1
TORONTO STAR			SATURDAY	4,030	2
TORONTO STAR			SUNDAY	12,244	5
TORONTO SUN			MORN	554	
TORONTO SUN			SUNDAY	525	

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OXFORD	31,300	R15			
BRANTFORD EXPOSITOR			EVE	531	2
DELHI NEWS-RECORD			WKLY	355	1
KITCHENER-WATERLOO RECORD			EVE	1,028	3
LONDON FREE PRESS			MORN	9,858	32
STRATFORD BEACON-HERALD			EVE	586	2
*TILLSONBURG NEWS			TRIWKLY	4,417	14
TORONTO STAR			ALL DAY	847	3
TORONTO STAR			SATURDAY	1,510	5
TORONTO STAR			SUNDAY	3,025	10
*WOODSTOCK SENTINEL-REVIEW			EVE	8,950	29
PARRY SOUND	13,400	I19			
HUNTSVILLE FORESTER			WKLY	303	2
NORTH BAY NUGGET			EVE	3,017	23
TORONTO STAR			ALL DAY	2,425	18
TORONTO STAR			SATURDAY	3,710	28
TORONTO STAR			SUNDAY	2,456	18
TORONTO SUN			SUNDAY	329	2
PEEL	188,700	K 6			
*BRAMPTON TIMES			EVE	6,915	4
ORANGEVILLE BANNER			SEMIWKLY	399	
TORONTO STAR			ALL DAY	52,791	28
TORONTO STAR			SATURDAY	86,949	46
TORONTO STAR			SUNDAY	49,789	26
TORONTO SUN			MORN	41,679	22
TORONTO SUN			SUNDAY	71,631	38
PERTH	25,200	P14			
KITCHENER-WATERLOO RECORD			EVE	3,025	12
*LISTOWEL BANNER			WKLY	3,261	13
LONDON FREE PRESS			MORN	2,309	9
*STRATFORD BEACON-HERALD			EVE	12,148	48
TORONTO STAR			ALL DAY	1,325	5
TORONTO STAR			SATURDAY	2,956	12
TORONTO STAR			SUNDAY	2,885	11
PETERBOROUGH	39,900	N23			
*PETERBOROUGH EXAMINER			EVE	22,846	57
TORONTO STAR			ALL DAY	3,683	9
TORONTO STAR			SATURDAY	10,716	27
TORONTO STAR			SUNDAY	5,736	14
TORONTO SUN			MORN	2,245	6
TORONTO SUN			SUNDAY	3,836	10
PRESCOTT	10,400	K32			
MONTREAL GAZETTE			SATURDAY	381	4
LE JOURNAL DE MONTREAL (F)			MORN	743	7
LE JOURNAL DE MONTREAL (F)			SATURDAY	862	8
LE JOURNAL DE MONTREAL (F)			SUNDAY	876	8
MONTREAL ECHOS VEDETTES (F)			SATURDAY	270	3
ALEXANDRIA GLENGARRY NEWS			WKLY	285	3
*HAWKESBURY LE CARILLON (F)			WKLY	5,001	48
OTTAWA LE DROIT (F)			EVE	1,476	14

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COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
PRESCOTT (CONT.)					
OTTAWA CITIZEN			ALL DAY	1,616	16
PRINCE EDWARD	8,200	P25			
BELLEVILLE INTELLIGENCER			EVE	1,060	13
KINGSTON WHIG-STANDARD			EVE	533	7
TORONTO STAR			ALL DAY	972	12
TORONTO STAR			SATURDAY	1,537	19
TORONTO STAR			SUNDAY	1,135	14
TRENTON TRENTONIAN AND TRI-COUNTY NEWS			TRIWKLY	417	5
RAINY RIVER	8,700	F 2			
*ATIKOKAN PROGRESS			WKLY	1,827	21
*FORT FRANCES TIMES			WKLY	5,090	59
THUNDER BAY TIMES NEWS			MORN/EVE	784	9
WINNIPEG FREE PRESS			EVE	1,194	14
WINNIPEG FREE PRESS			SATURDAY	1,601	18
WINNIPEG FREE PRESS			SUNDAY	945	11
RENFREW	32,000	J26			
*ARNPRIOR CHRONICLE-GUIDE			WKLY	3,907	12
*DEEP RIVER NORTH RENFREW TIMES			WKLY	2,367	7
OTTAWA CITIZEN			ALL DAY	10,400	33
*PEMBROKE OBSERVER			EVE	6,678	21
*RENFREW MERCURY			WKLY	5,865	18
TORONTO STAR			ALL DAY	494	2
TORONTO STAR			SATURDAY	803	3
TORONTO STAR			SUNDAY	1,466	5
RUSSELL	7,900	K31			
HAWKESBURY LE CARILLON (F)			WKLY	1,156	15
OTTAWA LE DROIT (F)			EVE	1,844	23
OTTAWA CITIZEN			ALL DAY	3,235	41
SIMCOE	86,400	M19			
*ALLISTON HERALD			WKLY	4,757	6
*BARRIE EXAMINER			EVE	13,214	15
*COLLINGWOOD ENTERPRISE-BULLETIN			WKLY	5,124	6
*MIDLAND FREE PRESS			SEMIWKLY	5,867	7
*ORILLIA PACKET AND TIMES			EVE	9,503	11
TORONTO STAR			ALL DAY	15,124	18
TORONTO STAR			SATURDAY	34,957	40
TORONTO STAR			SUNDAY	16,766	19
TORONTO SUN			MORN	4,530	5
TORONTO SUN			SUNDAY	15,653	18
STORMONT	24,000	L32			
MONTREAL GAZETTE			MORN	783	3
MONTREAL GAZETTE			SATURDAY	1,011	4
LE JOURNAL DE MONTREAL (F)			SUNDAY	274	1
ALEXANDRIA GLENGARRY NEWS			WKLY	1,129	5
*CORNWALL STANDARD-FREEHOLDER			EVE	15,028	63
OTTAWA CITIZEN			ALL DAY	3,542	15
TORONTO STAR			ALL DAY	360	2
TORONTO STAR			SATURDAY	509	2
TORONTO STAR			SUNDAY	1,698	7

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
SUDBURY RM	51,700	D16			
LITTLE CURRENT MANITOULIN EXPOSITOR			WKLY	329	1
*SUDBURY STAR			EVE	23,906	46
TORONTO STAR			ALL DAY	3,762	7
TORONTO STAR			SATURDAY	3,974	8
TORONTO STAR			SUNDAY	4,339	8
SUDBURY DISTRICT	9,300	C16			
SUDBURY STAR			EVE	1,812	19
TORONTO STAR			ALL DAY	625	7
TORONTO STAR			SATURDAY	508	5
TORONTO STAR			SUNDAY	670	7
THUNDER BAY	56,900	E 4			
*THUNDER BAY TIMES NEWS			MORN/EVE	35,124	62
TORONTO STAR			ALL DAY	347	1
TORONTO STAR			SATURDAY	609	1
TORONTO STAR			SUNDAY	403	1
WINNIPEG FREE PRESS			SATURDAY	393	1
TIMISKAMING	15,800	F 7			
MONTREAL ECHOS VEDETTES (F)			SATURDAY	405	3
*KIRKLAND LAKE NORTHERN NEWS			EVE	5,584	35
*NEW LISKEARD TIMISKAMING SPEAKER			WKLY	6,548	41
NORTH BAY NUGGET			EVE	1,332	8
TORONTO STAR			ALL DAY	1,020	6
TORONTO STAR			SATURDAY	1,551	10
TORONTO STAR			SUNDAY	1,034	7
TORONTO	844,900	K 8			
MONTREAL GAZETTE			MORN	392	
MONTREAL GAZETTE			SATURDAY	484	
MONTREAL LA PRESSE (F)			MORN	639	
MONTREAL LA PRESSE (F)			SATURDAY	780	
*TORONTO STAR			ALL DAY	276,493	33
*TORONTO STAR			SATURDAY	390,859	46
*TORONTO STAR			SUNDAY	220,736	26
*TORONTO SUN			MORN	170,266	20
*TORONTO SUN			SUNDAY	233,180	28
VICTORIA	20,500	M21			
*LINDSAY POST			EVE	4,397	21
*LINDSAY POST			WKLY	2,895	14
PETERBOROUGH EXAMINER			EVE	802	4
TORONTO STAR			ALL DAY	4,300	21
TORONTO STAR			SATURDAY	10,092	49
TORONTO STAR			SUNDAY	4,277	21
TORONTO SUN			MORN	837	4
TORONTO SUN			SUNDAY	2,138	10
WATERLOO	119,800	L 2			
*CAMBRIDGE REPORTER			EVE	13,438	11
*KITCHENER-WATERLOO RECORD			EVE	64,195	54
TORONTO STAR			ALL DAY	3,469	3
TORONTO STAR			SATURDAY	6,995	6

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ONTARIO

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
WATERLOO (CONT.)					
TORONTO STAR			SUNDAY	6,597	6
TORONTO SUN			MORN	6,162	5
TORONTO SUN			SUNDAY	8,834	7
WELLINGTON	50,800	O16			
*GUELPH MERCURY			EVE	18,155	36
HAMILTON SPECTATOR			EVE	255	1
KITCHENER-WATERLOO RECORD			EVE	6,649	13
*MOUNT FOREST CONFEDERATE			WKLY	2,123	4
TORONTO STAR			ALL DAY	4,503	9
TORONTO STAR			SATURDAY	9,599	19
TORONTO STAR			SUNDAY	5,788	11
TORONTO SUN			MORN	2,570	5
TORONTO SUN			SUNDAY	4,635	9
YORK	103,200	J 7			
TORONTO STAR			ALL DAY	35,393	34
TORONTO STAR			SATURDAY	56,900	55
TORONTO STAR			SUNDAY	29,462	29
TORONTO SUN			MORN	16,903	16
TORONTO SUN			SUNDAY	31,921	31

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	5,800	Q13			
STEINBACH CARILLON			WKLY	1,167	20
WINNIPEG FREE PRESS			EVE	1,961	34
WINNIPEG FREE PRESS			SATURDAY	3,550	61
WINNIPEG FREE PRESS			SUNDAY	1,834	32
CEN. DIV. 02	12,000	R11			
*ALTONA RED RIVER VALLEY ECHO			WKLY	2,629	22
*STEINBACH CARILLON			WKLY	7,197	60
WINNIPEG SUN			MORN	481	4
WINNIPEG SUN			SUNDAY	377	3
WINNIPEG FREE PRESS			EVE	2,985	25
WINNIPEG FREE PRESS			SATURDAY	6,152	51
WINNIPEG FREE PRESS			SUNDAY	2,936	24
CEN. DIV. 03	13,100	S 9			
STEINBACH CARILLON			WKLY	809	6
WINNIPEG SUN			MORN	295	2
WINNIPEG SUN			SUNDAY	301	2
WINNIPEG FREE PRESS			EVE	2,631	20
WINNIPEG FREE PRESS			SATURDAY	6,505	50
WINNIPEG FREE PRESS			SUNDAY	2,427	19
CEN. DIV. 04	3,900	S 8			
WINNIPEG FREE PRESS			EVE	909	23
WINNIPEG FREE PRESS			SATURDAY	1,858	48
WINNIPEG FREE PRESS			SUNDAY	677	17
CEN. DIV. 05	6,400	S 3			
BRANDON SUN			EVE	1,410	22
BRANDON SUN			FRIDAY	2,203	34
WINNIPEG FREE PRESS			EVE	655	10
WINNIPEG FREE PRESS			SATURDAY	957	15
WINNIPEG FREE PRESS			SUNDAY	511	8
CEN. DIV. 06	4,300	Q 2			
BRANDON SUN			EVE	1,087	25
BRANDON SUN			FRIDAY	1,828	43
*VIRDEN EMPIRE-ADVANCE			WKLY	2,411	56
WINNIPEG FREE PRESS			EVE	311	7
WINNIPEG FREE PRESS			SATURDAY	409	10
WINNIPEG FREE PRESS			SUNDAY	219	5
CEN. DIV. 07	21,500	Q 5			
*BRANDON SUN			EVE	13,647	63
*BRANDON SUN			FRIDAY	15,007	70
NEEPAWA PRESS			WKLY	290	1
WINNIPEG SUN			MORN	713	3
WINNIPEG SUN			SUNDAY	853	4
WINNIPEG FREE PRESS			EVE	2,011	9
WINNIPEG FREE PRESS			SATURDAY	2,754	13
WINNIPEG FREE PRESS			SUNDAY	1,526	7
CEN. DIV. 08	5,100	P 7			
*GLADSTONE AGE PRESS			WKLY	651	13

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 08 (CONT.)					
*MACGREGOR HERALD			WKLY	759	15
NEEPAWA PRESS			WKLY	643	13
WINNIPEG FREE PRESS			EVE	820	16
WINNIPEG FREE PRESS			SATURDAY	1,711	34
WINNIPEG FREE PRESS			SUNDAY	632	12
CEN. DIV. 09	8,200	Q 8			
*PORTAGE LA PRAIRIE GRAPHIC			EVE	4,580	56
*PORTAGE LA PRAIRIE LEADER			WKLY	456	6
WINNIPEG SUN			MORN	547	7
WINNIPEG SUN			SUNDAY	757	9
WINNIPEG FREE PRESS			EVE	1,746	21
WINNIPEG FREE PRESS			SATURDAY	3,898	48
WINNIPEG FREE PRESS			SUNDAY	1,605	20
CEN. DIV. 10	2,100	Q10			
WINNIPEG FREE PRESS			EVE	643	31
WINNIPEG FREE PRESS			SATURDAY	1,175	56
WINNIPEG FREE PRESS			SUNDAY	518	25
YORKTON ENTERPRISE			SEMIWKLY	840	40
CEN. DIV. 11	240,500	G11			
TORONTO STAR			SUNDAY	323	
ALTONA RED RIVER VALLEY ECHO			WKLY	315	
NEEPAWA PRESS			WKLY	396	
STEINBACH CARILLON			WKLY	1,487	1
*WINNIPEG SUN			MORN	37,792	16
*WINNIPEG SUN			SUNDAY	46,046	19
*WINNIPEG FREE PRESS			EVE	136,531	57
*WINNIPEG FREE PRESS			SATURDAY	172,449	72
*WINNIPEG FREE PRESS			SUNDAY	118,802	49
CEN. DIV. 12	5,300	Q11			
STEINBACH CARILLON			WKLY	411	8
WINNIPEG SUN			MORN	271	5
WINNIPEG SUN			SUNDAY	399	8
WINNIPEG FREE PRESS			EVE	1,839	35
WINNIPEG FREE PRESS			SATURDAY	3,268	62
WINNIPEG FREE PRESS			SUNDAY	1,832	35
CEN. DIV. 13	10,800	P11			
WINNIPEG SUN			MORN	486	5
WINNIPEG SUN			SUNDAY	769	7
WINNIPEG FREE PRESS			EVE	4,218	39
WINNIPEG FREE PRESS			SATURDAY	6,754	63
WINNIPEG FREE PRESS			SUNDAY	4,244	39
CEN. DIV. 14	4,700	P10			
WINNIPEG FREE PRESS			EVE	1,796	38
WINNIPEG FREE PRESS			SATURDAY	3,468	74
WINNIPEG FREE PRESS			SUNDAY	1,753	37
CEN. DIV. 15	9,900	O 3			
BRANDON SUN			EVE	1,806	18
BRANDON SUN			FRIDAY	2,725	28

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

MANITOBA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 15 (CONT.)					
*NEEPAWA PRESS			WKLY	2,241	23
WINNIPEG FREE PRESS			EVE	1,216	12
WINNIPEG FREE PRESS			SATURDAY	1,960	20
WINNIPEG FREE PRESS			SUNDAY	821	8
CEN. DIV. 16	4,300	M 2			
WINNIPEG FREE PRESS			EVE	515	12
WINNIPEG FREE PRESS			SATURDAY	764	18
WINNIPEG FREE PRESS			SUNDAY	399	9
CEN. DIV. 17	10,800	M 5			
WINNIPEG FREE PRESS			EVE	1,592	15
WINNIPEG FREE PRESS			SATURDAY	2,610	24
WINNIPEG FREE PRESS			SUNDAY	1,123	10
CEN. DIV. 18	8,000	N 9			
WINNIPEG SUN			SUNDAY	289	4
WINNIPEG FREE PRESS			EVE	2,406	30
WINNIPEG FREE PRESS			SATURDAY	4,958	62
WINNIPEG FREE PRESS			SUNDAY	1,927	24
CEN. DIV. 19	2,600	L14			
CEN. DIV. 20	4,900	G 2			
WINNIPEG FREE PRESS			EVE	700	14
WINNIPEG FREE PRESS			SATURDAY	849	17
WINNIPEG FREE PRESS			SUNDAY	536	11
CEN. DIV. 21	7,700	E 2			
WINNIPEG SUN			SUNDAY	263	3
WINNIPEG FREE PRESS			EVE	1,685	22
WINNIPEG FREE PRESS			SATURDAY	2,521	33
WINNIPEG FREE PRESS			SUNDAY	1,391	18
CEN. DIV. 22	6,800	E 4			
WINNIPEG SUN			MORN	303	4
WINNIPEG FREE PRESS			EVE	948	14
WINNIPEG FREE PRESS			SATURDAY	1,405	21
WINNIPEG FREE PRESS			SUNDAY	781	11
CEN. DIV. 23	2,500	C 3			
WINNIPEG FREE PRESS			EVE	584	23
WINNIPEG FREE PRESS			SATURDAY	813	33
WINNIPEG FREE PRESS			SUNDAY	296	12

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	12,200	S14			
*ESTEVAN MERCURY			WKLY	3,791	31
MOOSOMIN WORLD-SPECTATOR			WKLY	491	4
*REDVERS OPTIMIST			WKLY	1,241	10
REGINA LEADER-POST			EVE	3,389	28
WEYBURN REVIEW			WKLY	267	2
CEN. DIV. 02	9,800	S10			
ASSINIBOIA TIMES			WKLY	262	3
REGINA LEADER-POST			EVE	2,737	28
*WEYBURN REVIEW			WKLY	5,183	53
CEN. DIV. 03	7,800	S 7			
*ASSINIBOIA TIMES			WKLY	4,073	52
REGINA LEADER-POST			EVE	1,388	18
SWIFT CURRENT SUN			SEMIWKLY	304	4
CEN. DIV. 04	5,100	R 3			
*MAPLE CREEK NEWS			WKLY	1,635	32
REGINA LEADER-POST			EVE	822	16
SWIFT CURRENT SUN			SEMIWKLY	435	9
CEN. DIV. 05	15,500	P14			
*ESTERHAZY-POTASHVILLE MINER-JOURNAL			WKLY	2,003	13
*MELVILLE ADVANCE			WKLY	3,085	20
*MOOSOMIN WORLD-SPECTATOR			WKLY	2,313	15
REGINA LEADER-POST			EVE	3,531	23
YORKTON ENTERPRISE			SEMIWKLY	1,892	12
YORKTON THIS WEEK			WKLY	1,469	9
CEN. DIV. 06	81,500	P10			
ASSINIBOIA TIMES			WKLY	363	
MELVILLE ADVANCE			WKLY	337	
NOKOMIS TIMES			WKLY	663	1
*REGINA LEADER-POST			EVE	50,209	62
WEYBURN REVIEW			WKLY	383	
CEN. DIV. 07	20,000	P 7			
ASSINIBOIA TIMES			WKLY	446	2
*MOOSE JAW TIMES-HERALD			EVE	9,189	46
OUTLOOK OUTLOOK			WKLY	401	2
REGINA LEADER-POST			EVE	2,819	14
SWIFT CURRENT SUN			SEMIWKLY	324	2
CEN. DIV. 08	13,800	O 3			
KINDERSLEY CLARION			WKLY	453	3
*LEADER NEWS			WKLY	911	7
MAPLE CREEK NEWS			WKLY	497	4
REGINA LEADER-POST			EVE	1,937	14
SASKATOON STAR PHOENIX			EVE	505	4
*SWIFT CURRENT SUN			SEMIWKLY	4,205	30
CEN. DIV. 09	16,900	M13			
*CANORA COURIER			WKLY	1,890	11
*KAMSACK TIMES			WKLY	1,539	9

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 09 (CONT.)					
*NORQUAY NORTH STAR			WKLY	810	5
*PREECEVILLE PROGRESS			WKLY	1,403	8
REGINA LEADER-POST			EVE	2,539	15
*YORKTON ENTERPRISE			SEMIWKLY	6,261	37
*YORKTON THIS WEEK			WKLY	7,675	45
CEN. DIV. 10	8,800	M11			
REGINA LEADER-POST			EVE	860	10
SASKATOON STAR PHOENIX			EVE	655	7
*SEMANS HIWAY 15 GAZETTE			WKLY	891	10
*WYNYARD ADVANCE			WKLY	1,716	20
YORKTON THIS WEEK			WKLY	484	6
CEN. DIV. 11	83,400	M 8			
*DAVIDSON LEADER			WKLY	1,541	2
HUMBOLDT JOURNAL			WKLY	517	1
*NOKOMIS TIMES			WKLY	795	1
*OUTLOOK OUTLOOK			WKLY	1,847	2
REGINA LEADER-POST			EVE	578	1
ROSTHERN SASKATCHEWAN VALLEY NEWS			WKLY	1,205	1
*SASKATOON STAR PHOENIX			EVE	45,761	55
*WATROUS MANITOU			WKLY	1,788	2
CEN. DIV. 12	9,300	M 5			
NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	689	7
OUTLOOK OUTLOOK			WKLY	682	7
SASKATOON STAR PHOENIX			EVE	1,752	19
CEN. DIV. 13	9,900	L 2			
*CUT KNIFE HWY. 40 COURIER			WKLY	493	5
*KERROBERT CITIZEN			WKLY	645	7
*KINDERSLEY CLARION			WKLY	2,638	27
SASKATOON STAR PHOENIX			EVE	1,883	19
*UNITY NORTHWEST HERALD			WKLY	1,709	17
*WILKIE PRESS			WKLY	793	8
CEN. DIV. 14	18,100	J12			
*HUDSON BAY POST-REVIEW			WKLY	2,092	12
*NIPAWIN JOURNAL			WKLY	4,089	23
SASKATOON STAR PHOENIX			EVE	2,367	13
*TISDALE RECORDER			WKLY	2,310	13
CEN. DIV. 15	28,300	J 8			
*HUMBOLDT JOURNAL			WKLY	3,602	13
*PRINCE ALBERT HERALD			EVE	8,857	31
*ROSTHERN SASKATCHEWAN VALLEY NEWS			WKLY	2,066	7
SASKATOON STAR PHOENIX			EVE	4,017	14
CEN. DIV. 16	14,600	I 6			
*NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	3,286	23
PRINCE ALBERT HERALD			EVE	360	2
SASKATOON STAR PHOENIX			EVE	2,220	15
*SHELLBROOK CHRONICLE			WKLY	2,028	14
*SPIRITWOOD HERALD			WKLY	881	6

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

SASKATCHEWAN

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 17	12,400	H 3			
*MEADOW LAKE PROGRESS			WKLY	2,782	22
NORTH BATTLEFORD NEWS-OPTIMIST			WKLY	443	4
SASKATOON STAR PHOENIX			EVE	1,114	9
CEN. DIV. 18	5,300	C 3			
*LA RONGE NORTHERNER			WKLY	1,608	30

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY / PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 01	20,200	R14			
MAPLE CREEK NEWS			WKLY	283	1
*BOW ISLAND 40 MILE COUNTY COMMENTATOR			WKLY	3,896	19
CALGARY HERALD			MORN	505	3
CALGARY HERALD			SUNDAY	607	3
CALGARY SUN			MORN	1,605	8
CALGARY SUN			SUNDAY	1,892	9
LETHBRIDGE HERALD			EVE	487	2
*MEDICINE HAT NEWS			EVE	13,497	67
CEN. DIV. 02	40,900	Q12			
BOW ISLAND 40 MILE COUNTY COMMENTATOR			WKLY	412	1
CALGARY HERALD			MORN	1,950	5
CALGARY HERALD			SUNDAY	1,637	4
CALGARY SUN			MORN	2,562	6
CALGARY SUN			SUNDAY	3,747	9
*COALDALE SUNNY SOUTH NEWS			WKLY	3,642	9
*LETHBRIDGE HERALD			EVE	P 20,583	50
*RAYMOND REVIEW			WKLY	1,917	5
*TABER TIMES			WKLY	3,014	7
*VAUXHALL ADVANCE			WKLY	626	2
CEN. DIV. 03	12,000	R 9			
CALGARY HERALD			MORN	944	8
CALGARY HERALD			SUNDAY	633	5
CALGARY SUN			MORN	616	5
CALGARY SUN			SUNDAY	748	6
*CARDSTON CHRONICLE			WKLY	1,490	12
*FORT MACLEOD GAZETTE			WKLY	1,380	12
LETHBRIDGE HERALD			EVE	3,208	27
*NANTON NEWS			WKLY	966	8
*PINCHER CREEK ECHO			WKLY	2,115	18
CEN. DIV. 04	4,300	N14			
CALGARY HERALD			MORN	529	12
CALGARY HERALD			SUNDAY	431	10
CALGARY SUN			MORN	248	6
CALGARY SUN			SUNDAY	243	6
EDMONTON JOURNAL			MORN	222	5
EDMONTON JOURNAL			FRIDAY	223	5
CEN. DIV. 05	13,400	O10			
CALGARY HERALD			MORN	2,540	19
CALGARY HERALD			SUNDAY	1,695	13
CALGARY SUN			MORN	1,145	9
CALGARY SUN			SUNDAY	1,581	12
LETHBRIDGE HERALD			EVE	299	2
*STRATHMORE STANDARD			WKLY	2,841	21
*THREE HILLS CAPITAL			WKLY	2,715	20
*VULCAN ADVOCATE			WKLY	1,916	14
CEN. DIV. 06	271,800	N 9			
TORONTO STAR			SATURDAY	490	
*CALGARY HERALD			MORN	122,793	45
*CALGARY HERALD			SUNDAY	103,906	38

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY / PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 06 (CONT.)					
*CALGARY SUN			MORN	63,499	23
*CALGARY SUN			SUNDAY	73,314	27
*HIGH RIVER TIMES			WKLY	2,485	1
RED DEER ADVOCATE			EVE	288	
STRATHMORE STANDARD			WKLY	533	
THREE HILLS CAPITAL			WKLY	415	
VULCAN ADVOCATE			WKLY	568	
CEN. DIV. 07	13,900	K13			
EDMONTON JOURNAL			MORN	2,557	18
EDMONTON JOURNAL			FRIDAY	3,887	28
EDMONTON JOURNAL			SUNDAY	1,947	14
EDMONTON SUN			MORN	487	4
EDMONTON SUN			SUNDAY	498	4
RED DEER ADVOCATE			EVE	462	3
*SEDGEWICK COMMUNITY PRESS			WKLY	1,928	14
*STETTLER INDEPENDENT			WKLY	3,576	26
*WAINWRIGHT STAR CHRONICLE			WKLY	2,544	18
CEN. DIV. 08	47,100	L 8			
CALGARY HERALD			MORN	851	2
CALGARY HERALD			SUNDAY	637	1
CALGARY SUN			MORN	1,962	4
CALGARY SUN			SUNDAY	2,359	5
*ECKVILLE EXAMINER			WKLY	832	2
EDMONTON JOURNAL			MORN	2,318	5
EDMONTON JOURNAL			FRIDAY	2,864	6
EDMONTON JOURNAL			SUNDAY	1,798	4
EDMONTON SUN			MORN	302	1
EDMONTON SUN			SUNDAY	488	1
*INNISFAIL PROVINCE			WKLY	2,357	5
*LACOMBE GLOBE			WKLY	3,005	6
*RED DEER ADVOCATE			EVE	21,954	47
*RIMBEY RECORD			WKLY	2,332	5
*ROCKY MOUNTAIN HOUSE MOUNTAINEER			WKLY	4,172	9
*SYLVAN LAKE NEWS			WKLY	1,005	2
CEN. DIV. 09	8,600	O 7			
*BANFF CRAG & CANYON			WKLY	3,268	38
CALGARY HERALD			MORN	1,536	18
CALGARY HERALD			SUNDAY	1,247	15
CALGARY SUN			MORN	1,214	14
CALGARY SUN			SUNDAY	1,515	18
EDMONTON JOURNAL			MORN	580	7
EDMONTON JOURNAL			FRIDAY	657	8
EDMONTON JOURNAL			SUNDAY	577	7
EDMONTON SUN			MORN	338	4
EDMONTON SUN			SUNDAY	410	5
LETHBRIDGE HERALD			EVE	954	11
CEN. DIV. 10	28,300	I13			
EDMONTON JOURNAL			MORN	5,615	20
EDMONTON JOURNAL			FRIDAY	8,393	30
EDMONTON JOURNAL			SUNDAY	4,397	16
EDMONTON SUN			MORN	3,068	11

* DENOTES NEWSPAPER PUBLISHED WITHIN COUNTY

COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

ALBERTA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
CEN. DIV. 10 (CONT.)					
EDMONTON SUN			SUNDAY	4,417	16
CEN. DIV. 11	296,300	I 9			
*EDMONTON JOURNAL			MORN	137,824	47
*EDMONTON JOURNAL			FRIDAY	163,553	55
*EDMONTON JOURNAL			SUNDAY	124,436	42
*EDMONTON SUN			MORN	73,378	25
*EDMONTON SUN			SUNDAY	100,695	34
CEN. DIV. 12	25,900	G14			
EDMONTON JOURNAL			MORN	5,925	23
EDMONTON JOURNAL			FRIDAY	8,067	31
EDMONTON JOURNAL			SUNDAY	5,122	20
EDMONTON SUN			MORN	2,990	12
EDMONTON SUN			SUNDAY	3,698	14
*FORT MCMURRAY TODAY			EVE	7,076	27
*FORT MCMURRAY TODAY			FRIDAY	8,608	33
CEN. DIV. 13	17,900	G 9			
EDMONTON JOURNAL			MORN	3,789	21
EDMONTON JOURNAL			FRIDAY	7,220	40
EDMONTON JOURNAL			SUNDAY	2,873	16
EDMONTON SUN			MORN	1,536	9
EDMONTON SUN			SUNDAY	2,173	12
CEN. DIV. 14	9,400	H 6			
EDMONTON JOURNAL			MORN	1,831	19
EDMONTON JOURNAL			FRIDAY	3,111	33
EDMONTON JOURNAL			SUNDAY	1,496	16
EDMONTON SUN			MORN	1,336	14
EDMONTON SUN			SUNDAY	1,970	21
CEN. DIV. 15	39,900	C 3			
*BEAVERLODGE ADVERTISER			WKLY	1,669	4
EDMONTON JOURNAL			MORN	6,505	16
EDMONTON JOURNAL			FRIDAY	7,474	19
EDMONTON JOURNAL			SUNDAY	5,364	13
EDMONTON SUN			MORN	516	1
EDMONTON SUN			SUNDAY	579	1
*FAIRVIEW POST			WKLY	3,171	8
*FORT VERMILION NORTHERN PIONEER			WKLY	1,014	3
*GRANDE PRAIRIE HERALD-TRIBUNE			EVE	8,323	21
*GRIMSHAW MILE ZERO NEWS			WKLY	785	2
*HIGH LEVEL ECHO			WKLY	1,409	4
*MANNING BANNER POST			WKLY	964	2
*PEACE RIVER RECORD-GAZETTE			WKLY	4,974	12
*RYCROFT SIGNAL			WKLY	1,381	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
ALBERNI-CLAYOQUOT	11,000	M 4			
*PORT ALBERNI ALBERNI VALLEY TIMES			EVE	7,005	64
VANCOUVER PROVINCE			MORN	530	5
VANCOUVER PROVINCE			SUNDAY	730	7
VANCOUVER SUN			EVE	824	7
VICTORIA TIMES-COLONIST			ALL DAY	990	9
VICTORIA TIMES-COLONIST			SUNDAY	886	8
BULKLEY-NECHAKO	13,200	E 5			
PRINCE GEORGE CITIZEN			EVE	1,341	10
VANCOUVER PROVINCE			MORN	564	4
VANCOUVER PROVINCE			SUNDAY	776	6
VANCOUVER SUN			EVE	395	3
CAPITAL	112,000	O 6			
VANCOUVER PROVINCE			MORN	1,134	1
VANCOUVER PROVINCE			SUNDAY	1,576	1
VANCOUVER SUN			EVE	3,260	3
*VICTORIA TIMES-COLONIST			ALL DAY	65,735	59
*VICTORIA TIMES-COLONIST			SUNDAY	63,205	56
CARIBOO	21,500	H 8			
VANCOUVER PROVINCE			MORN	2,238	10
VANCOUVER PROVINCE			SUNDAY	2,987	14
VANCOUVER SUN			EVE	633	3
CENTRAL COAST	1,100	H 3			
VANCOUVER PROVINCE			MORN	87	8
VANCOUVER PROVINCE			SUNDAY	73	7
CEN. FRAZER VALLEY	47,800	N 9			
*ABBOTSFORD, SUMAS AND MATSQUI NEWS			WKLY	13,829	29
*LANGLEY ADVANCE			WKLY	7,964	17
RICHMOND BUY AND SELL PRESS			WKLY	2,077	4
VANCOUVER PROVINCE			MORN	9,432	20
VANCOUVER PROVINCE			SUNDAY	12,475	26
VANCOUVER SUN			EVE	10,940	23
CENTRAL KOOTENAY	21,400	L16			
*CASTLEGAR NEWS			WKLY	3,660	17
*CRESTON VALLEY ADVANCE			SEMIWKLY	3,622	17
*NELSON NEWS			MORN	5,508	26
TRAIL TIMES			EVE	358	2
VANCOUVER PROVINCE			MORN	1,580	7
VANCOUVER PROVINCE			SUNDAY	2,115	10
VANCOUVER SUN			EVE	603	3
CENTRAL OKANAGAN	35,300	L13			
*KELOWNA COURIER			EVE	16,153	46
VANCOUVER PROVINCE			MORN	2,685	8
VANCOUVER PROVINCE			SUNDAY	3,963	11
VANCOUVER SUN			EVE	364	1
COLUMBIA-SHUSWAP	17,200	I15			
*REVELSTOKE REVIEW			WKLY	2,821	16

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
COLUMBIA-SHUSWAP (CONT.)					
*SALMON ARM OBSERVER			WKLY	4,190	24
VANCOUVER PROVINCE			MORN	1,935	11
VANCOUVER PROVINCE			SUNDAY	2,144	12
VANCOUVER SUN			EVE	685	4
COMOX-STRATHCONA	27,900	L 4			
*CAMPBELL RIVER COURIER			WKLY	6,479	23
*CAMPBELL RIVER UPPER ISLANDER			WKLY	5,966	21
*COURTENAY COMOX DISTRICT FREE PRESS			SEMIWKLY	9,414	34
VANCOUVER PROVINCE			MORN	1,398	5
VANCOUVER PROVINCE			SUNDAY	1,884	7
VANCOUVER SUN			EVE	2,751	10
VICTORIA TIMES-COLONIST			ALL DAY	1,886	7
VICTORIA TIMES-COLONIST			SUNDAY	1,987	7
COWICHAN VALLEY	20,700	N 6			
NANAIMO FREE PRESS			EVE	358	2
VANCOUVER PROVINCE			MORN	616	3
VANCOUVER PROVINCE			SUNDAY	950	5
VANCOUVER SUN			EVE	1,279	6
VICTORIA TIMES-COLONIST			ALL DAY	5,588	27
VICTORIA TIMES-COLONIST			SUNDAY	5,660	27
DEWDNEY-ALOUETTE	23,700	M 9			
*MISSION FRASER VALLEY RECORD			WKLY	5,093	21
RICHMOND BUY AND SELL PRESS			WKLY	1,164	5
VANCOUVER PROVINCE			MORN	5,238	22
VANCOUVER PROVINCE			SUNDAY	6,700	28
VANCOUVER SUN			EVE	6,167	26
EAST KOOTENAY	22,300	K18			
CALGARY HERALD			MORN	1,163	5
CALGARY HERALD			SUNDAY	1,178	5
LETHBRIDGE HERALD			EVE	969	4
*CRANBROOK TOWNSMAN			EVE	4,312	19
VANCOUVER PROVINCE			MORN	1,059	5
VANCOUVER PROVINCE			SUNDAY	1,254	6
VANCOUVER SUN			EVE	721	3
FRASER-CHEAM	21,900	M10			
RICHMOND BUY AND SELL PRESS			WKLY	459	2
VANCOUVER PROVINCE			MORN	4,912	22
VANCOUVER PROVINCE			SUNDAY	6,262	29
VANCOUVER SUN			EVE	3,614	17
FRASER-FORT GEORGE	30,800	E 6			
*PRINCE GEORGE CITIZEN			EVE	20,038	65
VANCOUVER PROVINCE			MORN	874	3
VANCOUVER PROVINCE			SUNDAY	1,724	6
VANCOUVER SUN			EVE	487	2
GREATER VANCOUVER	490,300	D11			
TORONTO STAR			SATURDAY	277	
LANGLEY ADVANCE			WKLY	812	
*RICHMOND BUY AND SELL PRESS			WKLY	26,953	6

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
GREATER VANCOUVER (CONT.)					
☆RICHMOND REVIEW			SEMIWKLY	15,766	3
☆VANCOUVER PROVINCE			MORN	120,009	24
☆VANCOUVER PROVINCE			SUNDAY	148,342	30
☆VANCOUVER SUN			EVE	188,087	38
KITIMAT-STIKINE	13,800	D 4			
VANCOUVER PROVINCE			MORN	1,159	8
VANCOUVER PROVINCE			SUNDAY	1,853	13
KOOTENAY BOUNDARY	12,600	M14			
☆TRAIL TIMES			EVE	5,661	45
VANCOUVER PROVINCE			MORN	1,251	10
VANCOUVER PROVINCE			SUNDAY	1,628	13
VANCOUVER SUN			EVE	475	4
MOUNT WADDINGTON	5,500	J 3			
☆PORT HARDY NORTH ISLAND GAZETTE			WKLY	3,367	61
VANCOUVER PROVINCE			MORN	849	15
VANCOUVER PROVINCE			SUNDAY	1,009	18
VANCOUVER SUN			EVE	547	10
NANAIMO	33,800	M 6			
☆NANAIMO FREE PRESS			EVE	8,959	27
VANCOUVER PROVINCE			MORN	1,692	5
VANCOUVER PROVINCE			SUNDAY	2,453	7
VANCOUVER SUN			EVE	2,886	9
VICTORIA TIMES-COLONIST			ALL DAY	3,156	9
VICTORIA TIMES-COLONIST			SUNDAY	3,324	10
NORTH OKANAGAN	22,000	K14			
SALMON ARM OBSERVER			WKLY	254	1
VANCOUVER PROVINCE			MORN	1,310	6
VANCOUVER PROVINCE			SUNDAY	1,830	8
VANCOUVER SUN			EVE	347	2
☆VERNON NEWS			EVE	8,248	37
OKANAGAN-SIMILKAMEEN	25,900	M12			
☆OLIVER CHRONICLE			WKLY	2,614	10
☆PENTICTON HERALD			EVE	8,027	31
☆SUMMERLAND REVIEW			WKLY	2,188	8
VANCOUVER PROVINCE			MORN	3,416	13
VANCOUVER PROVINCE			SUNDAY	4,351	17
VANCOUVER SUN			EVE	694	3
PEACE RIVER-LIARD	19,400	C 6			
EDMONTON JOURNAL			MORN	1,107	6
EDMONTON JOURNAL			FRIDAY	1,132	6
EDMONTON JOURNAL			SUNDAY	935	5
☆FORT ST. JOHN ALASKA HIGHWAY NEWS			EVE	3,430	18
VANCOUVER PROVINCE			MORN	728	4
VANCOUVER PROVINCE			SUNDAY	1,175	6
POWELL RIVER	6,900	K 6			
☆POWELL RIVER NEWS			WKLY	5,190	75
VANCOUVER PROVINCE			MORN	1,003	15

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

BRITISH COLUMBIA

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
POWELL RIVER (CONT.)					
VANCOUVER PROVINCE			SUNDAY	1,244	18
VANCOUVER SUN			EVE	1,000	14
SKEENA-Q.CHARLOTTE	8,200	D 3			
*PRINCE RUPERT NEWS			EVE	3,867	47
VANCOUVER PROVINCE			MORN	654	8
VANCOUVER PROVINCE			SUNDAY	1,020	12
SQUAMISH-LILLOOET	7,200	K 8			
VANCOUVER PROVINCE			MORN	1,956	27
VANCOUVER PROVINCE			SUNDAY	2,434	34
VANCOUVER SUN			EVE	1,527	21
STIKINE	800	B 3			
SUNSHINE COAST	7,300	L 7			
VANCOUVER PROVINCE			MORN	952	13
VANCOUVER PROVINCE			SUNDAY	1,297	18
VANCOUVER SUN			EVE	2,071	28
THOMPSON-NICOLA	36,500	J11			
*KAMLOOPS NEWS			EVE	20,443	56
VANCOUVER PROVINCE			MORN	3,386	9
VANCOUVER PROVINCE			SUNDAY	4,536	12
VANCOUVER SUN			EVE	997	3

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

YUKON TERRITORY

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
YUKON	7,800	J 2			
*WHITEHORSE YUKON NEWS			TRIWKLY	4,619	59

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COUNTY (CENSUS DIVISION) CIRCULATION & COVERAGE ANALYSIS

NORTHWEST TERR.

COUNTY PUBLICATION	HOUSEHOLDS 1986 ESTIMATE	MAP REF.	FREQUENCY	CIRCULATION	RATIO CIRC/ HSLDS.
BAFFIN	2,200	H16			
MONTREAL GAZETTE			SATURDAY	132	6
CENTRAL ARTIC	900	H10			
FORT SMITH	7,700	K 5			
EDMONTON JOURNAL			MORN	1,629	21
EDMONTON JOURNAL			FRIDAY	1,609	21
EDMONTON JOURNAL			SUNDAY	763	10
*HAY RIVER HUB			WKLY	1,900	25
INUVICK	2,300	H 5			
KEEWATIN	1,200	L11			

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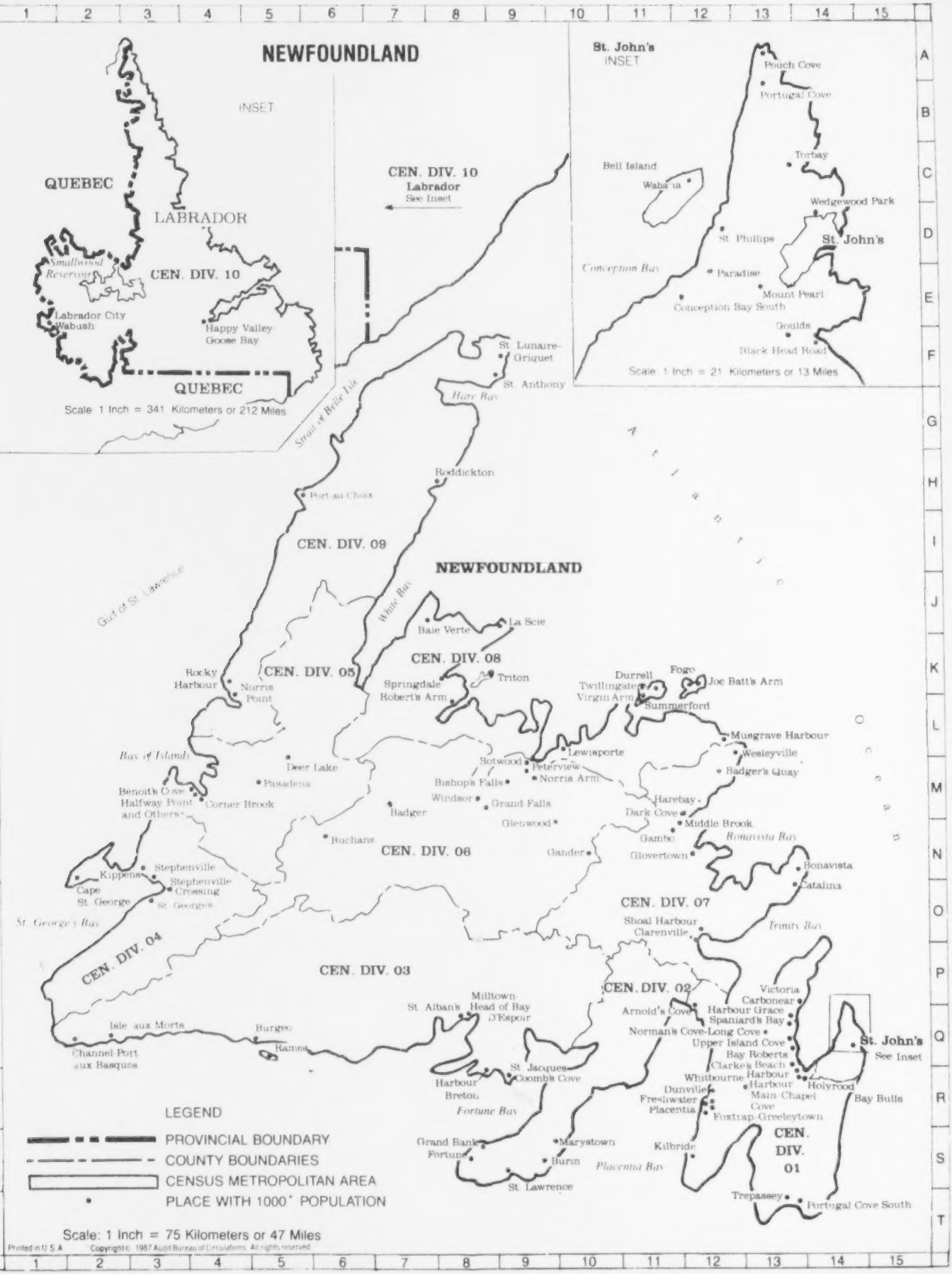
MAPS

PROVINCIAL MAP SERIES



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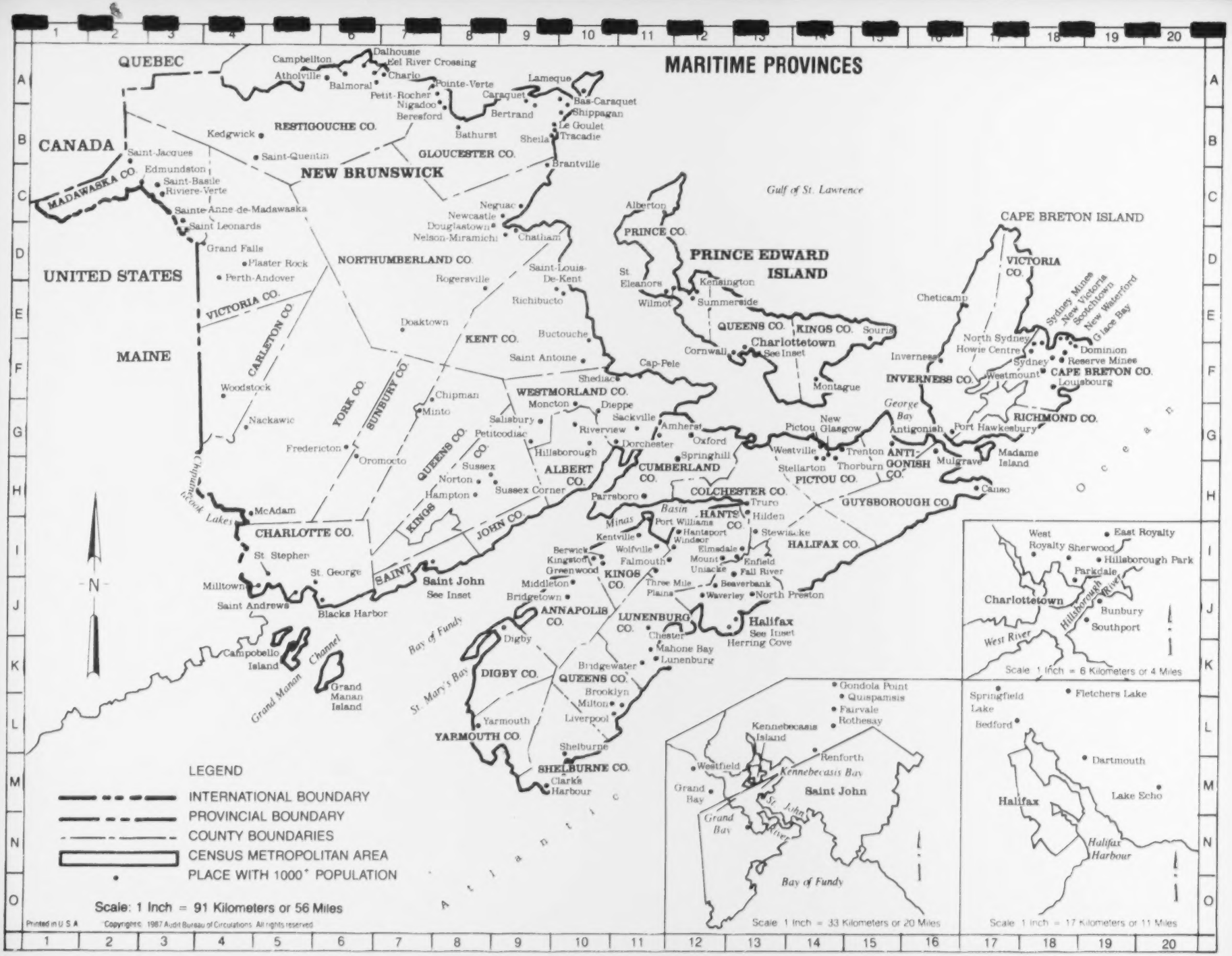
COUNTIES AND TOWNS

The following lists counties then towns and counties - in alphabetical order by province. 1981 Census population and map reference coordinates also appear. Only those towns are included which have 1000+ (Census) population.

NEWFOUNDLAND
567,681

CEN. DIV. 01	239,410	R	13
CEN. DIV. 02	30,368	R	10
CEN. DIV. 03	26,209	P	7
CEN. DIV. 04	27,749	O	3
CEN. DIV. 05	46,901	M	5
CEN. DIV. 06	42,008	N	8
CEN. DIV. 07	43,438	N	11
CEN. DIV. 08	54,542	L	7
CEN. DIV. 09	25,738	I	6
CEN. DIV. 10	31,318	E	4

Arnold's Cove, CEN. DIV. 01, 1,124	Q	13
Badger's Quay, CEN. DIV. 07, 1,566	L	12
Badger, CEN. DIV. 06, 1,090	M	7
Baie Verte, CEN. DIV. 08 2,491	J	7
Bay Bulls, CEN. DIV. 01, 1,081	Q	14
Bay Roberts, CEN. DIV. 01 4,512	Q	13
Benoit's Cove, CEN. DIV. 05, 1,315	M	4
Bishop's Falls, CEN. DIV. 06, 4,395	M	9
Blackhead Road, CEN. DIV. 01, 1,855	F	14
Bonavista, CEN. DIV. 07, 4,460	N	13
Botwood, CEN. DIV. 06, 4,074	M	9
Buchans, CEN. DIV. 06, 1,655	N	6
Burgeo, CEN. DIV. 03, 2,504	Q	5
Burin, CEN. DIV. 02, 2,904	S	9
Cape St. George & Others, CEN. DIV. 04, 1,470	N	2
Carbonear, CEN. DIV. 01, 5,335	P	13
Catalina, CEN. DIV. 07, 1,162	O	13
Channel-Port aux Basques, CEN. DIV. 03 5,988	Q	2
Clarenville, CEN. DIV. 07, 2,878	O	12
Clark's Beach, CEN. DIV. 01, 1,009	Q	13
Conception Bay South, CEN. DIV. 01 10,856	E	12
Cornerbrook, CEN. DIV. 05, 24,339	M	4
Dark Cove, CEN. DIV. 07, 1,344	M	12
Deer Lake, CEN. DIV. 05, 4,348	L	5
Dunville, CEN. DIV. 01, 1,817	R	12
Durrell, CEN. DIV. 08, 1,145	K	11
Fogo, CEN. DIV. 08, 1,105	K	12
Fortune, CEN. DIV. 02, 2,473	S	8
Foxtrap-Greeleytown, CEN. DIV. 01 2,292	R	13
Freshwater, CEN. DIV. 01, 1,276	R	12
Gambo, CEN. DIV. 07, 2,932	N	11
Gander, CEN. DIV. 06, 10,404	N	10
Glenwood, CEN. DIV. 06, 1,129	N	10
Glovertown, CEN. DIV. 07, 2,165	N	12
Goulds, CEN. DIV. 01, 4,242	F	13
Grand Bank, CEN. DIV. 02, 3,901	S	8
Grand Falls, CEN. DIV. 06, 8,765	M	8
Halfway Point & Others, CEN. DIV. 05 2,214	M	14
Happy Valley-Goose Bay, CEN. DIV. 10 7,103	E	4
Harbour Breton, CEN. DIV. 03, 2,464	R	8
Harbour Grace, CEN. DIV. 01, 2,988	Q	13
Harbour Main-Chapel Cove, CEN. DIV. 01 1,303	R	12
Harbour, CEN. DIV. 01, 1,007	R	13
Hare Bay, CEN. DIV. 07, 1,520	M	12
Holyrood, CEN. DIV. 01, 1,789	R	14
Isle aux Morts, CEN. DIV. 03, 1,238	Q	2
Joe Batt's Arm, CEN. DIV. 08, 1,155	K	12
Kilbride, CEN. DIV. 01, 5,014	S	12
Kippens, CEN. DIV. 04, 1,219	N	3
La Scie, CEN. DIV. 08, 1,422	J	9
Labrador City, CEN. DIV. 10, 11,538	E	1
Lewisporte, CEN. DIV. 08, 3,963	L	10
Marystown, CEN. DIV. 02, 6,299	S	8
Middle Brook, CEN. DIV. 07, 1,083	N	12
Milltown-Head of Bay D'Espoir, CEN. DIV. 03, 1,376	Q	8
Mount Pearl, CEN. DIV. 01, 11,543	E	13
Musgrave Harbor, CEN. DIV. 08, 1,554	L	12
Norman's Cove-Long Cove, CEN. DIV. 01 1,152	Q	13
Norris Arm, CEN. DIV. 06, 1,216	M	9
Norris Point, CEN. DIV. 09, 1,033	K	4
Paradise, CEN. DIV. 01, 2,861	E	12
Pasedena, CEN. DIV. 05, 2,685	M	5
Peterview, CEN. DIV. 06, 1,119	M	9
Placentia, CEN. DIV. 01, 2,204	R	12
Port au Choix, CEN. DIV. 09, 1,311	H	5
Portugal Cove, CEN. DIV. 01, 2,361	B	13
Pouch Cove, CEN. DIV. 01, 1,522	A	13
Ramea, CEN. DIV. 03, 1,386	Q	5
Robert's Arm, CEN. DIV. 08, 1,005	L	8
Rocky Harbour, CEN. DIV. 09, 1,273	K	4
Roddickton, CEN. DIV. 09, 1,142	H	8
Shoal Harbor, CEN. DIV. 07, 1,000	O	12
Spaniard's Bay, CEN. DIV. 01, 2,125	Q	13
Springdale, CEN. DIV. 08, 3,501	K	8
Stephenville Crossing, CEN. DIV. 04 2,172	O	3
Stephenville, CEN. DIV. 04, 8,876	N	3
St. Alban's, CEN. DIV. 03, 1,968	Q	8
St. Anthony, CEN. DIV. 09, 3,107	F	9
St. Georges, CEN. DIV. 04, 1,756	O	3
St. Jacques-Coomb's Cove, CEN. DIV. 03 1,048	R	10
St. John's, CEN. DIV. 01, 83,770	D	14
St. Lawrence, CEN. DIV. 02, 2,012	S	9
St. Lunaire-Griquet, CEN. DIV. 09, 1,010	F	9
St. Phillips, CEN. DIV. 01, 1,365	D	12
Summerford, CEN. DIV. 08, 1,198	L	12
Torbay, CEN. DIV. 01, 3,394	O	13
Trepassy, CEN. DIV. 01, 1,473	T	13
Triton, CEN. DIV. 08, 1,235	K	8
Twillingate, CEN. DIV. 08, 1,506	K	11
Upper Island Cove, CEN. DIV. 01, 2,025	Q	13
Victoria, CEN. DIV. 01, 1,870	P	13
Wabana, CEN. DIV. 01, 4,254	C	12
Wabush, CEN. DIV. 10, 3,155	E	1
Wedgewood Park, CEN. DIV. 01, 1,226	D	14
Wesleyville, CEN. DIV. 07, 1,225	M	12
Whitbourne, CEN. DIV. 01, 1,233	R	13
Windsor, CEN. DIV. 06, 5,747	M	8


MARITIME PROVINCES
QUEBEC
CANADA
UNITED STATES
MAINE
NEW BRUNSWICK
Gulf of St. Lawrence
PRINCE EDWARD ISLAND
CAPE BRETON ISLAND
Campbellton
Dalhousie
Eel River Crossing
Atholville
Balmoral
Charlo
Pointe-Verte
Petit-Rocher
Nigadoo
Beresford
Caraquet
Lameque
Bas-Caraquet
Shippagan
Bertrand
Le Goulet
Tracadie
Sheila
Bathurst
Kedgwick
RESTIGOUCHE CO.
GLOUCESTER CO.
Saint-Jacques
Saint-Quentin
Edmundston
Saint-Basile
Riviere-Verte
MADAWASKA CO.
Sainte-Anne de-Madawaska
Saint Leonards
Brantville
Neguac
Newcastle
Douglastown
Nelson-Miramichi
Chatham
Grand Falls
Plaster Rock
Perth-Andover
NORTHUMBERLAND CO.
Rogersville
Saint-Louis-De-Kent
Richibucto
Buctouche
Doaktown
KENT CO.
Saint Antoine
Cap-Pele
Shediac
Alberton
PRINCE CO.
St. Eleanors
Wilmot
Kensington
Summerside
QUEENS CO.
KINGS CO.
Souris
Charlottetown
See Inset
Cornwall
Montague
Cheticamp
VICTORIA CO.
Sydney Mines
New Victoria
Scotchtown
New Waterford
Glace Bay
North Sydney
Howie Centre
Sydney
Dominion
Reserve Mines
Inverness
Westmount
INVERNESS CO.
CAPE BRETON CO.
Louisbourg
George Bay
RICHMOND CO.
Port Hawkesbury
Madame Island
Antigonish
ANTI-GONISH CO.
Mulgrave
Pictou
New Glasgow
Westville
Trenton
Stellarton
Thorburn
PICTOU CO.
Canso
GUYSBOROUGH CO.
Woodstock
CARLETON CO.
VICTORIA CO.
YORK CO.
SUNBURY CO.
Chipman
Minto
Nackawic
Fredericton
Oromocto
WESTMORLAND CO.
Moncton
Dieppe
Salisbury
Riverview
Sackville
Amherst
Petitcodiac
Dorchester
Oxford
Hillsborough
Springhill
QUEENS CO.
SUSSEX CO.
Sussex
Norton
Hampton
Sussex Corner
ALBERT CO.
CUMBERLAND CO.
Parrsboro
COLCHESTER CO.
Truro
Basin Minas
HANTS CO.
Hilden
Port Williams
Hantsport
Windsor
Kentville
Wolfville
Berwick
Kingston
Greenwood
Falmouth
Mount Uniacke
Enfield
Fall River
Elmsdale
Stewiacke
HALIFAX CO.
Three Mile Plains
Beaverbank
Waverley
North Preston
Middleton
Bridgetown
KINGS CO.
ANNAPOLIS CO.
LUNENBURG CO.
Chester
Mahone Bay
Lunenburg
Halifax
See Inset
Herring Cove
Digby
Bridgewater
DIGBY CO.
QUEENS CO.
Brooklyn
Milton
Liverpool
Yarmouth
YARMOUTH CO.
Shelburne
SHELBURNE CO.
Clarke's Harbour
Bay of Fundy
St. Mary's Bay
Grand Manan Channel
Campobello Island
Grand Manan Island
Chiputneticook Lakes
McAdam
CHARLOTTE CO.
St. Stephen
St. George
Milltown
Saint Andrews
Blacks Harbor
SAINT JOHN CO.
Saint John
See Inset
N
West Royalty
East Royalty
Sherwood
Hillsborough Park
Parkdale
Charlottetown
Hillsborough River
Bunbury
Southport
West River
Scale 1 Inch = 6 Kilometers or 4 Miles
Gondola Point
Quispamsis
Fairvale
Rothesay
Kennebecasis Island
Renforth
Westfield
Kennebecasis Bay
Saint John
Grand Bay
St. John River
Grand Bay
Bay of Fundy
Scale 1 Inch = 33 Kilometers or 20 Miles
Springfield Lake
Fletchers Lake
Bedford
Dartmouth
Halifax
Lake Echo
Halifax Harbour
Scale 1 Inch = 17 Kilometers or 11 Miles
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARY
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 91 Kilometers or 56 Miles
Printed in U.S.A.
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COUNTIES AND TOWNS

The following lists counties then towns and counties - in alphabetical order by province. 1981 Census population and map reference coordinates also appear. Only those towns are included which have 1000+ (Census) population.

NEW BRUNSWICK

696,403

ALBERT	23,632	G	10
CARLETON	24,659	F	4
CHARLOTTE	26,571	I	5
GLOUCESTER	86,156	B	8
KENT	30,799	E	9
KINGS	51,114	H	8
MADAWASKA	36,432	C	3
NORTHUMBERLAND	54,134	D	7
QUEENS	12,485	G	8
RESTIGOUCHE	40,593	B	5
ST. JOHN	86,148	M	14
SUNBURY	21,012	G	7
VICTORIA	20,815	D	4
WESTMORELAND	107,640	F	10
YORK	74,213	G	5

Atholville, RESTIGOUCHE 1,694	A	6
Balmoral, RESTIGOUCHE 1,823	A	6
Bas-Caraquet, GLOUCESTER 1,859	A	9
Bathurst, GLOUCESTER, 15,705	A	7
Beresford, GLOUCESTER, 3,652	A	8
Bertrand, GLOUCESTER, 1,268		
Blacks Harbor, CHARLOTTE 1,356	J	6
Brantville, NORTHUMBERLAND 1,066	B	9
Buctouche, KENT, 2,476	E	10
Campbellton, RESTIGOUCHE 9,818	B	4
Cap-Pele, WESTMORELAND, 2,199	F	11
Caraquet, GLOUCESTER, 4,315	B	9
Charlo, RESTIGOUCHE, 1,603	A	6
Chatham, NORTHUMBERLAND, 6,779	D	9
Chipman, QUEENS, 1,829	F	7
Dalhousie, RESTIGOUCHE, 49,586	A	6
Dieppe, WESTMORELAND, 8,511	G	10
Doaktown, NORTHUMBERLAND 1,009	E	7
Dorchester, WESTMORELAND, 1,101	G	11
Douglastown, NORTHUMBERLAND 1,091	D	8
Edmundston, MADAWASKA, 12,044	A	7
Eel River Crossing, RESTIGOUCHE 1,431	A	6
Fairvale, KINGS, 3,960	L	14
Fredericton, YORK, 43,723	G	6
Nigadoo, GLOUCESTER, 1,075	A	10
Gondola Point, KINGS, 3,076	K	14
Grand Bay, KINGS, 3,173	M	12
Grand Falls, VICTORIA, 6,203	D	4
Hampton, KINGS, 3,141	H	8
Hillsborough, ALBERT, 1,239	G	10
Kedgwick, RESTIGOUCHE, 1,222	B	4
Lameque, GLOUCESTER, 1,571	B	9
Le Goulet, GLOUCESTER, 1,173	B	10
McAdam, YORK, 1,857	H	4
Milltown, CHARLOTTE, 1,739	J	5
Minto, QUEENS, 3,399	G	7
Moncton, WESTMORELAND, 54,743	G	10
Nackawic, YORK, 1,357	G	4
Neguac, NORTHUMBERLAND, 1,755	C	9
Nelson-Miramichi, NORTHUMBERLAND, 1,452	D	9
Newcastle, NORTHUMBERLAND 6,284	C	9
Norton, KINGS, 1,372	H	8
Oromocto, SUNBURY, 9,064	G	6
Perth-Andover, VICTORIA, 1,872	D	4
Petitcodiac, WESTMORELAND, 1,401	G	9
Petit-Rocher, GLOUCESTER, 1,860	B	8
Plaster Rock, VICTORIA, 1,222	D	4
Point-Verte, GLOUCESTER, 1,335	A	7
Quispamsis, KINGS, 6,022	K	14
Renforth, KINGS, 1,490	L	14
Richibucto, KENT, 1,722	E	10
Riverview, WESTMORELAND, 14,907	G	10
Riviere-Verte, MADAWASKA, 1,054	C	3
Rogersville, NORTHUMBERLAND 1,237	E	8
Rothesay, KINGS, 1,764	L	14
Sackville, WESTMORELAND, 5,654	G	11
Saint John, ST. JOHN, 80,521	M	14
Salisbury, WESTMORELAND, 1,672	G	9
Shediac, WESTMORELAND, 4,285	F	11
Sheila, GLOUCESTER, 1,172	B	9
Shippagan, GLOUCESTER, 2,471	A	10
Ste. Anne-de-Madawaska MADAWASKA, 1,332	C	3
St. Andrews, CHARLOTTE, 1,760	J	5
St. Antoine, KENT, 1,217	F	10
St. Basile, MADAWASKA, 3,214	C	3
St. George, CHARLOTTE, 1,163	J	6
St. Jacques, MADAWASKA, 2,297	B	2
St. Leonards, MADAWASKA, 1,566	D	3
St. Quentin, RESTIGOUCHE, 2,334	B	9
St. Stephen, CHARLOTTE, 5,120	I	5
St.-Louis-de-Kent, KENT, 1,166	E	10
Sussex Corner, ALBERT, 1,023	H	9
Sussex, KINGS, 3,972	H	8
Tracadie, GLOUCESTER,2,452	B	8
Westfield, KINGS, 1,100	M	12
Woodstock, CARLETON, 4,649	F	4

NOVA SCOTIA

847,442

ANNAPOLIS	22,522	J	10
ANTIGONISH	18,110	G	15
CAPE BRETON	127,035	F	18
COLCHESTER	48,224	H	13
CUMBERLAND	35,231	H	11
DIGBY	21,689	K	9
GUYSBOROUGH	12,752	H	15
HALIFAX	288,126	I	14
HANTS	33,121	I	12
INVERNESS	22,337	F	16
KINGS	49,739	I	11
LUNENBURG	45,746	J	11
PICTOU	50,350	H	14
QUEENS	13,126	K	10
RICHMOND	12,284	G	17
SHELBURNE	17,328	L	10
VICTORIA	8,432	E	17
YARMOUTH	26,290	L	9

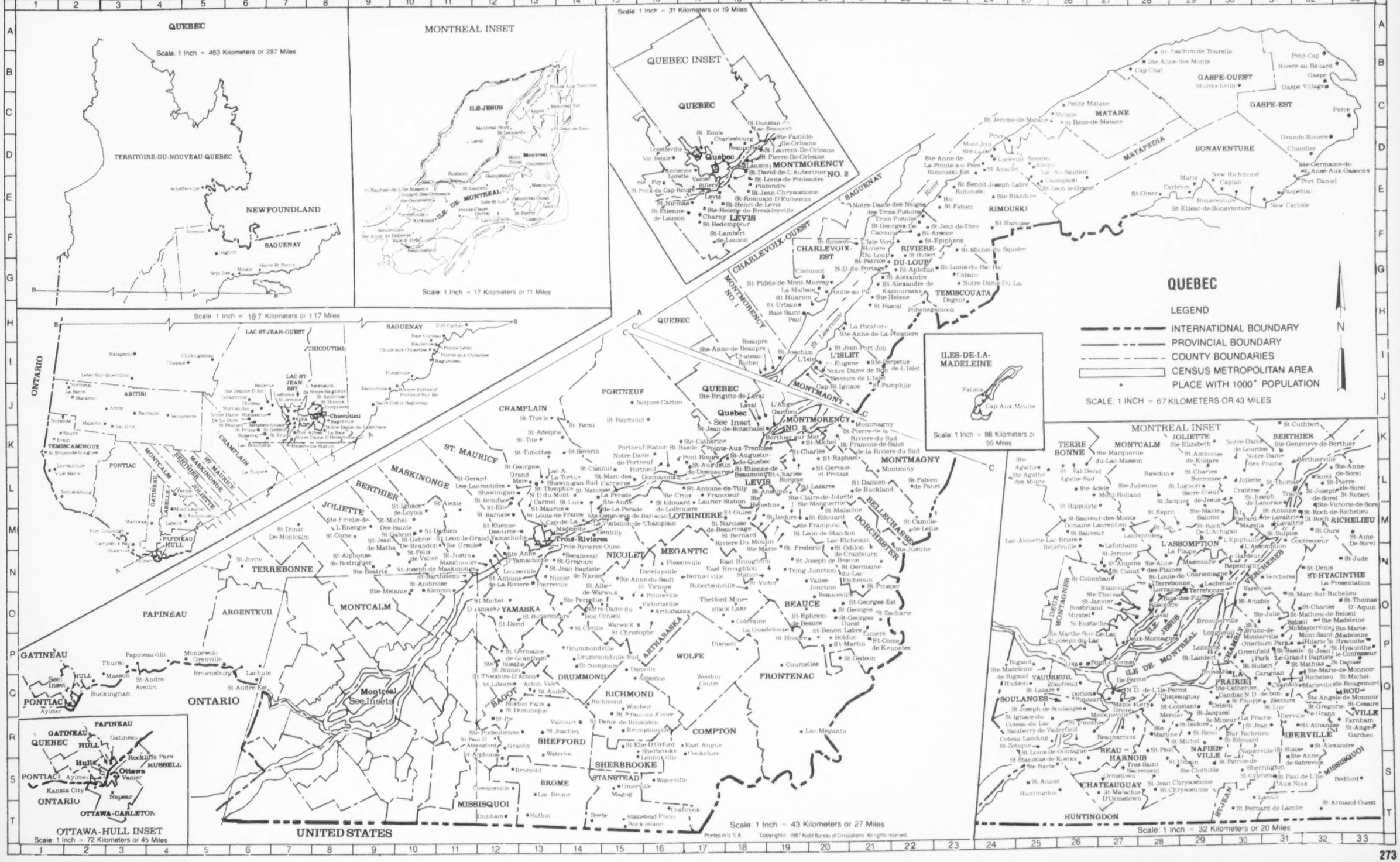
Amherst, CUMBERLAND, 9,684	G	11
Antigonish, ANTIGONISH, 5,205	G	15
Beaverbank, HALIFAX, 1,322	J	12
Bedford, HALIFAX, 6,777	L	17
Berwick, KINGS, 1,677	I	10
Bridgetown, ANNAPOLIS, 1,047	J	10
Bridgewater, LUNENBURG, 6,669	K	11
Brooklyn, QUEENS, 1,269	L	11
Canso, GUYSBOROUGH, 1,255	H	17
Chester, LUNENBURG, 1,313	K	11
Cheticamp, INVERNESS, 1,022	E	16
Clarks Harbor, SHELBURNE, 1,059	M	9
Dartmouth, HALIFAX, 62,277	M	19
Digby, DIGBY, 2,558	J	9
Dominion, CAPE BRETON, 2,856	F	18
Elmsdale, HANTS, 1,072	I	13
Enfield, HANTS, 1,232	I	13
Fall River, HALIFAX, 1,844	I	13
Falmouth, HANTS, 1,110	I	11
Fletchers, HALIFAX 1,060	K	18
Glace Bay, CAPE BRETON, 21,466	E	18
Greenwood, KINGS, 1,402	I	10
Halifax, HALIFAX, 114,594	M	18
Hantsport, HANTS, 1,395	I	12
Herring Cove, HALIFAX, 1,323	J	13
Hilden, COLCHESTER, 1,262	H	13
Howie Centre, CAPE BRETON, 1,386	F	18
Inverness, INVERNESS, 2,013	F	16
Kentville, KINGS, 4,974	I	11
Kingston, KINGS, 1,612	I	10
Lake Echo, HALIFAX, 1,630	M	20
Liverpool, QUEENS, 3,304	L	11
Louisbourg, CAPE BRETON, 1,410	F	18
Lunenburg, LUNENBURG, 3,014	K	11
Mahone Bay, LUNENBURG, 1,228	K	11
Middleton, ANNAPOLIS, 1,834	J	10
Milton, QUEENS, 1,198	L	11
Mount Uniacke, HANTS, 1,145	I	12
Mulgrave, GUYSBOROUGH, 1,099	G	16
New Glasgow, PICTOU, 10,464	G	14
New Victoria, CAPE BRETON, 1,374	E	18
New Waterford, CAPE BRETON, 8,808	E	18
North Preston, HALIFAX, 1,221	J	13
North Sydney, CAPE BRETON, 7,820	E	18
Oxford, CUMBERLAND, 1,470	G	12
Parrsboro, CUMBERLAND, 1,799	H	11
Pictou, PICTOU, 4,628	G	14
Port Hawkesbury, INVERNESS, 3,850	G	16
Port Williams, KINGS, 1,227	I	11
Reserve Mines, CAPE BRETON, 22,472	F	18
Scotchtown, CAPE BRETON, 2,037	E	18
Shelburne, SHELBURNE, 2,303	L	10
Springfield Lake, HALIFAX, 1,155	K	17
Springhill, CUMBERLAND, 4,896	G	12
Stellarton, PICTOU, 5,435	G	14
Stewiacke, COLCHESTER, 1,174	I	13
Sydney, CAPE BRETON, 29,444	E	18
Sydney Mines, CAPE BRETON, 8,501	E	18
Thorburn, PICTOU, 1,014	G	14
Three Mile Plains, HANTS, 1,355	I	12
Trenton, PICTOU, 3,154	G	14
Truro, COLCHESTER, 12,552	H	13
Waverly, HALIFAX, 1,699	J	12
Westmount, CAPE BRETON, 3,097	F	18
Westville, PICTOU, 4,522	G	14
Windsor, HANTS, 3,646	I	12
Wolfville, KINGS, 3,325	I	11
Yarmouth, YARMOUTH, 7,475	L	8

PRINCE EDWARD ISLAND

122,506

KINGS	19,215	F	14
PRINCE	42,821	D	11
QUEENS	60,470	F	13

Alberton, PRINCE, 1,020	C	11
Bunbury, QUEENS, 1,024	J	19
Charlottetown, QUEENS, 15,282	J	18
Cornwall, QUEENS, 1,838	F	13
East Royalty, QUEENS, 1,696	I	19
Hillsborough Park, QUEENS, 1,227	I	19
Kensington, PRINCE, 1,143	E	12
Montague, KINGS, 1,957	F	14
Parkdale, QUEENS, 2,018	I	18
Sherwood, QUEENS, 5,681	I	18
Souris, KINGS, 1,413	E	15
Southport, QUEENS, 1,313	J	19
St. Eleanors, PRINCE, 2,716	E	11
Summerside, PRINCE, 7,828	E	12
West Royalty, QUEENS, 1,686	I	18
Wilmot, PRINCE, 1,565	E	12


QUEBEC
Scale: 1 Inch = 463 Kilometers or 287 Miles
TERRITOIRE-DU-NOUVEAU-QUEBEC
NEWFOUNDLAND
SAGUENAY
MONTREAL INSET
Scale: 1 Inch = 17 Kilometers or 11 Miles
ILE-JESUS
ILE DE MONTREAL
QUEBEC INSET
Scale: 1 Inch = 31 Kilometers or 19 Miles
Quebec
MONTMORENCY NO. 2
CHARLEVOIX-OUEST
CHARLEVOIX-EST
MONTMORENCY NO. 1
SAGUENAY
RIVIERE-DU-LOUP
TEMISCOUATA
RIMOUSKI
MATANE
MATAPEDIA
GASPE-OUEST
GASPE-EST
BONAVENTURE
ILES-DE-LA-MADELEINE
Scale: 1 Inch = 86 Kilometers or 55 Miles
QUEBEC
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARY
COUNTY BOUNDARIES
CENSUS METROPOLITAN AREA
PLACE WITH 1000+ POPULATION
SCALE: 1 INCH = 67 KILOMETERS OR 43 MILES
N
Scale: 1 Inch = 187 Kilometers or 117 Miles
ONTARIO
LAC-ST-JEAN-OUEST
CHICOUTIMI
LAC-ST-JEAN-EST
SAGUENAY
ABITIBI
PONTIAC
TEMISCAMINGUE
CHAMPLAIN
ST. MAURICE
MASKINONGE
BERTHIER
JOLIETTE
MONTCALM
LABELLE
PAPINEAU
GATINEAU
TERREBONNE
ARGENTEUIL
PORTNEUF
QUEBEC
Quebec
See Inset
MONTMAGNY
L'ISLET
LEVIS
LOTBINIERE
BELLECHASSE
DORCHESTER
MONTMAGNY
NICOLET
MEGANTIC
BEAUCE
ARTHABASKA
WOLFE
FRONTENAC
DRUMMOND
RICHMOND
SHEFFORD
SHERBROOKE
STANSTEAD
COMPTON
BROME
MISSISQUOI
BAGOT
YAMASKA
MONTCALM
Montreal
See Insets
UNITED STATES
Scale: 1 Inch = 43 Kilometers or 27 Miles
OTTAWA-HULL INSET
Scale: 1 Inch = 72 Kilometers or 45 Miles
PAPINEAU
GATINEAU
QUEBEC
HULL
Gatineau
Hull
Ottawa
Rockcliffe Park
RUSSELL
Vanier
PONTIAC
Aylmer
Kanata
City
ONTARIO
Nepean
OTTAWA-CARLETON
MONTREAL INSET
Scale: 1 Inch = 32 Kilometers or 20 Miles
TERREBONNE
MONTCALM
JOLIETTE
DES MONTAGNES
L'ASSOMPTION
LES PAYSAGES
LE GARDEUR
L'ASSOMPTION
ILE JESUS
ILE DE MONTREAL
CHAMBLY
LA PRAIRIE
VAUDREUIL
SOULANGES
BEAUHARNOIS
CHATEAUGUAY
HUNTINGDON
ST-JEAN
IBERVILLE
MISSISQUOI
BERTHIER
ST-HYACINTHE
RICHELIEU
VERCHERES
TERRE BONNE
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COUNTIES AND TOWNS

The following lists counties then towns and counties - in alphabetical order by province, 1981 Census population and map reference coordinates also appear. Only those towns are included which have 1000 + (Census) population.

QUEBEC

6,438,403

ABITIBI 93,529 J 3
ARGENTEUIL 32,454 O 6
ARTHABASKA 59,277 O 15
BAGOT 26,840 Q 12
BEAUCE 73,427 N 19
BEAUHARNOIS 54,034 R 27
BELLECHASSE 23,559 L 21
BERTHIER 31,096 M 10
BONAVENTURE 40,487 D 30
BROME 17,436 S 13
CHAMBLY 307,090 P 30
CHAMPLAIN 119,595 L 13
CHARLEVOIX-EST 17,448 G 20
CHARLEVOIX-OUEST 14,172 G 19
CHATEAUGUAY 59,968 S 28
CHICOUTIMI 174,441 J 8
COMPTON 20,536 R 17
DEUX-MONTAGNES 71,252 O 26
DORCHESTER 33,949 M 20
DRUMMOND 99,770 P 14
FRONTENAC 26,814 Q 19
GASPE-EST 41,173 C 31
GASPE-OUEST 18,943 B 30
GATINEAU 54,229 M 4
HULL 131,213 R 2
HUNTINGDON 16,953 S 25
IBERVILLE 23,180 R 32
ILE-DE-MONTREAL 1,760,122 E 12
ILE-JESUS 268,335 C 12
ILES-DE-LA- MADELEINE 14,130 J 24
JOLIETTE 60,384 L 30
KAMOURASKA 28,642 H 21
L'ASSOMPTION 109,705 N 28
L'ISLET 22,062 I 20
LABELLE 34,395 M 4
LAC-SAINT-JEAN-EST 47,891 J 7
LAC-SAINT-JEAN- OUEST 62,952 J 6
LAPRAIRIE 105,962 Q 30
LEVIS 94,104 L 18
LOTBINIERE 29,563 M 16
MASKINONGE 20,763 L 10
MATANE 29,955 C 27
MATAPEDIA 23,715 D 26
MEGANTIC 57,892 N 17
MISSISQUOI 36,161 T 12
MONTCALM 27,557 L 28
MONTMAGNY 25,678 K 21
MONTMORENCY NO. 1 23,048 H 18
MONTMORENCY NO. 2 6,436 H 19
NAPIERVILLE 13,562 R 29
NICOLET 33,513 N 14
PAPINEAU 37,975 O 4
PONTIAC 20,283 M 3
PORTNEUF 58,843 J 15
QUEBEC 458,960 D 17
RICHELIEU 53,058 M 32
RICHMOND 40,871 Q 15
RIMOUSKI 69,099 E 24
RIVIERE-DU-LOUP 41,250 G 22
ROUVILLE 42,391 Q 33
SAGUENAY 115,881 F 7
SAINT-HYACINTHE 55,888 O 32
SAINT-JEAN 55,576 R 31
SAINT-MAURICE 107,703 L 12
SHEFFORD 70,733 R 13
SHERBROOKE 115,983 R 15
SOULANGES 15,429 R 25
STANSTEAD 38,186 S 15
TEMISCAMINGUE 52,570 K 2
TEMISCOUATA 19,479 G 23
TERREBONNE 193,865 M 26
TERRITOIRE DU- NOUVEAU-QUEBEC 41,140 D 4
VAUDREUIL 50,043 Q 25
VERCHERES 63,353 N 31
WOLFE 15,635 P 17
YAMASKA 14,797 O 12

Acton Vale, BAGOT 4,371 Q 13
Alencon, BERTHIER 1,237 O 11
Aima, LAC-SAINT-JEAN-EST 26,322 J 7
Amos, ABITIBI 9,421 J 3
Amqui, MATAPEDIA 4,048 D 25
Ancienne-Lorette, QUEBEC 12,935 D 17
Anjou, ILE-DE-MONTREAL 37,346 E 13
Arthabaska, ARTHABASKA 6,827 O 16
Asbestos, RICHMOND 7,967 Q 15
Aylmer, GATINEAU 26,695 S 2
Bagotville, CHICOUTIMI 6,550 J 8
Baie-Comeau, SAGUENAY 12,866 H 11
Baie-D'Urfe, ILE-DE-MONTREAL 3,674 F 10
Baie-Saint-Paul, CHARLEVOIX-OUEST 3,961 H 19
Barraute, ABITIBI 1,273 J 3
Beaconsfield, ILE-DE-MONTREAL 19,613 F 10
Beauceville, BEAUCE 4,302 O 20
Beauharnois, BEAUHARNOIS 7,025 R 27
Beauport, QUEBEC, 60,447 D 18
Beaupre, MONTMORENCY NO. 1 2,740 I 19
Becancour, NICOLET 10,247 N 14
Bedford, MISSISQUOI 2,832 S 33
Beebe Plain, STANSTEAD, 1,072 T 14
Bellefeuille, TERREBONNE, 5,865 N 26
Bellevue, LAC-SAINT-JEAN- OUEST 1,550 J 7
Beloeil, VERCHERES, 17,540 P 31
Bernierville, MEGANTIC, 2,120 N 16
Berthierville, BERTHIER, 4,049 L 31
Berthier-Sur-Mer, MONTMAGNY 1,179 K 20
Bic, RIMOUSKI, 2,994 E 23
Black Lake, MEGANTIC, 5,148 O 18
Blainville, TERREBONNE, 14,682 O 28
Boisbriand, TERREBONNE 13,471 O 28
Bois-Des-Filion, TERREBONNE 4,943 O 28
Bolduc, BEAUCE, 1,585 P 20
Bonaventure, BONAVENTURE 1,379 E 30
Boucherville, CHAMBLY 29,704 P 30
Bromont, BROME, 2,731 S 12
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Charny, LEVIS, 8,240 I 17
Chateauguay, CHATEAUGUAY 36,928 C 28
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Chibougamau, TERRITOIRE-DU-NOVEAU-QUEBEC, 10,732 I 5
Chicoutimi, CHICOUTIMI, 60,064 J 8
Chute-Aux-Outardes, SAGUENAY 2,280 I 10
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Coaticook, STANSTEAD, 6,271 T 15
Coleraine, MEGANTIC, 1,660 O 18
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Coteau-Landing, SOULANGES 1,386 R 25
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Cowansville, MISSISQUOI, 12,740 S 12
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Danville, RICHMOND, 2,200 P 15
Daveluyville, ARTHABASKA 1,257 N 15
Degelis, TEMISCOUATA, 3,477 H 23
Delson, LAPRAIRIE, 4,935 Q 29
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Dolbeau, LAC-SAINT-JEAN- OUEST 8,766 J 6
Dollard-Des-Ormeaux, ILE-DE-MONTREAL, 39,940 E 11
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Farnham, MISSISQUOI, 6,498 R 32
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Ferme-Neuve, LABELLE, 2,266 L 4
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Forestville, SAGUENAY, 4,271 I 10
Fort Coulonge, PONTIAC, 1,616 M 3
Francoeur, LOTBINIERE, 1,422 L 17
Gagnon, SAGUENAY, 3,402 F 5
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Gentilly, NICOLET, 2,519 M 14
Girardville, LAC-SAINT-JEAN- OUEST, 1,128 J 6
Granby, SHEFFORD, 38,069 R 12
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Greenfield Park, CHAMBLY 18,527 P 30
Grenville, ARGENTEUIL, 1,417 P 6
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Hauterive, SAGUENAY 13,905 H 10
Havre-Saint-Pierre, SAGUENAY 3,200 G 6
Hebertville-Station, LAC-SAINT-JEAN-EST 1,442 K 7
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Hull, HULL, 56,225 S 2
Huntingdon, HUNTINGDON, 3,018 S 26
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La Baie, CHICOUTIMI, 20,935 K 8
La Guadeloupe, FRONTENAC 1,692 O 19
La Malbaie, CHARLEVOIX-EST 4,030 G 20
La Perade, CHAMPLAIN, 1,029 L 14
La Plaine, L'ASSOMPTION, 4,855 N 28
La Pocatiere, KAMOURASKA 4,560 H 21
La Prairie, LAPRAIRIE, 10,627 R 30
La Presentation, SAINT- HYACINTHE 1,604 Q 32
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La Tuque, CHAMPLAIN, 11,556 L 8
La Visitation-de-Champlain CHAMPLAIN 1,014 M 15
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Lachute, ARGENTEUIL, 11,729 P 7
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Lac-Au-Saumon, MATAPEDIA 1,332 E 26
Lac-A-La-Tortue, CHAMPLAIN 1,073 L 13
Lac-Bouchette, LAC-SAINT-JEAN- OUEST 1,703 K 6
Lac-Brome, BROME, 4,319 S 13
Lac-Etchemin, DORCHESTER 2,729 N 21
Lac-Megantic, FRONTENAC, 6,119 R 19
Lafontaine, TERREBONNE, 4,799 N 27
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Laval, MONTMORENCY NO. 1 1,056 J 18
Le Gardeur, L'ASSOMPTION 8,312 N 30
Lebel-Sur-Quevillon, TERRITOIRE- DU-NOVEAU-QUEBEC, 3,681 I 3
Lemoyne, CHAMBLY, 6,137 P 30
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Lorraine, TERREBONNE, 6,881 O 28
Lorrainville, TEMISCAMINGUE 1,144 L 1
Louiseville, MASKINONGE, 3,735 N 12
Luceville, RIMOUSKI, 1,524 D 24
L'Ange Gardien, MONTMORENCY NO. 1 2,479 K 19
L'Annonciation, LABELLE, 2,384 M 4
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L'Isle-Verte, RIVIERE-DU-LOUP 1,142 F 22
Macamic, ABITIBI, 1,791 J 2
Magog, STANSTEAD, 13,604 S 15
Malartic, ABITIBI, 4,833 J 3
Maniwaki, GATINEAU, 5,424 M 4
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Marieville, ROUVILLE, 4,877 Q 32
Mascouche, L'ASSOMPTION 20,345 N 29
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Masson, PAPINEAU, 4,264 P 2
Matagami, TERRITOIRE-DU- NOVEAU-QUEBEC, 3,794 I 3
Matane, MATANE, 13,612 C 26
McMasterville, VERCHERES 3,612 P 31
Melocheville, BEAUHARNOIS 1,892 Q 28
Mercier, CHATEAUGUAY 11,352 R 28
Metabetchouan, LAC-SAINT-JEAN- EST 3,406 J 7
Mirabel, DEUX-MONTAGNES 14,080 O 26
Mistassini, LAC-SAINT-JEAN- OUEST 6,682 J 6
Moisie, SAGUENAY, 1,149 G 6
Montebello, PAPINEAU, 1,229 P 5
Montmagny, MONTMAGNY 12,405 J 21
Montmyr, MONTMAGNY, 1,123 L 21
Montreal, ILE-DE-MONTREAL 980,354 D 13
Montreal-Est, ILE-DE-MONTREAL 3,778 C 13
Montreal-Nord, ILE-DE- MONTREAL 94,914 C 12
Montreal-Ouest, ILE-DE- MONTREAL 5,514 E 12
Mont-Joli, RIMOUSKI, 6,359 D 24
Mont-Laurier, LABELLE, 8,405 M 4
Mont-Rolland, TERREBONNE 1,517 L 26
Mont-Royal, ILE-DE-MONTREAL, 19,247 D 12
Mont-Saint-Hilaire, ROUVILLE 10,066 P 31
Murdochville, GASPE-OUEST 3,396 B 30
Napierville, NAPIERVILLE, 3,343 S 30
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New Richmond, BONAVENTURE 4,257 E 29
Nicolet, NICOLET, 4,880 N 13
Noranda, TEMISCAMINGUE 8,767 J 2
Normandin, LAC-SAINT-JEAN- OUEST 4,041 J 6
Normetal, ABITIBI 1,312 J 2
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Notre-Dame-des-Prairies, JOLIETTE 6,150 L 30
Notre-Dame-de-Bon-Secours, ROUVILLE 1,162 Q 31
Notre-Dame-de-Bon-Secours-de-L Islet L'ISLET, 1,165 I 20
Notre-Dame-De-Laterriere, CHICOUTIMI 3,128 J 8
Notre-Dame-de-La-Dore, LAC-SAINT-JEAN-OUEST, 1,880 J 8
Notre-Dame-de-Lourdes, JOLIETTE 1,625 K 30
Notre-Dame-de-L'Ile-Perrot, VAUDREUIL 2,979 Q 27
Notre-Dame-de-Portneuf, PORTNEUF 1,856 K 16
Notre-Dame-Du-Bon-Conseil DRUMMOND, 1,089 O 14
Notre-Dame-du-Lac, TEMISCOUATA 2,258 G 23
Notre-Dame-Du-Mont-Carmel CHAMPLAIN, 3,638 M 13
Notre-Dame-du-Portage RIVIERE-DU-LOUP, 1,106 G 21
Notre-Dame-D Hebertville, LAC-SAINT-JEAN-EST, 1,433 K 7
Oka, DEUX-MONTAGNES, 1,139 P 26
Omerville, STANSTEAD, 1,398 S 15
Ormstown, CHATEAUGUAY 1,659 S 27
Otterburn Park, ROUVILLE, 4,268 P 31
Outremont, ILE-DE-MONTREAL, 24,338 D 13
Papineauville, PAPINEAU, 1,481 P 4
Paspebiac, BONAVENTURE 1,914 E 31
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Petite Matane, MATANE, 1,085 B 26
Petit-Cap, GASPE-EST 1,023 B 32
Pierrefonds, ILE-DE-MONTREAL, 38,390 E 10
Pierreville, YAMASKA, 1,212 N 13
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Plessisville, MEGANTIC, 7,249 N 16
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Pointe-Aux-Trembles, ILE-DE-MONTREAL, 36,270 R 13
Pointe-Aux-Trembles, PORTNEUF, 1,503 C 13
Pointe-Au-Pic, CHARLEVOIX-EST, 1,054 G 20
Pointe-Calumet, DEUX-MONTAGNES 2,935 P 26
Pointe-Claire, ILE-DE-MONTREAL, 24,571 E 11
Pointe-Lebel, SAGUENAY, 1,573 I 11
Pont-Rouge, PORTNEUF, 3,580 L 17
Port Daniel, Partie Ouest BONAVENTURE, 1,104 E 32
Portneuf, PORTNEUF, 1,333 L 16
Portneuf-Station, PORTNEUF, 1,350 L 16
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Princeville, ARTHABASKA, 4,023 O 15
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Rawdon, MONTCALM, 2,958 L 28
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Rimouski, RIMOUSKI, 29,120 E 23
Rimouski-Est, RIMOUSKI, 2,506 E 24
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Robertsonville, MEGANTIC, 1,987 N 18
Roberval, LAC-SAINT-JEAN-OUEST 11,429 K 6
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Rouyn, TEMISCAMINGUE, 17,224 K 1
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Sacre-Coeur-Saguenay, SAGUENAY, 1,678 J 9
Sainte-Adele, TERREBONNE, 4,675 L 26
Sainte-Agathe, TERREBONNE, 1,150 L 25
Sainte-Agathe-Des-Monts, TERREBONNE 5,641 L 25
Sainte-Agathe-Sud, TERREBONNE, 1,344 L 26
Sainte-Anaclet-de-Lessard, RIMOUSKI 2,327 D 24
Sainte-Angele-de-Monnoir, ROUVILLE 1,203 Q 32
Sainte-Anne-Des-Monts, GASPE-OUEST 6,662 B 28
Sainte-Anne-Des-Plaines, TERREBONNE 7,651 N 28
Sainte-Anne-de-Beaupre MONTMORENCY NO. 1, 3,292 I 19
Sainte-Anne-De-Bellevue, ILE-DE-MONTREAL, 3,981 F 10
Sainte-Anne-de-La-Perade, CHAMPLAIN 1,451 M 14
Sainte-Anne-de-La-Pocatiere KAMOURASKA, 1,566 H 20
Sainte-Anne-de-La-Pointe-Au-Pere RIMOUSKI, 3,310 D 24
Sainte-Anne-de-Sabrevois, IBERVILLE 1,587 S 31
Sainte-Anne-de-Sorel, RICHELIEU, 2,573 L 32
Sainte-Anne-du-Sault, ARTHABASKA 1,244 N 15
Sainte-Anne-D Yamachiche SAINT-MAURICE, 1,493 N 12
Sainte-Barbe, HUNTINGDON, 1,091 S 26
Sainte-Beatrix, JOLIETTE, 1,067 N 9
Sainte-Blandine, RIMOUSKI, 1,675 E 24
Sainte-Brigitte-de-Laval MONTMORENCY NO. 1, 2,219 J 19
Sainte-Catharine, LAPRAIRIE, 6,372 Q 29
Sainte-Catherine, PORTNEUF, 3,312 K 16
Sainte-Claire-De-Joliette, DORCHESTER 1,566 M 19
Sainte-Clothilde, CHATEAUGUAY, 1,400 S 28
Sainte-Croix, LOTBINIERE, 1,814 L 16
Sainte-Elizabeth, JOLIETTE, 1,650 K 29
Sainte-Emelie-De-L Energie, JOLIETTEL 1,083 M 9
Sainte-Famille, Ile Orleans MONTMORENCY NO. 2, 1,027 D 19
Sainte-Foy, QUEBEC, 66,881 F 16
Sainte-Genevieve, ILE-DE-MONTREAL 2,573 E 11
Sainte-Genevieve-De-Batiscan CHAMPLAIN, 1,091 M 14
Sainte-Genevieve-De-Berthier, BERTHIER 2,126 K 31
Sainte-Germaine-de-L Anse-Aux-Gascons BONAVENTURE, 1,546 E 32
Sainte-Helene, KAMOURASKA, 1,141 H 21
Sainte-Helene-de-Breakeyville, LEVIS 2,017 E 17
Sainte-Henedine, DORCHESTER, 1,223 M 19
Sainte-Jeanne-D'Arc, LAC-SAINT-JEAN-OUEST, 1,047 J 6
Sainte-Jean-Baptiste-de-Nicolet, NICOLET 2,301 M 13
Sainte-Julienne, MONTCALM, 4,667 L 28
Sainte-Julie, VERCHERES, 14,243 O 30
Sainte-Justine, DORCHESTER, 2,020 M 22
Sainte-Luce, RIMOUSKI, 1,265 D 24
Sainte-Madeleine, SAINT-HYACINTHE 1,361 O 32
Sainte-Madeleine-de-Rigaud VAUDREUIL, 2,604 P 25
Sainte-Marguerite, DORCHESTER, 1,017 M 20
Sainte-Marguerite-du-Lac-Masson TERREBONNE, 1,739 L 26
Sainte-Marie, BEAUCE, 8,937 M 19
Sainte-Marie-de-Monnoir, ROUVILLE 2,139 Q 31
Sainte-Marie-Madeleine, SAINT-HYACINTHE 1,516 P 33
Sainte-Marie-Salome, MONTCALM, 1,013 M 30
Sainte-Marthe-Sur-Le-Lac DEUX-MONTAGNES, 5,586 P 27

Sainte-Martine, CHATEAUGUAY 7 196 R 28
Sainte-Mesanie, JOLIETTE, 1 597 O 10
Sainte-Perpetue, NICOLET, 1 037 O 15
Sainte-Pudentienne, SHEFFORD, 1 820 R 13
Sainte-Rosalie, BAGOT, 2 862 P 12
Sainte-Thecle, CHAMPLAIN, 1 171 J 13
Sainte-Therese, TERREBONNE, 18 750 O 28
Sainte-Ursule, MASKINONGE, 1 318 M 12
Sainte-Victoire-de-Sorel, RICHELIEU 2,123 M 32
Sainte-Victoire-D'Arthabaska ARTHABASKA, 4 737 O 15
Saint-Adelphe, CHAMPLAIN, 1 159 K 14
Saint-Albert-De-Warwick, ARTHABASKA 1 231 O 15
Saint-Alexandre, IBERVILLE, 1 469 R 32
Saint-Alexandre, KAMOURASKA, 1 885 G 21
Saint-Alexandre-de-Kamouraska KAMOURASKA, 1 048 G 21
Saint-Alexis, MASKINONGE, 2 478 M 11
Saint-Alphonse, SHEFFORD, 1 282 R 12
Saint-Alphonse-de-Rodriguez, JOLIETTE 1 414 N 9
Saint-Amable, VERCHERES, 4 268 O 31
Saint-Ambroise, CHICOUTIMI, 3 606 J 8
Saint-Ambroise-de-Kildare, JOLIETTE 2,502 K 29
Saint Anaclet, RIMOUSKI, 1 377 N 3
Saint-Anaclet-de-Lessard, RIMOUSKI 2 327 D 24
Saint-Andre-Avellin, PAPINEAU, 1 312 P 3
Saint-Andre-D'Acton, BAGOT, 1 848 Q 13
Saint-Andre-Est, ARGENTEUIL, 1 293 Q 6
Saint-Ange-Gardien, ROUVILLE, 1 314 R 33
Saint-Anicet, HUNTINGDON, 1 987 S 25
Saint-Anne-de-Sorel, RICHELIEU, 1 975 L 32
Saint-Anne-Du-Sault, ARTHABASKA 1 244 N 15
Saint-Anselme, DORCHESTER, 1 808 L 19
Saint-Antoine, TERREBONNE, 7 012 N 27
Saint-Antoine-De-Lavaltrie, BERTHIER 2 422 M 31
Saint-Antoine-de-La-Riviere-Du-Loup MASKINONGE, 4 329 N 12
Saint-Antoine-de-Tilly, LOTBINIERE, 1 313 L 17
Saint-Antonin, RIVIERE-DU-LOUP, 3 075 G 22
Saint-Armand-Ouest, MISSISQUOI, 1 011 T 32
Saint-Arsene, RIVIERE-DU-LOUP, 1 190 F 22
Saint-Athanase, IBERVILLE, 5 138 R 31
Saint-Augustin-de-Desmaures PORTNEUF, 7 401 L 17
Saint-Augustin-de-Quebec, PORTNEUF 2 475 L 17
Saint-Barnabe, SAINT-MAURICE, 1 282 M 12
Saint-Barthelemi, BERTHIER, 1 921 N 11
Saint-Basile-Le-Grand, CHAMBLY, 7 658 P 31
Saint-Basile-Sud, PORTNEUF, 1 719 K 16
Saint-Benoit-Joseph-Labre, MATAPEDIA 2,122 E 25
Saint-Benoit-Labre, BEAUCE, 1 454 P 20
Saint-Bernard, DORCHESTER, 1 344 M 18
Saint-Bernard-de-Lacolle, SAINT-JEAN 1,500 T 30
Saint-Blaise, SAINT-JEAN, 1 640 R 31
Saint-Bonaventure, YAMASKA, 1 107 O 13
Saint-Boniface-de-Shawinigan, SAINT-MAURICE, 3 164 M 22
Saint-Bruno, LAC-SAINT-JEAN-EST, 2 580 K 7
Saint-Bruno-de-Guigues TEMISCAMINGUE, 1 134 K 1
Saint-Bruno-De-Montarville, CHAMBLY 22 880 O 30
Saint-Camille-De-Lellis, BELLECHASSE 1 176 M 22
Saint-Canut, DEUX-MONTAGNES, 1 020 N 27
Saint-Casimir, PORTNEUF, 1 133 L 15
Saint-Cesaire, ROUVILLE, 2 935 R 33
Saint-Charles, BELLECHASSE, 1 019 R 19
Saint-Charles, SAINT-HYACINTHE, 1 038 O 31
Saint-Charles-Borome, BELLECHASSE 1 120 L 19
Saint-Charles-Borromee, JOLIETTE 7 571 L 30
Saint-Christophe-D'Arthabaska ARTHABASKA, 1 734 O 16
Saint-Chrysostome, CHATEAUGUAY 1 018 S 28
Saint-Colomban, DEUX-MONTAGNES 2 279 N 26
Saint-Come, JOLIETTE, 1 514 M 9
Saint-Come-de-Kennebec, BEAUCE 1 699 P 21
Saint-Constant, LAPRAIRIE, 9 938 Q 29
Saint-Cuthbert, BERTHIER, 1 730 K 31
Saint-Cyprien, NAPIERVILLE, 1 115 S 30
Saint-Cyrille, DRUMMOND, 1 041 O 14
Saint-Damase, SAINT-HYACINTHE, 1 151 P 32
Saint-Damien, BERTHIER, 1 236 M 10
Saint-Damien-De-Buckland BELLECHASSE, 2 132 L 21
Saint-David, YAMASKA, 1 033 O 12
Saint-David-de-L'Aubenivere, LEVIS 5 380 O 18
Saint-Denis, SAINT-HYACINTHE, 1 135 N 32
Saint-Denis-de-Brompton, RICHMOND 1 676 R 15
Saint-Dominique, BAGOT, 2 068 R 12
Saint-Donat-de-Montcalm, MONTCALM 1 521 M 7
Saint-Dunstan-du-Lac-Beauport QUEBEC, 3 285 D 18
Saint-Edouard, NAPIERVILLE, 1 170 R 30
Saint-Edouard-De-Frampton DORCHESTER, 1 363 M 19
Saint-Edouard-de-Lotbiniere LOTBINIERE, 1 398 L 16
Saint-Elie, SAINT-MAURICE, 1 078 L 12
Saint-Elie-D'Orford, SHERBROOKE, 3 152 R 15
Saint-Elzear-de-Bonaventure BONAVENTURE, 1 387 E 30
Saint-Emile, QUEBEC, 5 216 D 19
Saint-Ephrem-De-Beauce, BEAUCE, 1 200 L 19
Saint-Epiphane, RIVIERE-DU-LOUP, 1 098 F 22

Saint-Esprit, MONTCALM, 1 809 M 29
Saint-Etienne-Des-Gres, SAINT-MAURICE 3 005 M 13
Saint-Etienne-De-Beaumont BELLECHASSE, 1 849 K 19
Saint-Etienne-de-Lauzon, LEVIS, 1 218 E 17
Saint-Eugene, L'ISLET, 1 327 I 22
Saint-Eustache, DEUX-MONTAGNES 29 716 O 27
Saint-Fabien, RIMOUSKI, 2 084 E 23
Saint-Fabien-de-Panet, MONTMAGNY 1 067 L 22
Saint-Felicien, LAC-SAINT-JEAN-OUEST 9 058 J 6
Saint-Felix-de-Valois, JOLIETTE, 2 846 N 10
Saint-Felix-du-Cap-Rouge, QUEBEC 8 492 E 17
Saint-Fidele-de-Mont-Murray CHARLEVOIX-EST, 1 037 G 20
Saint-Francois-de-Sales-de-La-Riviere-du-Sud, MONTMAGNY, 1 833 K 20
Saint-Francois-Xavier-de-Brompton RICHMOND, 1 706 Q 15
Saint-Frederic, BEAUCE, 1 023 N 19
Saint-Gabriel, BERTHIER, 3 161 M 10
Saint-Gedeon, FRONTENAC, 1 569 P 20
Saint-Gedeon-Saint-Gedeon Station LAC-SAINT-JEAN-EST, 1 000 J 7
Saint-Georges, BEAUCE, 10 342 O 20
Saint-Georges, CHAMPLAIN, 3 344 L 13
Saint-Georges-de-Cacouna, RIVIERE-DU-LOUP, 1 160 F 22
Saint-Georges-Est, BEAUCE, 2 058 O 20
Saint-Georges-Ouest, BEAUCE, 6 378 O 20
Saint-Gerard-Des-Laurentides SAINT-MAURICE, 1 714 L 12
Saint-Gerard-Magella, L'ASSOMPTION 2 360 M 30
Saint-Germaine-de-Grantham DRUMMOND, 1 597 R 13
Saint-Germaine-De-L'Anse-Aux-Gascons BONAVENTURE, 1 546 E 32
Saint-Germaine-Du-Lac-Etchemin DORCHESTER, 1 536 N 21
Saint-Gervais-et-Protais, BELLECHASSE 1 906 L 20
Saint-Gilles, LOTBINIERE, 1 692 M 18
Saint-Gregoire-Le-Grand, IBERVILLE 1 790 R 32
Saint-Henri-de-Levis, LEVIS, 1 970 E 18
Saint-Hilarion, CHARLEVOIX-OUEST 1 178 H 20
Saint-Hippolyte, TERREBONNE, 3 597 M 27
Saint-Honore, BEAUCE, 1 011 P 20
Saint-Honore, CHICOUTIMI, 1 790 J 8
Saint-Hubert, CHAMBLY, 60 573 P 30
Saint-Hubert, RIVIERE-DU-LOUP, 1 445 G 22
Saint-Hyacinthe, SAINT-HYACINTHE 38 246 P 33
Saint-Ignace-de-Loyola, BERTHIER, 1 752 M 10
Saint-Ignace-du-Coteau-du-Lac SOULANGES, 1 934 P 25
Saint-Isidore, DORCHESTER, 1 662 M 18
Saint-Isidore, LAPRAIRIE, 2 234 R 28
Saint-Jacques, MONTCALM, 1 580 M 29
Saint-Jacques, MONTCALM, 2 152 M 29
Saint-Jacques-le-Mineur, LAPRAIRIE 1 203 R 30
Saint-Janvier, DEUX-MONTAGNES, 3 817 O 27
Saint-Jean-Baptiste, ROUVILLE, 2 726 P 32
Saint-Jean-Baptiste-de-Nicolet, NICOLET 2 301 N 13
Saint-Jean-Chrysostome, CHATEAUGUAY 1 523 S 28
Saint-Jean-Chrysostome, LEVIS, 6 930 F 18
Saint-Jean-de-Boischatel MONTMORENCY NO. 1, 3 345 K 19
Saint-Jean-de-Dieu, ILE-DE-MONTREAL 1 985 C 13
Saint-Jean-de-Dieu, RIVIERE-DU-LOUP 1 377 F 22
Saint-Jean-de-Matha, JOLIETTE, 2 515 H 10
Saint-Jean-Port-Joli, L'ISLET, 1 813 I 20
Saint-Jean-Sur-Richelieu, SAINT-JEAN 35 640 R 31
Saint-Jerome, LAC-SAINT-JEAN-EST 2 199 J 7
Saint-Jerome, TERREBONNE, 25 123 N 27
Saint-Jerome-de-Matane, MATANE, 1 140 C 26
Saint-Joachim, MONTMORENCY NO. 1 1 489 I 19
Saint-Joachim-de-Shefford, SHEFFORD 1 083 R 14
Saint-Joachim-De-Tourelle GASPE-OUEST, 1 762 B 28
Saint-Joseph-De-Beauce, BEAUCE, 3 216 N 19
Saint-Joseph-De-Lanoraie, BERTHIER 1 343 L 31
Saint-Joseph-de-Maskinonge MASKINONGE, 1 236 N 12
Saint-Joseph-de-Sorel, RICHELIEU, 2 545 L 32
Saint-Joseph-de-Soulanges SOULANGES, 2 349 Q 26
Saint-Joseph-Du-Lac, DEUX-MONTAGNES, 2 272 P 27
Saint-Jovite, TERREBONNE, 3 841 N 5
Saint-Jude, SAINT-HYACINTHE, 1 115 N 32
Saint-Justin, MASKINONGE, 1 246 N 12
Saint-Lambert, CHAMBLY, 20 557 P 30
Saint-Lambert-de-Lauzon, LEVIS, 3 202 F 17
Saint-Laurent, Ile Orleans MONTMORENCY NO 2, 1 404 D 18
Saint-Laurent, ILE-DE-MONTREAL 65 900 E 12
Saint-Lazare, BELLECHASSE, 1 292 L 20
Saint-Lazare, VAUDREUIL, 4 219 Q 26
Saint-Leonard, ILE-DE-MONTREAL 79 429 C 13
Saint-Leon, MATAPEDIA, 1 335 E 25
Saint-Leon-De-Standon, DORCHESTER 1 424 M 20
Saint-Leon-Le-Grand, MASKINONGE 1 058 M 12

Saint-Leon-Le-Grand, MATAPEDIA, 1 335 E 25
Saint-Liboire, BAGOT, 1 151 Q 12
Saint-Liguori, MONTCALM, 1 255 L 29
Saint-Lin, L'ASSOMPTION, 4 953 M 28
Saint-Louis-De-France, CHAMPLAIN 5 078 M 13
Saint-Louis-de-Gonzague BEAUHARNOIS, 1 378 S 26
Saint-Louis-de-Ha! Ha! TEMISCOUATA 1 502 G 23
Saint-Louis-de-Pintendre, LEVIS, 3 422 E 18
Saint-Louis-de-Terrebonne TERREBONNE, 14 172 O 28
Saint-Luc, SAINT-JEAN, 8 815 Q 30
Saint-Malachie, DORCHESTER, 1 265 M 20
Saint-Malachie-D'Ormstown CHATEAUGUAY, 2 116 S 27
Saint-Marc-Des-Carrieres, PORTNEUF 2 822 L 15
Saint-Marc-Sur-Richelieu, VERCHERES 1 545 O 31
Saint-Marguerite-Du-Lac-Masson TERREBONNE, 1 739 L 26
Saint-Martin, BEAUCE, 2 493 P 20
Saint-Mathias, ROUVILLE, 2 929 P 31
Saint-Mathieu-de-Beloeil, VERCHERES 1 535 O 31
Saint-Maurice, CHAMPLAIN, 2 089 M 14
Saint-Michel, BELLECHASSE, 1 760 K 19
Saint-Michel, NAPIERVILLE, 1 792 R 29
Saint-Michel-Des-Saints, BERTHIER 1 584 M 10
Saint-Michel-de-Rougemont, ROUVILLE 1 127 Q 32
Saint-Michel-du-Squatec, TEMISCOUATA 1 479 F 23
Saint-Michel-D'Yamaska, YAMASKA 1 030 O 12
Saint-Narcisse, CHAMPLAIN, 1 970 L 14
Saint-Narcisse, RIMOUSKI, 1 015 F 24
Saint-Narcisse-de-Beaurivage LOTBINIERE, 1 024 M 18
Saint-Nicephore, DRUMMOND, 2 437 P 14
Saint-Nicolas, LEVIS, 5 074 E 17
Saint-Odilon-de-Cranbourne DORCHESTER, 1 556 N 20
Saint-Omer, BONAVENTURE, 1 267 E 28
Saint-Ours, RICHELIEU, 1 094 M 32
Saint-Pamphile, L'ISLET, 3 428 J 21
Saint-Pascal, KAMOURASKA, 2 763 H 21
Saint-Patrice, RIVIERE-DU-LOUP, 2 881 G 22
Saint-Patrice-de-Sherrington NAPIERVILLE, 1 996 S 29
Saint-Paul-D'Abbotsford, ROUVILLE 2 569 R 12
Saint-Paul-de-L'Ile-Aux-Noix SAINT-JEAN, 1 387 S 31
Saint-Perpetue-de-L'Islet, L'ISLET, 1 232 I 21
Saint-Philippe, LAPRAIRIE, 3 169 Q 30
Saint-Pierre, Ile Orleans, MONTMORENCY NO. 2, 1 666 D 18
Saint-Pierre, ILE-DE-MONTREAL, 5 305 E 13
Saint-Pierre-de-La-Riviere-du-Sud MONTMAGNY, 1 097 K 20
Saint-Pierre-de-Sorel, RICHELIEU, 4 771 L 32
Saint-Pie, BAGOT, 2 176 R 12
Saint-Prime, LAC-SAINT-JEAN-OUEST 2 522 K 6
Saint-Prosper, DORCHESTER, 2 150 N 21
Saint-Raphael, BELLECHASSE, 1 346 K 20
Saint-Raphael-de-L'Ile-Bizard, ILE-DE-MONTREAL, 6 556 E 10
Saint-Raymond, PORTNEUF, 3 925 J 16
Saint-Redempteur, LEVIS, 4 463 F 17
Saint-Remi, NAPIERVILLE, 5 146 R 29
Saint-Remi, PORTNEUF, 1 454 J 14
Saint-Rene-de-Matane, MATANE, 1 114 C 26
Saint-Robert, RICHELIEU, 1 828 L 31
Saint-Roch, RICHELIEU, 1 085 M 30
Saint-Roch-de-L'Achigan L'ASSOMPTION, 3 436 M 29
Saint-Roch-de-Richelieu, RICHELIEU 1 650 M 32
Saint-Romuald-D'Etchemin, LEVIS, 9 849 E 18
Saint-Saveur, TERREBONNE, 1 449 M 26
Saint-Saveur-Des-Monts, TERREBONNE 2 348 M 26
Saint-Severin, CHAMPLAIN, 1 067 K 14
Saint-Simeon, CHARLEVOIX-EST, 1 152 F 21
Saint-Simon, BAGOT, 1 176 P 13
Saint-Stanislas-De-Kostka BEAUHARNOIS, 1 426 S 26
Saint-Sulpice, L'ASSOMPTION, 1 812 M 31
Saint-Thecle, CHAMPLAIN, 1 703 J 13
Saint-Theodore-D'Acton, BAGOT, 1 534 Q 13
Saint-Theophile, CHAMPLAIN, 2 789 L 13
Saint-Thomas, JOLIETTE, 2 545 L 31
Saint-Thomas-D'Aquin, SAINT-HYACINTHE, 2 907 O 32
Saint-Timothee, BEAUHARNOIS, 4 790 R 26
Saint-Timothee, CHAMPLAIN, 1 098 K 13
Saint-Tite, CHAMPLAIN, 3 031 K 13
Saint-Urbain, CHARLEVOIX-OUEST, 1 765 H 19
Saint-Urbain-Premier, CHATEAUGUAY 1 160 S 28
Saint-Victor, BEAUCE, 1 104 N 19
Saint-Zacharie, BEAUCE, 1 284 O 21
Saint-Zotique, SOULANGES, 1 774 R 25
Salaberry-De-Valleyfield, BEAUHARNOIS 29 574 R 26
Sayabec, MATAPEDIA, 1 721 D 25
Scheffervile, TERRITOIRE-DU-NOVEAU-QUEBEC, 1 997 E 5
Senneterre, ABITIBI, 4 339 T 4
Senneville, ILE-DE-MONTREAL, 1 221 F 10
Sept-Iles, SAGUENAY, 29 262 G 6
Shawinigan, SAINT-MAURICE, 23 011 L 13
Shawinigan-Sud, CHAMPLAIN, 11 325 L 13
Shawville, PONTIAC, 1 608 N 3
Sherbrooke, SHERBROOKE, 74 075 R 15
Sillery, QUEBEC, 12 625 E 17
Sorel, RICHELIEU, 20 347 L 32
Stanstead Plain, STANSTEAD, 1 093 T 15

Sutton, BROME, 1 599 T 13
Temiscaming, TEMISCAMINGUE, 2 097 L 2
Terrebonne, TERREBONNE, 11 769 O 28
Thetford Mines, MEGANTIC, 19 965 O 18
Thurso, PAPINEAU, 2 780 P 3
Tracy, RICHELIEU, 12 843 L 32
Tres-Saint-Sacrement, CHATEAUGUAY 1 417 S 27
Tring-Jonction, BEAUCE, 1 315 N 19
Trois-Pistoles, RIVIERE-DU-LOUP, 4 445 F 22
Trois-Rivieres, SAINT-MAURICE, 50 466 M 13
Trois-Rivieres-Ouest, SAINT-MAURICE 13 107 M 13
Vaudreuil, VAUDREUIL, 7 908 Q 26
Vercheres, VERCHERES, 4 473 N 31
Verdun, ILE-DE-MONTREAL, 61 287 E 13
Victoriaville, ARTHABASKA, 21 838 O 15
Ville-Marie, TEMISCAMINGUE, 2 651 L 1
Warwick, ARTHABASKA, 2 847 O 15
Waterloo, SHEFFORD, 4 664 R 13
Waterville, COMPTON, 1 397 S 16
Weedon-Centre, WOLFE, 1 263 Q 17
Westmount, ILE-DE-MONTREAL, 20 480 E 13
Windsor, RICHMOND, 5 233 Q 15
Yamachiche, SAINT-MAURICE, 1 258 N 12

ONTARIO

LEGEND

- INTERNATIONAL BOUNDARY
- PROVINCIAL BOUNDARIES
- COUNTY BOUNDARIES
- CENSUS METROPOLITAN AREAS
- PLACE WITH 1000+ POPULATION

Scale: 1 Inch = 52 Kilometers 32 Miles

N

MANITOBA
Hudson Bay
ONTARIO
KENORA
Red Lake
Balmertown
Ear Falls
Dryden
Keewatin
Sioux Lookout
Ignace
THUNDER BAY
COCHRANE
Moosonee
Longlac
Geraldton
Nipigon
Red Rock
Terrace Bay
Smooth Rock Falls
Kapuskasing
Hearst
Cochrane
Iroquois Falls
Marathon
Timmins
RAINY RIVER
Fort Frances
Rainy River
Atikokan
Schreiber
Thunder Bay
Manitouwadge
Hornepayne
Kirkland Lake
Virginiatown
Larder Lake
MINNESOTA
Lake Superior
White River
Wawa
Chapleau
Englehart
Earlton
TIMISKAMING
New Liskeard
Haileybury
Cobalt
SUDBURY
DISTRICT
ALGOMA
QUEBEC

Scale: 1 Inch = 378 Kilometers 235 Miles

SUDBURY DISTRICT
Sault Ste. Marie
Capreol
Levack
Valley East
Onaping Falls
Raveside
Balfour
SUDBURY REGIONAL MUNICIPALITY
Nickel Centre
Walden
Lively
Sudbury
Theessalon
ALGOMA
Blind River
Elliot Lake
Espanola
Massey
Spanish
Verner
Sturgeon Falls
North Bay
Callander
Mattawa
QUEBEC
Little Current
MANITOULIN
Wikwemikong
Manitoulin Island
Powassan
NIPISSING
South River
Deep River
Chalk River
Petawawa
Pembroke
PARRY SOUND
Parry Sound
RENFREW
Barrys Bay
Eganville
Huntsville
Mansfield & Dochart Area
Renfrew
Constance Bay and Buckhams
Arnprior
MUSKOKA
Bracebridge
Gravenhurst
HALIBURTON
Haliburton
Penetanguishene
Lake Huron
Wiarton
Hawkesbury
L'Orignal
Rockland
Alfred
PRESCOTT
Vankleek Hill
Bourget
Casselman
RUSSELL
See Ottawa-Hull Inset
Russell
Embrun
GLENGARRY
Alexandria
STORMONT
OTTAWA-CARLETON
Aimonte
Carleton Place
LANARK
Perth
Smith Falls
Winchester
Chesterville
Cornwall
Kemptville
DUNDAS
Long Sault
Ingleside
Morrisburg
GRENVILLE
Iroquois
Cardinal
Prescott
Brockville
LEEDS
Gananoque
Southampton
Owen Sound
Meaford
Thornbury
Port McNicoll
Midland
Victoria Harbour
Wasaga Beach
Port Elgin
GREY
Elmvale
Orillia
Paisley
Chesley
Markdale
Collingwood
Stayner
SIMCOE
Midhurst
Huron Ridge
Kincardine
BRUCE
Walkerton
Hanover
Durham
Dundalk
Creemore
Angus
Barrie
Beaverton
VICTORIA
Fenelon Falls
Lindsay
PETERBOROUGH
Bridgenorth
Chemung Park
Lakefield
Havelock
HASTINGS
Marmora
Madoc
Tweed
LENNOX AND ADDINGTON
FRONTENAC
Bancroft
Cannington
Alliston
Bradford
Shelburne
Beeton
Tottenham
Bobcaygeon
Norwood
Peterborough
Campbellford
Stirling
Frankford
Lucknow
Wingham
Harriston
Mount Forest
Palmerston
Arthur
DUFFERIN
Orangeville
Grand Valley
Goderich
HURON
Clinton
Seaforth
Listowel
WELLINGTON
Elora
Fergus
Hillsburgh
Erin
YORK
DURHAM
NORTHUMBERLAND
Cobourg
Colborne
Brighton
Port Hope
Trenton
Belleville
Napanee
Picton
PRINCE EDWARD
Wellington
Deseronto
Amherstview
Bath
Kingston
St. Lawrence River
Milverton
Mitchell
PERTH
Stratford
St. Marys
Exeter
Hensall
Parkhill
Lucan
WATERLOO
New Hamburg
Guelph
Rockwood
PEEL
TORONTO
HALTON
See Toronto Area Inset
Lake Ontario
Ayr
Elmira
St. Jacobs
Waterloo
Kitchener
Cambridge
WATERLOO
HAMILTON-WENTWORTH
Dundas
Hamilton
Ancaster
Stoney Creek
Burlington
Oakville
Milton
Halton Hills
Georgetown
HALTON
Mississauga
PEEL
Caledon
East Gwillimbury
Mount Albert
Sharon
Holland Landing
Port Perry
Newmarket
Whitchurch-Stouffville
Uxbridge
DURHAM
Nobleton
Aurora
YORK
Richmond Hill
Vaughan
Markham
Brampton
Pickering
Whitby
Oshawa
Newcastle
North York
East York
York
Etobicoke
Toronto
Ajax
Scarborough
TORONTO
Woodburn
Grimsby
Beamsville
St. Catharines
Smithville
NIAGARA
Niagara on the Lake
Thorold
Welland
Niagara Falls
Pelham
Port Colborne
Port Erie
Lake St. Clair
Tecumseh
St. Clair Beach
Point Edward
Sarnia
Bear River
Stony Point
Windsor
Essex
Tilbury
Chatham
KENT
Ridgetown
Blenheim
Dresden
Zurich
West Lorne
Wallaceburg
MICHIGAN
McGregor
Amherstburg
ESSEX
Kingsville
Wheatley
Harrow
Leamington
Lake Erie
Courtright
Petrolia
Wyoming
Watford
LAMBTON
Forest
Strathroy
Thamesford
Woodstock
Paris
Brantford
Burford
OXFORD
MIDDLESEX
London
Komoka
Mount Brydges
Glencoe
Ingersoll
Norwich
BRANT
Tillsonburg
Delhi
Simcoe
Port Stanley
Aylmer
ELGIN
St. Thomas
Dutton
HALDIMAND-NORFOLK
Haldimand
Nanticoke
Dunnville
HAMILTON-WENTWORTH
NIAGARA
NEW YORK

TORONTO AREA INSET
Scale: 1 Inch = 30 Kilometers 19 Miles

OTTAWA-HULL INSET
Scale: 1 Inch = 145 Kilometers 90 Miles
GATINEAU
HULL
Gatineau
PAPINEAU
Bridlewood
Aylmer
Hull
Rockcliffe Park
Vanier
Rockland
Kanata City
Glen Cairne
Ottawa
Gloucester
Nepean
Barrhaven
Manotick-Hillside Gardens
Richmond
Munster
Osgoode
Kaltimavik
RUSSELL

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COUNTIES AND TOWNS

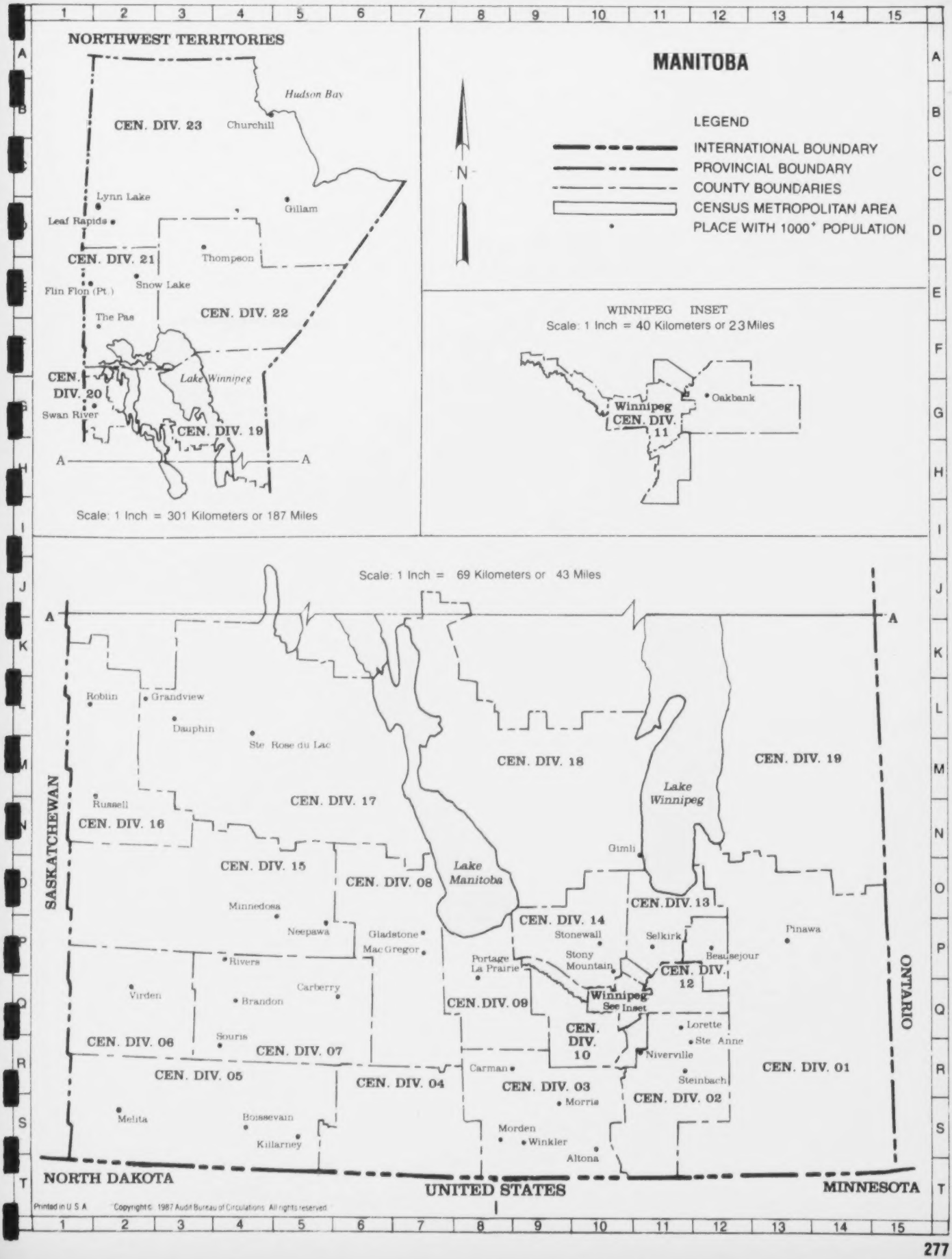
The following lists counties then towns and counties - in alphabetical order by province. 1981 Census population and map reference coordinates also appear. Only those towns are included which have 1000+ (Census) population.

ONTARIO

8,625,107

ALGOMA	133,553	D	12
BRANT	104,427	R	16
BRUCE	60,020	M	14
COCHRANE	96,875	E	6
DUFFERIN	31,145	O	17
DUNDAS	18,946	M	31
DURHAM	283,639	I	10
ELGIN	69,707	S	13
ESSEX	312,476	T	8
FRONTENAC	108,133	M	27
GLENGARRY	20,254	K	32
GRENVILLE	27,176	M	30
GREY	73,824	M	16
HALDIMAND-NORFOLK	89,456	S	16
HALIBURTON	11,361	K	22
HALTON	253,883	L	5
HAMILTON-WENTWORTH	411,445	M	4
HASTINGS	106,883	O	25
HURON	56,127	O	13
KENORA	59,421	C	4
KENT	107,022	T	11
LAMBTON	123,445	R	11
LANARK	45,676	L	28
LEEDS	53,765	N	29
LENNOX & ADDINGTON	33,040	O	26
MANITOULIN	11,001	G	13
MIDDLESEX	318,184	R	13
MUSKOKA	38,370	K	20
NIAGARA	368,288	P	8
NIPISSING	80,268	G	22
NORTHUMBERLAND	64,966	O	23
OTTAWA-CARLETON	546,849	K	29
OXFORD	85,920	R	15
PARRY SOUND	33,528	I	19
PEEL	490,731	K	6
PERTH	66,096	P	14
PETERBOROUGH	102,452	N	23
PRESCOTT	30,365	K	32
PRINCE EDWARD	22,336	P	25
RAINY RIVER	22,798	F	2
RENFREW	87,484	J	26
RUSSELL	22,412	K	31
SIMCOE	225,071	M	19
STORMONT	61,927	L	32
SUDBURY DISTRICT	27,068	C	16
SUDBURY REGIONAL MUNICIPALITY	159,779	D	16
THUNDER BAY	153,997	E	4
TIMISKAMING	41,288	F	7
TORONTO	2,137,395	K	8
VICTORIA	47,854	M	21
WATERLOO	305,496	L	2
WELLINGTON	129,432	O	16
YORK	252,053	J	7
Ajax, DURHAM, 25,475		K	9
Alexandria, GLENGARRY, 3,271		L	33
Alfred, PRESCOTT, 1,054		K	32
Alliston, SIMCOE, 4,712		N	18
Almonte, LANARK, 3,855		L	28
Amherstburg, ESSEX, 5,685		T	8
Amherstview, LENNOX & ADDINGTON, 6,110		O	27
Ancaster, HAMILTON-WENTWORTH 306,434		N	4
Angus, SIMCOE, 3,085		N	18
Arnprior, RENFREW, 5,828		K	28
Arthur, WELLINGTON, 1,700		O	16
Atikokan, RAINY RIVER, 4,389		F	2
Aurora, YORK, 16,267		J	8
Aylmer, ELGIN, 5,254		S	14
Ayr, WATERLOO, 1,295		L	1
Balmertown, KENORA, 1,341		D	2
Bancroft, HASTINGS, 2,329		L	24
Barrhaven, OTTAWA-CARLETON 8,711		S	30
Barrie, SIMCOE, 38,423		N	19
Barry's Bay, RENFREW, 1,216		J	25
Bath, LENNOX & ADDINGTON 1,071		O	26
Beaverton, DURHAM, 1,952		N	20
Beeton, SIMCOE, 1,989		O	18
Belle River, ESSEX, 3,568		T	9
Belleville, HASTINGS, 34,881		O	25
Blenheim, KENT, 4,044		T	11
Blind River, ALGOMA, 3,444		E	12
Bobcaygeon, VICTORIA, 1,625		N	21
Bourget, RUSSELL, 1,057		K	31
Bracebridge, MUSKOKA, 9,063		K	20
Bradford, SIMCOE, 7,370		O	19
Brampton, PEEL, 149,030		J	6
Brantford, BRANT, 74,315		R	16
Bridgenorth-Chemung Park PETERBOROUGH, 1,633		N	22
Bridlewood, OTTAWA-CARLETON 1,257		R	30
Brighton, NORTHUMBERLAND 3,147		P	24
Brockville, LEEDS, 19,896		N	29
Burford, BRANT, 1,461		R	16
Burlington, HALTON, 114,853		M	5
Caledon, PEEL, 26,645		I	5
Callander, PARRY SOUND, 1,158		G	21
Cambridge, WATERLOO, 77,183		K	2
Campbellford, NORTHUMBERLAND 3,409		O	24
Cannington, DURHAM, 1,623		N	20
Capreol, SUDBURY REG. MUNIC 3,845		D	17
Cardinal, GRENVILLE, 1,753		M	30
Carleton Place, LANARK, 5,626		L	29
Casselman, RUSSELL, 1,675		K	31
Chalk River, RENFREW, 1,010		H	25
Chapleau, SUDBURY DISTRICT 3,243		F	5
Chatham, KENT, 40,952		T	11
Chesley, BRUCE, 1,840		M	15
Chesterville, DUNDAS, 1,430		L	31
Clinton, HURON, 3,081		P	13
Cobalt, TIMISKAMING, 1,759		G	7
Cobourg, NORTHUMBERLAND 11,385		P	23
Cochrane, COCHRANE, 4,348		E	6
Colborne, NORTHUMBERLAND 1,796		P	23
Collingwood, SIMCOE, 12,064		M	17
Constance Bay & Buckhams Bay Area, OTTAWA-CARLETON, 1,472		K	29
Cornwall, STORMONT, 46,144		L	32
Courtright, LAMBTON, 1,024		R	10
Creemore, SIMCOE, 1,182		N	18
Deep River, RENFREW, 5,095		H	25
Delhi, HALDIMAND-NORFOLK 4,040		S	16
Deseronto, HASTINGS, 1,740		O	25
Dresden, KENT, 2,550		S	11
Dryden, KENORA, 6,640		E	2
Dundalk, GREY, 1,250		N	16
Dundas, HAMILTON-WENTWORTH 19,586		M	4
Dunnville, HALDIMAND-NORFOLK 11,353		S	18
Durham, GREY, 2,458		N	15
Dutton, ELGIN, 1,115		S	12
Ear Falls, KENORA, 1,824		D	1
Earleton, TIMISKAMING, 1,028		G	7
East Gwillimbury, YORK, 12,565		H	8
East York, TORONTO METRO 101,974		K	8
Eganville, RENFREW, 1,245		J	26
Elliot Lake, ALGOMA, 16,723		E	12
Elmira, WATERLOO, 7,063		J	1
Elmvale, SIMCOE, 1,183		M	19
Elora, WELLINGTON, 2,666		P	16
Embrun, RUSSELL, 1,883		L	31
Englehart, TIMISKAMING, 1,689		G	7
Erin, WELLINGTON, 2,313		P	17
Espanola, SUDBURY DISTRICT 5,836		F	15
Essex, ESSEX, 6,295		T	8
Etobicoke, TORONTO METRO 298,713		K	7
Exeter, HURON, 3,732		Q	13
Fenelon Falls, VICTORIA, 1,701		N	21
Fergus, WELLINGTON, 6,064		P	16
Forest, LAMBTON, 2,671		Q	11
Fort Erie, NIAGARA, 24,096		Q	9
Fort Frances, RAINY RIVER, 8,906		E	2
Frankford, HASTINGS, 1,919		O	24
Gananoque, LEEDS, 4,863		O	28
Geraldton, THUNDER BAY, 2,956		E	4
Glen Cairn, OTTAWA-CARLETON 7,238		S	30
Glencoe, MIDDLESEX, 1,694		S	12
Gloucester, OTTAWA-CARLETON 72,859		S	31
Goderich, HURON, 7,322		O	13
Grand Valley, DUFFERIN, 1,226		O	17
Gravenhurst, MUSKOKA, 8,532		L	20
Grimsby, NIAGARA, 15,797		O	6
Guelph, WELLINGTON, 71,207		Q	17
Haileybury, TIMISKAMING, 4,925		G	7
Haldimand, HALDIMAND-NORFOLK, 16,866		S	17
Haliburton, HALIBURTON, 1,443		K	22
Halton Hills, HALTON, 35,190		K	5
Hamilton, HAMILTON-WENTWORTH, 306,434		N	5
Hanover, GREY, 6,316		N	15
Harriston, WELLINGTON, 1,954		O	15
Harrow, ESSEX, 2,274		U	8
Havelock, PETERBOROUGH, 1,385		N	23
Hawkesbury, PRESCOTT, 9,877		K	33
Hearst, COCHRANE, 5,533		E	5
Hillsburgh, WELLINGTON, 1,065		P	17
Holland Landing, YORK, 2,771		I	8
Hornepayne, ALGOMA, 1,848		F	5
Huntsville, MUSKOKA, 11,467		J	20
Huron Park, HURON, 1,104		Q	13
Huron Ridge, BRUCE, 1,052		M	13
Ignace, KENORA, 2,499		E	2
Ingersoll, OXFORD, 8,494		R	14
Ingleside, STORMONT, 1,400		M	31
Iroquois Falls, COCHRANE, 6,339		E	7
Iroquois, DUNDAS, 1,211		M	31
Kanata, OTTAWA-CARLETON 19,728		S	30
Kapuskasing, COCHRANE, 12,014		E	6
Katimavik, OTTAWA-CARLETON 3,533		T	31
Keewatin, KENORA, 1,863		E	1
Kemptville, GRENVILLE, 2,362		M	30
Kenora, KENORA, 9,817		E	1
Kincardine, BRUCE, 5,778		M	13
Kingston, FRONTENAC, 52,616		O	27
Kingsville, ESSEX, 5,134		U	9
Kirkland Lake, TIMISKAMING 12,219		F	7
Kitchener, WATERLOO, 139,734		K	2
Komoka, MIDDLESEX, 1,152		R	13
Lakefield, PETERBOROUGH, 2,374		N	22
Larder Lake, TIMISKAMING, 1,084		F	7
Leamington, ESSEX, 12,528		U	9
Levack, SUDBURY REG. MUNIC 3,118		D	16
Lincoln, NIAGARA, 14,196		O	7
Lindsay, VICTORIA, 13,596		N	22
Listowel, PERTH, 5,026		O	15
Little Current, MANITOULIN, 1,507		G	14
Lively, SUDBURY REG. MUNIC 3,517		E	15
London, MIDDLESEX, 254,280		R	14
Long Sault, STORMONT, 1,227		L	32
Longlac, THUNDER BAY 2,431		E	4
Lucan, MIDDLESEX, 1,616		Q	13
Lucknow, BRUCE, 1,088		N	13
L'Orignal, PRESCOTT, 1,819		J	33
Madoc, HASTINGS, 1,249		N	25
Manitouwadge Lake, THUNDERBAY 3,155		F	5
Manotick-Hillside Gardens OTTAWA-CARLETON, 2,676		T	31
Mansfield & Dochart Area RENFREW, 1,127		K	28
Marathon, THUNDER BAY, 2,271		F	4
Markdale, GREY, 1,289		M	16
Markham, YORK, 77,037		J	9
Marmora, HASTINGS, 1,304		N	24
Massey, SUDBURY DISTRICT, 1,274		F	14
Mattawa, NIPISSING, 2,652		G	22
McGregor, ESSEX, 1,042		T	8
Meaford, GREY, 4,367		L	16
Midhurst, SIMCOE, 1,457		M	19
Midland, SIMCOE, 12,132		L	18
Milton, HALTON, 28,067		L	5
Milverton, PERTH, 1,463		P	15
Mississauga, PEEL, 315,056		L	6
Mitchell, PERTH, 2,777		P	14
Moosonee, COCHRANE, 1,433		D	7
Morrisburg, DUNDAS, 2,308		M	31
Mount Albert, YORK, 1,165		I	9
Mount Brydges, MIDDLESEX, 1,557		S	13
Mount Forest, WELLINGTON, 3,474		O	15
Munster, OTTAWA-CARLETON 1,531			30
Nanticoke, HALDIMAND-NORFOLK 19,816		S	17
Napanee, LENNOX & ADDINGTON 4,803		O	26
Nepean, OTTAWA-CARLETON 84,361		S	30
New Hamburg, WATERLOO, 3,923		Q	15
New Liskeard, TIMISKAMING 5,551		G	7
Newcastle, DURHAM, 32,229		J	11
Newmarket, YORK, 29,753		J	8
Niagara Falls, NIAGARA, 70,960		P	9
Niagara-on-the-Lake, NIAGARA 12,186		O	9
Nickel Centre, SUDBURY REG. MUNI. 12,318		E	17
Nipigon, THUNDER BAY, 2,377		E	4
Nobleton, YORK, 1,861		J	7
North Bay, NIPISSING, 51,268		F	21
North York, TORONTO METRO 559,521		K	8
Norwich, OXFORD, 2,117		R	15
Norwood, PETERBOROUGH, 1,278		N	23
Oakville, HALTON, 75,773		L	6
Onaping Falls, SUDBURY REG. MUNIC., 6,198		D	16
Orangeville, DUFFERIN, 13,740		O	17
Orillia, SIMCOE, 23,955		M	19
Osgoode, OTTAWA-CARLETON 1,138		T	31
Oshawa, DURHAM, 117,519		K	10
Ottawa, OTTAWA-CARLETON 295,163		S	31
Owen Sound, GREY, 19,883		L	16
Paisley, BRUCE, 1,039		M	14
Palmerston, WELLINGTON, 1,989		O	15
Paris, BRANT, 7,485		R	16
Parkhill, MIDDLESEX, 1,358		Q	12
Parry Sound, PARRY SOUND, 6,124		J	18
Pelham, NIAGARA, 11,104		P	7
Pembroke, RENFREW, 14,026		I	26
Penetanguishene, SIMCOE, 5,315		L	18
Perth, LANARK, 5,655		M	28
Petawawa, RENFREW, 5,520		H	26
Peterborough, PETERBOROUGH 60,620		Q	22
Petrolia, LAMBTON, 4,234		R	11
Pickering, DURHAM, 37,754		K	9
Picton, PRINCE EDWARD, 4,361		P	26
Point Edward, LAMBTON, 2,383		R	10
Port Colborne, NIAGARA, 19,225		Q	8
Port Elgin, BRUCE, 6,131		M	14
Port Hope, NORTHUMBERLAND 9,992		P	22
Port McNicoll, SIMCOE, 1,883		L	18
Port Perry, DURHAM, 4,712		I	10
Port Stanley, ELGIN, 1,891		S	13
Powassan, PARRY SOUND, 1,169		G	20
Prescott, GRENVILLE, 4,670		N	30
Puce-Emeryville Area, ESSEX 1,611		T	9
Rainy River, RAINY RIVER, 1,061		F	2
Rayside-Balfour, SUDBURY REG. MUNIC., 15,017		D	16
Red Lake, KENORA, 2,065		D	1
Red Rock, THUNDER BAY, 1,260		E	4
Renfrew, RENFREW, 8,283		K	27
Richmond Hill, YORK, 37,778		J	8
Richmond, OTTAWA-CARLETON 2,880		T	30
Ridgetown, KENT, 3,062		T	11
Rockcliffe Park, OTTAWA-CARLETON, 1,869		S	31
Rockland, RUSSELL, 3,961		K	31
Rockwood, WELLINGTON, 1,068		P	17
Rodney, ELGIN, 1,007		T	12
Russell, RUSSELL, 1,099		K	31

Sarnia, LAMBTON, 50,892 ... R 10
Sault Ste. Marie, ALGOMA 82,697 ... D 8
Scarborough, TORONTO METRO, 443,353 ... K 8
Schreiber, THUNDER BAY 1,968 ... F 4
Seaforth, HURON, 2,114 ... P 13
Sharon, YORK, 1,043 ... I 8
Shelburne, DUFFERIN, 2,862 ... N 17
Simcoe, HALDIMAND-NORFOLK, 14,326 ... S 16
Sioux Lookout, KENORA 3,074 ... E 2
Smith Falls, LANARK, 5,655 ... M 28
Smithville, NIAGARA, 1,976 ... O 5
Smooth Rock Falls COCHRANE, 2,352 ... E 6
South River, PARRY SOUND 1,109 ... H 20
Southampton, BRUCE, 2,830 ... L 14
Spanish, ALGOMA, 1,063 ... E 13
Stayner, SIMCOE, 2,530 ... M 18
Stirling, HASTINGS, 1,638 ... O 24
Stittsville, OTTAWA-CARLETON, 2,652 ... T 30
Stoney Creek, HAMILTON-WENTWORTH, 36,762 ... N 5
Stony Point, ESSEX, 1,090 ... T 9
Stratford, PERTH, 26,262 ... Q 15
Strathroy, MIDDLESEX, 8,748 ... R 12
Sturgeon Falls, NIPISSING 6,045 ... F 19
St. Catharines, NIAGARA 124,018 ... O 8
St. Clair Beach, ESSEX, 2,845 T 8
St. Jacobs, WATERLOO, 1,189 J 2
St. Marys, PERTH, 4,883 ... Q 14
St. Thomas, ELGIN, 28,165 ... S 13
Sudbury, SUDBURY REG. MUNIC., 91,829 ... E 17
Tavistock, OXFORD, 1,885 ... Q 15
Tecumseh, ESSEX, 6,364 ... T 8
Teeswater, BRUCE, 1,026 ... N 14
Terrace Bay, THUNDER BAY 2,639 ... F 4
Thamesford, OXFORD, 1,920 ... R 14
Thessalon, ALGOMA, 1,620 ... D 10
Thorold, NIAGARA, 15,412 ... P 8
Thunder Bay, THUNDER BAY 112,486 ... F 4
Tilbury, KENT, 4,298 ... T 10
Tillsonburg, OXFORD, 10,487 ... S 15
Timmins, COCHRANE, 46,114 F 6
Toronto, TORONTO METRO 599,217 ... K 8
Tottenham, SIMCOE, 3,022 ... O 18
Trenton, HASTINGS, 15,085 ... O 24
Tweed, HASTINGS, 1,574 ... N 25
Uxbridge, DURHAM, 4,209 ... I 9
Valley East, SUDBURY REG. MUNIC., 20,433 ... D 17
Vanier, OTTAWA-CARLETON 18,792 ... S 31
Vankleek Hill, PRESCOTT 1,774 ... K 33
Vaughan, YORK, 29,674 ... J 7
Verner, NIPISSING, 1,076 ... F 19
Victoria Harbour, SIMCOE 1,125 ... L 19
Virginiatown, TIMISKAMING 1,010 ... F 7
Walden, SUDBURY REG. MUNIC., 10,139 ... E 16
Walkerton, BRUCE, 4,682 ... N 14
Wallaceburg, KENT, 11,506 ... S 10
Wasaga Beach, SIMCOE, 4,705 M 18
Waterloo, WATERLOO, 49,428 ... K 1
Watford, LAMBTON, 1,402 ... R 12
Wawa, ALGOMA, 4,206 ... G 5
Welland, NIAGARA, 45,448 ... P 8
Wellington, PRINCE EDWARD 1,082 ... P 25
West Lorne, ELGIN, 1,258 ... S 12
Wheatley, KENT, 1,638 ... U 10
Whitby, DURHAM, 36,698 ... K 10
Whitchurch-Stouffville, YORK 13,557 ... J 9
White River, ALGOMA, 1,006 ... F 5
Wiarton, BRUCE, 2,074 ... K 15
Wikwemikong, MANITOULIN 1,030 ... G 14
Winchester, DUNDAS, 2,001 ... L 31
Windsor, ESSEX, 192,083 ... T 8
Wingham, HURON, 2,897 ... O 14
Woodburn, HAMILTON-WENTWORTH, 14,428 ... O 6
Woodstock, OXFORD, 26,603 R 15
Wyoming, LAMBTON, 1,682 R 11
York, TORONTO METRO 134,617 ... K 7



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COUNTIES AND TOWNS

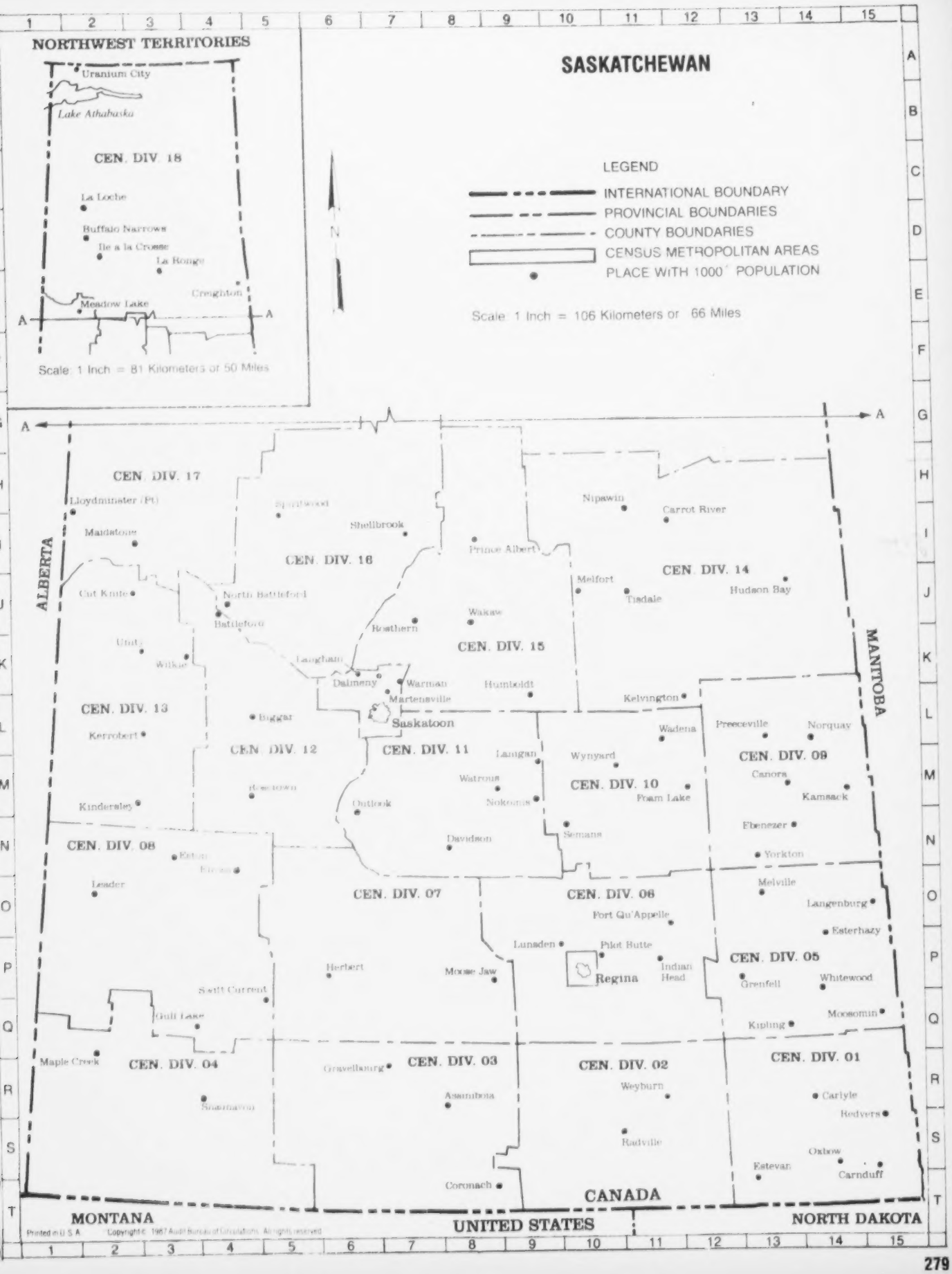
The following lists counties then towns and counties - in alphabetical order by province. 1981 Census population and map reference coordinates also appear. Only those towns are included which have 1000+ (Census) population.

MANITOBA

1,026,241

CEN. DIV. 01	16,195	Q	13
CEN. DIV. 02	37,662	R	11
CEN. DIV. 03	36,826	S	9
CEN. DIV. 04	11,715	S	8
CEN. DIV. 05	17,007	S	3
CEN. DIV. 06	10,794	Q	2
CEN. DIV. 07	54,432	Q	5
CEN. DIV. 08	14,834	P	7
CEN. DIV. 09	23,495	Q	8
CEN. DIV. 10	7,008	Q	10
CEN. DIV. 11	564,473	G	11
CEN. DIV. 12	14,798	Q	11
CEN. DIV. 13	31,095	P	11
CEN. DIV. 14	13,728	P	10
CEN. DIV. 15	24,735	O	3
CEN. DIV. 16	11,339	M	2
CEN. DIV. 17	28,109	M	5
CEN. DIV. 18	21,779	N	9
CEN. DIV. 19	12,254	L	14
CEN. DIV. 20	12,572	G	2
CEN. DIV. 21	24,714	E	2
CEN. DIV. 22	26,673	E	4
CEN. DIV. 23	10,004	C	3

Altona, CEN. DIV. 03, 2,757	S	10
Beausejour, CEN. DIV. 12, 2,462	P	12
Boissevain, CEN. DIV. 05, 1,660	S	4
Brandon, CEN. DIV. 07, 36,242	Q	4
Carberry, CEN. DIV. 07 1,510	Q	6
Carman, CEN. DIV. 03 2,408	R	9
Churchill, CEN. DIV. 23, 1,186	B	4
Dauphin, CEN. DIV. 17, 8,971	L	3
Flin Flon (pt), CEN. DIV. 21, 7,894	E	1
Gillam, CEN. DIV. 23, 1,427	D	5
Gimli, CEN. DIV. 18, 1,550	N	11
Gladstone, CEN. DIV. 08, 795	P	7
Grandview, CEN. DIV. 17, 1,013	L	2
Killarney, CEN. DIV. 05, 2,342	S	5
Leaf Rapids, CEN. DIV. 23, 2,356	D	2
Lorette, CEN. DIV. 02, 1,092	Q	11
Lynn Lake, CEN. DIV. 23, 2,087	D	2
MacGregor, CEN. DIV. 08, 964	P	7
Melita, CEN. DIV. 05, 1,156	S	2
Minnedosa, CEN. DIV. 15, 2,637	O	5
Morden, CEN. DIV. 03, 4,579	S	8
Morris, CEN. DIV. 03, 1,570	S	9
Neepawa, CEN. DIV. 15, 3,425	P	5
Niverville, CEN. DIV. 02, 1,329	R	11
Oakbank, CEN. DIV. 12, 1,277	C	13
Pinawa, CEN. DIV. 01, 2,006	P	13
Portage La Prairie, CEN. DIV. 09, 13,086	P	8
Rivers, CEN. DIV. 07 1,107	P	4
Roblin, CEN. DIV. 16, 1,953	L	2
Russell, CEN. DIV. 16, 1,660	M	2
Selkirk, CEN. DIV. 13, 10,037	P	11
Snow Lake, CEN. DIV. 21, 1,853		
Souris, CEN. DIV. 07, 1,731	R	4
Ste. Anne, CEN. DIV. 02 1,338	R	11
Ste. Rose Du Lac, CEN. DIV. 17, 1,090	L	4
Steinbach, CEN. DIV. 02, 6,676	R	11
Stonewall, CEN. DIV. 14, 2,210	P	10
Stony Mountain, CEN. DIV. 14, 1,313	P	10
Swan River, CEN. DIV. 20, 3,782	G	2
The Pas, CEN. DIV. 21, 6,390	F	2
Thompson, CEN. DIV. 22, 14,288	D	3
Virden, CEN. DIV. 06, 2,940	Q	2
Winkler, CEN. DIV. 03, 5,046	S	9
Winnipeg, CEN. DIV. 11, 564,473	G	11



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COUNTIES AND TOWNS

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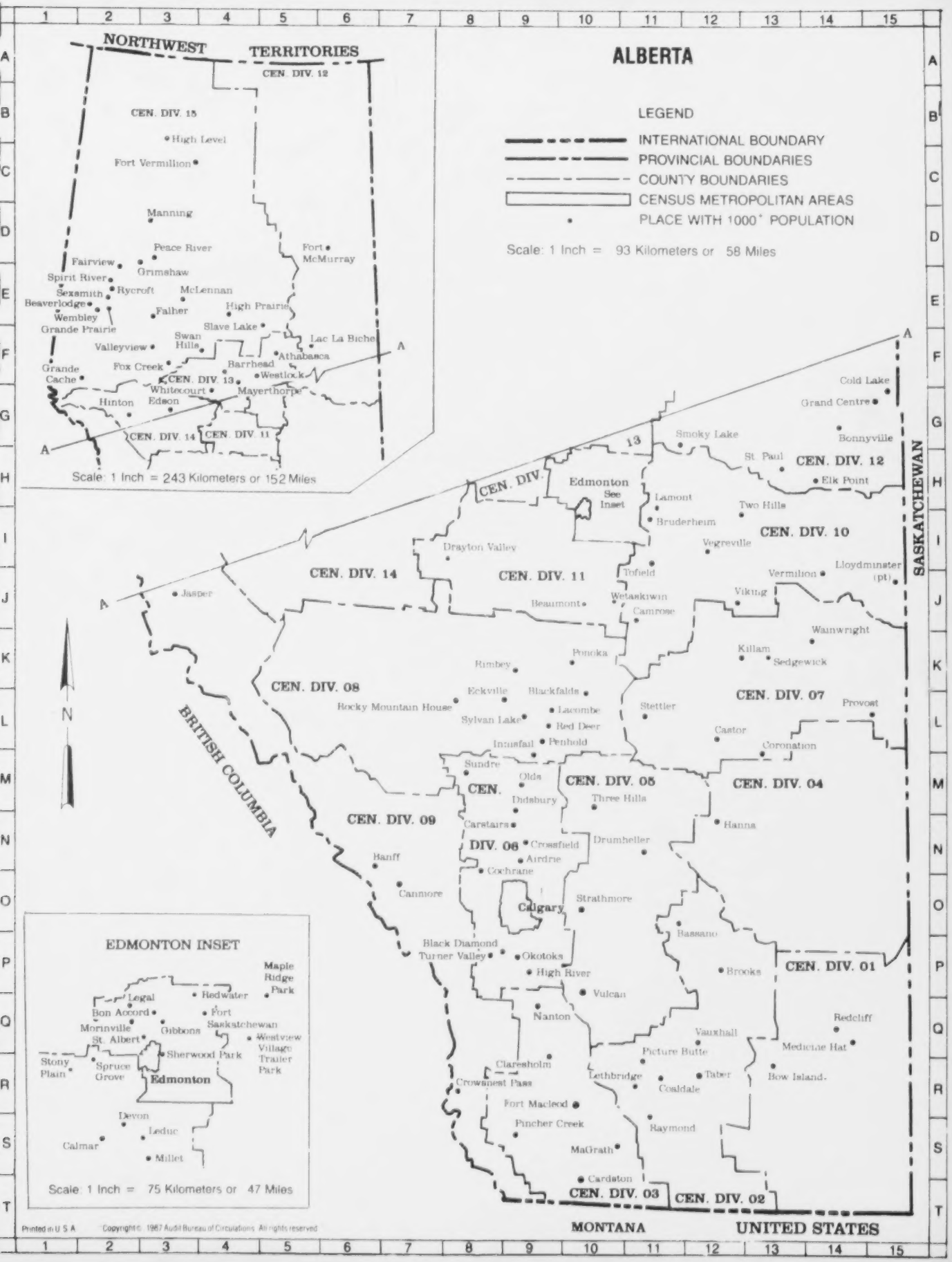
SASKATCHEWAN

968,313

CEN. DIV. 01	32,771	S	14
CEN. DIV. 02	26,677	S	10
CEN. DIV. 03	20,367	S	7
CEN. DIV. 04	14,659	R	3
CEN. DIV. 05	41,202	P	14
CEN. DIV. 06	201,021	P	10
CEN. DIV. 07	52,875	P	7
CEN. DIV. 08	35,146	O	3
CEN. DIV. 09	44,918	M	13
CEN. DIV. 10	25,121	M	11
CEN. DIV. 11	192,551	M	8
CEN. DIV. 12	25,493	M	5
CEN. DIV. 13	27,375	L	2
CEN. DIV. 14	47,467	J	12
CEN. DIV. 15	79,980	J	8
CEN. DIV. 16	39,905	I	6
CEN. DIV. 17	35,481	H	3
CEN. DIV. 18	25,304	C	3

Assiniboia, CEN. DIV. 03, 2,924	R	8
Battleford, CEN. DIV. 12, 3,565	J	4
Biggar, CEN. DIV. 12, 2,561	L	4
Buffalo Narrows, CEN. DIV. 18, 1,088	D	2
Canora, CEN. DIV. 09, 2,667	M	13
Carlyle, CEN. DIV. 01, 1,074	R	14
Carnduff, CEN. DIV. 01, 1,043	T	15
Carrot River, CEN. DIV. 14, 1,169	I	11
Coronach, CEN. DIV. 03, 1,032	T	8
Creighton, CEN. DIV. 18, 1,636	E	4
Cut knife, CEN. DIV. 13, 624	J	3
Dalmeny, CEN. DIV. 11, 1,064	K	7
Davidson, CEN. DIV. 11, 1,166	N	8
Ebenezer, CEN. DIV. 09, 15,339	N	13
Elrose, CEN. DIV. 08, 624	N	4
Esterhazy, CEN. DIV. 05 3,065	R	14
Estevan, CEN. DIV. 01, 9,174	T	13
Eston, CEN. DIV. 08, 1,413	N	3
Foam lake, CEN. DIV. 10, 1,452	M	12
Fort Qu'Appelle, CEN. DIV. 06, 1,827	O	11
Gravelbourg, CEN. DIV. 03, 1,338	R	7
Grenfell, CEN. DIV. 05, 1,307	P	13
Gull Lake, CEN. DIV. 08, 1,095	Q	3
Herbert, CEN. DIV. 07, 1,019	P	6
Hudson Bay, CEN. DIV. 14, 2,361	J	13
Humboldt, CEN. DIV. 15, 4,705	L	9
Ile la Crosse, CEN. DIV. 18 1,035	D	2
Indian Head, CEN. DIV. 06, 1,889	P	11
Kamsack, CEN. DIV. 09, 2,688	M	14
Kelvington, CEN. DIV. 14, 1,054	L	12
Kerrobert, CEN. DIV. 13, 1,141	L	3
Kindersley, CEN. DIV. 13, 3,969	M	3
Kipling, CEN. DIV. 05, 1,016	Q	13
La Loche, CEN. DIV. 18, 1,632	C	2
La Ronge, CEN. DIV. 18, 2,579	E	3
Langenburg, CEN. DIV. 05, 1,324	O	15
Langham, CEN. DIV. 11, 1,151	K	6
Lanigan, CEN. DIV. 11, 1,732	M	9
Leader, CEN. DIV. 08, 1,108	O	2
Lloydminster (pt), CEN. DIV. 17, 6,034	H	2
Lumsden, CEN. DIV. 06, 1,303	P	10
Maidstone, CEN. DIV. 17, 1,001	I	3
Maple Creek, CEN. DIV. 04 2,470	Q	2
Martensville, CEN. DIV. 11, 1,966	L	7
Meadow Lake, CEN. DIV. 17, 3,857	E	2
Melfort, CEN. DIV. 14, 6,010	J	10
Melville, CEN. DIV. 05, 5,092	O	13
Moose Jaw, CEN. DIV. 07, 33,941	P	8
Moosomin, CEN. DIV. 05, 2,579	Q	15
Nipawin, CEN. DIV. 14, 4,376	I	11
Nokomis, CEN. DIV. 11, 524	M	9
Norquay, CEN. DIV. 09, 552	L	14
North Battleford, CEN. DIV. 16, 14,030	J	4
Outlook, CEN. DIV. 11, 1,976	M	6
Oxbow, CEN. DIV. 01, 1,191	S	14
Pilot Butte, CEN. DIV. 06, 1,255	P	10
Preeceville, CEN. DIV. 09, 1,243	L	13
Prince Albert, CEN. DIV. 15, 31,380	I	8
Radville, CEN. DIV. 02, 1,012	S	11
Redvers, CEN. DIV. 01, 859	S	15
Regina, CEN. DIV. 06, 162,613	P	10
Rosetown, CEN. DIV. 12, 2,664	M	4
Rosthern, CEN. DIV. 15, 1,609	J	7
Saskatoon, CEN. DIV. 11, 154,210	L	7
Semans, CEN. DIV. 10, 344	N	10
Shaunavon, CEN. DIV. 04, 2,112	R	4
Shellbrook, CEN. DIV. 16, 1,228	I	7
Spiritwood, CEN. DIV. 16, 926	H	5
Swift Current, CEN. DIV. 08, 14,747	Q	4
Tisdale, CEN. DIV. 14, 3,107	J	11
Unity, CEN. DIV. 13, 2,408	K	3
Uranium City, CEN. DIV. 18, 2,507	A	2
Wadena, CEN. DIV. 10, 1,495	L	11
Wakaw, CEN. DIV. 15, 1,030	J	8
Warman, CEN. DIV. 11, 2,076	K	7
Watrous, CEN. DIV. 11, 1,830	M	8
Weyburn, CEN. DIV. 02, 9,523	R	11
Whitewood, CEN. DIV. 05, 1,003	P	14
Wilkie, CEN. DIV. 13, 1,501	K	3
Wynyard, CEN. DIV. 10, 2,147	M	10
Yorkton, CEN. DIV. 09, 115	N	13



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COUNTIES AND TOWNS

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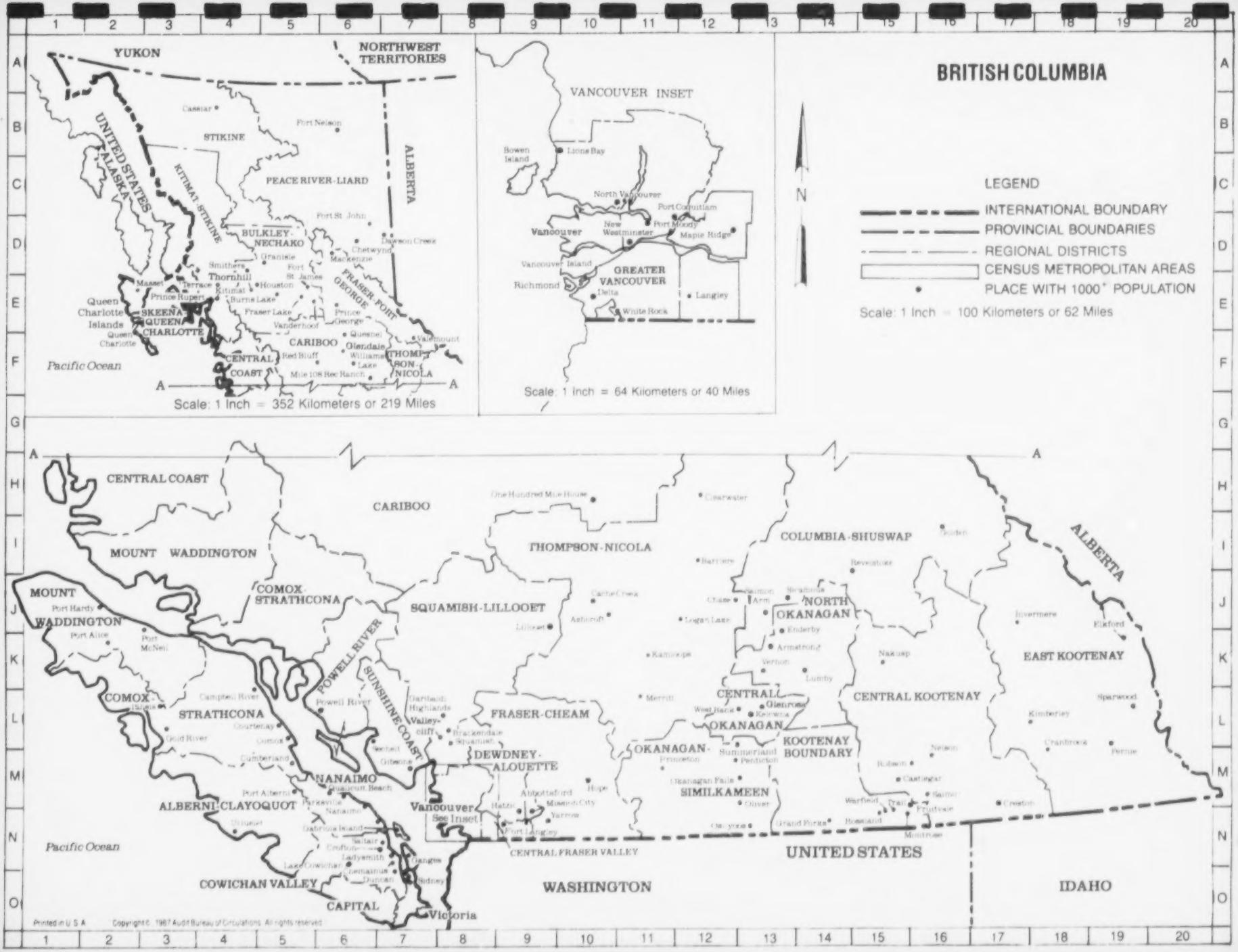
ALBERTA

2,237,724

CEN. DIV. 01	55,375	R	14
CEN. DIV. 02	110,477	Q	12
CEN. DIV. 03	35,652	R	9
CEN. DIV. 04	12,119	N	14
CEN. DIV. 05	38,382	O	10
CEN. DIV. 06	668,682	N	9
CEN. DIV. 07	40,071	K	13
CEN. DIV. 08	123,642	L	8
CEN. DIV. 09	21,670	O	7
CEN. DIV. 10	78,417	I	13
CEN. DIV. 11	762,041	I	9
CEN. DIV. 12	84,221	G	14
CEN. DIV. 13	53,701	G	9
CEN. DIV. 14	24,635	H	6
CEN. DIV. 15	128,639	C	3

Airdrie, CEN. DIV. 06, 8,414	N	9
Athabasca, CENT. DIV 13, 1,731	F	10
Banff, CEN. DIV. 09, 4,208	N	6
Barrhead, CEN. DIV. 13, 3,736	G	9
Bassano, CEN. DIV. 02, 1,200	O	11
Beaumont, CEN. DIV. 11, 2,638	S	5
Beaverlodge, CEN. DIV. 15, 1,937	D	2
Black Diamond, CEN. DIV. 06, 1,444	P	8
Blackfalds, CEN. DIV. 08, 1,488	L	10
Bon Accord, CEN. DIV. 11, 1,376	P	5
Bonnyville, CEN. DIV. 12, 4,454	G	14
Bow Island, CEN. DIV. 01, 1,491	R	13
Brooks, CEN. DIV. 02, 9,421	P	12
Bruderheim, CEN. DIV. 10, 1,136	I	11
Calgary, CEN. DIV. 06, 592,743	O	9
Calmar, CEN. DIV. 11, 1,003	R	4
Camrose, CEN. DIV. 10, 12,570	J	11
Canmore, CEN. DIV. 09, 3,484	O	7
Cardston, CEN. DIV. 03, 3,267	S	10
Carstairs, CEN. DIV. 06, 1,587	N	9
Castor, CEN. DIV. 07, 1,123	L	12
Claresholm, CEN. DIV. 03, 3,493	R	9
Coaldale, CEN. DIV. 02, 4,579	R	11
Cochrane, CEN. DIV. 06, 3,544	N	8
Cold Lake, CEN. DIV. 12, 2,110	G	15
Coronation, CEN. DIV. 07, 1,309	M	13
Crossfield, CEN. DIV. 06 1,217	N	9
Crowsnest Pass, CEN. DIV. 09, 7,306	R	8
Devon, CEN. DIV. 11, 3,885	R	4
Didsbury, CEN. DIV. 06, 3,095	M	9
Drayton Valley, CEN. DIV. 11, 5,042	R	2
Drumheller, CEN. DIV. 05, 6,508	N	11
Eckville, CEN. DIV. 09, 870	L	9
Edmonton, CEN. DIV. 11, 532,246	Q	4
Edson, CEN. DIV. 14, 5,835	J	3
Elk Point, CEN. DIV. 12, 1,022	H	14
Evergreen Trailer Park, CEN. DIV. 11 1,847	P	4
Fairview, CEN. DIV. 15, 2,869	D	2
Falher, CEN. DIV. 15, 1,102	D	2
Fort Macleod, CEN. DIV. 03, 3,139	R	10
Fort McMurray, CEN. DIV. 12, 31,000	D	4
Fort Saskatchewan, CEN. DIV. 11, 12,169	P	5
Fort Vermillion, CEN. DIV. 15, 752	C	3
Fox Creek, CEN. DIV. 15, 1,978	F	6
Gibbons, CEN. DIV. 11, 2,276	P	5
Grand Centre, CEN. DIV. 12, 3,146	G	15
Grande Cache, CEN. DIV. 15, 4,523	G	2
Grande Prairie, CEN. DIV. 15, 24,263	D	2
Grimshaw, CEN. DIV. 15, 2,316	D	2
Hanna, CEN. DIV. 04, 2,806	N	12
High Level, CEN. DIV. 15, 2,194	B	3
High Prairie, CEN. DIV. 15, 2,506	O	3
High River, CEN. DIV. 06, 4,792	P	9
Hinton, CEN. DIV. 14, 8,342	I	4
Innisfail, CEN. DIV. 08, 5,247	M	9
Jasper, CEN. DIV. 09, 3,269	J	3
Killam, CEN. DIV. 07, 1,005	K	12
Lac La Biche, CEN. DIV. 12, 2,007	F	5
Lacombe, CEN. DIV. 08, 5,591	L	9
Lamont, CEN. DIV. 10, 1,563	H	11
Leduc, CEN. DIV. 11, 12,471	R	4
Legal, CEN. DIV. 11, 1,022	P	4
Lethbridge, CEN. DIV. 02, 54,072,	R	11
Lloydminster (pt), CEN. DIV. 10, 8,997	J	15
MaGrath, CEN. DIV. 03, 1,576	S	10
Manning, CEN. DIV. 15, 1,173	C	2
Maple Ridge Park, CEN. DIV. 11, 1,200	Q	5
Mayerthorpe, CEN. DIV. 13, 1,475	H	8
McLennan, CEN. DIV. 15, 1,125	D	3
Medicine Hat, CEN. DIV. 01, 40,380	Q	14
Millet, CEN. DIV. 11, 1,120	R	4
Morinville, CEN. DIV. 11, 4,657	P	4
Nanton, CEN. DIV. 03, 1,641	Q	9
Okotoks, CEN. DIV. 06, 3,847	P	9
Olds, CEN. DIV. 06, 4,813	M	9
Peace River, CEN. DIV. 15, 5,907	D	2
Penhold, CEN. DIV. 06, 1,531	L	9
Picture Butte, CEN. DIV. 02, 1,404	R	11
Pincher Creek, CEN. DIV. 03, 3,757	S	9
Ponoka, CEN. DIV. 08, 5,221	K	10
Provost, CEN. DIV. 07, 1,645	L	15
Raymond, CEN. DIV. 02, 2,837	R	11
Red Deer, CEN. DIV. 08, 46,393	L	9
Redcliff, CEN. DIV. 01, 3,876	Q	14
Redwater, CEN. DIV. 11, 1,932	P	5
Rimbey, CEN. DIV. 08, 1,685	K	9
Rocky Mountain House, CEN. DIV. 08 4,698	L	8
Rycroft, CEN. DIV. 15, 649	E	2
Sedgewick, CEN. DIV. 07, 879	K	13
Sexsmith, CEN. DIV. 15, 1,180	D	2
Sherwood Park, CEN. DIV. 11, 29,285	Q	5
Slave Lake, CEN. DIV. 15, 4,506	D	4
Smoky Lake, CEN. DIV. 12, 1,074	G	11
Spirit River, CEN. DIV. 15, 1,104	D	2
Spruce Grove, CEN. DIV. 11, 10,326	Q	4
Stettler, CEN. DIV. 07, 5,136	L	11
Stony Plain, CEN. DIV. 11, 4,839	Q	3
Strathmore, CEN. DIV. 05, 2,986	O	10
St. Albert, CEN. DIV. 11, 31,996	P	4
St. Paul, CEN. DIV. 12, 4,884	H	13
Sundre, CEN. DIV. 06, 1,742	M	8
Swan Hills, CEN. DIV. 15, 2,497	F	7
Sylvan Lake, CEN. DIV. 08, 3,779	L	9
Taber, CEN. DIV. 02, 5,988	R	12
Three Hills, CEN. DIV. 05, 1,787	M	10
Tofield, CEN. DIV. 10, 1,504	I	11
Turner Valley, CEN. DIV. 06, 1,311	P	8
Two Hills, CEN. DIV. 10, 1,193	I	13
Valleyview, CEN. DIV. 15, 2,061	E	2
Vauxhall, CEN. DIV. 02, 1,049	Q	12
Vegreville, CEN. DIV. 10, 5,251	I	12
Vermilion, CEN. DIV. 10, 3,766	J	14
Viking, CEN. DIV. 10, 1,232	J	12
Vulcan, CEN. DIV. 05, 1,489	P	10
Wainwright, CEN. DIV. 07, 4,266	K	14
Wembley, CEN. DIV. 15, 1,169	D	2
Westlock, CEN. DIV. 13, 4,424	G	10
Westview Village Trailer Park, CEN. DIV. 11, 1,033	Q	4
Wetaskiwin, CEN. DIV. 11, 9,597	S	5
Whitecourt, CEN. DIV. 13, 5,585	G	9


BRITISH COLUMBIA
YUKON
NORTHWEST TERRITORIES
ALBERTA
UNITED STATES
ALASKA
STIKINE
KITIMAT STIKINE
PEACE RIVER-LIARD
BULKLEY NECHAKO
FRASER-FORT GEORGE
SKEENA QUEEN CHARLOTTE
CARIBOO
THOMPSON-NICOLA
CENTRAL COAST
Pacific Ocean
Scale: 1 Inch = 352 Kilometers or 219 Miles
VANCOUVER INSET
GREATER VANCOUVER
Scale: 1 Inch = 64 Kilometers or 40 Miles
N
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
REGIONAL DISTRICTS
CENSUS METROPOLITAN AREAS
PLACE WITH 1000+ POPULATION
Scale: 1 Inch = 100 Kilometers or 62 Miles
MOUNT WADDINGTON
COMOX-STRATHCONA
SQUAMISH-LILLOOET
COLUMBIA-SHUSWAP
NORTH OKANAGAN
EAST KOOTENAY
CENTRAL KOOTENAY
OKANAGAN-SIMILKAMEEN
KOOTENAY BOUNDARY
FRASER-CHEAM
DEWDNEY-ALOUETTE
NANAIMO
ALBERNI-CLAYOQUOT
CENTRAL FRASER VALLEY
COWICHAN VALLEY
CAPITAL
Victoria
Vancouver
WASHINGTON
IDAHO
UNITED STATES
POWELL RIVER
SUNSHINE COAST
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COUNTIES AND TOWNS

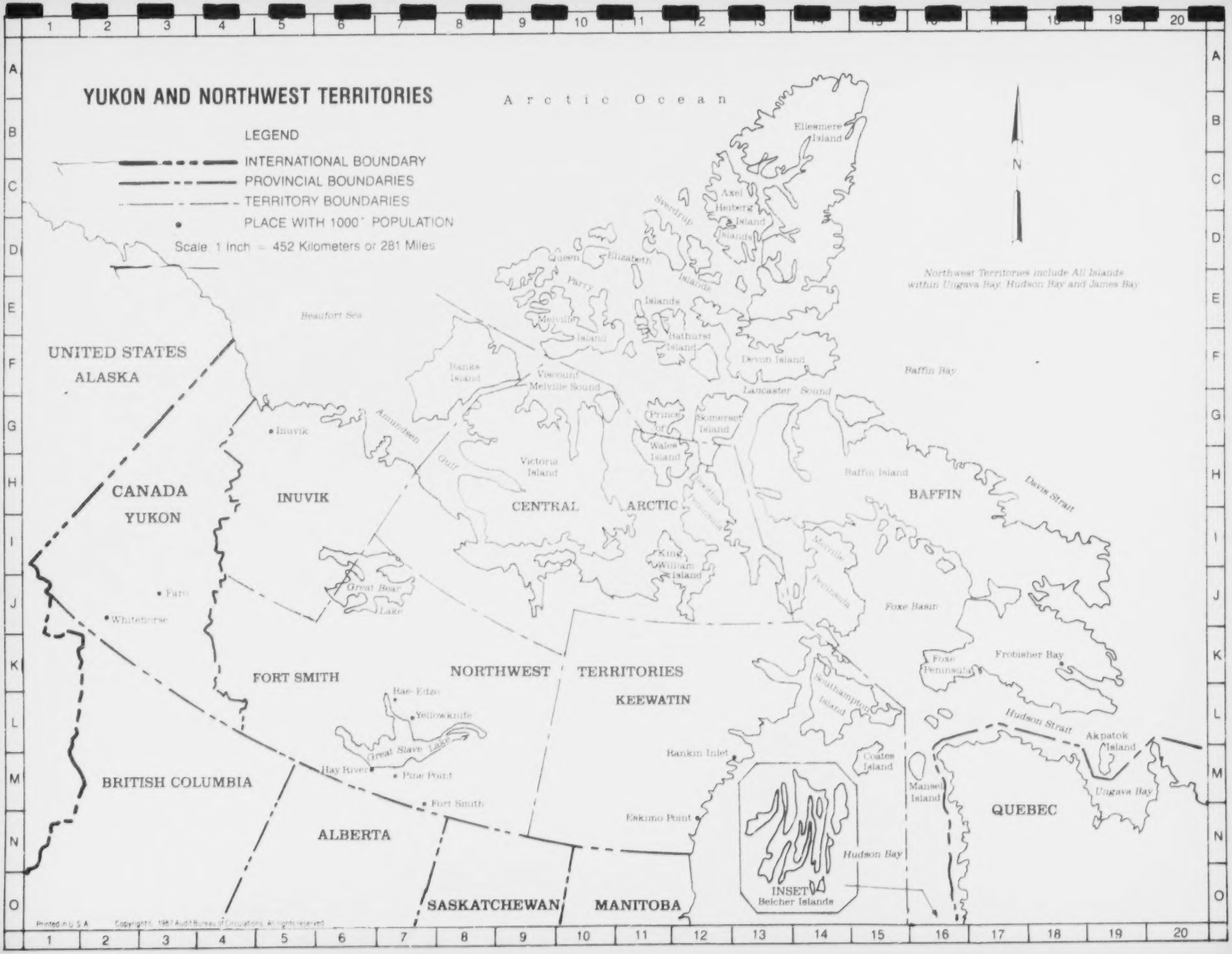
The following lists counties then towns and counties - in alphabetical order by province. 1981 Census population and map reference coordinates also appear. Only those towns are included which have 1000+ (Census) population.

BRITISH COLUMBIA

2,744,467

ALBERNI-CLAYOQUOT	32,558	M	4
BULKLEY-NECHAKO	38,309	E	5
CAPITAL	249,473	O	6
CARIBOO	59,252	H	8
CENTRAL COAST	3,047	H	3
CENTRAL FRASER VALLEY	115,012	N	9
CENTRAL KOOTENAY	52,045	L	16
CENTRAL OKANAGAN	85,237	L	13
COLUMBIA-SHUSWAP	40,131	I	15
COMOX-STRATHCONA	68,621	L	4
COWICHAN VALLEY	52,701	N	6
DEWDNEY-ALOUETTE	62,004	M	9
EAST KOOTENAY	53,723	K	18
FRASER-FORT GEORGE	89,431	E	6
FRASER-CHEAM	56,934	M	10
GREATER VANCOUVER	1,169,831	D	11
KITIMAT-STIKINE	42,400	D	4
KOOTENAY BOUNDARY	33,232	M	14
MOUNT WADDINGTON	14,671	J	3
NANAIMO	77,101	M	6
NORTH OKANAGAN	14,352	K	14
OKANAGAN-SIMILKAMEEN	57,185	M	12
PEACE RIVER-LIARD	55,463	C	6
POWELL RIVER	19,364	K	6
SKEENA-QUEEN CHARLOTTE	24,023	D	3
SQUAMISH-LILLOOET	18,928	K	8
STIKINE	1,953	B	3
SUNSHINE COAST	15,503	L	7
THOMPSON-NICOLA	101,983	J	11

Abbotsford, CENTRAL FRASER VALLEY, 12,745	N	9
Armstrong, NORTH OKANAGAN, 2,683	K	13
Ashcroft, THOMPSON-NICOLA, 2,156	J	10
Barriere, THOMPSON-NICOLA, 1,370	I	12
Bowen Island, GREATER VANCOUVER, 1,125	C	9
Brackendale, SQUAMISH-LILLOOET, 1,719	L	8
Burns Lake, BULKLEY-NECHAKO, 1,777	E	5
Cache Creek, THOMPSON-NICOLA, 1,308	J	10
Campbell River, COMOX-STRATHCONA 15,370	K	5
Cassiar, STIKINE, 1,045	B	4
Castlegar, CENTRAL KOOTENAY, 6,902	M	15
Chase, THOMPSON-NICOLA, 1,777	J	13
Chemainus, COWICHAN VALLEY, 2,069	N	7
Chetwynd, PEACE RIVER-LIARD, 2,553	D	6
Clearwater, THOMPSON-NICOLA, 1,461	H	12
Comox, COMOX-STRATHCONA, 6,607	L	5
Courtenay, COMOX-STRATHCONA, 8,992	L	5
Cranbrook, EAST KOOTENAY, 15,915	M	18
Creston, CENTRAL KOOTENAY, 4,190	M	17
Crofton, COWICHAN VALLEY, 1,303	N	7
Cumberland, COMOX-STRATHCONA, 1,947	M	5
Dawson Creek, PEACE RIVER-LIARD, 11,373	D	7
Duncan, COWICHAN VALLEY, 4,228	N	7
Elkford, EAST KOOTENAY, 3,126	K	19
Enderby, NORTH OKANAGAN, 1,816	J	13
Fernie, EAST KOOTENAY, 5,444	L	19
Fort Nelson, PEACE RIVER-LIARD, 3,724	B	6
Fort St. James, BULKLEY-NECHAKO, 2,284	E	5
Fort St. John, PEACE RIVER-LIARD, 13,891	D	6
Fraser Lake, BULKLEY-NECHAKO, 1,543	E	5
Fruitvale, KOOTENAY BOUNDARY, 1,904	M	16
Ft. Langley, CENTRAL FRASER VALLEY, 2,326	N	9
Gabriola Island, NANAIMO, 1,627	M	6
Ganges, CAPITAL, 1,118	N	7
Garibaldi Highlands Subd., SQUAMISH-LILLOOET, 1,962	L	8
Gibsons, SUNSHINE COAST, 2,594	M	6
Glendale, CARIBOO, 1,186	F	6
Glenrosa, CENTRAL OKANAGAN, 1,233	L	13
Gold River, COMOX-STRATHCONA, 2,225	L	3
Golden, COLUMBIA-SHUSWAP, 3,476	I	16
Grand Forks, KOOTENAY BOUNDARY, 3,486	N	14
Granisle, BULKLEY-NECHAKO, 1,430	D	5
Hatzic, DEWDNEY-ALOUETTE, 1,055	N	9
Hope, FRASER-CHEAM, 3,205	M	10
Houston, BULKLEY-NECHAKO, 1,714	E	5
Invermere, EAST KOOTENAY, 1,969	J	17
Kamloops, THOMPSON-NICOLA, 64,048	K	11
Kelowna, CENTRAL OKANAGAN, 59,196	K	13
Kimberley, EAST KOOTENAY, 7,375	M	18
Kitimat, KITIMAT-STIKINE, 12,462	E	4
Ladysmith, COWICHAN VALLEY, 4,558	N	7
Lake Cowichan, COWICHAN VALLEY, 2,391	N	6
Langley, CENTRAL FRASER VALLEY, 15,124	N	9
Lillooet, SQUAMISH-LILLOOET, 1,725	J	9
Lions Bay, GREATER VANCOUVER, 1,078	B	9
Logan Lake, THOMPSON-NICOLA, 2,637	J	12
Lumby, NORTH OKANAGAN, 1,266	K	14
MacKenzie, FRASER-FORT GEORGE 5,797	D	6
Masset, SKEENA-QUEEN CHARLOTTE, 1,569	E	2
Merritt, THOMPSON-NICOLA, 6,110	L	11
Mile 108 Rec Ranch, CARIBOO, 1,123	F	6
Mission City, DEWDNEY-ALOUETTE, 9,948	N	9
Montrose, KOOTENAY BOUNDARY, 1,229	N	15
Nakusp, CENTRAL KOOTENAY, 1,495	K	15
Nanaimo, NANAIMO, 47,069	M	6
Nelson, CENTRAL KOOTENAY, 9,143	M	16
New Westminster, GREATER VANCOUVER, 38,550	D	11
North Vancouver, GREATER VANCOUVER, 33,952	C	11
Okanagan Falls, OKANAGAN-SIMILKAMEEN, 1,030	M	13
Oliver, OKANAGAN-SIMILKAMEEN, 1,893	M	13
One Hundred Mile House, CARIBOO, 1,925	H	10
Osoyoos, OKANAGAN-SIMILKAMEEN 2,738	N	13
Parksville, NANAIMO, 5,216	M	6
Penticton, OKANAGAN-SIMILKAMEEN 23,181	M	13
Port Alberni, ALBERNI-CLAYOQUOT 19,892	M	5
Port Alice, MOUNT WADDINGTON, 1,668	J	3
Port Coquitlam, GREATER VANCOUVER 27,535	D	11
Port Hardy, MOUNT WADDINGTON, 3,778	K	2
Port McNeil, MOUNT WADDINGTON, 2,474	J	2
Port Moody, GREATER VANCOUVER 14,917	D	11
Powell River, POWELL RIVER, 13,423	L	6
Prince George, FRASER-FORT GEORGE 67,559	E	6
Prince Rupert, SKEENA-QUEEN CHARLOTTE, 16,197	E	4
Princeton, OKANAGAN-SIMILKAMEEN 3,051	M	11
Qualicum Beach, NANAIMO, 2,844	M	6
Queen Charlotte, SKEENA-QUEEN CHARLOTTE, 1,070	E	2
Quesnel, CARIBOO, 8,240	F	6
Red Bluff, CARIBOO, 1,630	F	6
Revelstoke, COLUMBIA-SHUSWAP, 5,544	I	15
Richmond, GREATER VANCOUVER, 96,154	E	10
Robson, CENTRAL KOOTENAY, 1,008	M	16
Rossland, KOOTENAY BOUNDARY, 3,967	N	15
Salmon Arm, COLUMBIA-SHUSWAP, 1,946	J	13
Salmo, CENTRAL KOOTENAY, 1,169	M	16
Saltair, COWICHAN VALLEY, 1,356	N	7
Sechelt, SUNSHINE COAST, 1,096	L	6
Sicamous, COLUMBIA-SHUSWAP, 1,057	J	13
Sidney, CAPITAL, 7,946	O	7
Smithers, BULKLEY-NECHAKO, 4,570	D	4
Sparwood, EAST KOOTENAY, 3,267	L	19
Squamish, SQUAMISH-LILLOOET, 1,590	L	8
Summerland, OKANAGAN-SIMILKAMEEN 7,473	L	12
Tahsis, COMOX-STRATHCONA, 1,739	L	3
Terrace, KITIMAT-STIKINE, 8,893	E	4
Thornhill, KITIMAT-STIKINE, 4,281	E	4
Trail, KOOTENAY BOUNDARY, 9,599	M	15
Ucluelet, ALBERNI-CLAYOQUOT, 1,593	N	4
Valemount, FRASER-FORT GEORGE, 1,130	F	7
Valleycliff, SQUAMISH-LILLOOET, 2,009	L	8
Vancouver, GREATER VANCOUVER 414,281	D	10
Vanderhoof, BULKLEY-NECHAKO, 2,323	E	5
Vernon, NORTH OKANAGAN, 19,987	K	13
Victoria, CAPITAL, 64,379	N	7
Warfield, KOOTENAY BOUNDARY, 1,969	M	15
Westbank, CENTRAL OKANAGAN, 1,271	L	13
White Rock, GREATER VANCOUVER 13,550	E	11
Williams Lake, CARIBOO, 8,362	F	6
Yarrow, FRASER-CHEAM, 1,201	N	9


YUKON AND NORTHWEST TERRITORIES
LEGEND
INTERNATIONAL BOUNDARY
PROVINCIAL BOUNDARIES
TERRITORY BOUNDARIES
PLACE WITH 1000+ POPULATION
Scale 1 Inch = 452 Kilometers or 281 Miles
Arctic Ocean
N
Northwest Territories include All Islands within Ungava Bay, Hudson Bay and James Bay
Ellesmere Island
Axel Heiberg Island
Sverdrup Islands
Queen Elizabeth Islands
Parry Islands
Melville Island
Bathurst Island
Devon Island
Beaufort Sea
Banks Island
Viscount Melville Sound
Lancaster Sound
Baffin Bay
UNITED STATES
ALASKA
Inuvik
Amundsen Gulf
Victoria Island
Prince of Wales Island
Somerset Island
Boothia Peninsula
Baffin Island
Davis Strait
CANADA
YUKON
INUVIK
CENTRAL
ARCTIC
BAFFIN
King William Island
Melville Peninsula
Foxe Basin
Great Bear Lake
Faro
Whitehorse
Foxe Peninsula
Frobisher Bay
FORT SMITH
NORTHWEST TERRITORIES
KEEWATIN
Southampton Island
Hudson Strait
Akpatok Island
Rae-Edzo
Yellowknife
Great Slave Lake
Rankin Inlet
Coates Island
Hay River
Pine Point
Fort Smith
Mansel Island
Ungava Bay
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COUNTIES AND TOWNS

The following lists counties then towns and counties - in alphabetical order by province. 1981 Census population and map reference coordinates also appear. Only those towns are included which have 1000+ (Census) population.

NORTHWEST TERRITORIES

45,741

BAFFIN	8,300	H	16
CENTRAL ARCTIC	3,245	H	10
FORT SMITH	22,384	K	5
INUVIK	7,485	H	5
KEEWATIN	4,327	L	11
Eskimo Point, KEEWATIN, 1,022		N	14
Fort Smith, FORT SMITH, 2,298		M	7
Frobisher Bay, BAFFIN, 2,333		K	18
Hay River, FORT SMITH, 2,863		M	6
Inuvik, INUVIK, 3,147		G	5
Pine Point, FORT SMITH, 1,861		M	7
Rae-Edzo, FORT SMITH, 1,378		L	7
Rankin Inlet, KEEWATIN, 1,109		M	13
Yellowknife, FORT SMITH, 9,483		L	7

YUKON TERRITORY

23,153

YUKON	23,153	I	2
Faro, YUKON, 1,652		J	3
Whitehorse, YUKON, 14,814		J	3

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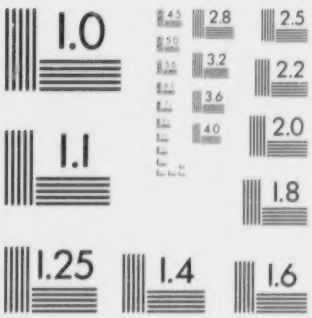

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